

HEALTHIER WISCONSIN PARTNERSHIP PROGRAM



Improving health through community-academic partnerships

START PLANNING NOW FOR THE 4TH FUNDING CYCLE

ADVANCING A HEALTHIER WISCONSIN

Summer 2007

Web-site:
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Healthier Wisconsin Partnership Program

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The Request for Proposals for the HWPP 4th Funding Cycle is expected to be released in the fall (September) of 2007. You may find it helpful to review the past RFP, which is still available in [PDF format on our website](#). The principals of the RFP are not expected to change but the specific forms and attachments **will**.

If you haven't yet formed your community-MCW academic partnership, you are strongly encourage to begin forming it now, well in advance of the RFP. To begin searching for a partner, visit the [HWPP web-based Partnership Directory](#).

September	Issue RFP <i>(click here to open a sample RFP in PDF format)</i>
September	Pre-Application Sessions
October	Notice of Intent Due
November	Full Proposals Due
December — March	Reviews Conducted <i>(click here for more information)</i>
March	Notification of Awards
July	Funded Projects Begin

NEW

FREE PARTNERSHIP BUILDING AND PROPOSAL WRITING WORKSHOP

Healthier Wisconsin Partnership Program is pleased to be offering a **free, one-day, partnership building and proposal writing workshop** to all potential applicants. Advanced registration is required to attend.

Thursday, August 23, 2007
Country Springs Hotel and Conference Center, Waukesha, WI
9:00 am - 3:00 pm

9:00 am Registration and Networking

Coffee and conversation - participants are encouraged to arrive early for a networking opportunity.

9:30 am Grantsmanship and Proposal Writing

Lynn Miner, PhD; founder and CEO of [Miner and Associates, Inc.](#), a nationwide firm training successful grantseekers and fundraisers, will teach you the practical elements of planning and writing proposals specifically tailored to the HWPP requirements, key components and actual examples of persuasive writing. Equally important, it directly addresses some of the major barriers to getting grants – overcoming inexperience, insufficient time and conflicting priorities. You will leave with a clear understanding of the proposal planning and writing process.

12:30 pm Networking – lunch provided

1:00 pm Productive Partnerships

Eric Gass, PhD – MCW Family and Community Medicine; Tim Size, MBA – Rural Wisconsin Health Cooperative; and Amy Wergin, RN - Manitowoc County Health Department, members of a successful community–academic partnership, will share their insight regarding the distinct roles within their partnership, how they found each other, the process they used for writing their proposal, tips for open communication, effective reporting and opportunities for leveraging funding. Their funded project proposal: *Strong Rural Communities Initiative* will be distributed. Lessons learned and tips for success will be shared.

1:45 pm HWPP Partnerships from a National Merit Reviewer Perspective

David Nelson, PhD, a national merit reviewer of the HWPP 2nd funding cycle proposals, will discuss how communities and campuses across the country are collaborating to create powerful tools and promote health through service-learning, community-based participatory research, broad-based coalitions and other partnership strategies. This session will provide the unique experience of hearing first hand from one of the HWPP national merit reviewers on the importance placed on strong partnerships during the review process.

2:15 pm Questions/Answers with the afternoon panel and HWPP staff

Participants will also receive a copy of the HWPP 4th Funding Cycle RFP in advance of its official release.

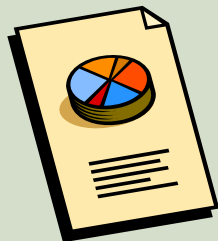
**Workshop seating is limited.
Please register early using
the on-line form:**



THANK YOU FOR PARTICIPATING IN OUR SURVEY!

The Healthier Wisconsin Partnership Program (HWPP) is committed to ongoing evaluation aimed at improving the Request for Proposal (RFP) elements and process and encouraging successful proposals. A comprehensive survey was undertaken following HWPP’s conclusion of the 3rd Funding Cycle. The 22 question, anonymous, web-based survey was developed by HWPP to supplement and enhance existing data and reach a broad, statewide stakeholder base. The 92 survey responses were completely anonymous and will be used to measure progress toward achieving the vision, principles of stewardship, partnerships and program priorities as outlined in the Five-Year Plan.

[View the full survey report.](#)



HWPP FUNDED PROJECTS RECEIVE NATIONAL RECOGNITION

Congratulations to all of the partners involved in the following HWPP funded projects:

CULTURALLY-APPROPRIATE WEIGHT LOSS INTERVENTION FOR OVERWEIGHT LATINO CHILDREN: This project aims to conduct a unique, community-based intervention that involves a randomized trial of culturally-appropriate weight loss intervention for overweight Latino children in Milwaukee. The intervention promotes lifestyle changes through a low glycemic index weight loss regimen, one or more physical activities ranging from soccer to hip-hop dance, and dietary counseling including cooking classes for parents. In addition to weight reduction for overweight Latino children, the project has the potential to reduce missed school days and improve self-esteem and quality of life.

Community Partners—Milwaukee Kickers Soccer Club, United Community Center;

Academic Partners—Pediatrics - Glenn Flores, MD, FAAP; Stephen Sondike, MD

FIGHT ASTHMA MILWAUKEE ALLIES: IMPROVING ACCESS TO QUALITY ASTHMA CARE: Strengthening collaborative efforts among parents of children with asthma and their families, childcare centers, schools, community agencies, and healthcare providers, to advocate for and improve the accessibility and quality of asthma care for thousands of Milwaukee children.

Community Partners—Children's Hospital and Health System, Family House, City of Milwaukee Health Department, American Lung Association of Wisconsin, Covenant Healthcare, Health & Wellness Enterprises, LLC, Covenant Home Health & Hospice, Inc., Aurora Health Care, Inc., Milwaukee Area Health Education Center, Boys & Girls Clubs of Greater Milwaukee, Milwaukee Public Schools.

Academic Partners—Pediatrics - John R. Meurer, MD, MBA; Jane Brotanek, MD, MPH .

These two partnerships have received international recognition of their commitment to improving the health of children by being selected for Platform Presentations at the 2007 meeting of the Pediatric Academic Societies in Toronto, Canada. This is a tremendous accomplishment, as this is the largest academic meeting of pediatric researchers in the world, and very few presentations get selected as platform talks. The presentations were titled:

"Making Tortillas without Lard: Latino Parents' Perspectives on Healthy Eating, Physical Activity, and Weight Management Strategies for Overweight Latino Children,"

And

"Home Nurse and Environmental Interventions Improve Child Asthma Symptoms"

Again, our congratulations to you each and all for the hard work that went into being selected for this conference.

HWPP staff are here to help!

Ellen Servais, [Assistant Director](#)

Jean Moreland, [Post-award Coordinator](#)

Christina Ellis, [Pre-award Coordinator](#)

Bobbie McDowell, [Administrative Assistant](#)

For more information, visit our website at www.mcw.edu/healthierwisconsin
Questions or comments, contact us at healthierwisconsin@mcw.edu or call 414-456-4350