**ATTACHMENT B – PROJECT OVERVIEW**

<table>
<thead>
<tr>
<th>PROJECT NAME</th>
<th>Collaborative Response to the Growing Wisconsin Health Workforce Crisis</th>
</tr>
</thead>
<tbody>
<tr>
<td>HWPP PROJECT NUMBER</td>
<td>2009I-07</td>
</tr>
</tbody>
</table>

*Without exceeding this one (1) page, briefly describe the project's:*

**Purpose** - Highlight the need for the project.

A healthy Wisconsin requires a sufficient, diverse, competent and sustainable health workforce. The public’s health is dependent upon an adequate supply of personnel in all health settings: public health, hospitals, primary care practices, specialty care, long term care, home care, pharmacies, dental care facilities, mental health facilities, rehabilitation, and a variety of other support service settings. In a state with increasingly limited funds for education and training, effective planning is necessary to gain needed private and public sector support. Effective health workforce planning and development requires the ongoing collection and analysis of supply, demand and distribution data. This work requires a public-private partnership.

**Plan** - Describe the project’s implementation plan, methods to be utilized, and involvement of affected communities.

The Wisconsin Health Workforce Data Collaborative (Collaborative) has developed this proposal and a complementary implementation grant for the Wisconsin Partnership. The MCW proposal will address the following: expanding data collection and analysis of the supply and distribution of the nursing workforce; pilot enumeration and analysis of the nursing workforce in private, non-profit agencies, volunteer associations and organizations, and community-based organizations addressing core public health functions; acquiring the data needed for the Health Professional Shortage Area designation for mental and dental health; expanding an existing nurse forecasting tool to incorporate various policy scenarios.

**Partnership** – Describe how the project will capitalize on the strengths and skills of community and academic partners.

The Collaborative’s partnership with the MCW Academic Partner builds naturally on a number of key prior relationships. The Collaborative itself consists of 29 active participants who are senior staff from a diverse array of key regional and statewide organizations and agencies. We have come together due to a shared recognition that even rudimentary health workforce planning in our state has been hampered by inadequate systems for gathering health workforce data and a lack of suitable models for forecasting the labor market in terms of supply, demand, and distribution that can be applied on the local level. The statewide leaders and active participants encompass a rich portfolio of diverse backgrounds and experiences.

**Evaluation** - Describe the evaluation method that will be used to measure quantifiable and significant outcomes.

The evaluation plan for this project will have three elements. Progress evaluation will determine whether our collaborative is adhering to key deadlines according to our established timeline. The partners will utilize the timeline as an evaluation tool to determine when activities should occur and key milestones within each objective. Process evaluation will determine the strengths of our data collaborative, day to day operations and our ability to work within the project work plan. Outcome evaluation will determine if our data collaborative met its overall goal to develop an infrastructure that will support the ongoing collection and analysis of supply and distribution data of targeted health occupations in Wisconsin.

**Sustainability** - Explain how the partnership will be financially and programmatically sustained.

There are three strategies: (1) Make the case for state budgets (line items or program) to support an appropriate level of data collection and analysis activities. (2) Continue to pursue grant and federal funding. (3) Develop a business plan that considers producing revenue from marketing the data, the reports and other products in a manner consistent with public access.

**Dissemination** – Describe how the project results will be shared.

Dissemination, the making available of relevant workforce data and forecasts, is at the very heart of this project. The Collaborative will disseminate select information to the following stakeholders: educational institutions, health care agencies, policy makers both public and private, industries, and prospective students about future needs for the targeted health professions based on evidence.