ATTACHMENT B ~ PROJECT OVERVIEW
HEALTHIER WISCONSIN PARTNERSHIP PROGRAM 4TH FUNDING CYCLE
Kenosha County Suicide Prevention Initiative

PROJECT NAME

HWPP PROJECT NUMBER 20081-26 Without exceeding this one page, briefly describe the project.

PURPOSE - Highlight the need for the project.
The purpose of the Kenosha County Suicide Prevention Initiative (KCSPI) is to prevent suicide and non-fatal suicide attempts in Kenosha County by increasing access to mental health care, increasing awareness and education, and reducing access to lethal means. Suicide is the second leading cause of injury related deaths in Kenosha. In 2006, 84% of suicidal deaths in Kenosha were males, and the county's overall suicide rate was 49% higher than the State's.

PLAN - Describe the project's implementation plan, methods to be utilized, and involvement of affected communities.
Areas of concern that were identified by a gap analysis of mental health services in Kenosha will be the focus of KCSPI: access to care, fragmented care coordination, and lack of training/support for agencies, clients and families. Therefore, the implementation plan is structured around five measurable objectives which address this gap analysis, including 1.) expand coalition membership, 2.) increase awareness in the community about suicide prevention and available resources, 3.) coordinate mental health care and crisis services, 4.) increase knowledge of community members, and 5.) reduce access to lethal means and methods of self-harm. These objectives will be carried out by hiring a nurse with mental health experience to coordinate care, implementing a gatekeeper training for community members, and increasing the number of providers that routinely counsel about firearms.

PARTNERSHIP - Describe how the project will capitalize on the strengths and skills of all partners.
Kenosha County Division of Health (KCDOH), Mental Health America of Wisconsin (MHA) and the Injury Research Center (IRC) are partnering to reduce suicide in Kenosha County. KCDOH has a history of providing services and information about suicide prevention and will oversee the initiative. The IRC will provide resources, technical assistance and an evaluation component. MHA will implement a gatekeeper training curriculum that will be evaluated as part of KCSPI. This proposal builds upon the previous partnerships between KCDOH and the IRC for youth suicide prevention, as well as a partnership between IRC and MHA for the Garrett Lee Smith Youth Suicide Initiative.

EVALUATION - Describe the evaluation method that will be used to measure quantifiable and significant outcomes.
The evaluation includes both process and outcome measures related to the aforementioned objectives. Process measures include tracking membership numbers and community outreach activities at project start and on an annual basis. Survey work building upon the gap analysis will measure linkages and networks throughout the county to determine the degree of integration and coordination of relevant services. Additionally, survey data will be collected from educational training participants and health care providers regarding their efforts to promote relevant education on restricting access to lethal means. Overall project outcomes include number of suicides and non-fatal suicide attempts which will be measured annually and utilize data from mortality and hospital discharge data (WISH) and other local resources.

SUSTAINABILITY - Explain how the partnership will be financially and programmatically sustained.
The gatekeeper training will be self-sustaining due to the "train the trainer" approach. Therefore, the training will be provided to more individuals and KCSPI will continue to expand. The nurse and health educator positions will seek renewal through county funding as well as grant funding. The gun safety training will seek additional grant funding to continue to support this effort.

DISSEMINATION - Describe how the project results will be shared.
The results of KCSPI will be disseminated in numerous ways. The partners will work together to write a report explaining how to implement the initiative in other communities. The partners will also work together to submit the initiative as an abstract or poster session at conferences. KCDOH will work with Wisconsin DHFS to get the information out to other health departments in the state. KCDOH will also present the results of the initiative to the Kenosha County Board of Health. Articles will also be submitted to peer reviewed journals.