



The 44th Forum for Behavioral Science in Family Medicine Exhibitor and Sponsorship Guide



Thank you for your interest in being an exhibitor or sponsor for Forum for Behavioral Science in Family Medicine. For details, purchasing, or inquiries please contact DFCMevents@mcw.edu with subject line "Forum Exhibitor" or visit <https://bit.ly/44exhibitorapp>

Exhibitor Opportunities

Exhibitor tables will be available in the exhibitor hall near registration. Exhibition times will be during the days and times the exhibitor hall is open (Wednesday 9/6 – Friday evening 9/8)

Included:

- Standard 6 ft banquet table
- Two (2) chairs for exhibitors
- Basic linen & table skirt (by request)
- Two Exhibitor badges to attend educational sessions
- *Exhibitors are responsible for arranging electrical needs and AV equipment with the venue (additional cost)*

Exhibitor Option:

Exhibition Times	Exhibitor Location	Price
Entire Conference (Wednesday – Friday)	Exhibitor Hall	\$1500
++ Attendee Contact List		+\$99

Exhibitors can expect ample foot traffic from conference attendees as the location of refreshments in between educational sessions will be in the exhibitor hall next to registration.

Exhibitor space is limited and is offered on a first registered basis. To register as an exhibitor, please visit the exhibitor registration page at: <https://bit.ly/44exhibitorapp>

*The Medical College of Wisconsin abides by the **ACCME Standards for Integrity and Independence in Accredited Continuing Education**. Exhibitors are required to abide these standards throughout the duration of this conference.*

Sponsorship Opportunities

Sponsorship opportunities are available to highlight your company or services throughout the Forum for Behavioral Science in Family Medicine. Have your company logo and company sell sheets available during high points of programming and gathering.

Sponsorship Opportunity	Includes	Investment
Platinum Sponsor 1 available	<ul style="list-style-type: none"> • Recognition on all pre-event e-mail blasts • 2 Conference App Push Alerts • 1 Full page advertisement in program booklet • Verbal recognition at “Gathering In” conference opening and conference plenary sessions • Company graphic/logo on Sponsorship posters throughout conference area • Company graphic/logo engraved on conference water bottles • Recognition signage displayed during chosen breakfast • Sponsorship logo appearing on conference mobile application • Sponsorship graphic/logo on mobile registration, conference website 	\$7500
Gold Sponsor 2 available	<ul style="list-style-type: none"> • Recognition on all printed conference material • 1 half page advertisement in program booklet • Company graphic/logo on sponsorship posters throughout conference area • Company graphic/logo on mobile registration, conference website, appearing at moderate frequency • Sponsorship logo appearing on conference mobile application • Recognition signage displayed during happy hour reception • Company graphic/logo on mobile registration, conference website 	\$5000
Silver Sponsor* 3 available	<ul style="list-style-type: none"> • Company graphic/logo on sponsorship posters throughout conference area • 1 quarter page advertisement in program booklet • Company graphic/logo on mobile registration, conference website, and mobile application appearing at medium frequency • Recognition signage displayed in refreshment/coffee area for one day 	\$4000
Bronze Sponsor* 5 available	<ul style="list-style-type: none"> • Company graphic/logo on sponsorship posters throughout conference area • 8.5” x 11” flyer at coffee and snack stations throughout the duration of the conference • Company graphic/logo on mobile registration, conference website appearing at low frequency 	\$2500

**Sponsorship level does not include exhibitor table within the exhibition hall.*

If you are interested in Sponsorship Opportunities, please send a message with the following information to DFCMevents@mcw.edu & dsongco@mcw.edu with the subject line “BSF Forum Sponsorship” to apply for a sponsorship. *Due to limited sponsorships and high demand for exhibitor space and sponsorship opportunities, we may not be able to accommodate all requests.*

- Company Name
- Primary Contact / Organizer
- Mailing Address & E-mail Address
- Sponsorship level/interest
- Full Size logo/graphic (.png, .jpg, .eps, .pdf or .psd preferred) (may be sent separately)