Medical College of Wisconsin
COMMUNITY ENGAGEMENT WEEK

WORLD CAFÉ
“Principles of Community Engagement”
April 20th, 2016

Photo from http://www.theworldcafe.com
Welcome to our World Café!

Focus on what matters
Contribute your thinking
Speak your heart
Listen to Ahaa!

Link and connect ideas
Play, doodle, draw
Have fun!

Photos are from http://www.theworldcafe.com
World Café Description

- The World Café session during the MCW Community Engagement Week was a form of nominal group technique for facilitation of ideas around the nine Community Based Participatory Research (CBPR) Principles.
- The facilitation of the World Café allowed for participants to review these nine CBPR principles in a gallery walk. During the gallery walk, participants:
  - wrote assets and barriers within community-academic partnerships—these statements were themed around the CBPR principle on which the group was focusing and questions were addressed through a facilitator, one of whom was assigned to each CBPR principle.
  - built and expanded upon each other’s ideas—natural connections and ways of overcoming barriers became evident
  - expanded upon prior participants’ comments, ideas, and solutions to reach a deeper level of discussion and thinking.
- Guiding questions included: What are the assets within a community-academic partnership? What are the barriers within a community-academic partnership? How can we bridge these things in the community-academic partnerships?
- Goal: this activity asked participants to truly identify their current knowledge of the CBPR principles in hopes of extending their knowledge on how to form strong and lasting community-academic relationships.
### CBPR Principles

1. Recognizes community as an unit of identity
2. Builds on strengths and resources within the community
3. Facilitates collaborative, equitable involvement of all partners in all phases of the research
4. Integrates knowledge and intervention for mutual benefit of all partners
5. Promotes a co-learning and empowering process that attends to social inequalities
6. Involves a cyclical and iterative process
7. Addresses health from both positive and ecological perspectives
8. Disseminates findings and knowledge gained to all partners
9. Involves long-term commitment by all partners
How the World Café works...

• Small group discussion
• Guiding topic
• Sharing and harvesting of ideas
• Have fun!
  – Draw
  – Write
  – Talk
  – Grow

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