Session Title: Using Logic Models to Inform Programs and Build Relationships

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Logic model is a visual picture of how what we do links to the desired results. We use evaluations every day to make decisions. More formal evaluations increase the quality of programs. Program development and evaluation need to go hand in hand. Evaluation should not be an after-thought.

5 key steps to theory of change (slide)

If –then statements can help clarify flaws in logic (slide)

Strategic plan (broad strategy) / work plan (everyday responsibilities, more specific and detail oriented) is not a logic model. Logic model outlines effects of strategic plans/work plans. (slide)

Outlines and examples of logic models (ex: Flow chart, outline hierarchy, tree, circular) (slides). All are different and all can be effective.

It is a road map telling where you are going, how you are going to get there, and how you know you have arrived. All have similar components (slide). These components are interrelated and influence each other.

Example- family vacation (slide)

Big picture view of logic model (slide)

Practice: Develop a simple logic model of: “Kids Hungry for Chocolate Chip Cookies”

Learned about the process:
- Start at end and move to beginning
- Do we need to identify outputs and outcomes before Inputs? (answer: depends, what works best for your team)
- Make the model work for you and don’t get too hung up on words/sequence

Real world example: “Parents reporting difficulty parenting and feeling stressed.”
- Put together logic model for parenting group (slide)

There is a cyclical feedback loop. Ex: Outcomes influences the inputs. (slide)
Should be a fluid document... changes to make program work better to reach desired outcomes.

Team approach is important for incorporating underlying assumptions into model. Assumptions are not necessarily true.
Developing logic models can help build relationships by
- Tapping into strengths
- Different perspectives
- Learning from partners
- Avoid a top down approach to development
- Building consensus