Title: Community Health Advocate

Summary: To assess the community health issues in the community, and to develop and implement strategies to address these factors.

Characteristic responsibilities:
- Develop strategies for collecting information about residents’ cultural understanding, level of knowledge, health beliefs and concerns about community health issues.
- Assist in linking clients in the community to appropriate community health and social services resources for disease awareness and prevention.
- Develop strategies for health awareness and promotion and address the impact of fear, embarrassment, denial and myths that exist about disease in the community.
- Take a leadership role in program development and implementation.
- Attend meetings on a regular basis, and any additional planning meetings as needed.

Qualifications:
- Reflective of ethnic, cultural make-up of community residents
- Respected and trusted member of the community
- Ability to keep information in confidence
- Available to carry out tasks
- Ability to communicate and convey information clearly
- Willingness to learn more about the health of the community
- Willingness to enhance and strengthen leadership capacity
- Reliable
- Enjoys working with people
- Resident of the participating community for at least 6 months
- Successful completion of the Community Health Advocate training program