The MCW Consortium on Public and Community Health is committed to building broad public awareness and encouraging public input related to the Advancing a Healthier Wisconsin endowment. Information regarding the work of the MCW Consortium can be found in these minutes and on the program web site at [www.mcw.edu/healthierwisconsin](http://www.mcw.edu/healthierwisconsin)

For any other document inquiries regarding information that does not appear in these minutes, please refer to the web site links regarding:

- Bylaws
- Policy on Conflicts of Interest
- Notice Regarding Open Record
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
January 18, 2006  11:30 am
Quarles & Brady, Conference Room
411 East Wisconsin Avenue
Milwaukee, Wisconsin

DIRECTORS PRESENT:  Terry Brandenburg, Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

ABSENT:  Mike Bolger, Doug Campbell

OTHERS PRESENT:  Alice Katayama, Juli Kaufmann

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 11:42 a.m.

II. APPROVAL OF THE MINUTES FROM THE DECEMBER 15, 2005 MEETING
Randy Lambrecht requested approval of the minutes of the December 15, 2005 meeting of the Board of Directors. A motion was made by Terry Brandenburg and seconded by Tasha Jenkins to approve the minutes. The minutes were unanimously approved.

III. ADJOURNMENT INTO CLOSED SESSION
A motion was made pursuant to Section 19.85 (1)(g) of the Wisconsin Statutes to move to a closed session. The motion was made by Paula Lucey and seconded by Tasha Jenkins. The motion was approved unanimously.

THE MEETING DID NOT RECONVENE IN OPEN SESSION.

Respectfully submitted,
Juli Kaufmann

APPROVED
Randy Lambrecht
Chairman
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
February 2, 2006  2:00 pm
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, Wisconsin

DIRECTORS PRESENT:  Terry Brandenburg, Mike Bolger, Doug Campbell, Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

OTHERS PRESENT: Alice Katayama, Juli Kaufmann

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 2 pm.

II. ADJOURNMENT INTO CLOSED SESSION
A motion was made pursuant to Section 19.85 (1)(g) of the Wisconsin Statutes to move to a closed session. The motion was made by Paula Lucey and seconded by Tasha Jenkins. The motion was approved unanimously.

THE MEETING DID NOT RECONVENE IN OPEN SESSION.

Respectfully submitted,
Juli Kaufmann

APPROVED
Randy Lambrecht
Chairman
DIRECTORS PRESENT: Terry Brandenburg (Chairman Pro Tempore), Mike Bolger, Doug Campbell, Mike Dunn, Peggy Hintzman, Paula Lucey and Cheryl Maurana.

ABSENT: Randy Lambrecht (Chair), Tasha Jenkins

OTHERS PRESENT: Juli Kaufmann

I. CALL TO ORDER
Terry Brandenburg called the meeting of the Board to order at 3:04 p.m.

II. APPROVE MINUTES FROM THE JANUARY 18, 2006 AND FEBRUARY 2, 2006 MEETINGS.
Terry Brandenburg requested approval of the minutes of the January 18, 2006, and February 2, 2006 meetings of the Board of Directors. A motion was made by Doug Campbell and seconded by Mike Bolger to approve the minutes. The minutes were unanimously approved.

III. WISCONSIN UNITED FOR HEALTH FOUNDATION - ANNUAL REPORT UPDATE
Terry Brandenburg reviewed a letter received February 16, 2006 from Charles Henderson on behalf of the Wisconsin United for Health Foundation, Inc. regarding the Foundation's acceptance of the second Annual Report filed by MCW and the MCW Consortium on Public and Community Health.

Mike Bolger commented that Cheryl Maurana and her staff deserve praise for the work in preparing the annual report and he also thanked the Consortium Board for their participation in the meeting. Peggy Hintzman noted that it would be important to revisit some of the comments in the letter at a future meeting.

IV. RESEARCH AND EDUCATION
Mike Dunn reviewed a request made to the MCW Program Development Fund from the MCW Cancer Center for $750,000 to facilitate co-recruitment of three scientists in the upcoming academic year. He noted the Cancer Center is in the midst of searching for a new Director to build research efforts and lead plans to seek designation as a federally-designated cancer center that will parallel the strengths of the clinical cancer services.

V. BUDGET REQUESTS
A. CCPH Conference – Poster Session with Partners
Juli Kaufmann provided a brief overview of Community Campus Partnerships for Health (CCPH), a nationally recognized organization that promotes health through partnerships between communities and higher educational institutions, noting this is the organization Healthier Wisconsin Partnership Program engaged for recruiting the national merit reviewers. CCPH's 9th Annual Conference is scheduled to be held May 31 – June 3, 2006 in Minneapolis, Minnesota.
Juli Kaufmann serves as a member of the 15-person national conference planning committee. She suggested two opportunities for HWPP to participate in the conference: Plenary Panelist – serving on a funder panel as part of an interactive conference presentation exploring the roles of funders in community-academic partnerships; and, a Thematic Poster Session that would include posters of five currently funded HWPP projects. She presented a budget request of $13,500 - $15,000 to provide funding support to enable participation by the five funded projects, including expenses related to registration fees, hotel, travel and presentation materials. Participants will also be encouraged to pursue scholarship funding as appropriate and available.

Cheryl Maurana noted this will be the first opportunity HWPP has had for national recognition. Paula Lucey commented on her own past participation with CCPH's Annual Conferences, noting the conference presents an excellent opportunity for the participants, and she underscored the need for presentation materials to be of high quality.

Doug Campbell suggested sufficient flexibility should be incorporated into the budget. Paula Lucey presented a motion that up to $20,000 be made available for HWPP participation in the CCPH 9th Annual Conference. The motion was seconded by Doug Campbell and unanimously approved.

B. New Staffing and Position Request

Juli Kaufmann reviewed the current staffing structure of the Healthier Wisconsin Partnership Program and presented a proposed organizational structure reflecting the program's approach to a steady state of operations. The new staffing structure would elevate the statewide/rural focus priority to the HWPP Director; refocus organizational capacity on proposal and funded project activities; and, replace the Rural Health Liaison with a new Funded Project Program Coordinator position.

Peggy Hintzman noted her support for strengthening the program staff and she highlighted the staffing plan's consistency with the vision of the program to become more than just an awarding entity. She underscored the importance of strengthening and continuing to support the efforts that have been made across Wisconsin and outside of Milwaukee. Cheryl Maurana commented that Sarah Beversdorf has been a tireless advocate of rural health and has brought HWPP to a place that it can now focus more effectively. Paula Lucey stated she supports the recommendation and thinks it is conservative. She then presented a motion for approval of the proposed organizational structure that was seconded by Mike Bolger. The motion was unanimously approved.

VI. DISCUSSION OF CONSORTIUM REVIEW PROCESS

A. Overview of National Merit Review Meeting

Juli Kaufmann provided an overview of the National Merit Review process and meeting held in February, noting very positive feedback was received from the reviewers. They were very prepared and dedicated to the process and spent time providing their observations and constructive feedback regarding the web tool, the RfP, and programming.

Cheryl Maurana added that through her conversations with the reviewers, their ability to speak to the strength of the proposals and their level of preparedness was evident. She also noted the reviewers were very complimentary of the overall process.

B. Discuss Binder Contents and Consortium Review Process

Juli Kaufmann provided on overview of materials available to the Consortium for purposes of conducting their review of the Impact and Development proposals. Cheryl Maurana reviewed the process that will be followed for the Consortium Review Meeting at the upcoming March meetings.
VII. SCHEDULE UPDATE
Terry Brandenburg reviewed the following important dates:

- Consortium Review Feedback Due        March 8
- Consortium Review Meeting              March 13
- Consortium Review Meeting              March 15
- MCW Board of Trustees Meeting          March 17

VIII. ADJOURN
There being no further business to come before the Board, the meeting adjourned at 4:07 p.m.

Respectfully submitted,

Juli Kaufmann

APPROVED

Terry Brandenburg
Chairman Pro Tempore
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
March 13, 2006  2:00 pm
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, Wisconsin

DIRECTORS PRESENT:  Terry Brandenburg, Mike Bolger, Doug Campbell, Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

OTHERS PRESENT:  Juli Kaufmann

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 2:00 pm.

II. REVIEW OF HEALTHIER WISCONSIN PARTNERSHIP PROGRAM PROPOSALS
The Consortium reviewed proposals submitted to the Healthier Wisconsin Partnership Program for the 2006 Funding Cycle.

III. ADJOURN
There being no further business to come before the Board, the meeting was adjourned at 4:50 p.m.

Respectfully submitted,

Juli Kaufmann

APPROVED

Randy Lambrecht
Chairman
DIRECTORS PRESENT:  Terry Brandenburg, Mike Bolger, Doug Campbell, Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

OTHERS PRESENT:  Juli Kaufmann

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 1:00 pm.

II. REVIEW RESEARCH AND EDUCATION PROJECTS
Dean Dunn reviewed two proposals submitted for consideration to the MCW Program Development Fund, including:

- a three-year, $510,192 request from Ron Hines for Pharmacogenomics Core Facility (PGNC) to develop drug therapies for multiple diseases and disciplines and to establish a core facility to serve population health and informatics; and,
- a one-year, $70,000 planning grant request submitted by Ted Kotchen to support a program coordinator for the NIH Clinical Translational Sciences Award process.

III. REVIEW OF HEALTHIER WISCONSIN PARTNERSHIP PROPOSALS
The Consortium reviewed proposals submitted to the Healthier Wisconsin Partnership Program for the 2006 Funding Cycle.

Following discussions, Mike Bolger recommended 26 projects requesting a total of $6,060,692 be recommended to the MCW Board of Trustees for approval. The recommended projects include:

- Building Community Capacity: GAMP Chronic Disease Management Initiative
- Citywide Nutrition and Physical Activity for Urban Children & Families
- Community Connections to Promote Independent Living (CCPIL)
- Empowering Individuals to Improve their Hypertension Control through Peer Support
- Family risk reduction intervention with female juvenile delinquents
- Fight Asthma Milwaukee Allies: Improving Access to Quality Asthma Care
- Healthier Cumberland
- Healthier Workforce 2009: Improving the Health & Employability of Welfare-to-Work Participants
- Improving Access to Quality Dementia Care Services in Underserved Rural Wisconsin
- Milwaukee Cares
- Milwaukee Kids: Drive Me Safely-Drive for Health
- Strong Rural Communities Initiative (SRCI)
- Arsenic in Wisconsin's Residential Drinking Water: Planning for action
- Chasing the Whirlwind: Storytelling about American Indian Youth Depression
Cognition and Outreach Service Delivery to Aging Seniors
Community Mobilization Initiative Addressing Disparities in STDs and Unintended Pregnancies
Developing Strategies: Improving the Health of LGBT People of Color
Elder Health Upholders
Healthy Teeth=Healthy Kids
Integrating Peer Support Throughout the Behavioral Health Continuum of Care
NEW Leadership Wisconsin: Building Health Policy Leadership Capacity
Northwest Wisconsin Falls Prevention Collaborative (NWFPC)
Saber Para La Gente / Knowledge For The People
Safety Starts at Home
Strengthening Public Health Policymaking for a Healthier Milwaukee
The Wisconsin Center for Health Communication: Pathways to Implementation

The motion was seconded by Peggy Hintzman and unanimously approved.

IV. ADJOURN
There being no further business to come before the Board, the meeting adjourned at 4:00 p.m.

Respectfully submitted,
Juli Kaufmann

APPROVED

Randy Lambrecht
Chairman
DIRECTORS PRESENT:  Terry Brandenburg, Mike Bolger, Doug Campbell, Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

OTHERS PRESENT: Juli Kaufmann

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 3:00 pm.

II. APPROVE MINUTES FROM THE FEBRUARY 23, MARCH 13, AND MARCH 15, 2006 MEETINGS
Randy Lambrecht requested approval of the minutes of the February 23, 2006, March 13, 2006 and March 15, 2006 meetings of the Board of Directors. A motion was made by Terry Brandenburg and seconded by Tasha Jenkins to approve the minutes. The minutes were unanimously approved.

III. RESEARCH AND EDUCATION
A. AHW Program Development Fund Proposals
Mike Dunn stated there was no report to provide regarding the Program Development Funds.

B. Changes in Competitive RFP Process for Research and Education
Mike Dunn reported on the 2006 Research and Education Request for Proposal (RFP) processes. Consistent with last year's process, applications for education funding will be solicited through an RFP process and reviewed by a subgroup of the Society for Teaching Scholars (STS), a committee of faculty with honors in education. The Research Affairs Committee (RAC) acted in a similar role to the STS for the competitive RFP process for research. Funding recommendations resulting from the deliberations of these two committees will then be reviewed by the Research and Education Advisory Committee (REAC) and then be advanced to the Consortium for review and comment, with final approval to be considered by the MCW Board of Trustees. The 2006 Research proposals are due August 1 and the Education proposals are due November 17.

Mike Dunn presented for Consortium review revisions to the Research and Education Request for Proposal (RFP) processes based on recommendations from the Research Affairs Committee and the Society for Teaching Scholars. Revisions provide more time between submission deadlines, the development of a centralized website for Research, Education and the Healthier Wisconsin Partnership Program, and technical assistance for applicants through workshops and direct assistance. Further revisions to the Research RFP process include limiting principal investigators to submissions of one proposal per funding cycle and emphasizing that applications largely for procurement of major equipment or instrumentation are ineligible.

Peggy Hintzman requested clarification as to whether a principal investigator was limited to one proposal submission for the Healthier Wisconsin Partnership Program, the Education RFP opportunity, or through the MCW Program Development funds. Mike Dunn confirmed that this limitation applied only to the Research RFP opportunity and not the other funding opportunities available through the Advancing a Healthier Wisconsin endowment.
C. Website Update
Cheryl Maurana presented a draft illustration of a website homepage for the Advancing a Healthier Wisconsin (AHW) endowment on the Medical College of Wisconsin's website. The website will house the background information that encompasses all three components of the endowment, Healthier Wisconsin Partnership Program, Education Leadership for the Health of the Public, and Research for a Healthier Tomorrow. Directly linked from the AHW homepage will be a link to each of the three sub-sections that will incorporate each program's relevant component and program information. The integrated website will offer the public and faculty easy access to all programmatic aspects of the endowment information and provide greater understanding of the various funding opportunities. Cheryl Maurana reported a pilot version of the site is currently being created by HWPP staff, Library Services and Academic Affairs Administration it will be available in August or September.

Randy Lambrecht noted this opportunity will help to clarify to the public what is a complex system.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

A. Director and Other Staffing Updates
Juli Kaufmann reminded the board of the change in staffing structure that had been introduced in January to include the role of a post award administrator. She then introduced Jean Moreland who started in April to fill that role.

Cheryl Maurana announced a new Director for the Healthier Wisconsin Partnership Program has been appointed to replace Juli Kaufmann who has resigned from the position as of June 1, 2006. Amy Murphy will start as Director on July 10, 2006 and will guide the next phase in the Program's efforts to develop community-academic partnerships to improve health and build upon the success of the Program's accomplishments.

B. Review and Comment on FY07 Budget
Juli Kaufmann presented the FY06 Projections Compared to Budget and FY07 Proposed Budget that demonstrated the approved adjustments that had been made to the FY06 budget to accommodate a new hire and the CCPH Conference. The FY07 Budget was presented reflecting adjustments to staffing costs as a result of moving from a staffing model of 4.4 full time equivalent employees (FTE) to 5.0 FTE. Juli Kaufmann noted the supplies differential for FY07 includes the purchase of a grants management software system that will require a one time start-up fee plus annual maintenance fees.

Paula Lucey inquired whether the FY07 budget included costs related to attendance of the 2007 CCPH Annual Conference. Juli Kaufmann noted those costs were not currently included in the budget as presented, but after review and analysis of this year's participation, that item can be submitted as a supplemental item.

With respect to the grant management processes, Juli Kaufmann further noted the improvements that have occurred with the Human Research Office and the Internal Review Board procedures that will expedite HWPP funded projects through the system. Dean Dunn acknowledged the new leadership in the Human Research Office for the procedural improvements and noted the awareness that has been created to reflect the need to continue to evolve the Medical College of Wisconsin's policies and procedures to continue to accommodate the various programs. Cheryl Maurana also noted her appreciation to these efforts as well as the assistance and cooperation received from the Finance Office which speaks to the investment this institution is making to further these initiatives.

Tasha Jenkins presented a motion to approve the FY07 Proposed Budget. Paula Lucey commented the motion should include flexibility for participation in the 2007 CCPH Annual Conference. The motion was unanimously approved.
C. Parking Lot Discussion Process
Cheryl Maurana presented a list of 'Parking Lot' items for discussion, noting the intent of today's discussion is to develop a process and timeline for addressing the issues. Each item was addressed as follows:
1. Should guidelines of appropriate levels of participation be created for partnerships?
2. Should there be a limit to the number of proposals one faculty member can submit?
3. How can HWPP encourage other/ additional faculty members to submit proposals?

The Consortium agreed that limiting MCW faculty participation would equate to a limiting effect on community participation. The Consortium requested HWPP staff to create a template of options to address questions 1, 2 and 3 at a subsequent Consortium meeting.

4. Should the RFP address issues of previous HWPP funding?
5. Should HWPP define advocacy and legal issues in terms of appropriateness for funding?
6. Should HWPP define access and how it differs from service delivery and appropriateness of funding existing access programs?

The Consortium requested HWPP staff consult with legal counsel to define the terms presented in questions 4, 5 and 6 which would then be discussed in greater detail at a subsequent meeting.

7. Should HWPP create a protocol/ statement of acceptability for changes of partners (and other information) after full proposals have been delivered to HWPP but prior to funding announcements?
8. Can HWPP award funding based on contingencies?

Doug Campbell noted concern with late changes and contingencies to project proposals indicating a significant departure from the original intent. Randy Lambrecht suggested a process for addressing changes and contingencies on a case by case basis should be drafted for review.

9. Should highest and lowest reviewer scores be removed from the ranking?
Cheryl Maurana noted the rankings have occurred twice, each with a different process in place. The Consortium requested further evaluation of the review process is to address any disconnect and variance among scores.

10. Should resubmissions directly address previous merit review comments – how would that appear in the RFP?
11. Should a portion of the RFP budget and budget narrative be devoted to matching funds/ cost sharing even though it is not a requirement of funding?

The Consortium suggested a position statement be created to address items 10 and 11 prior to the release of the next RFP.
12. Should HWPP create/ host opportunities for project idea sharing/ partnership building?
Paula Lucey suggested item 12 may be addressed by creating a new initiative to engage in best practices discussions. The Consortium agreed additional meeting time would be needed to address this question.

13. How would we revisit the commitment made to WUHF to work with other stakeholders to improve public health in Milwaukee?
14. Should we consider additional "special investments" in addition to an annual RFP?

The Consortium agreed items 13 and 14 warrant additional meeting time to properly address each issue.

V. DISCUSSION OF JOINT MEETING WITH UW
The Consortium members discussed several potential topics for consideration as agenda items for the Joint meeting with the Oversight and Advisory Committee of the Wisconsin Partnership Fund for a Healthy Future that will be held on June 21, 2006 on the MCW campus.
VI. ADJOURN
There being no further business to come before the Board, the meeting adjourned at 4:11 p.m.

Respectfully submitted,
Juli Kaufmann

APPROVED
Randy Lambrecht
Chairman
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
June 21, 2006
11:30 am – 12:00 pm
MCW Health Research Center, Room 1250
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, Wisconsin

DIRECTORS PRESENT: Mike Bolger, Terry Brandenburg, Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

ABSENT: Doug Campbell

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 11:30 am.

II. REVIEW RESEARCH AND EDUCATION PROJECTS
Dean Dunn presented four proposals from the MCW Program Development Fund of the Advancing a Healthier Wisconsin Research and Education programs for Consortium review. The proposals will be considered by the Board of Trustees in July.

The proposals include the expansion of MCW's existing MPH degree program including the development of a distance learning component for $2.7M over five years; the development of a PhD program in public and community health, in collaboration with the University of Wisconsin Milwaukee, for $4.7M over five years; the development of a cardiovascular translational research facility for $305,835; and the expansion of MCW's clinical research infrastructure of which $1,059,397 would be invested from the AHW research funds and $100,146 would be invested from the AHW education funds.

Cheryl Maurana provided further information on the two graduate degree program proposals. She noted that the MPH program will be revitalized to enhance its academic rigor, appeal to a broader audience of prospective students, and incorporate modern distance learning technology. The PhD program in Public and Community Health will enhance the breadth and depth of research expertise in public and community health with an emphasis on training the next generation of research scientists in population health. Both requests are recommended for funding in part by the Advancing a Healthier Wisconsin education resources and in part through the Advancing a Healthier Wisconsin research resources. Cheryl Maurana and Randy Lambrecht commented on the projected student capacity for the doctoral degree program.

The Consortium unanimously expressed enthusiastic support for the graduate degree proposals. Peggy Hintzman inquired how MCW's and UW's MPH programs would differ. Randy Lambrecht noted that UW's program was primarily campus-based and MCW's development of the MPH distance learning component would be a substantial difference. Peggy Hintzman commented that both graduate degree programs would provide exceptional opportunities in advancing public and community health. The Consortium indicated that it would like further information on the graduate programs as they develop.

Dean Dunn noted that the proposal for developing the clinical research infrastructure would provide opportunities for MCW to foster innovation and encourage multidisciplinary research. A significant component of this proposal includes development of a
pilot program to integrate and coordinate research-related activities of basic scientists, clinical investigators, and community partners, building from the translational research opportunities provided through the Healthier Wisconsin Partnership Program’s community-academic partnerships. Specific activities will be planned by the community and academic partners. For example, basic scientists, clinical investigators, and community partners may come together to assist the community in developing, implementing and evaluating relevant education and intervention programs. Alternately, community partners might provide blood samples to basic scientists for laboratory studies and patients to clinical investigators for participation in clinical trials.

III. ADJOURN
There being no further business to discuss, the meeting was adjourned at 12:00 noon.

APPROVED

Randy Lambrecht
Chairman
MINUTES OF THE MEETING OF THE
JOINT BOARDS OF DIRECTORS
MEDICAL COLLEGE OF WISCONSIN - Consortium on Public and Community Health
&
UW SCHOOL OF MEDICINE AND PUBLIC HEALTH - Oversight and Advisory Committee
June 21, 2006
12:00 p.m. – 2:00 p.m.
MCW Health Research Center, Rooms 1210 & 1230
Milwaukee, WI 53226

DIRECTORS PRESENT:
Philip Farrell, Nancy Miller–Korth, Greg Nycz, June Martin Perry, Pat Remington, Susan Reisch,
Peter Remington, Randy Lambrecht, Peggy Hintzman, Terry Brandenburg, Paula Lucey, Tasha
Jenkins, Michael Dunn, Michael Bolger, Cheryl Maurana.

Absent: Doug Mormann, Meg Gaines, Susan Goelzer, Doug Campbell.

OTHERS PRESENT: Sarah Beversdorf, Peter Layde, Christina Ellis, Bobbie McDowell, Tonya
Paulson, Cathy Frey, Ellen Servais, Eileen Smith, Alicia Witten, Jean Moreland, Amy Murphy.

I. Welcome and Call to Order
Mike Bolger, President of the Medical College of Wisconsin, welcomed the UW School of
Medicine and Public Health Oversight and Advisory Committee (OAC) to the Medical College
of Wisconsin, adding that Wisconsin is fortunate to have two medical schools committed to
this process of improving the health of our residents.

Phil Farrell, Dean of the UW School of Medicine and Public Health called the meeting to
order at 12:10 pm with a presentation of materials about the UW School of Medicine and
Public Health and the Wisconsin Partnership Program.

Randy Lambrecht, Chairman of the MCW Consortium for Public and Community Health also
presented materials about MCW's Advancing a Healthier Wisconsin endowment and
introduced Amy Murphy who will be the new Director of the Healthier Wisconsin Partnership
Program.

II. Program Updates
A. Dean Farrell provided an overview of the 2005 activities of the Wisconsin Partnership
Fund for a Healthy Future which included funding by the Oversight and Advisory Committee
of $5.5 million and by the Medical Education and Research Committee of $13.3 million. The
OAC initiatives during this reporting period included the Community Academic Partnership
Fund – planning and implementation grants, and Public Health Education and Training
initiatives. All of the activities build on the Wisconsin Idea and are important to the
transformation of the school into an integrated School of Medicine and Public Health. A
graphical representation of the distribution of the 2005 Community-Academic Partnership
Fund Grants by target population age, ethnicity, area, and health priorities was reviewed.

Dean Farrell also reported the Healthy Wisconsin Leadership Institute was successfully
launched and is an important outcome of the partnership between the two schools.

Dean Farrell reviewed the Medical Education and Research Committee (MERC) Awards for
2004-2005 (65% component), indicating 1/3 of the funding was for strategic initiatives and 2/3
were earmarked for MERC focus areas. Several of the funded projects were presented and
discussed.
Dean Dunn inquired about the Wisconsin Academy of Rural Medicine and whether students are placed in a specific track. Dean Farrell noted that the selection of students is based on the likelihood of their practicing in rural areas.

B. Randy Lambrecht provided a power point presentation on the activities of Advancing a Healthier Wisconsin’s (AHW) three complementary components: Healthier Wisconsin Partnership Program (HWPP), Research, and Education, as well as the program evaluation component noting the total funds committed through AHW amounted to $22.4 million. The three interconnected components have embraced the meaning of public health as defined and strive to advance the health of the public. A graphical representation of HWPP’s first two funding cycles was presented, including the geographic distribution, health risk areas, targeted populations, specific areas of disease prevention, and areas of broad transformation.

Greg Nycz stated he was impressed by the overlap and that it may be helpful to combine the efforts of MCW and UW.

Dean Dunn continued the presentation with an overview of the Research and Education projects and funding, noting the interrelatedness of the projects. Graphical representations of the focus areas for the Research and Education projects were reviewed. Several of the funded projects were presented and discussed.

III. Healthy Wisconsin Leadership Institute
Peter Layde and Patrick Remington introduced the Healthy Wisconsin Leadership Institute a collaborative initiative between MCW and the UW SMPH. The Institute’s emphasis is on collaborative efforts, coalitions and partnerships. The curriculum is based on core competency sets of the concept and skills of Collaborative Leadership. Other components of the program were discussed including: events, educational activities, workshops and the use of web-based education.

Pat Remington summarized the Leadership Institute as a close collaborative relationship, addressing a large, unmet need for continuing education in a non-traditional, distance based, one-day format.

Greg Nycz commended the accomplishments of the Institute and inquired into the possibility of demand outstripping supply.

Peter Layde acknowledged the stewardship of these resources as very important. A collaborative program will likely yield better results; however, the partnership needs to continue to assure a balance between effectiveness and efficiency.

Cheryl Maurana suggested each group should carefully consider its own investment and further discussions should occur at a subsequent joint meeting.

Nancy Miller-Korth inquired whether evaluation methods have been discussed. Pat Remington responded that an evaluation of the Fellowship program had just occurred and that some accumulation of experiences needed to occur before a proper evaluation could exist.

IV. Measuring Overall Program Impact
Cathy Frey described the evaluation planning activities currently underway by the Wisconsin Partnership Program. A joint MERC/OAC workgroup will develop an evaluation plan to inform the Program on progress and areas for improvement and to help in the development of the
next Five-Year Plan. She noted the final dissemination plan for this process should be available in the fall with implementation immediately following. The Program is also using a web-based public survey along with evaluation of final and progress reports of grants to assess the implementation of the Community-Academic Partnership Fund. She suggested that data consistency between the two programs would improve the ability to measure and communicate the statewide impact of funded programs.

Cheryl Maurana described the two-pronged evaluation process MCW is undertaking as a tool for identifying lessons learned and initial outcomes for all three Advancing a Healthier Wisconsin endowment programs: Healthier Wisconsin Partnership Program, Research for a Healthier Tomorrow and Educational Leadership for Health. The evaluation places emphasis on the process and outcomes of each program as a whole, the individual funded projects, and initiatives. The Principles of Stewardship will be used to provide an evaluation framework for each of the components of the fund.

Cheryl Maurana noted the lessons learned from the process will guide the next round of projects and next Five-Year Plan. The evaluation includes measuring impact of partnerships, implementation processes, transformation efforts and initial outcomes. This process evaluation: incorporated input from faculty to develop strategies for future funding cycles; tracked publications that result from the use of these monies; track the amount of funding leveraged in the areas of focus; and, documented the number of equipment users.

V. Possible Areas of Collaboration & Open Discussion
Dean Farrell led a discussion to identify areas of further collaboration, opportunities or challenges.

- Nancy Miller-Korth recommended revisiting the definitions of data points that are used to measure collective impact, noting the programs are two distinct groups that have common points that WUHF and state-wide stakeholders would find very helpful.
- Peggy Hintzman requested consistency of definitions and methodology be implemented given the broad interest expressed in looking at impact in terms of the state health plan.
- Cheryl Maurana suggested the collective identification of a small number of priority areas that can be closely measured for broad impact.
- Dean Farrell offered that a combined description of program processes and distribution to the state would be very worthwhile, for example through a joint working group established to identify collaboration points.
- Terry Brandenburg suggested beginning the process now of making key decisions based on experiences gained thus far and the impact they will have on the next Five-Year Plan.
- Mike Bolger expressed how impressed he is with the collaboration among staffs and suggested empowering the staffs to take the lead on identifying collaborative areas.
- Dean Farrell noted that would be the ideal situation, stating that there is an expectation that we present an assessment of the state’s current health and health needs as we move to next Five-Year Plan.
- Dean Dunn expressed concern that statistically measuring change in Wisconsin’s health status in a five-year span of time will be challenging, though both programs are committed to excellent tracking and measurement.
• Randy Lambrecht suggested both boards work through staff to identify the joint indicators that need to be defined, and based on their recommendations, share the responsibility of measuring, evaluating, and disseminating them.

• Paula Lucey suggested a joint assessment between the two Boards and the State might be worthwhile to alleviate competing numbers and unify information.

• Pat Remington noted the key aspect is having faculty with an understanding of prevention. He suggested that an academic paper on faculty engagement and models of success could investigate faculty incentives other than payment.

• Cathy Frey noted the amount of program knowledge generated is accumulating, and that finding a way to disseminate that information would be a great accomplishment.

• Greg Nycz offered that a scientific look at the outcomes might be good given this level of investment and he supported having staff lead this initiative.

V. Adjourn
Dean Farrell stated the value in the meeting and commented that staff are knowledgeable, committed, and working collaboratively now and increasingly in the future. He added continued enthusiasm for the next joint meeting to discuss these same topics and how reports will be disseminated.

Mike Bolger expressed his appreciation to Dean Farrell for his significant and fruitful efforts to develop and implement the purpose and objectives of program.

There being no further business, the meeting adjourned at 2:05 p.m.

APPROVED
Randy Lambrecht
Chairman
DIRECTORS PRESENT: Mike Bolger, Terry Brandenburg, Doug Campbell, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

OTHERS PRESENT: Amy Murphy

ABSENT: Mike Dunn

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 3:00 pm.

II. APPROVE MINUTES FROM THE MAY 18TH MEETING
Randy Lambrecht requested approval of the minutes of the May 18, 2006 meeting of the Board of Directors. A motion was made by Mike Bolger and seconded by Terry Brandenburg to approve the minutes. The minutes were unanimously approved.

III. AHW PROGRAM DEVELOPMENT FUND PROPOSALS
Terry Brandenburg noted that after further review of the Research and Education proposals presented at the June meeting, he was affirmed by the investment of those proposals which will greatly impact the state’s health work force needs and support home grown research.

Cheryl Maurana presented a proposal submitted by Art Derse, requesting $150,000 from the Educational Leadership for the Health of the Public component of the Advancing a Healthier Wisconsin endowment. The project as titled, MCW Humanities Program, proposes to develop a medical humanities curriculum that will incorporate medical humanities into the formal curriculum for medical students. The proposed curriculum specifically addresses the ACGME and LCME global learning objectives. Matching funds of $150,000 have been secured for the program from the Uihlein Foundation. Mike Bolger commented on the ability of this proposal to leverage outside funding and noted his approval of the program. Cheryl Maurana stated the proposal will be forwarded to the Board of Trustees for final approval.

IV. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM
A. Director Welcome
Randy Lambrecht welcomed Amy Murphy as the new Healthier Wisconsin Partnership Program (HWPP) Director, noting her start date was officially July 10, 2006. Amy comes to MCW from the City of Milwaukee Health Department where she served as the Manager of the Home Environmental Health Division.
B. **2006 Stakeholder Survey**

Peggy Hintzman reported HWPP staff had conducted a survey between May 22 and June 9, 2006 that was disseminated to approximately 2000 individuals. 113 respondents anonymously completed the survey providing valuable comments and perceptions. The full survey report, including all comments, has been made available, via PDF download, from the HWPP website.

Overall, several key findings were summarized, including:
- specific suggestions to enhance the HWPP website,
- requests for additional technical assistance to improve proposal submissions,
- and additional assistance needed to meet the community-academic partnership requirement.

Two parking lot issues were noted for future discussion:
- review of the requirements for eligible academic partner status; and,
- review of the methods employed for scoring proposals.

C. **Conference Presentations**

Ellen Servais, HWPP Assistant Director, provided a report on HWPP’s participation in 2006 conferences, including the 4th Annual Wisconsin Community Leadership Summit in Appleton, WI on April 26-27; the Wisconsin Public Health Association Annual Conference in Wisconsin Dells on May 23-25; the Community Campus Partnerships for Health (CCPH) 9th Annual conference in Minneapolis from May 31 – June 3; and, the Wisconsin State Prevention Conference in Stevens Point on July 18, 2006. HWPP funded partnerships were incorporated into the conference presentations where appropriate, including five funded partnerships each presenting a thematic poster at the CCPH conference.

The Consortium agreed to the importance of HWPP’s participation in these types of events to foster broad communication, acknowledging the large amount of staff time and resources that are required for participation. They also expressed interest in utilizing the thematic posters of the funded partnerships throughout the MCW campus and the community for additional marketability.

D. **Funded Projects Administration**

a. **2006 Funded Projects Update**

Cheryl Maurana reported on the status of the projects awarded funding at the March 15, 2006 Consortium meeting. Of the 26 projects awarded funding, twelve have been executed, four have been forwarded for execution, two are pending additional information, and seven remain unsubmitted. She noted progress has been made to streamline processes with the IRB requirements.
Randy Lambrecht noted guidelines may need to be established for projects that do not move through the process appropriately.

b. Funded Project Budget and Outcomes Change Requests
Cheryl Maurana presented a Request for Project Adjustment form for the Community Health Advocate Model Program (CHAMP) in which the partnership is requesting to adjust the budget to remove one of the housing sites and to reallocate the funds to the remaining project partners. Following discussion, the Consortium agreed to provide the HWPP staff with the authority to make discretionary decisions regarding budget change requests, noting, however, that decisions should be brought to the Consortium’s attention any time the staff deems it necessary. The Consortium requested a revised document detailing the proposed approval levels for changes to project budgets, project scope or work and/or project partners.

E. 2007 Funding Cycle
a. Endowment Status Overview
Doug Campbell provided a set of financial documents for the Consortium’s use in assessing the status of the endowment. The documents detailed the Advancing a Healthier Wisconsin endowment activities through June 30, 2006 including available funds, principal amount, immediate spendable amounts, earnings, current balances and forecast assumptions.

Doug Campbell noted the reports were prepared assuming a 15-month funding cycle. He will recalculate them using a 12-month funding cycle assumption to provide the Consortium with additional tools to better analyze appropriate levels of available funds per cycle.

b. Timeline
Cheryl Maurana presented a timeline for the 2007 Funding Cycle of the Healthier Wisconsin Partnership Program, noting several changes that had been made based on resolution of various parking lot issues, reviewer comments, stakeholder survey results and staff comments. The Consortium discussed the significance and implications of a 12-month funding cycle versus a 15-month funding cycle. Terry Brandenburg presented a motion to approve the 2007 Funding Cycle Timeline as presented. Peggy Hintzman seconded the motion which was then passed by consensus.

c. Request for Proposals
Discussion was tabled for a future meeting.

V. **Adjourn**

There being no additional business matters, the meeting was adjourned at 5:01 pm.

Respectfully submitted,
Amy Murphy

APPROVED
Randy Lambrecht
Chairman
I. CALL TO ORDER
Peggy Hintzman called the meeting of the Board to order at 3:00 pm.

IV. APPROVE MINUTES FROM THE JUNE 21ST AND JULY 20TH MEETINGS
Peggy Hintzman requested approval of the minutes of the June 21st meeting of the Board of Directors. A motion was made by Mike Bolger and seconded by Terry Brandenburg to approve the minutes. The minutes were unanimously approved.

Peggy Hintzman requested approval of the minutes of the July 20th meeting of the Board of Directors. A motion was made by Mike Bolger and seconded by Tasha Jenkins to approve the minutes. The minutes were unanimously approved.

III. Allocation of the Advancing A Healthier Wisconsin Funds
Cheryl Maurana began the discussion by noting that review of the allocation of Advancing A Healthier Wisconsin funds is an annual requirement of the Five-Year Plan. The Consortium reviewed the relevant components of the Insurance Commissioner’s Order. The current fund allocation framework was reviewed in terms of the three complimentary components of the endowment: Healthier Wisconsin Partnership Program, Research for a Healthier Tomorrow and Educational Leadership for the Health of the Public. The annual review of the use of funds included review of:

- Expenditures of the Funds in relation to the goals of the current Five-Year Plan;
- Timelines and the means for evaluating projects and initiatives;
- The percentage of Funds used for community based programs;
- Research and Education components, including a determination as to whether any adjustments in allocation is warranted;
- Review of conformance to non-supplanting requirements; and,
- The financial status of the Funds.

Cheryl Maurana summarized the Measurements and Benchmarks and the Annual Milestones of the Five-Year Plan. Cheryl Maurana presented a table indicating the Advancing a Healthier Wisconsin Fund Distributions from 2004 through July 2006 which indicated of the 108 projects awarded a total of
$30,215,126, 65% (or $19,752,029) of the awarded funds were targeted to public health initiatives. Cheryl Maurana noted that this percentage of funds will change on a yearly basis depending on the area of emphasis, allocation available and other factors. Mike Bolger stated he is comfortable with the allocation as it is currently established for the first five years, noting a change to the allocation at this time would not be necessary as the Consortium is providing adequate stewardship of the funds.

Terry Brandenburg stated he continues to be impressed with the Five-Year Plan as a sustaining document that equitably moves processes forward. The allocation split was built into the Five-Year Plan which he remains committed to.

Tasha Jenkins indicated she was comfortable with the current allocation, noting many discussions have occurred regarding these component parts which are truly complementary; the current allocation should not be changed.

Randy Lambrecht reflected that this board has looked at this issue before and stresses his commitment to maintain the current allocation through the first five year cycle. He is comfortable taking action today and moving forward with the allocation as it is.

Cheryl Maurana stressed to the Consortium the importance of Biomedical Research to improving the health of the public for the long term. She also stated that her opinion is the Consortium should work toward these components being complementary with the understanding that these percentages might change in the future, but for now, the commitment should remain the same.

Peggy Hintzman offered that she views the 35/65 percent split as the benchmark from which discussions have been launched and it challenges the Consortium to operate at a higher level to benefit the health of the residents of Wisconsin. The discussions have been rigorous and challenging. It is important to finish the Five-Year Plan as it is written and consider, through the development of the next Five Year Plan, different ways to organize ourselves and HWPP projects and how they can be integrated across all three areas.

Doug Campbell presented a motion to maintain the Five-Year Plan, with the 35/65 percent split, with a friendly amendment to address this item in the future. The motion passed with unanimous approval.

### IV. AHW Annual Report

Cheryl Maurana presented a timeline for completion of the next Advancing a Healthier Wisconsin Annual Report. The timeline begins with review and approval of the draft outline, continues into September with a review of a draft by the Consortium, followed by review and approval of a final draft in October, with the final version being available in November for MCW Board of Trustees approval. The document will then be submitted to WUHF in December. The proposed outline for the document includes the following sections:

V. Governance

VI. Overview – Advancing a Healthier Wisconsin

VII. Healthier Wisconsin Partnership Program

VIII. Health Improvement Through Research and Education

IX. Fund Management
Peggy Hintzman suggested referring to the funding cycles as First, Second, Third, etc. to avoid confusion over award dates and project start-up dates. The Consortium then discussed several issues that had been outlined by WUHF in regards to the previous year’s annual report, such as targeted funding areas in terms of both geographic and health risk areas, and how those items would be addressed through this year’s annual report.

V. Healthier Wisconsin Partnership Program
   A. Funded Projects Administration
      Amy Murphy provided an update on the projects awarded funds during the Second Funding Cycle in terms of execution of their Funding Agreements. As of August 16, 2006, 20 of 26 projects had fully executed Funding Agreements. Four Development projects and two Impact projects had yet to complete all of the steps required for Agreement execution.

      A revised document was presented to the Consortium regarding proposed approval levels for changes to project budgets and/or scope of work, objectives, key personnel or partners before and after the executed Funding Agreement. The document specified acceptable limits of change in each area and the protocol to be followed for approving each change. Peggy Hintzman suggested allowing manipulation among line items by project partners; however, the budget’s bottom line may not be affected. The Consortium approved the document with the changes as suggested by Peggy Hintzman.

      Doug Campbell presented an endowment report that illustrated the Rollout of Endowment Funds, Financial Allocation Criteria, and Projections of Available Funds over the next 3-5 years. The Financial Allocation Criteria portion of the report detailed that $10 million has been released from WUHF for distribution. The Consortium has committed approximately $10 million to HWPP projects. The investment strategy implemented by MCW is to generate spendable income while maintaining the relative value of the principal. The final chart in the report depicted a projection of available funds over a 3-5 year period based on a 12-month cycle. Doug Campbell pointed out that these figures are all projections, subject to market performance and based on certain assumptions.

      Mike Bolger stated he is comfortable with the proposed projections and would take a conservative approach by recommending $6-$8 million be made available for HWPP’s Third Funding Cycle. The Consortium unanimously approved the motion.

   B. 2007 Funding Cycle
      Amy Murphy presented a draft document that reflected recommendations by HWPP staff to implement an electronic Notice of Intent format for all proposal submissions in an effort to increase efficiency. The Consortium offered several suggestions for modifications to the form, and approved the use of the form by consensus.

      Amy Murphy presented the Consortium with a draft version of the Third Funding Cycle Request for Proposals, noting slight changes have occurred. These changes included an increase in the amount of
available funding, a stricter policy on application technical deficiencies, the addition of a section on funded project compliance, and the inclusion of a partnership organization chart.

Doug Campbell presented a motion to approve the Third Funding Cycle Request for Proposals with the aforementioned recommended changes. Tasha Jenkins seconded the motion which was approved without further discussion.

VI. Adjourn
There being no additional business matters, the meeting was adjourned at 5:01 pm.
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
September 21, 2006  3:00 pm
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, Wisconsin

DIRECTORS PRESENT:  Mike Bolger, Doug Campbell, Mike Dunn, Peggy Hintzman (via phone), Tasha Jenkins, Randy Lambrecht (Chair), Paula Lucey and Cheryl Maurana.

OTHERS PRESENT: Amy Murphy

ABSENT: Terry Brandenburg

I.  CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 3:00 pm.

II. APPROVE MINUTES FROM THE AUGUST 17TH MEETING
Randy Lambrecht requested approval of the minutes of the August 17th meeting of the Board of Directors. A motion was made by Dean Dunn and seconded by Doug Campbell to approve the minutes. The minutes were unanimously approved.

III. PROGRAM DEVELOPMENT PROPOSALS
Mike Dunn stated there were no Program Development proposals to report on at this time.

IV. CONSORTIUM TERMS AND REAPPOINTMENTS DISCUSSION
Randy Lambrecht reviewed the terms and appointments for the MCW Consortium on Public and Community Health members, noting five member’s terms expire in 2006. The Consortium will re-approve appointments and elect a chair by or during the October meeting. As part of the nomination process, Randy Lambrecht extended an invitation to anyone interested in serving as chair to notify him prior to the election. It was also noted that Terry Brandenburg’s re-appointment by the Insurance Commissioner is currently pending.

Cheryl Maurana presented a motion to recommend the reappointment of Terry Brandenburg, Mike Dunn, Peggy Hintzman, Randy Lambrecht and Cheryl Maurana, pending Terry Brandenburg’s reappointment by the Insurance Commissioner. Mike Bolger approved the motion, which was seconded by Paula Lucey. The motion was unanimously approved.

V.  BOARD-DIRECTED INITIATIVE DISCUSSION
Paula Lucey led a discussion to consider a special funding initiative outside of the current Request for Proposals process.

Tasha Jenkins suggested a Board-driven funding initiative may be a valuable avenue considering the current RFP process is only able to respond to proposals submitted rather than a Consortium-identified need. She stressed the new initiative should be aligned with the next Five-Year Plan.
Randy Lambrecht recommended investigating a Board-driven initiative that would work in partnership with other funders to leverage additional funds to increase the impact of the projects.

Mike Bolger stated he is not comfortable making a recommendation at this time, noting issues such as supplanting should be investigated further.

Peggy Hintzman agreed with the concept of a number of funders joining together to create a large impact; however, she was concerned about the method that would be used to identify the health area to be impacted.

Cheryl Maurana noted the Five-Year Plan’s focus on the Health Improvement Model should not be discounted until after adequate data has been collected. She felt strongly about the importance of leveraging additional funding sources so that infrastructure and capacity will sustain the community initiatives and agreed the selection of a specific focus area would be difficult. She stressed the need for merit review.

Mike Dunn affirmed that he is opposed to the idea of the Consortium selecting the focus area, noting the identified need must come from those doing the work in the field; however, he is interested in the concept of matching dollars from local foundations. He also mentioned the idea of competing renewals.

Doug Campbell also recommended maintenance of a publicly identified need with incorporation of leveraged funds; however, he felt strongly about completing the current Five-Year Plan and then identifying priority issues to be incorporated in the next Five-Year Plan.

Paula Lucey stated this is a time for the Consortium to be proactive rather than reactive while promoting leveraging and competition; adding a new initiative should focus on statewide programming.

The Consortium agreed to table the issue for continued discussion at a future meeting.

At 4:00 pm, Cheryl Maurana became acting chair.

VI. AHW ANNUAL REPORT
Cheryl Maurana provided an overview on the preparation of the Advancing a Healthier Wisconsin Annual Report to the Wisconsin United for Health Foundation (WUHF) including the activities of both the Healthier Wisconsin Partnership Program (HWPP), representing 35% of the endowment funds, as well as the Advancing a Healthier Wisconsin through Research and Education, representing 65% of the funds.

She noted the proposed timeframe for delivery of the annual report to the Wisconsin United for Health Foundation for review is December 10, 2006 following reviews and approvals by the Consortium and the MCW Board of Trustees. She expects that WUHF will then set a meeting within sixty days of receipt to discuss the report.

The Consortium discussed several graphic representations of data and alternative means for reporting the figures to assure clarity of the information.

Amy Murphy continued with the section regarding the Healthier Wisconsin Partnership Program, noting how the funded projects from the first funding cycle have submitted project reports which have being related to the Principles of Stewardship for this report.
Peggy Hintzman inquired if the summaries provided by the projects for reporting purposes could incorporate the deliverables and achievements to allow for greater quantitative reporting. Amy Murphy noted that in terms of the report, data has been organized in two ways - aims and progress in relation to Healthier Wisconsin Partnership Program as opposed to the specific projects.

The Consortium discussed matters of clarifying cycle timelines, evaluation of funded projects, and plans for the third funding cycle. The section of the Annual Report dedicated to the Research and Education awards was reviewed with discussions occurring regarding the preferred method of organizing the relevant information, including instances of leveraging and multi-disciplinary approaches.

VII. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM
Amy Murphy provided an update on projects awarded funding from the Second Funding Cycle, noting all but three of the 26 projects have fully executed contracts. She then described the processes and timeline for the eight state-wide training sessions that will be held regarding the Third Funding Cycle.

Cheryl Maurana informed the Consortium about ongoing efforts occurring to expand MCW faculty knowledge and participation on HWPP partnership projects which included a training session to the General Clinical Research Center and the creation of a Faculty Liaison for many of the 26 departments.

VIII. DISCUSSION OF ANNUAL MEETING
Amy Murphy led a discussion to consider holding a celebratory Annual Meeting in recognition of projects recently completed from the First Funding Cycle. Staff will further investigate meeting possibilities and solidify plans at a later date.

IX. ADJOURN
There being no additional business matters, the meeting was adjourned at 4:45 pm.
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
October 19, 2006 3:00 pm
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, Wisconsin

DIRECTORS PRESENT: Mike Bolger, Doug Campbell, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht (Chair), and Cheryl Maurana.

OTHERS PRESENT: Amy Murphy

ABSENT: Terry Brandenburg, Mike Dunn, Paula Lucey

I. CALL TO ORDER
Randy Lambrecht called the meeting of the Board to order at 3:07 pm.

II. APPROVE MINUTES FROM THE SEPTEMBER MEETING
Randy Lambrecht requested approval of the minutes of the September 21st meeting of the Board of Directors. A motion was made by Mike Bolger and seconded by Tasha Jenkins to approve the minutes. The minutes were unanimously approved.

III. RESEARCH AND EDUCATION PROGRAM DEVELOPMENT PROPOSALS
Cheryl Maurana presented three proposals for discussion, including:
• Educational Scholars – Building Our Educational Capacity through Faculty Development submitted by Deb Simpson, PhD for $450K for three years. The purpose of the project is to build and sustain the capacity of faculty as educators through a structured, modular-based faculty development program.

• Acquisition of a Bruker E580 Pulse EPR Spectrometer submitted by Candice Klug, PhD, Biophysics for $300K for 1 year with additional funding of $500K from the NIH/NCRR S10 Award. The Klug instrument will allow more detailed analysis of protein structure that could allow detection of new markers for disease severity or adverse events.

• Core Equipment for Biotechnology Research submitted by Andrew Greene, PhD, Biotechnology and Bioengineering for $1,155,566 for a 3 year maximum. These funds will be used to support an equipment purchase to facilitate fundamental and translational research. $433,513 of this proposal represents funding that may be covered by NIH.

The Consortium discussed costs, potential impact, and leveraging potential of the projects.

IV. CONSORTIUM MEMBERSHIP DISCUSSION
A. Office of the Insurance Commissioner Appointment Status
Randy Lambrecht reported the Office of the Insurance Commissioner has verbally approved the reappointment of Terry Brandenburg to the Consortium.

B. Election of Consortium Chair
Randy Lambrecht led a discussion regarding the creation of a Vice Chair position for the Board and read a Resolution, created by MCW General Counsel.

The Vice Chair shall be authorized to preside over Board of Director meetings in the absence of the Chair, and may sign and certify resolutions made at meetings over which the Vice Chair presides. The Vice Chair may carry out other duties that the Board of Directors may from time to time prescribe in future resolutions. The Vice Chair shall be a member of the Board, but is not an Officer of the Consortium.

Mike Bolger presented a motion to approve the Resolution with the opportunity to reassesses the position at a later date. Tasha Jenkins seconded the motion. The motion was approved unanimously. Randy Lambrecht asked for nominations for Vice Chair for consideration at the next meeting.

Randy Lambrecht announced Terry Brandenburg was the only nomination for Consortium Chair, and asked for a motion to close the nominations, which was unanimously approved. Mike Bolger presented a motion to elect Terry Brandenburg to be the Consortium Chair. Tasha Jenkins seconded the motion. The motion was approved.

C. Consortium Handbook
A Consortium Handbook was distributed that includes: Composition of the MCW Consortium; Terms and Appointments of MCW Consortium Members; Meeting Schedule for 2006-2007; Framework of Advancing a Healthier Wisconsin; Five-Year Plan; Office of the Commissioner of Insurance Order; Articles of Incorporation; Bylaws; and Policies on Conflicts of Interest and Liability Protection.

D. Conflict of Interest Policy
Randy Lambrecht referred to the Policy on Conflicts of Interest for the MCW Consortium on Public and Community Health, Inc. that is required to be signed every year. Randy requested that each member of the Consortium sign and date the policy and return it to the HWPP Director.

V. AHW ANNUAL REPORT FINAL DRAFT
Cheryl Maurana and Amy Murphy presented a final draft version of the Advancing a Healthier Wisconsin Annual Report, noting revisions that had occurred since the previous Consortium meeting. The timeline for submission to the Wisconsin United for Health Foundation (WUHF) Board was reviewed, noting a report from the MCW Audit Committee will be included in the Fund Management section pending approval at the next committee meeting.

Peggy Hintzman affirmed the importance of communicating the 100% commitment of Advancing a Healthier Wisconsin endowment funds to public health improvement through community partnerships, research and education.

VI. SPECIAL FUNDING INITIATIVE DISCUSSION
Randy Lambrecht continued a discussion from the September 2006 Consortium meeting regarding the creation of a Special Funding Initiative outside of the parameters of the current HWPP Request for Proposals process.

Mike Bolger reported on a recent meeting with the Secretary of the State Department of Health and Family Services, Helene Nelson, and Secretary of the State Department of Administration, Steve Bablitch, regarding funding awards of the Advancing a Healthier Wisconsin endowment. Secretary Nelson indicated an interest in a special funding for oral health and racial and ethnic disparities. The Consortium reviewed a letter and data compiled around the HWPP Health Improvement Model submitted by Secretary Nelson and State Public Health Officer, Sheri Johnson.

Cheryl Maurana informed the Consortium of subsequent discussions with Bob Goldan and Eileen Smith at UW regarding the identification of collaborative funding opportunities.

The Consortium members further discussed a proposal to invest in the five system infrastructure priorities of Healthier Wisconsin 2010, the state health plan. It was decided that the Consortium needed to settle on a timeline to make a decision on a special funding initiative, determine how it relates to the current Five-Year Plan and have a preliminary conversation with the Wisconsin United Health Foundation (WUHF).

VII. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM
A. 2006 Funded Projects Update
Amy Murphy reported that of the 26 projects awarded funding by the Healthier Wisconsin Partnership Program, 24 have fully executed contracts. Both of the outstanding projects have had changes occur within their partnerships and progress is being made on the funding agreements.

B. RFP Update
Amy Murphy informed the Consortium of eight training sessions that had been held across the state in regard to the Third Funding Cycle Request for Proposals (RFP). Over 100 individuals attended the sessions with the majority attending in Milwaukee. Staff have been collecting suggestions for improvement to the training process including spring partnership development activities and technical assistance and training to both funded partners and potential grantees. Amy also shared that the electronic Notice of Intent system was being utilized with ten successful submissions to date and a final deadline of October 25, 2006.

C. Merit Review Form
Amy Murphy distributed and discussed the revised Merit Review tool that now includes a section on sustainability in the proposal narrative. It will be posted to the HWPP website for public viewing and utilized by the National Merit Reviewers for assigning a numeric value to the proposals.

Cheryl Maurana offered a suggestion that future proposal submissions could include a component to specifically address resubmissions to better reflect the comments of the national merit reviewers.

VIII. ADJOURN
On behalf of the Consortium, Cheryl Maurana thanked Randy Lambrecht for providing two years of outstanding service as the Consortium Chair. There being no additional business matters, the meeting was adjourned at 4:47 pm.
I. CALL TO ORDER
Terry Brandenburg called the meeting of the Board to order at 3:04 pm.

II. APPROVE MINUTES FROM THE OCTOBER MEETING
Terry Brandenburg requested approval of the minutes of the October 19th meeting of the Board of Directors. A motion was made by Mike Bolger and seconded by Peggy Hintzman to approve the minutes. The minutes were unanimously approved.

III. ELECTION OF VICE CHAIR OF THE MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
Terry Brandenburg requested nominations for the position of Vice Chair. Cheryl Maurana nominated Peggy Hintzman. Mike Bolger seconded the nomination. Doug Campbell moved to close the nomination process. The Consortium approved Peggy Hintzman as the Vice Chair.

IV. UPDATE ON COMPETITIVE PROCESS FOR THE 2006 RESEARCH AND EDUCATION PROPOSALS
Mike Dunn presented a draft of the 2006-2007 review process for the Competitive Funds of Research for a Healthier Tomorrow and Educational Leadership for the Health of the Public. The final set of recommended proposals will be announced in January and February, 2007.

V. AHW ANNUAL REPORT FINAL DRAFT
Mike Dunn presented the final draft of the Advancing a Healthier Wisconsin 2005-2006 Annual Report which describes the $30.3 million that has been awarded to 107 projects through Research for a Healthier Tomorrow, the Healthier Wisconsin Partnership Program and Educational Leadership for the Health of the Public. Mike Dunn provided clarification on the Annual Report’s inclusion of four research and education projects totaling $9,005,388 that were presented to the MCW Consortium on June 21, 2006 for review and comment and approved by the MCW Board of Trustees on July 21, 2006. These projects included the development of the Doctoral Degree Program in Public and Community Health in collaboration with the University of Wisconsin Milwaukee, expansion of the Masters Degree in Public Health to include health professionals other
than physicians, funding for the infrastructure for Clinical and Translational Research and support for the Cardiovascular Translational Research Facility.

Mike Dunn shared the initial outcomes for Research for a Healthier Tomorrow which represents $14.2 million across 43 projects. Preliminary results include: leveraged NIH funding, increased interdisciplinary collaborations - especially between clinical and basic scientists, and disseminated results in several peer-reviewed journals and at national conferences.

The initial outcomes for the Healthier Wisconsin Partnership Program, representing $10 million across 49 projects, include: $400,000 in leveraged funds based on $42,658 in HWPP funding to open a free dental clinic in Jefferson County, project information which informed a new Child Booster Seat law in Wisconsin, a free dental clinic to serve the Hispanic population in Waukesha County, and 5 projects that received national recognition at the 2006 Community-Campus Partnerships for Health Conference.

The Educational Leadership for the Health of the Public, representing $6.1 million across 15 projects, reports initial outcomes which include: increased student knowledge and skills, inter-institutional collaborations, and new instruction and training programs disseminated via the web, distance-learning technology and DVD's.

Cheryl Maurana offered clarification regarding projects categorized as interdepartmental equipment in the 2004 Annual Report that have been re-categorized in the 2005-2006 Annual Report into focus areas that better reflect their contribution to research.

The Consortium then discussed the remaining timeline and the process for dissemination of the 2005-2006 Annual Report and the importance of providing the opportunity for public comment.

Doug Campbell reported the Advancing a Healthier Wisconsin funds are integrated into the annual financial audit of the Medical College of Wisconsin. The Financial Statement in the Annual Report was prepared using substantiated numbers from the Medical College of Wisconsin’s audited financial statements.

Terry Brandenburg asked for Consortium approval of the 2005-2006 Advancing a Healthier Wisconsin Annual Report. Paula Lucey moved to approve. Mike Bolger seconded the motion. The report was approved unanimously and will be advanced to the MCW Board of Trustees.

VI. SPECIAL FUNDING INITIATIVE DISCUSSION

Paula Lucey introduced the idea of providing scholarships to partners on funded projects to attend public health-related conferences for professional development purposes. The Board agreed to discuss the issue further in terms of incorporating sufficient funds into the annual budget.

Paula Lucey led the Consortium’s discussion of a special funding initiative to be considered in addition to the current RFP process. The Consortium agreed the current Five-Year Plan could accommodate the creation of a special funding initiative.

Peggy Hintzman suggested that a special initiative could take the form of technical assistance to funded project partners to assure project effectiveness and sustainability.

Doug Campbell added that MCW’s agreement with WUHF provides for sufficient flexibility to accommodate a special funding initiative.
Mike Dunn stated that he felt the current funding model should be followed through in its current form and that changes in the funding model be incorporated into the next Five-Year Plan.

Peggy Hintzman suggested exploring ways to collaborate with the UW program to jointly address technical assistance. There may also be an opportunity for addressing gaps in the public health system. Mike Bolger indicated he would like to maintain the current Five-Year Plan and properly evaluate the state’s needs during the development of the next Five-Year Plan.

Terry Brandenburg confirmed that additional funds are not currently available and that a special funding initiative would result in fewer impact and development project awards in 2007.

Doug Campbell confirmed that additional funds do not exist to support a special funding initiative.

Paula Lucey suggested the Consortium look toward building a new initiative into the next Five-Year Plan. The process should include careful exploration of existing funding models, solicitation of public feedback and identification of best methods for achieving improvements in public health in Wisconsin.

VII. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM
Amy Murphy reported that of the 26 Second Funding Cycle projects, there are two that currently lack an executed funding agreement. Both of the projects have experienced changes to their partnerships and were given a deadline of November 30, 2006 to complete the process.

Amy Murphy provided a report on the 2006 RFP Training Sessions, highlighting the eight sessions that occurred throughout the state. The evaluation shared that the vast majority of participants were planning to submit a proposal during the current funding cycle and that 70% of the participants had not previously submitted a proposal to HWPP. For the next funding cycle, HWPP will begin partnership facilitation approximately six months prior to proposal deadlines and separate partnership facilitation from training related to the RFP.

Amy Murphy discussed the report detailing the Third Funding Cycle Notice of Intent submissions which includes 49 Impact and 42 Development proposals. An electronic submission process was used for the first time, saving approximately 100 staff hours in data processing and significantly improved the turnaround time of responding to applicants. Notice of Intent submissions have decreased by 31% from the Second Funding Cycle, however, the number of academic and community partners participating has increased.

Amy Murphy presented the slate of recommended National Merit Reviewers and a new policy for staggering their term limits. This policy assures both stability and experience among reviewers while assuring fresh perspectives.

The Consortium unanimously agreed on the slate of Reviewers and the policy of staggered terms as presented.

Amy Murphy announced Community-Campus Partners for Health (CCPH) will be hosting their annual conference in Toronto in April, 2007. CCPH has approved an abstract submitted by HWPP to present a thematic poster session, similar to HWPP’s participation in the 2006 CCPH conference. A budget of approximately $30,000 was
presented for costs associated with registration fees, hotel and travel. HWPP staff along with five funded partnerships will attend the conference and share how HWPP projects address the socio-economic determinants of health.

Paula Lucey noted the CCPH conference is an excellent conference to support, adding that conference participation should be an annual discussion.

Peggy Hintzman stated this would be an opportunity to showcase the accomplishments of HWPP and enrich our partnerships. Additionally, HWPP should identify other conferences for future consideration.

Cheryl Maurana suggested HWPP broaden its involvement in conferences and dissemination of results by also submitting to the American Public Health Association conference.

Mike Dunn proposed a budget resolution for adequate funds of costs associated with HWPP representatives of funded projects and staff to attend the CCPH conference. Mike Bolger seconded the motion. The motion was approved by the Board.

Amy Murphy discussed the process used to select five funded projects that would participate in the CCPH conference, which included the submission of an abstract detailing how their projects relate to the theme of the CCPH conference. Submissions for consideration were received by 1/3 of the currently funded projects and have been narrowed to a slate of 5 based on the authenticity of their partnerships, target population involvement in the development, implementation and evaluation of interventions, and capacity building efforts.

Cheryl Maurana noted the recommended attendees represented a diverse, strong group and she recommended a motion to approve the slate as presented. Peggy Hintzman seconded the motion. Paula Lucey voted against the motion, which was then approved by majority rule.

VIII. HWPP COMMUNICATIONS PLAN
Amy Murphy provided a brief overview of the Communications Plan as an introduction to a more detailed discussion at the December meeting.

IX. ADJOURN
There being no additional business matters, the meeting was adjourned at 5:00 pm.
MCW CONSORTIUM ON PUBLIC AND COMMUNITY HEALTH, INC.
MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
December 21, 2006 3:00 pm
Medical College of Wisconsin
8701 Watertown Plank Road
Milwaukee, Wisconsin

DIRECTORS PRESENT: Mike Bolger, Terry Brandenburg (Chair), Mike Dunn, Peggy Hintzman, Tasha Jenkins, Randy Lambrecht, Paula Lucey and Cheryl Maurana.

ABSENT: Doug Campbell

OTHERS PRESENT: Amy Murphy

I. CALL TO ORDER
Terry Brandenburg called the meeting of the Board to order at 3:05 pm.

II. APPROVE MINUTES FROM THE NOVEMBER 11TH MEETING
Terry Brandenburg requested approval of the minutes of the November 11th meeting of the Board of Directors. A motion was made by Mike Bolger and seconded by Tasha Jenkins to approve the minutes. The minutes were unanimously approved.

III. RESEARCH FOR A HEALTHIER TOMORROW PROPOSALS
Mike Dunn reported that 25 Research for a Healthier Tomorrow proposals were received and presented the 11 proposals that were reviewed, ranked and being recommended to receive $1.65M in Advancing a Healthier Wisconsin funding.

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Principal Investigator</th>
<th>Amount Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Specific Phonological Therapy in Fluent Aphasia</td>
<td>Jeffrey Binder, MD Department of Neurology</td>
<td>$149,874</td>
</tr>
<tr>
<td>2. Control of Vascular and Blood Development by GATA4</td>
<td>Stephen Duncan, PhD Department of Cell Biology, Neurobiology, and Anatomy</td>
<td>$150,000</td>
</tr>
<tr>
<td>3. The Role of IL-1 in Type 1 Diabetes</td>
<td>Martin Hessner, PhD Department of Pediatrics</td>
<td>$150,000</td>
</tr>
<tr>
<td>4. Role of Dysregulated Endocannabinoid Signaling in Bipolar Disorder</td>
<td>Cecelia Hillard, PhD Department of Pharmacology and Toxicology</td>
<td>$150,000</td>
</tr>
<tr>
<td>5. Hydrogen Sulfide as a Putative Transmitter in Hypoxic Pulmonary Vasoconstriction</td>
<td>Jane Madden, PhD Department of Neurology</td>
<td>$148,675</td>
</tr>
<tr>
<td>6. Growth Control in the Zebrafish intestine</td>
<td>Alan Mayer, MD, PhD Department of Pediatrics</td>
<td>$150,000</td>
</tr>
<tr>
<td>7. Coronary Vascular Regeneration Using Proepicardial Derived Progenitor Cells</td>
<td>Ravi Misra, PhD Department of Biochemistry</td>
<td>$150,000</td>
</tr>
<tr>
<td>8. AMP-Deaminase Isoform E and Erythrocyte Metabolic Dysregulation in Sickle Cell Disease</td>
<td>Richard Sabina, PhD Department of Biochemistry</td>
<td>$149,217</td>
</tr>
<tr>
<td>9. The Role of 20-HETE in Ischemic Acute Renal Failure</td>
<td>Scott VanWhy, MD Department of Pediatrics</td>
<td>$150,000</td>
</tr>
</tbody>
</table>
IV. NIH CLINICAL TRANSLATIONAL SCIENCE AWARD

Mike Dunn began the presentation sharing the National Institutes of Health (NIH) recognition that new approaches are needed to speed the translation of scientific discoveries into treatments and cures for citizens of the 21st century. In an effort to overcome barriers to the communities’ participation in research, the NIH is expanding its focus to increase the community’s involvement in clinical research. The goal of the Clinical and Translational Science Award (CTSA) is to ‘translate’ that research from the ‘bench’ to patients’ bedsides, and then broadly into communities for improvement of health. For the MCW General Clinical Research Center to be eligible for ongoing NIH funding, MCW must apply for and receive an NIH CTSA. MCW will be collaborating with other centers (i.e. UWM, Marquette, and GE Healthcare).

Cheryl Maurana described the community engagement component of the CTSA and added that four community focus groups will be conducted to inform this portion of the proposal to NIH. Several community and academic partners that have received Healthier Wisconsin Partnership Program funding have been invited to participate in the focus groups. The results of the focus groups will inform MCW’s grant proposal to the NIH. If funded, this framework will be implemented in Wisconsin communities for a healthier state.

V. AHW ANNUAL REPORT & PRESENTATION TO WUHF

Cheryl Maurana distributed the Advancing a Healthier Wisconsin Annual Report for the period ending June 30, 2006 and discussed the upcoming meeting regarding its contents to the Wisconsin United for Health Foundation (WUHF) Board meeting scheduled for January 8, 2007.

VI. SPECIAL FUNDING INITIATIVE DISCUSSION

Paula Lucey summarized the Consortium’s previous decision, based on several months of dialogue, to explore a special funding initiative as part of the creation of the next Five-Year Plan. The Consortium then discussed the document, Reflections On Strategic Grantmaking authored by the California Wellness Foundation, statewide conversion fund established in 1992. The report analyzed grant making strategies across five continuums. The Consortium agreed that the document provided important insights and will inform grant making strategies defined in the next Five-Year Plan.

VII. HWPP COMMUNICATIONS PLAN

Amy Murphy shared a draft proposal of the Communication Plan for the Healthier Wisconsin Partnership Program for 2007 and beyond. The first Communication Plan was created to establish basic communications with stakeholders, such as the development of a website. This second communication plan focuses on clearly communicating the vision of HWPP and how funded programs fulfill this mission. Central to this communication plan is collaboration with the Research and Education components of Advancing a Healthier Wisconsin, UW Wisconsin Partnership Fund for a Healthy Future with our respective grantees, and HWPP funded partnerships. The plan

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<tr>
<th></th>
<th>Expression and Function of SmgGDS in Different Human Malignant Neoplasms</th>
<th>Carol Williams, PhD Department of Pharmacology and Toxicology</th>
<th>$150,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.</td>
<td>Dynamic Imaging of Embryonic Stem Cell Homing to Acute Myocardial Infarction</td>
<td>Ming Zhao, PhD Department of Biophysics</td>
<td>$150,000</td>
</tr>
</tbody>
</table>

**TOTAL RECOMMENDED FUNDING:** $1,647,766
will engage target audiences, including: funded partners, potential applicants, public health professionals, MCW faculty, policy makers, the general public and news media. Lastly, the program website will be revamped, a program brochure will be developed, a community oriented version of the annual report will be created, a program logo will be utilized and documentation of the historic chronology of Advancing a Healthier Wisconsin will occur.

The Consortium further discussed several additional items that could be incorporated into the Plan and agreed that it should continue to be developed and discussed.

VIII. HEALTHIER WISCONSIN PARTNERSHIP PROGRAM
Amy Murphy reported that 25 of the 26 projects that received an award in the 2nd Funding Cycle of the Healthier Wisconsin Partnership Program (HWPP) have fully executed funding agreements. The Consortium discussed the one remaining project and the barriers it faces in moving forward.

Amy Murphy reviewed proposal submission data for the 3rd funding cycle of HWPP. She noted that a total of 91 Notices of Intent were received in October, and that 76 full proposals were received in December. Follow-up occurred to identify the reasons for the reduction in proposals from the Notice of Intent. Most of the issues appear to be relative to under developed partnerships or projects. The Consortium further reviewed the analysis of the proposals submitted according to the Health Improvement Model.

Randy Lambrecht noted concern regarding the reduction in overall proposals submitted. Tasha Jenkins pointed out that a number of mechanisms for feedback and outreach are currently in place and should be utilized to determine reasons for the reduction.

Amy Murphy provided updated information regarding the National Merit Reviewers that will be involved with the 3rd Funding Cycle. Of the 19 reviewers, 9 are academicians and 10 represent community-based organizations. The Consortium reviewed the timeline for the full review process, with final funding decisions to be determined in March.

IX. ADJOURN
There being no further business, the meeting was adjourned at 4:48 pm.