Bud and Sue Selig Hub for Health Services Research





A Special Announcement

The Department of Surgery is honored to announce the launch of the *Bud and Sue Selig Hub for Health Services Research.* The Commissioner and Mrs. Selig are Milwaukee through and through and their generous support of our community has been impactful for decades. This gift will further enhance our partnership to improve health care in southeastern Wisconsin, in bringing *Hope to Health*, especially for those struggling to receive the care they deserve. The Department of Surgery and our Division of Research are excited to build upon the Selig's support and transform health care the same way Commissioner Selig transformed the Milwaukee Brewers and Major League Baseball.

Bud Selig's commitment to Major League Baseball is inseparable from the life-long dedication of he and Sue to our community. Bud began with the Milwaukee Braves in the 1950's and when they moved to Atlanta in 1965, he was responsible for bringing baseball back to Milwaukee, purchasing the Seattle Pilots and moving the team to Milwaukee, renaming them the Brewers.

He is also the man responsible for bringing Henry Aaron back to Milwaukee to end his illustrious career. He and Hank Aaron were about the same age when they met and bonded over their struggles, however different, on the way to success. At the recent funeral of his longtime friend, Bud commented on their roots, "We were both becoming proof that all things can be possible, dreams can come true."

MCW Surgery knowledge changing life

Under the ownership of Bud Selig, the Brewers reached the World Series in 1982. He was then named the 9th Commissioner of Major League Baseball in 1998 by a unanimous vote of the 30 team owners. Since then, his accomplishments are too numerous to list, but some of the highlights included his historic labor agreement in 2002 that avoided a loss of part or all of the baseball season, he introduced a plan for revenue sharing to achieve competitive balance, fortified drug testing policies, and dramatically increased fan support.

Commissioner and Mrs. Selig have a long history of support for medical research and the importance of academic medicine. They introduced Major League Baseball to Stand Up To Cancer which made an enormous impact on cancer research. In recognition of the Selig's many contributions to this program, Stand Up To Cancer awarded their first named Innovative Research Grant in honor of Bud and Sue Selig. Commissioner Selig was succeeded by Rob Manfred on Jan. 25, 2015, after 22 years, the second-longest tenure at the helm of MLB; he was inducted into the MLB Hall of Fame in 2017.

This gift in support of Health Services Research is in perfect harmony with the Selig's ongoing, thoughtful investments in making dreams come true and our Milwaukee community the best it can be. It is in keeping with our commitment of bringing *Hope to Health* at the Medical College of Wisconsin.

Douglas B. Evans, M.D.
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