Break Out Session #4:

**Healthiest Wisconsin 2020: Everyone Living Better, Longer**

**Aligning and Engaging Partnerships for Community Health Improvement**

**LOCATION: SILVER SPRING ROOM-NORTH**

**Co-Presenters:**
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**Abstract:**

*Healthiest Wisconsin 2020: Everyone Living Better, Longer*, is the ten-year public health agenda required by Wisconsin state statute. It represents the statewide policy pathway to community health improvement, regardless how one defines community. It was created with the input and advice from over 1,500 partners and their organizations. Its foundation rests upon science and evidence, strategic planning, quality improvement, and diverse and collaborative partnerships. *Healthiest Wisconsin 2020* has two transcending goals that guided the identification of the 23 focus areas and accompanying objectives.

The core messages of *Healthiest Wisconsin 2020* are: (1) health begins in our families, neighborhoods, schools and jobs, (2) each of us can improve the health of people of and the communities where we live, learn, grow, work and play (3) partnerships are essential ingredients to building healthy communities and successful economic development, and (4) the journey to success begins with the first step: Act Now. Everyone should be able to see themselves, their community and their organization in this plan. It will take the work of many to improve and protect the health of all.

**Session Goals:**
- Understand the features of *Healthiest Wisconsin 2020* and how it can serve as a resource to community/academic partnerships
- Align and engage new, current and emerging community/academic partnerships to *Healthiest Wisconsin 2020* to achieve the statewide goals of: (1) improved health across the lifespan, and (2) eliminate health disparities and achieve health equity

**Learning Objectives:**
- Differentiate the interrelated features of the *Healthiest Wisconsin 2020* framework and emerging suite of documents and tools
- Recognize how *Healthiest Wisconsin* serves as a policy-driven action menu for community/academic partners
- Understand the focus of the partnership objectives and evidence to move these objectives forward over the decade (2010 – 2020)
- Propose three strategies to enable community/academic partners to serve as *Healthiest Wisconsin 2020* champions
- Identify challenges to becoming a *Healthiest Wisconsin 2020* champion and how they can be overcome

**Agenda:**
- Overview of the framework and companion suite of documents
- Discuss menu options for combining Focus Area Objectives for synergy and deeper effects
- Endorsing *Healthiest Wisconsin 2020* and becoming a champion
- Facilitated discussion of ways community and academic partners can work cohesively with *Healthiest Wisconsin 2020*
- Wrap up and next steps