On September 1, 2006, the Healthier Wisconsin Partnership Program (HWPP) commenced its 3rd Funding Cycle with the issuance of the 2006 Request for Proposals (RFP) for partnership projects.

The initial phase of the RFP included the completion of an electronic Notice of Intent for all projects intending to apply for funding. The Notice of Intent deadline was October 24, 2006. Notices of Intent were received for 49 Impact projects and 42 Development projects.

The second phase of the proposal process resulted in 41 Impact proposals and 35 Development proposals, that have been forwarded to the Merit Review process.

Approximately $6 million - $8 million may be distributed through 20 - 25 Development Awards and 10 - 15 Impact Awards in the Third Funding Cycle. The exact number of awards cannot be determined in advance since this will depend on the merit of proposals received and the amount requested by successful applicants.

The information contained in this report provides comparison results of the 3rd Funding Cycle full proposal submission data in comparison to the previous two funding cycles.

* Information provided in this report is based on applicant provided data.
HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Improving health through community-academic partnerships

SUBMISSION NUMBERS

<table>
<thead>
<tr>
<th>1st Funding Cycle</th>
<th>2nd Funding Cycle</th>
<th>3rd Funding Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Impact</td>
<td>Development</td>
<td>Impact</td>
</tr>
<tr>
<td>106</td>
<td>87</td>
<td>72</td>
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FUNDING REQUESTED

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<tr>
<th>1st Funding Cycle</th>
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<th>3rd Funding Cycle</th>
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<tbody>
<tr>
<td>Impact</td>
<td>Development</td>
<td>Impact</td>
</tr>
<tr>
<td>$38,716,801</td>
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<td>$30,797,866</td>
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<tr>
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<td>$2,184,320</td>
<td>$2,919,822</td>
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PARTNERSHIPS

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<tr>
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<th>1st Funding Cycle</th>
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<th>3rd Funding Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of academic partners</td>
<td>Impact</td>
<td>Development</td>
<td>Impact</td>
</tr>
<tr>
<td>participating in &gt;1 one project</td>
<td>108</td>
<td>81</td>
<td>64</td>
</tr>
<tr>
<td></td>
<td>23</td>
<td>29</td>
<td>13</td>
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<tr>
<td>Number of MCW departments and college-wide centers</td>
<td>Impact</td>
<td>Development</td>
<td>Impact</td>
</tr>
<tr>
<td>projects involving inter-departmental collaboration</td>
<td>18</td>
<td>16</td>
<td>13</td>
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<tr>
<td></td>
<td>18</td>
<td>11</td>
<td>5</td>
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<tr>
<td>Number of community organizations</td>
<td>Impact</td>
<td>Development</td>
<td>Impact</td>
</tr>
<tr>
<td>participating in &gt;1 one project</td>
<td>190</td>
<td>174</td>
<td>94</td>
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<tr>
<td></td>
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</table>
HEALTHIER WISCONSIN PARTNERSHIP PROGRAM

Improving health through community-academic partnerships

GEOGRAPHIC EMPHASIS

- Urban
- Statewide
- Rural

<table>
<thead>
<tr>
<th></th>
<th>1st Funding Cycle</th>
<th>2nd Funding Cycle</th>
<th>3rd Funding Cycle</th>
</tr>
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<tbody>
<tr>
<td>Impact</td>
<td>16%</td>
<td>16%</td>
<td>13%</td>
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<tr>
<td>Development</td>
<td>25%</td>
<td>20%</td>
<td>24%</td>
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<tr>
<td>Impact</td>
<td>59%</td>
<td>64%</td>
<td>63%</td>
</tr>
<tr>
<td>Development</td>
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<td>63%</td>
<td>57%</td>
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<tr>
<td>Impact</td>
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<td>29%</td>
<td>26%</td>
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<tr>
<td>Development</td>
<td>64%</td>
<td>63%</td>
<td>63%</td>
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</table>

TRANSFORMATION

Applicants could select more than one focus area.

- Community health improvement processes
- Organizational, sector and/or system capacity building
- Sufficient and competent workforce
- Public health leadership and policy
- Other
  - Bridging gaps in the need of the End-of-Life community
  - Health information technology
  - Employment-Based Programs
  - Project-based learning interventions
  - Consumer Engagement and Participation
  - Mental health education and Resources
  - Train Trainers
HEALTHIER WISCONSIN PARTNERSHIP PROGRAM
Improving health through community-academic partnerships

POPULATIONS
Applicants could select more than one focus area.

1st Funding Cycle

Development

Impact

2nd Funding Cycle

Development

Impact

3rd Funding Cycle

Impact

- Urban
- Racial and ethnic
- Children and adolescents
- Women
- Uninsured
- Men
- Seniors
- Disabled
- Rural
- Other
  - Chronically Ill/End of Life Community
  - Young adults 18-24
  - Lesbian, gay, bisexual, and transgender
  - Parents
  - Cancer patients and their families
  - Families and neighborhoods
  - College students
  - Child care providers
  - Intravenous drug users/ HCV-HIV co-infected
  - Employees, Workers and Dependents
  - K4-12 students and families
  - Faith-based
  - Low-income
  - Families of children with special health care needs
  - Mental Health Clients
  - Infants
  - Teen girls
  - Criminal justice populations
  - Workers
  - HIV positive persons failing antiretroviral therapy
CAUSES OF DEATH OR DISABILITY

Applicants could select more than one focus area.

- Injuries
- Heart disease
- Stroke
- Cancer
- COPD
- Other
  - Suicide
  - Diabetes hypertension-related diseases
  - Technology dependent / medically complex
  - Developmental Disabilities
  - Obesity
  - Lead Toxicity
  - Emerging and Re-emerging CD
  - Substance abuse and addiction
  - Depression
  - Seizures/Epilepsy
  - Female Athlete Triad
  - Mental illness
  - Preterm birth, low birth weight, infant mortality
  - Issues related to health literacy gaps
  - Barriers to preventive care access
  - Prevention through healthy lifestyles
  - Sexual and dating violence
  - Oral Health
  - Abuse and Neglect of elders
  - Undiagnosed Mental Health Issues
  - Airborne diseases
  - Pneumonia and Asthma
  - HIV/AIDS
  - Alzheimer's Disease
  - Disabilities and others
  - Chronic pain disability
  - Substance abuse and addiction
  - Hypertension, metabolic syndrome
  - Nutrition-related health risks
  - Food allergic reactions
  - Cirrhosis, end-stage liver disease
  - PID, cervical cancer, infant mortality
  - Vaccine Preventable Diseases
  - Health disparities
  - Accessibility to transportation options
HEALTH RISKS
Applicants could select more than one focus area.

- Access to primary/preventive health services
- Social and economic factors
- Intentional and unintentional injuries
- Mental health and mental disorders
- Nutrition
- Overweight, obesity, lack of physical activity
- Substance abuse and addiction
- Tobacco use and exposure
- High risk sexual behavior
- Communicable diseases
- Environmental & occupational health hazards
- Other
  - Iatrogenic harm
  - Pediatric Feeding and Swallowing Disorders
  - Food allergies
  - Food Accessibility
  - Quality of Cancer Patient Care
  - Heavy metal exposure
  - Emerging Health Threats
  - Racial / ethnic / language barriers
  - Sexual and dating violence
  - Community Violence in inner city
  - Oral health

1st Funding Cycle
- Development 18%
- Impact 28%

2nd Funding Cycle
- Development 16%
- Impact 26%

3rd Funding Cycle
- Development 14%
- Impact 17%

Impact areas:
- Access to primary/preventive health services
- Social and economic factors
- Intentional and unintentional injuries
- Mental health and mental disorders
- Nutrition
- Overweight, obesity, lack of physical activity
- Substance abuse and addiction
- Tobacco use and exposure
- High risk sexual behavior
- Communicable diseases
- Environmental & occupational health hazards
- Other
  - Iatrogenic harm
  - Pediatric Feeding and Swallowing Disorders
  - Food allergies
  - Food Accessibility
  - Quality of Cancer Patient Care
  - Heavy metal exposure
  - Emerging Health Threats
  - Racial / ethnic / language barriers
  - Sexual and dating violence
  - Community Violence in inner city
  - Oral health