



# MCW



**Your Hope Inspires Us**

Together, we are transforming  
hope into health for our region,  
our state and beyond

# MCW

Annual Report 2019

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# Everyone's Journey Begins with Hope

Hope – the desire for something positive to happen – is at the heart of our mission, vision and values at the Medical College of Wisconsin (MCW).

Our researchers, care providers, teachers, students, alumni and staff nurture essentially the same hope: working together to build healthier communities. At the core of everything we do is academic medicine – which brings together scientists, clinicians, students and community members to solve challenges in health and society. Every study we conduct, every patient we see and every student we teach leads to new learning and a continuous cycle of life-changing knowledge to enhance health.

And for the patients who are touched by members of the MCW family – past, present and future – their hope is rooted in the confidence of knowing they can count on dedicated professionals who are deeply committed to excellence in clinical care, discovery and innovation.

To help make these hopes a reality, MCW continues to play an active role in transforming health in the region, state and beyond. To that end, in 2019 we developed the MCW 2025 Strategic Framework to ensure that we are a trusted leader well into the future as we shape the substance of academic med-



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icine. Hundreds of faculty, staff and students engaged this past year in creating the MCW institutional Strategic Framework to set a new vision for 2025. We began this work to align our missions and resources towards common goals, set a clear direction for our future and provide our stakeholders with more insight into strategies for MCW's progress toward 2025.

In developing the Strategic Framework, we wanted to ensure that our work supports a clear higher calling. Thus, we articulated our “just cause” – the purpose that inspires us to do what we do and inspires others to join us – as “improving health for all.” We further expressed our “aspiration” as “redefining health beyond healthcare” to encompass a broader and deeper meaning. And to achieve this aspiration, we set five priorities: *Preferred Choice*; *Accelerate Discovery*; *Think Next Gen*; *Health of Our Community*; and

*Health Starts from Within.*

Further, each school at MCW has its own strategic plan, which supports various priorities. For example, the School of Medicine (SOM), as MCW's largest school, supports each of the institution's strategic priorities and integrates those with the strategic plans of our clinical partners. The SOM's Strategic Plan is divided into five

# Message From Leadership

strategic priorities, each with strategic objectives aligned with our health system partners or communities – with “improving health for all” at the core.

The journey that is turning the hope shared by all into the health deserved by all is at the heart of Hope to Health: The Campaign for the Medical College of Wisconsin and Froedtert Hospital – an unprecedented \$225 million philanthropic initiative to support the organizations’ commitment to building healthy and thriving communities. On October 15, 2019, we launched the public phase of the campaign at the Froedtert and the Medical College of Wisconsin Healthcare Dinner, one of our premier fundraising and stewardship events, which featured history-making astronauts Colonel Eileen Collins and Captain Scott Kelly (see page 4 for more information).

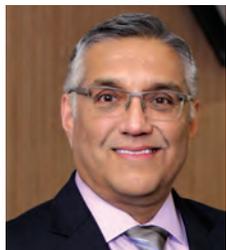
Philanthropy invests in the power of human ingenuity and the ability to bring about meaningful transformation. MCW’s culture of philanthropy reflects deep engagement



**Christopher P. Kops, CPA, MBA,** Executive Vice President, Finance and Administration, and Chief Operating Officer



**George E. MacKinnon III, PhD, MS, RPh,** Founding Dean, MCW School of Pharmacy



**Ravi P. Misra, PhD,** Dean, MCW Graduate School of Biomedical Sciences

with donors in support of the institution’s issues, ideas, impact and values – leading to transformational gifts that are true investments in our future. We are pleased to share that we are 94 percent to goal for the Hope to Health Campaign, which will continue through December 2020. These philanthropic dollars will help us to accelerate discovery and to advance patient care, transform healthcare education, continue to lead the way in cancer research and care, and ensure that our community has every opportunity for health.

Throughout this issue we share stories about donor gifts from alumni, grateful patients, community members and organizations, including a special section on Hope to Health (pages 10-25) that provides an overview of the campaign and highlights significant gifts.

Hope to Health starts with all of us. Together, we can power the future. Together, we can transform hope into health for our region, our state and beyond. Everyone’s journey begins with hope. ■

## Thank You

To our many donors who are turning hope into health. See our 2019 Honor Roll of donors at [mcw.edu/honorroll](http://mcw.edu/honorroll).

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**ON THE COVER:** Community members join together at the Cancer Crush run/walk in support of innovative new treatments for cancer and life-saving cancer research at the Medical College of Wisconsin Cancer Center.

**PHOTO CREDIT:** GARY PORTER

**FEATURED PHOTOGRAPHERS:**

Alex Boyes; Greg Calhoun; Stacy Kaat; Gary Porter; Jay Westhauser; Jeff Zmania.

### ABOUT THIS ISSUE

*This publication is a hybrid – joining together some of the content of a fall magazine with the broader focus of an annual report. Inside, you will find stories that highlight important philanthropic support for MCW (including the Hope to Health Campaign). We also cover the 2019 Alumni Weekend – featuring class photos and award recipients. The final five pages of the publication are devoted to sections on Alumni News and In Memoriam. Our fiscal 2019 financials are included on the inside back cover.*

# STAT REPORT



Photos courtesy of Lidia Sharapova

*(l-r) MCW trustee Elizabeth (Betsy) Brenner moderated a discussion with history-making astronauts Colonel Eileen Collins and Captain Scott Kelly at the 2019 Healthcare Dinner.*

## History-Making Astronauts Inspire Curiosity and Hope

The 2019 Healthcare Dinner was held at the Fiserv Forum in Milwaukee on October 15. Captain Scott Kelly and Colonel Eileen Collins, both history-making NASA astronauts, were the featured speakers.

More than 600 faculty, staff, donors and community leaders attended the event, which was titled *Explore the Power of Curiosity, Discovery and Hope*. The Healthcare Dinner highlighted MCW's vital partnership with Froedtert Hospital and demonstrated cutting-edge research and innovative patient care.

Speakers at the event focused on messages of hope and described how hope can encourage dramatic and lasting positive change in people's lives. Captain Kelly, the first American astronaut to spend a year

in space aboard the International Space Station, discussed the lessons he learned on teamwork and leadership, as well as a unique experiment to better understand how prolonged spaceflight affects the human body – knowledge humankind will



*(l-r) MCW trustees and Hope to Health Campaign advisors David Lubar and Ted Kellner.*

need in order to send astronauts to Mars and beyond.

Colonel Collins was the first woman to pilot a space shuttle and the first woman to command a shuttle mission. She shared her experiences as a test pilot, astronaut and space flight commander, as well as her hope that we discover new ways to fly higher, faster and further.

At the event, John R. Raymond, Sr., MD, president and CEO of MCW, and Cathy Buck, president of Froedtert Hospital, announced the launch of the public phase of Hope to Health: The Campaign for the Medical College of Wisconsin and Froedtert Hospital. Readers will find additional information about this philanthropic campaign throughout this issue. ■

## Zeit Fellows Honor MCW-Green Bay Student

The Walter Zeit Fellowship, a donor society with more than 1,300 members, has generously supported numerous programs at MCW for more than three decades. More than 100 members of the fellowship gathered on October 11, 2019, for the 38<sup>th</sup> Annual Walter Zeit Fellowship Recognition Dinner.

At the Dinner, the fellowship presented the *Walter Zeit Leadership Award* to Erin M. Glembocki, a third-year medical student at MCW-Green Bay who hails from Cedarburg, Wis. She has served as co-president of the Family Medicine Student Association and president of the Christian Medical Association, and helped organize trips to the American Academy of Family Physicians Student and Resident Conference. Glembocki also helped coordinate mock interviews for residency programs and arranged for local physicians to serve as guest



speakers on campus.

She also has helped enhance science education within the community and raise interest in health and science careers among primary school students. Glembocki is the first MCW-Green Bay student to receive the Zeit award.

Walter Zeit, PhD '39, left a far-reaching legacy during his career at MCW that spanned almost 60 years and included the teaching of more than 4,500 medical students. Dr. Zeit matriculated at the Marquette University School of Medicine (MCW's predecessor) in 1920 and joined the anatomy department as a student assistant in 1921. After Dr. Zeit retired, the late Derward Lepley, Jr., MD '49, formed the Walter Zeit Fellowship in 1980 to promote and support MCW and honor Dr. Zeit for his contributions. ■

## MCW Garner \$4 Million in Grants to Study Chronic Pain & Opioid Addiction

The Medical College of Wisconsin received more than \$4 million from the National Institutes of Health (NIH) for research projects focused on improving treatments for chronic pain, curbing the rates of opioid use disorder and achieving more long-term recoveries from opioid addiction.

Amanda Brandow, DO, MS '08, associate professor of pediatrics (hematology/oncology/bone marrow transplantation), and Julie Panepinto, MD, MSPH, professor of pediatrics (hematology/oncology/bone marrow transplantation), have been awarded a \$2.6 million grant to investigate a potential biomarker for pain caused by sickle cell disease.

Carol Everson, PhD, professor of medicine (endocrinology and molecular medicine); Christopher Olsen, PhD, associate professor of pharmacology & toxicology; and Hershel Raff,

PhD, professor of medicine (endocrinology and molecular medicine), were awarded \$1.5 million to study sleep disruption as a major risk factor for relapse during opioid addiction treatment.

These awards are part of the NIH's Helping to End Addiction Long-term (HEAL) Initiative, which launched in April 2018 and spans a dozen NIH institutes and centers that have invested nearly \$1.8 billion in addiction and pain science during the last two fiscal years. The HEAL Initiative's goal is to improve prevention and treatment strategies for opioid misuse and addiction – including by accelerating research into pain management alternatives to opioids.

Cheryl Stucky, PhD, Marvin Wagner Professor of Cell Biology, Neurobiology and Anatomy, serves as an advisor to the HEAL Initiative. ■



Amanda Brandow, DO, MS '08



Julie Panepinto, MD, MSPH



Carol Everson, PhD



Christopher Olsen, PhD



Hershel Raff, PhD



Cheryl Stucky, PhD

# Helping Wisconsin 'Stop the Bleed'

Whether from an incident or intentional violence, injuries are the leading cause of death among Americans under 45 years old, according to the Centers for Disease Control and Prevention. Often, these cases involve injuries in which there is uncontrolled bleeding, which can lead to death in a matter of minutes. During these trauma situations, every second counts. A new national effort that the Medical College of Wisconsin (MCW) has spearheaded in the state of Wisconsin aims to arm bystanders with the skills necessary to potentially save a life.

In the aftermath of the 2012 Sandy Hook Elementary School mass shooting, a group of healthcare and government leaders made recommendations to prevent casualties from uncontrolled bleeding. This committee (the Joint Committee to Create a National Policy to Enhance Survivability from Intentional Mass Casualty and Active Shooter Events) outlined several important ways to make this a reality – including the “Stop the Bleed” campaign.

The campaign, officially sponsored by the US Department of Homeland Security in 2015, was created to cultivate grassroots efforts that encourage bystanders to become trained, equipped and empowered to help in a bleeding emergency before professional help arrives.

Specifically, medical providers who take part in the campaign teach bystanders three key skills and steps when helping to stop uncontrolled bleeding: a) put pressure on the wound; b) place cloth or gauze inside the wound; and c) apply a tourniquet.

Christopher Davis, MD, MPH, assistant professor of surgery and co-chair of MCW’s Stop the Bleed initiative, believes these three key steps, while seemingly simple, can be effective to stop bleeding from an injury. “About 80 percent of early deaths in the first hour of an injury happen because of bleeding complications,” he says. “Whatever we can do to stop bleeding early on is key for helping those with a compressible hemorrhage injury.”

In 2018, Wisconsin passed a resolution to officially support the Stop the Bleed program. Since then, MCW has been a major driver in executing the program in Wisconsin. MCW faculty, staff and students traveled to communities throughout the state to teach free classes to groups interested in attaining the necessary skill set.

Many of the larger projects include conducting training at schools and workplaces with large populations to maximize attendance. These locations are often situated in areas prone to violence where the skills might be important to saving lives on a larger scale.

According to Marc de Moya, MD, the Milton and Lidy Lunda/Charles Aprahamian Professor of Surgery at MCW and chief of the division of trauma and acute care surgery, the key barrier to saving a life using the three-step process is the inaction of individuals at the scene in high-stress situations who often are too nervous to attempt to care for the injured person.

“The most useful principle that we teach in Stop the Bleed is to not be afraid to get involved and to apply pressure to the bleeding injury,” notes Dr. de Moya, who

“Our ultimate goal... is to be a leading force in the state to help prevent the bleed rather than treat the symptoms.”

– Dr. Christopher Davis

also has been a volunteer instructor for the program. “The goal is for everyone in the Wisconsin community to become comfortable with how to ‘Stop the Bleed.’ We want this to be second nature.”

MCW also is educating future healthcare professionals about the skills necessary to stop victims’ bleeding. Dr. Davis and his team have incorporated Stop the Bleed training into MCW’s first- and third-year medical school curriculum. Beginning in 2018, all first-year medical students attended a 90-minute Stop the Bleed course as part of their medical school orientation.

At its conclusion, 99 percent of the more than 200 students indicated that they were either very comfortable or extremely comfortable with the basics of hemorrhage control.

By imparting these skills early into the first-year medical school curriculum, the program is empowering future healthcare leaders to sustain the momentum and pay that knowledge forward across the state.

These combined efforts have led to promising results. Since 2018, MCW personnel have trained more than 3,000



 **STOP  
THE BLEED**

**A** Put pressure on the wound.

**B** Place cloth or gauze inside the wound.

**C** Apply a tourniquet.

individuals locally and across the state. This is in addition to the countless other local programs led by fire departments, police departments and community hospitals throughout Wisconsin. Program leaders see this as only a starting point, however.

With this early success, there is hope that the program will continue to flourish and increase its footprint across the state. To this end, MCW hopes to find funding opportunities that will allow the program to expand. When the program was officially endorsed by the state of Wisconsin in 2018, it was not accompanied by funding. All the training to date has come from the voluntary efforts of those in the health professions.

“Funding the program will enable the initiative to have a program coordinator

and allow us to teach these skills across the state on a larger scale,” says Dr. de Moya.

Dr. Davis also sees the future of Stop the Bleed as a complimentary program to those that address the root causes of intentional violence.

“My brain is always geared toward the actual reason why we’re here as trauma surgeons and why the Stop the Bleed program is needed,” notes Dr. Davis. “Many of these violent events where bleeding injuries occur stem from longstanding historical and socioeconomic divides that put populations more at risk for these episodes.”

Several of the programs recently launched by MCW seek to address the underlying causes of violence. These initiatives include 414Life, a program that aims to

reduce the burden that gun violence places on individuals and families in Milwaukee County by treating gun violence as a disease; and the Come Alive program, a project aiming to reduce the burden of chronic disease and eliminate health disparities in high-risk minority communities through direct patient intervention – as well as to grow the next generation of researchers.

Ultimately, according to Dr. Davis, Stop the Bleed is an important initiative that can save many lives. But it is only part of the solution.

“I think providing people with the skills to stop the bleed is a vital first step,” Dr. Davis adds. “Our ultimate goal, however, is to be a leading force in the state to help prevent the bleed rather than treat the symptoms.” ■

– ALEX KROUSE

# Leading the Next Frontier of Pediatric Cancer Research

MACC Fund Commits \$25 Million to MCW and Children’s Wisconsin to Fight Pediatric Cancer and Blood Disorders

Imagine a world where a child diagnosed with pediatric leukemia has a five-year survival rate of only 33 percent – a very grim statistic indeed. That was our world a little more than four decades ago. But today, thanks to advancements in clinical care and accelerated medical discovery supported by philanthropy, that child survives almost 85 percent of the time.

Since 1976, physicians and scientists at MCW have been at the forefront of this lifesaving success story, fueled by more than \$46 million gifted by the Midwest Athletes Against Childhood Cancer (MACC) Fund. MCW and its clinical partner, Children’s Wisconsin (Children’s), have benefited greatly from

this philanthropy through collaborative research discoveries, innovative treatments and state-of-the-art patient care. The MACC Fund’s unwavering commitment to MCW has positioned it as the institution’s longest-tenured and largest foundation donor.

This critical partnership was greatly enhanced by the MACC Fund’s recent \$25 million pledge – the largest in the organization’s history – to MCW and Children’s to fight pediatric cancer and blood disorders. This unprecedented gift will help advance the shared goal of a world free of pediatric cancer by accelerating medical discovery and clinical care advancements to continue to improve survival rates and quality of life for kids diagnosed with cancer or a blood disorder.

“The unique partnership of our three entities positions us to lead this new era with innovation, discovery, collaboration and a ceaseless commitment to fight for our kids.”

– John R. Raymond, Sr., MD

“The MACC Fund, MCW and Children’s have journeyed together for more than four decades to advance hope and lifesaving solutions for kids and their families,” says Becky Pinter, president and CEO of the MACC Fund. “The MACC Fund feels compelled to take the lead in making a bold commitment to build on the progress we have made, accelerate options for treatment and find a cure for pediatric cancer and blood disorders.”

John R. Raymond, Sr., MD, president and CEO of MCW, sees the children as our future. “The unique partnership of our three entities positions us to lead this new era with innovation, discovery, collaboration and a ceaseless commitment to fight for our kids,” he remarks. “We are inspired and grateful for this generous commitment and legacy of partnership from the MACC Fund. Their pledge will enable our researchers to continue to drive innovation and push technology to advance the next revolution in therapies that will enable the best possible outcomes for kids.”

This unique partnership will position the MACC Fund, MCW and Children’s to lead the next frontier of pediatric cancer research so that the survival rate for that child diagnosed with pediatric leukemia in the future soon will approach 100 percent. ■

– HOLLY BOTSFORD



Jon McGlocklin, co-founder of the MACC Fund, reiterates the shared goal of a world free of pediatric cancer spurred by cutting-edge medical discovery and clinical care advancements that will improve survival rates and quality of life for kids diagnosed with cancer or a blood disorder.

# Unity MR-Linac Offers Personalized Radiation Therapy

Studies estimate that some 50 percent of cancer patients will receive radiation therapy during treatment. Normally, this is a multiple-step process involving separate appointments for tumor imaging via CT and MRI in between radiation treatments delivered via a medical linear accelerator. But new technology is working to improve this process, and MCW faculty have been among the first in the world to implement it.

Radiation oncologists at the Froedtert & MCW Clinical Cancer Center (CCC) at Froedtert Hospital treated their first patient using the Elekta Unity MR-Linac technology in early 2019, shortly after the technology received FDA approval. Unity MR-Linac is the world's first radiation therapy technology to combine a high-field strength MRI scanner with a linear accelerator in a single system. Previously, experts thought it would be nearly impossible to combine MRI and linear accelerator devices because the powerful MRI magnets could interfere with radiation beams.

The Froedtert & MCW team is part of the MR-Linac Consortium, which has

brought together global thought leaders to investigate what could be addressed through the integration of these two technologies. With philanthropic support from private donations like the Michael & Jeanne Schmitz MR-LINAC Research Fund in Honor of J. Frank Wilson, MD, the CCC became only the fifth site in the world to install Unity MR-Linac. Christopher J. Schultz, MD '85, Bernard and Miriam Peck Family Professor and chair of MCW's department of radiation oncology, already is seeing its great promise.

"Unity MR-Linac offers the potential to fundamentally transform how radiation therapy regimens are developed, implemented and adapted to achieve optimal outcomes for our patients," he says. "With the ability to image tumor tissue more clearly, we can adapt the radiation dose while a patient is being treated. It allows us to tailor therapy in a much more precise way for individuals with many different types of tumors."

For patients, even a simple benefit – convenience – can make a huge difference. Mary Hollis was diagnosed

with pancreatic cancer in 2016 and underwent surgery, chemotherapy and radiation. But then a follow-up scan found a tumor in a lymph node that was hard to spot deep within her organs. Her radiation oncologist, William Hall, MD, an MCW associate professor, suggested using Unity MR-Linac for this round of treatment.

"It was more convenient because it was all in one," Hollis notes. "Otherwise I would have to go for scans first and then go separately for radiation. It was so much easier."

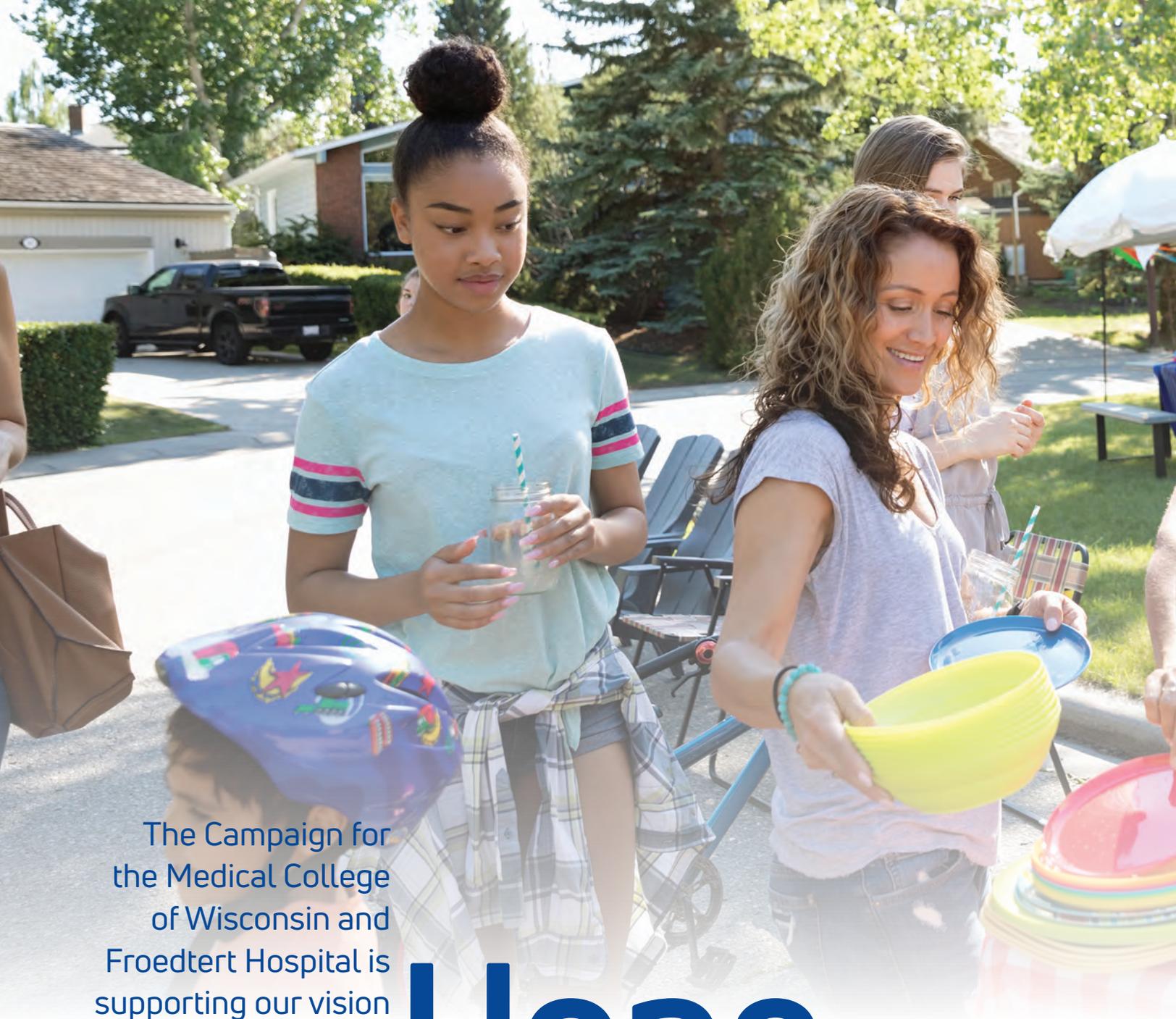
Dr. Hall is one of four principal investigators leading an international database for evaluating different ways to use Unity MR-Linac over the next five years and has strong hopes for the technology. "The goal of the study is to understand how patients do when treated with this device and to understand how to potentially improve their outcomes," he explains. "My hope is that the combination of these two tools into one device will truly enable personalized radiation therapy." ■

– KARRI STOCK



*A team of radiation therapists helps a patient get comfortable and properly positioned on Unity MR-Linac.*

Photo courtesy of Michael Sears/Milwaukee Journal Sentinel



The Campaign for  
the Medical College  
of Wisconsin and  
Froedtert Hospital is  
supporting our vision  
to build healthier and  
thriving communities

# Hope to Health

By Michael J. Mathias • Sara L. Wilkins



## What do you hope for?

Everyone's journey begins with hope. And the journey that is turning the hope shared by all into the health deserved by all is at the heart of the Hope to Health Campaign for the Medical College of Wisconsin (MCW) and Froedtert Hospital – an unprecedented philanthropic initiative to support the organizations' commitment to building healthier and thriving communities.

Wisconsin families already have access to the most advanced, specialized and comprehensive patient care because of the clinical partnership between MCW and Froedtert Hospital and the research undertaken by their physicians and scientists. These two entities drive health innovation through their evidence-based approach, dedication to bolstering a diverse and talented healthcare workforce and a deep commitment to partnering with the community to seek solutions.

At the only academic health system in eastern Wisconsin, collaboration among scientists, clinicians, students and healthcare professionals promotes persistent curiosity as well as connections leading to new opportunities and new discoveries that improve health.

These partnerships – which are available only at academic health systems – ensure that patients and families in the community benefit from compassionate clinical care of the highest quality. MCW and Froedtert are committed to solving the most pressing problems confronting human health at every life stage and with an unwavering dedication to turn hope into health.

But there is much more to do.

"The world needs us to continue to innovate," notes John R. Raymond, Sr., MD, president and CEO of MCW, "and philanthro-

*Continued on page 12*

## OUR IMPACT

**\$1.5  
BILLION**  
IN NATIONAL RESEARCH FUNDING  
OVER THE LAST 10 YEARS

EASTERN WISCONSIN'S  
**ONLY  
LEVEL 1**  
ADULT TRAUMA CENTER

**2.8  
MILLION**  
PATIENT VISITS ANNUALLY

**500+**  
CLINICAL TRIALS ADVANCING  
NEW TREATMENTS

Source: Spring 2019 MCW Impact.

py is playing a key role in bringing that innovation to life.”

The Hope to Health Campaign is grounded in a powerful vision: a world with falling rates of cancer and chronic health conditions such as cardiovascular diseases and diabetes; communities devoid of the crushing weight of health inequities, the opioid epidemic or the crisis in behavioral health; clinicians available for patients and families across Wisconsin, where and when they are most needed; and new treatments grounded in evidence-based research and discovery that are available to all.

“We’re taking on the toughest challenges in medicine right now,” adds Cathy Jacoson, president and CEO of Froedtert Health. “As the future brings new challenges and opportunities, we want to be prepared to serve patients and families throughout eastern Wisconsin and the state.”

The Campaign for MCW and Froedtert Hospital addresses the entities’ most urgent priorities: Accelerating Research and Advancing Patient Care, Transforming Healthcare Education, Leading the Way in Cancer Research and Care, and Driving Health and Vitality with Our Community.

### Accelerating Research and Advancing Patient Care

**M**CW and Froedtert Hospital, along with leading researchers, clinicians and professional care teams, provide patients with access to the latest and most effective treatment options. It is more than simply treating the patients who walk through their doors. Rather, the organizations are challenging existing models of care with new ideas across the spectrum of discovery – from basic science to clinical trials to public policy changes.

“Our priorities include growing basic science and translational research programs,” says Joseph E. Kerschner, MD ’90, FEL ’98, provost and executive

vice president of MCW and dean of the MCW School of Medicine. “We also are committed to addressing the behavioral health crisis, advancing precision medicine and data science, and investing in emerging technologies.”

The path to achieving these priorities includes recruiting and retaining beacon clinicians, scientists and care teams; strengthening a clinical infrastructure that facilitates high-quality patient care and grows the capacity to treat additional patients; funding research innovations to catalyze discoveries and accelerate treatments and cures; and enhancing technology to advance groundbreaking research and treatment.

### Transforming Healthcare Education

**M**CW and Froedtert Hospital are committed to transforming how healthcare professionals are educated and are seeking to inspire the diverse, fully skilled teams needed to serve patients and families.

Donor support enables MCW to deliver innovative medical, pharmacy and science education programs, recruit top talent and make the dream of working in healthcare accessible to more students. To that end, boosting student scholarships and supporting programs for learners at MCW and fellows and residents training at Froedtert Hospital are priorities.

“Endowed scholarship funds will help ensure that students – including those who are underrepresented in medicine – have access to medical and health sciences education, now and into the future,” Dr. Kerschner shares. He also notes that MCW’s commitment to transforming healthcare education includes funding to sustain recruitment and retention of key faculty and staff as well as program support for innovative health sciences education and training programs.

## Leading the Way in Cancer Research and Care

**M**CW and Froedtert Hospital are dedicated to crushing cancer in the community, region, nation and worldwide. Their visionary cancer researchers, outstanding clinicians and highly trained team members are providing treatments that other entities cannot – including access to clinical trials, precision-guided radiation therapy and noninvasive immunotherapies.

“Our priorities are to increase patient participation in cancer clinical trials, build a world-class cancer research facility, and reduce cancer disparities in collaboration with our community partners,” remarks Cathy Buck, MSN, RN, president of Froedtert Hospital.

She shares that the path to success includes clinical trial infrastructure to grow capacity to test treatments and engage patients; research innovation funds to catalyze discoveries and accelerate treatments and cures; patient access and care programming to provide wraparound resources to cancer patients and their families; and recruitment and retention of leading clinicians, scientists and professional care teams.

## Driving Health and Vitality with Our Community

**M**CW and Froedtert Hospital work closely with partners to redefine health beyond healthcare – and with a bold vision of achieving health equity for all. These partnerships are essential, as collaboration with leaders in the community helps reduce disparities, encourages young people to enter the STEM fields and supports the development of a strong, diverse healthcare workforce.

According to Dr. Raymond, “Striving for health equity, workforce development and community engagement and partnerships for sustained impact are critical priorities.”

Adds Jacobson, “In order to achieve

these goals, we will need pipeline and training programs to create greater access to STEM and healthcare career opportunities, community-engaged research and programs that work with and for our neighbors to reduce health disparities, and clinics and community health resources that bring our innovative and quality care to the community.”

## The Power of Philanthropy

**P**hilanthropy invests in the power of human ingenuity and the ability to bring about meaningful transformation. Transformational gifts are powering innovation in critical new ways to bring ever greater opportunities to build healthier communities in Milwaukee, throughout Wisconsin and around the country.

Transformational gifts to MCW since the launch of the quiet phase of the campaign in 2015 include \$37.8 million from Dr. Robert D. Kern and Dr. Patricia E. Kern and the Kern Family Foundation to create the Kern Institute for the Transformation of Medical Education, \$25 million from the MACC Fund to MCW and Children’s Wisconsin to fight pediatric cancer and blood disorders, and \$6.5 million from Linda and John Mellowes and the Charter Manufacturing Foundation for the Genomic Sciences and Precision Medicine Center.

It takes bold investments and a shared commitment to sustain the advances made already by the Medical College of Wisconsin and Froedtert Hospital – and to meet every challenge the future may bring. If the search for better treatments slows or stops, if the shortages in the healthcare workforce are not addressed and if the best clinicians and scientists are leaving the state, the health of all Wisconsinites will suffer.

Hope to Health starts with all of us. Together, we can power the future. Together, we can transform hope into health for our region, our state and beyond. ■

## Hope to Health Campaign Advisors and Cabinet

MCW and Froedtert Hospital are grateful for the generosity of the community and the many leaders who are contributing to the Hope to Health Campaign.

### Campaign Advisors

Jon Hammes (MCW Board of Trustees)

Ted Kellner (MCW Board of Trustees)

David Lubar (Froedtert Health Board and MCW Board of Trustees)

Linda Mellowes (MCW Board of Trustees Emerita)

### Campaign Cabinet

Kurt Bechthold (Froedtert Health Board)

Daniel Geenen, MD '89, GME '92 (MCW Alumnus)

David Haskell, MD '67, GME '72 \* (MCW Alumnus)

Shekar Kurpad, MD, PhD, GME '01 (MCW Faculty Member)

Arlene Lee (Community Member)

David Marcus (Froedtert Hospital Foundation Board)

Patti McKeithan (Community Member)

Cory Nettles (MCW Board of Trustees)

Ann Dudley Shannon (Regional Campus and Foundation Representative)

Roy Silverstein, MD (MCW Faculty Member)

James Thomas, MD '91, GME '95, PhD '89 (MCW Faculty Member)

*\*In Memoriam*

# Hope to Health

# Kern Gifts Support Transformational Health Professions Education and Named Chairs

A major milestone in MCW's journey to lead the way in transformational health professions education was the establishment of the Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education (Kern Institute) in early 2017, made possible by an exceptionally generous gift of \$37.8 million by the Kern Family and the Kern Family Foundation. This was the largest individual noncorporate gift ever given to MCW.

In addition, Stephen and Shelagh Roell provided a substantial gift to establish the Stephen and Shelagh Roell Endowed Chair of the Kern Institute.

These transformative gifts demonstrate how philanthropic partnerships enable MCW to drive innovation and solutions.

The Kern Institute is dedicated to advancing a new foundation for medical education based on character, competence and caring. It is advancing innovation by applying human-centered design methodology and the principles of the entrepreneurial mindset: curiosity, connections and creating value. The Kern Institute is dedicated to working with faculty, students and the curriculum to foster culture and systems change.

The Kern National Network for Caring and Character in Medicine (KNN), of which MCW is a member, helps ensure that the innovations developed through the Kern Institute – and collaboratively with its KNN partner schools – are positioned for adoption nationally into medical education.

The KNN is a collaboration of seven medical schools committed to building on

each other's strengths to drive innovation and advance nationwide transformation in educating learners across the continuum, from pre-medical school through to physician practice. The partner schools are: Geisel School of Medicine at Dartmouth; Mayo Clinic Alix School of Medicine; Medical College of Wisconsin School of Medicine; University of California San Francisco School of Medicine; University of Texas at Austin Dell Medical School; University of Wisconsin School of Medicine and Public Health; and Vanderbilt University School of Medicine.

Longtime donors to MCW, the Kerns contributed \$500,000 in 1999 to match a gift from Richard A. Van Deuren to establish the Joan Van Deuren Professorship in Cancer Research. Ten years later, the Kerns donated \$10 million to establish the Dr. Robert D. and Dr. Patricia E. Kern Professorship in Biotechnology and Bioengineering and for overall support of biomedical research, education and collaboration. ■

– SARA L. WILKINS

## New Kern Director

Adina Luba Kalet, MD, MPH, joined the Robert D. and Patricia E. Kern Institute for the Transformation of Medical Education as director on September 1, 2019. She succeeded founding director Cheryl A. Maurana, PhD. Dr. Kalet also was awarded the Stephen and Shelagh Roell Endowed Chair.



Dr. Kalet has more than 25 years of experience leading innovation, scholarship and research to prepare excellent physicians. From 2014-2019, Dr. Kalet served as founding co-director of the Program for Medical Education Innovation and Research at the NYU School of Medicine.

In May 2019, Dr. Kalet received the *Society for General Internal Medicine's Career Achievements in Medical Education Award*, which recognizes an outstanding clinician-educator whose lifetime contributions have profoundly advanced, and have widespread impact on, the art and science of medicine and medical education.





*Bryon Riesch (r) and the Bryon Riesch Paralysis Foundation have been longtime financial supporters of Dr. Kurpad's (l) spinal cord injury research. In 2017, the foundation was recognized as an MCW "Neuro Hero" for its impact on neuro health.*

## Finding a Cure for Spinal Cord Injuries

**O**n April 25, 1998, a tragic accident left Bryon Riesch, president of the Bryon Riesch Paralysis Foundation, paralyzed from the chest down with limited use of his arms. Since that time, his life has been full of challenges, but Riesch believes his accident has positioned him to achieve his purpose in life: finding a cure for paralysis.

Riesch also believes that the best opportunity to find a cure is to raise awareness on issues related to spinal cord injuries and to provide seed funding for research that can turn the next great idea into reality. He credits the team at Froedtert & MCW with helping him recover from his injury as well as improving his quality of life and that of others living with paralysis.

One of the principal researchers who has advanced the field – with the support of the Bryon Riesch Paralysis Foundation – is Shekar N. Kurpad, MD, FEL '01, PhD, Sanford J. Larson, MD, PhD, Professor and Chair of Neurosurgery at MCW, who was recruited to build a spinal cord injury clinical research program. In order to accomplish this, Dr. Kurpad needed seed funding to support new ideas generated in the lab that, if proven, could secure millions of dollars from the VA Research Service and other federal agencies.

"Seed grants are critical because they back unusual ideas that other funding agencies might view as too novel or risky but that drive early discovery. They can represent a substantial amount of money to a young investigator whose idea could cause a paradigm shift in an area of research," says Dr. Kurpad,

who first met Riesch in 2005. Riesch's foundation was the first to fund Dr. Kurpad's spinal cord research at MCW. After 20 rejections from other funders, Dr. Kurpad had finally found an individual who believed in his ideas.

That seed grant turned into millions of dollars in federal funding for larger studies that have supported research on imaging for spinal cord injuries – resulting in advanced diagnostics that help doctors explore the impact of rehabilitation on the spinal cord. Riesch's foundation also helped establish the Bryon Riesch Foundation research labs at MCW.

The foundation has provided more than \$1 million in funding to support research at MCW, and recently announced another gift of \$1.25 million to support the Center for Neurotrauma Research in the department of neurosurgery. "MCW has truly earned this, Riesch says. "They've worked hard – and we're very proud to be able to support them and make the next 10–20 years that much more exciting."

MCW's advanced research has improved the quality of life for paralyzed individuals by discovering smaller cures that have helped them regain feeling in their fingertips and other limbs, as well as improving bladder function.

"We have a goal to walk again," Riesch adds. "The new ideas and the ingenuity that's occurring at MCW can take those limits and blast them away. Before you know it, we'll be walking again." ■

– ALEX KROUSE

# Gift Establishes New Academic Track for the MCW School of Pharmacy

Wisconsin is facing a large gap in primary care services, as 67 percent of the state's counties lack access to quality healthcare. The MCW School of Pharmacy is working to bridge this gap by partnering with the Independent Pharmacy Cooperative (IPC), the largest group purchasing organization for independent pharmacy. Together, the MCW School of Pharmacy and IPC will create the IPC Scholars Program, an academic track within the Doctor of Pharmacy (PharmD) program to advance the next generation of independent pharmacy owners who could provide healthcare services in rural, underserved areas of Wisconsin.

The IPC Scholars Program aims to educate future pharmacy providers with an entrepreneurial interest in developing independently owned pharmacies, wherein pharmacists provide expanded primary care services such as medication therapy management, vaccine administration and point-of-care testing.

IPC has pledged a generous philanthropic investment of \$300,000 to the MCW School of Pharmacy to develop the program. The MCW School of Pharmacy also will provide support to help create postgraduate residency programs at IPC-member pharmacies. In addition to program and residency development, part of the funds will provide merit-based student scholarship aid for IPC Scholars.

"With this program we can secure the future and advancement of independent pharmacy by bringing together IPC-member stores and the next generation of pharmacists," says Don Anderson, CEO of IPC. "We take pride in the idea that our members will play an active role in guiding the pharmacists of tomorrow and ensuring communities in need continue to have access to potentially life-saving care."

Students accepted as IPC Scholars will take entrepreneurial courses, have clinical rotations focused at IPC-member pharmacies throughout Wisconsin and receive mentorship from IPC board members while completing a project focused on independent pharmacy practice and ownership.

"As the community pharmacy landscape changes and independent pharmacists are challenged to utilize their full scope of patient care skills, it is important to enhance the preparation we provide to students who wish to pursue independent pharmacy as a career," notes Zachary Pape, PharmD, assistant professor of clinical sciences at the MCW School of Pharmacy. Dr.



Third-year pharmacy student Jason Detrick administers a flu vaccination while receiving guidance from Dimmy Sokhal, PharmD, MCW clinical assistant faculty member and chief clinical officer with Hayat Pharmacy, during a clinical rotation at the pharmacy.

Pape completed a post-graduate community-based pharmacy residency in the independent pharmacy and academic settings at Waterfront Family Pharmacy and West Virginia University (Morgantown, W. Va.).

The MCW School of Pharmacy will host a development program for IPC members to help create a workforce pipeline for interested pharmacies to recruit PharmD graduates who could become junior partners or owners. The residency program will be piloted with MCW School of Pharmacy students but could serve as a template for similar programs at schools of pharmacy across the nation.

"Community pharmacists are dependable and accessible providers of primary care services to patients in urban and rural areas," says George E. MacKinnon III, PhD, MS, RPh, founding dean of the MCW School of Pharmacy. "The IPC Scholars Program will create a pathway for pharmacy students to gain the expanded skillset and experiences needed to become independent pharmacy owners and engage and impact underserved communities." ■



**The IPC Scholars Program will create a pathway for pharmacy students to gain the expanded skillset and experiences to become independent pharmacy owners and engage and impact underserved communities.**

– George E. MacKinnon III, PhD, MS, RPh

– BRITTANY CALLAN

## Regional Campus Donors Make Education Innovation Possible

The opening of MCW-Green Bay and MCW-Central Wisconsin in 2015 and 2016, respectively, marked the first new medical school campuses in the state in more than a century – and reflected years of planning and fundraising to help build these programs and create an innovative, accelerated curriculum. As of June 2019, 55 medical students have graduated from these regional campuses and started residency programs; 40 percent of these newest physicians are remaining in Wisconsin for residency training and many more are expected to return after completing residency training. The tremendous community support that each campus continues to receive has made this all possible.

According to Matthew Hunsaker, MD, founding dean of MCW-Green Bay, “Larry Weyers is an outstanding example of the many early and continuous supporters who help us provide the best possible education to our students.”

Weyers, whose 25-year career in the energy industry included more than 10 years as president and CEO of WPS Resources Corporation, shares, “I was excited to get involved because I believe MCW-Green Bay is one of the best things to happen to the city since the founding of the Packers.” He also serves on MCW-Green Bay’s Community Advisory Board and early on encouraged campus leaders to apply for a Green Bay Packers Foundation Impact Grant. This resulted in a grant that matched \$250,000 in community donations to establish a \$500,000 scholarship fund.

“After our success with the Packers and in the community, I decided it was time to put my money where my mouth was. My wife agreed, so we created a

scholarship to help students with the cost of their education,” Weyers adds. To date, the \$100,000 Larry L. and Lois C. Weyers Endowed Scholarship Fund has awarded scholarships to three students.

“It is important for me to invest and give of my time because I believe many of our students will choose to practice in Green Bay and northeast Wisconsin, which will improve the health of our city and region,” he adds.

Jean Tehan, president and CEO of the Community Foundation of North Central Wisconsin, was equally thrilled to have a new medical school campus in her hometown of Wausau.

“Our region is concerned about projected declines in healthcare providers and how we will access needed care,” she says. “MCW-Central Wisconsin has really changed the game; now we train future doctors in our communities and get three years to demonstrate that we have a lot to offer with a great quality of life here.” The foundation’s Wausau-Marathon County Fund contributed \$50,000 to the school for ultrasound equipment that has helped students learn crucial clinical skills.

“I’m especially proud of how the campus has partnered with our region,” she continues. “You can see this in how community volunteers are involved in interviewing potential students – and especially through the students’ community-engaged research projects.”

“We’re only able to succeed because of the passion, advocacy and generosity of supporters such as Jean and the Community Foundation of North Central Wisconsin,” says Lisa Grill Dodson, MD, founding dean of MCW-Central Wisconsin. “They inspire us to innovate and develop ever stronger partnerships in our communities.” ■ – GREG CALHOUN



Lois C. and Larry L. Weyers



Jean Tehan



The power of philanthropy... focuses on the future and inspires others to see the value in making contributions that improve our community.

– Linda Mellowes

## Transformational Gifts from Mellowes and Marcus Families Boost Precision Medicine

Genomic science and precision medicine have the potential to reduce healthcare costs and improve outcomes by offering more precise diagnoses in less time and more effective treatments for the patient. Transformative gifts from Linda T. and John A. Mellowes and the Marcus Corporation Foundation will ensure that MCW and its healthcare partners are leaders in this emerging area of healthcare for years to come.

The gifts are an investment in MCW's Genomic Sciences and Precision Medicine Center (GSPMC), directed by Raul A. Urrutia, MD, Warren P. Knowles Chair of Genomics and Precision Medicine and GSPMC's director. The GSPMC uses advanced genomic sequencing technologies and analyses to determine how the genes that individuals possess from birth, environmental factors and lifestyle choices influence an individual's health.

"Healthcare will soon look much different as genomic science leads to increasingly sophisticated patient data that

results in faster, more accurate and more comprehensive diagnosis, treatment and prevention for the patient," says Dr. Urrutia. "This significant investment from Linda and John and the Marcus family enables us to expand our efforts and more quickly bring improved healthcare to the patients we treat."

The gift from the Mellowes will establish the Linda T. and John A. Mellowes Endowed Chair of Bioinformatics and Data Analytics and the Linda T. and John A. Mellowes Endowed Innovation and Discovery Fund. The former will provide additional support to the chair holder, and the latter provides funds for GSPMC recruitment and program expansion.

The Marcus Family gift creates the Marcus Corporation Foundation Endowed Fund for Genomic Sciences and Precision Medicine, which will be available to support the efforts of the GSPMC.

Linda Mellowes is past chair of the



MCW board of trustees and Hope to Health Campaign advisor. Steve Marcus is chairman of the Marcus Corporation and trustee emeritus for the MCW board of trustees; Greg Marcus is president and chief executive officer of the Marcus Corporation; David Marcus leads Marcus Investments and is chairman of the Marcus Corporation

Foundation and president of the Froedtert Hospital Foundation board of directors.

"Froedtert Hospital and MCW have made visionary investments in precision medicine," says Linda Mellowes. "The power of philanthropy elevates those efforts, focuses on the future and inspires others to see the value in making contributions that improve our community. John and I are proud of our giving and grateful to join the Marcus Family in advancing these leading-edge treatments." ■

– ANTHONY BRAZA



See more from Linda Mellowes at [hopetohealthcampaign.org/mellowes](http://hopetohealthcampaign.org/mellowes)

## Lees' Gift Aims to Secure New Pancreatic Cancer Treatments

**A**rlene Lee knows firsthand the value that an academic health system brings to a community. When her mother was diagnosed with lung cancer in the small city in Canada in which Lee grew up, she saw the poor quality of her mother's care. In particular, the need for a follow-up noted on the chest X-ray, had never occurred. Advised by a physician friend in Milwaukee to get her mother to a "teaching hospital," Lee moved her to a health science center some 140 miles away.

Unfortunately, it was too late to save her mother – but Lee recognized the exceptional care her mother received and became a true believer in academic



medicine. "I would never be treated anywhere but at an academic medical center now," she says.

Along with her husband, Joel, the Lees established the Joel and Arlene Lee Chair in Pancreatic Cancer Research. Their goal was to help grow a nationally respected cancer research

and surgery program under the direction of Douglas B. Evans, MD, Chair and Donald C. Ausman Family Foundation Professor of Surgery at MCW.

Lee also wanted others to make their own gifts, which is the reason she accepted an offer to join the Hope to Health Campaign Cabinet.

"We deserve to live in a community that has the very best healthcare avail-



**It's critically important we support MCW and Froedtert Hospital so we don't lose ground and that we continue to give patients and families access to the treatments they need.**

– Arlene Lee

able," she adds. "And in our region, we do. But it's critically important we support MCW and Froedtert Hospital so we don't lose ground and that we continue to give patients and families access to the treatments they need." ■

– MICHAEL J. MATHIAS

## Sheldon and Marianne Lubar Endowed Scholarship Fund Supports Med Students

**E**ducation has the power to transform a dream into a reality, and when John Doan was selected as a Lubar Scholar during his first year as a medical student at MCW, he knew that achieving his own dream would become easier.

"The annual award from the Sheldon and Marianne Lubar Endowed Scholarship Fund is making a huge difference," says Doan, now in his fourth year of medical school and looking forward to residency opportunities after graduation. "The award reduces the loans I'll have to pay back and gives me the opportunity to focus on things that are important to me – my studies, research and community service."

Having just that impact was a key goal for the Lubars in establishing the fund.

"We wanted to make a contribution that would give more students access to a medical education," says Sheldon Lubar. "An endowed scholarship fund can have a multigenerational effect. Not only do today's students benefit, but future students and their patients will benefit as well."

The impact has been extensive. The fund provides awards to 12 students annually for each year of their enrollment in the School of Medicine. Thus



far, 43 Lubar Scholars have received awards totaling \$622,500. Because the fund is endowed, the Lubars' gift will continue as a permanent legacy to their leadership and generosity.

For John Doan and other Lubar Scholars, the impact is personal. "The scholarship awards are helping me reach my personal and professional goals, and I can honestly say it's made a real difference," he shares. ■

– MICHAEL J. MATHIAS



Members of MCW's Multidisciplinary Pancreatic Cancer Clinical Conference, comprising faculty from the departments of radiology and pathology, and the department of medicine's division of gastroenterology, meets weekly. (Shown here in winter 2017.)

## LaBahns' Gift Establishes Pancreatic Cancer Research Program

It's a premise as simple as it is powerful: Research cures disease.

To that end, when Mary Ann and Charles LaBahn wanted to have an impact on the fight against cancer, they decided to go big – with a gift establishing the LaBahn Pancreatic Cancer Research Program at MCW.

"Pancreas cancer is devastating," says Mary Ann LaBahn. "It's the second leading cause of cancer death in Wisconsin, and the five-year survival rate for people diagnosed today is less than 10 percent."

"However, many of these individuals succumb within weeks or months of their diagnosis," she adds. "This doesn't even leave a lot of time to get your



affairs in order. Our family has had personal experience with this, and Charles and I wanted to do something."

The LaBahns' gift will provide support for new research addressing the unique tumors present in patients with pancreas cancer as well as support for recruiting nationally regarded experts in the field.

"Pancreas cancer is a critical area for us to address because of its effect on so many families in Wisconsin," says John R. Raymond, Sr., MD, president and CEO of MCW. "This gift from Mary Ann and Charles is a game-changer for our work in this field. It's a visionary and timely gift to our Hope to Health Campaign." ■ – MICHAEL J. MATHIAS



**Pancreas cancer is devastating. It's the second leading cause of cancer death in Wisconsin, and the five-year survival rate for people diagnosed today is less than 10 percent...Our family has had personal experience with this, and Charles and I wanted to do something.**

– Mary Ann LaBahn

### Planned Estate Gift Enriches Listwans' Legacy at MCW

Enthusiasm toward MCW comes naturally to William Listwan, MD '68, GME '74, and his wife, Marlene, and it's had an unmistakable impact – although assigning a specific value to their far-reaching engagement with the institution is next to impossible.

Philanthropy, advocacy and leadership all have been hallmarks of the Listwans' involvement. Most recently, they committed to a substantial legacy gift in support of two longtime passions: the Class of 1968 Endowed Scholarship Fund and the MCW Annual Fund for Excellence. They've been giving generously to the Annual Fund since 1985 and have made extraordinary commitments to the Class of 1968 fund since 2008 – just after the first scholarships were awarded.

"I have great appreciation for the fact that medical school costs can be a heavy financial burden for the current students," remarks Dr. Listwan, a longtime internist. "I love the idea of



paying it forward and helping out the current medical students so that they can thrive in school and beyond."

On the research side, their first named gift in 2016 created the Dr. William J. and Mrs. Marlene F. Listwan Fund in Cancer Imaging Research. In 2018, the Listwans established a named innovation fund to improve education and research programming and to "transform ideas into impact for humankind." The innovation fund's first award is earmarked for Alzheimer's disease research.



**I have great appreciation for the fact that medical school costs can be a heavy financial burden for the current students.**

– William Listwan, MD '68, GME '74

The Listwans twice attached matching-gift challenges to significant donations – a testament to their efforts to promote and support MCW research and education.

Dr. Listwan's list of leadership endeavors at MCW reads like a manual on advocacy: former president of the Alumni Association (which honored him with a *Distinguished Service Award*), alumni representative on the MCW board of trustees (2002-2005), committee chair over 17 years for the Walter Zeit Fellowship (MCW's oldest donor society), and Class of 1968 committee member for every reunion. The Listwans also are longtime Legacy Society members. ■

– JOHN BURLINGHAM



See more from Dr. Listwan at [hopetohealthcampaign.org/listwan](http://hopetohealthcampaign.org/listwan)

### Barbours Open Research Gateways with Gastroenterology Fellowship

It's natural that a chief of gastroenterology for 25 years at Oakwood Hospital (now Beaumont Hospital) in Dearborn, Mich., would choose to support his specialty when planning a major gift to his alma mater. After all, Edmund Barbour, MD '66, and his wife of 54 years, Judy, already had made significant donations to MCW for research in gastroenterology and hepatology.

What drives their latest gift is not only their passion for research but a desire to motivate MCW fellows toward novel scientific pathways in inflammatory bowel disease (IBD) and pancreatic cancer. The Barbours' gift – establishing the Edmund M. Barbour, MD, Endowed Research Fellowship in Gastroenterology – also is augmented by a matching legacy gift.

"I didn't do a lot of research other than clin-



ical, but I realize the great need for research in GI – and I had a large practice in IBD," says Dr. Barbour. "Additionally, in my day it was a rare event to see a patient with pancreatic cancer, and now it's common. You have to believe it's something in our diet or lifestyle that's causing it."

The idea is to elevate MCW's already strong fellowship program with seed funding for new projects and dedicate more time for fellows to create therapies and clinical programs that benefit patients. Another primary goal is the

collection of preliminary results that facilitate extramural funding for Barbour Fellows to advance their studies.

The Barbours' gift was made in honor of Walter J. Hogan, MD, a longtime mentor who continues to practice and teach as a professor at MCW. Dr. Barbour developed a high regard for Dr. Hogan during a medical school rotation at the Zablocki VA.

Judy Barbour, who graduated with a degree in medical technology from Marquette University, also was familiar with Dr. Hogan. "Judy agreed that Dr. Hogan was a super person and worthy of this honor," Dr. Barbour notes. "My two years of clinical work at the Marquette University School of Medicine (MCW's predecessor) really prepared me for my residency. My knowledge from medical school provided me with a great foundation."

It's one of the reasons Dr. Barbour continues to give back to his alma mater and has participated on his class reunion committee, adding, "When I come back for reunions, it always feels like home." ■

– JOHN BURLINGHAM

# Alumni Gifts

## HOPE TO HEALTH

### Named Chair Honors Many Contributions of Dr. Russell

Three generations of Russell Family physicians have links with MCW, but no connection is closer than the one nurtured by Thomas J. Russell, MD '62, an alumnus and former faculty member.

Along with his many years of teaching at MCW, his generosity has bolstered the Thomas J. Russell Family/Milwaukee Community Dermatologists Chair of Dermatology. The chair was initiated by area dermatologists in 2011 and renamed after the commitment by Dr. Russell in honor of his late wife, Harriet, and the rest of his family in 2016.

Dr. Russell's commitment to MCW coincides with the earliest years of his career, when as a young physician in 1968 he volunteered as a clinical instructor. "I participated on the volunteer faculty out of a sense of loyalty, even obligation, to contribute in any way I could to our current students and residents and maintain the tradition of previous faculty and residents," Dr. Russell says.

That tradition includes two of his four chil-

dren, Mary C. Russell, MD '96, a neuroradiologist, and James P. Russell, MD '01, a dermatologist and former MCW faculty member – as well as his father, Joseph Russell, MD '29.

After founding a private dermatology practice in 1973, Dr. Russell served as interim chair of MCW's dermatology section (department of medicine) from 1974 to 1977, and again from 1983 to 1988. It was in that latter term that his efforts were instrumental in the creation of an independent department of dermatology.



The achievement allowed the new department to recruit Luis Diaz, MD, from the Johns Hopkins School of Medicine. An international authority in immunobullous disease, Dr. Diaz served as chair for 11 years. In November 2006, after the departure of then chair Kim Yancey, MD, Dr. Russell again stepped in as department chair while MCW actively searched for a full-time successor.

For this characteristic dedication to MCW and his commitment to alumni, Dr. Russell received the 2008 *Distinguished Service Award*



**I participated on the volunteer faculty out of a sense of loyalty, even obligation, to contribute in any way I could to our current students and residents and maintain the tradition of previous faculty and residents.**

– Thomas J. Russell, MD '62

presented by the MCW/Marquette Medical Alumni Association. He served on the Alumni Association Board for several terms and also has been very active in reunions.

At a celebratory event in 2016, Dr. Russell was honored for 48 years of teaching residents and medical students; the attendee list included four former MCW dermatology department chairs. The same year, Dr. Russell was named professor emeritus at MCW. ■

– JOHN BURLINGHAM

### Bergins' Support Named Chair, Scholarships and Annual Fund

Long before he had attended his first medical school lecture, Steven Bergin, MD '74, GME '78, had a strong inkling that MCW was the right place for him. In the years that followed, his beliefs were affirmed by his education, his clinical teaching experience, the faculty, his residency and MCW's status as an innovative school with visionary leadership.

Dr. Bergin's connection and loyalty to his alma mater are exemplified by his participation on MCW boards and his support through philanthropy – most notably the bequest made by Dr. Bergin and his wife of 47 years, Sue, to establish the Dr. Richard F. Mattingly/Dr. and Mrs. Steven C. Bergin Endowed Professorship in Obstetrics and Gynecology. The named



professorship honors one of Dr. Bergin's most beloved MCW educators.

"He was demanding, no question," says Dr. Bergin, "but I can tell you my career benefited to no end because of that fact. He taught us to pay great attention to our patients and to

be especially compulsive about following the medical trail to its completion."

Dr. Bergin, a longtime OB-GYN physician and surgeon in Stevens Point, Wis., further recalls, "As I made my decision that this career probably was the one I wanted to follow, I recognized very clearly that the department of OB-GYN, chaired by Dr. Mattingly, was among the premier departments in the country."

Valuing the superior education provided at MCW, Dr. Bergin and his wife also have made substantial gifts to the Class of 1974 Endowed Scholarship, other student financial aid and the Annual Fund for Excellence.

As current chair of the Walter Zeit Fellowship Executive Committee for MCW, Dr. Bergin hopes his past donations and the recent leadership gift inspire other alumni to give. ■

– JOHN BURLINGHAM

## Rosses Ease the Start-up Burden for Students

**P**acking up and moving eight times over the course of a postdoctoral life may not be that unusual for a physician. For Kenneth Ross, MD '62, however, four of those moves occurred during his first seven postdoc years and spanned the country as he navigated through an internship, residencies and a surgical practice.

Knowing the rigors of getting started in medicine, Dr. Ross has chosen to lend a hand to today's MCW students by establishing the Dr. and Mrs. Kenneth A. Ross Endowed Scholarship Fund with his wife, Eileen.

"One thing about going to the Marquette University School of Medicine (MCW's predecessor) at the time I did, it was a bargain for being such an excellent private medical school," Dr. Ross notes. "With today's increased debt, I thought the best way of helping out was a scholarship fund that distributes to two or three students each year – and keep adding to that."

Dr. Ross's first stop after medical school was a one-year internship in Denver. What

followed were US Public Health Service stints in Baltimore and San Francisco, and five years of private practice as a general surgeon in Sacramento, Calif. "I always had an interest in cardiac surgery, and, well, I was just tired of being a resident and wanted to get out there working," Dr. Ross laughs.

He then performed cardiac surgery in adults and as a pediatric surgical resident in Los Angeles before returning to Sacramento to join a cardiac group, staying for 17 years. He met Eileen there, and they've been married 30 years.

The Rosses retired to Savannah, Ga., but moved again to Albuquerque, N.M., to be closer to their children and grandchildren on the West Coast.

Having grown up in Milwaukee and neighboring West Allis, Dr. Ross still returns for class reunions at MCW, calling it "a good time to renew friendships." He hopes that alumni continue to follow their peers by setting up scholarship funds, adding, "It's a great way to give back." ■

– JOHN BURLINGHAM



**With today's increased debt, I thought the best way of helping out was a scholarship fund that distributes to two or three students each year – and keep adding to that.**

– Kenneth Ross, MD '62

## Pace Scholarship Blooms from Love of Nurturing Students, Scientists

**A**longside numerous discoveries and accolades from their work in sickle cell disease research, Betty Pace, MD '81, GME '84, and members of her nationally recognized laboratory have produced at least one valuable commodity that is not a scientific outcome – a superior learning experience that launches careers.

Dr. Pace has mentored more than 80 trainees from high school students to junior faculty, with more than 60 percent from racial/ethnic backgrounds that are underrepresented in medicine. Many are now scientists with National Institutes of Health (NIH) funding and other extramural grants.

It is her love of helping young people reach their potential that led to the recent establishment of the Betty S. Pace, MD, Endowed Scholarship Fund at MCW.

"I really feel a need and a commitment to help

young investigators and young physicians early on," she says, "especially underrepresented students who want to follow my path. My training at MCW gave me the foundation for my success as a physician scientist. It made me who I am."

The "who" she wanted to be was clarified at age 12, when she first saw her best friend suffer the debilitating pain of sickle cell disease – and resolved to become a scientist to help find a cure. That path was refined when Dr. Pace earned her MD degree at MCW, completed a pediatrics residency at Children's Hospital of Wisconsin (now Children's Wisconsin) and led MCW's Comprehensive Sickle Cell Program.

Since 1994, when Dr. Pace established a basic research lab focused on sickle cell disease at the University of South Alabama, her



work has been funded by the NIH. Having led other programs and earning national recognition (including a stint as chief medical officer for the National Sickle Cell Disease Association of America), she now serves as the Francis J. Tedesco Distinguished Chair in Pediatric Hematology Oncology at the Georgia Cancer Center, Augusta.

Dr. Pace calls all of it a "dream come true." As she looks toward capping her brilliant career, Dr. Pace will explore more unscientific talents in retirement. "When I was growing up in Racine, Wis., I really loved art and actually toyed with being an artist for a while," Dr. Pace recalls, "but then medicine and science sent me down another track for 50 years." ■

– JOHN BURLINGHAM

# Community Gifts

## HOPE TO HEALTH

### Sobczak Channels Grief to Help Others

When his wife passed away after a battle with triple negative breast cancer in 2011, Robert Sobczak decided to channel his grief into something positive.

After an initial gift earmarked for breast cancer work at Froedtert Hospital, where Nancy received care, Sobczak made a second gift to establish a fund in Nancy's name at Froedtert Hospital and the Medical College of Wisconsin to support translational breast cancer research.

"Froedtert Hospital and the Medical College of Wisconsin form an appealing blend of medical education, innovative research and clinical application," Sobczak shares. "Such synergy benefits our community and beyond, delivering ongoing primary care while attracting patients with specialized needs. Both Nancy and I experienced this first-hand. Froedtert & MCW quite



literally touched my heart and tried valiantly to save her life."

Nancy's fund has supported studies in prevention and control, research on the molecular mechanisms of breast cancer progression, and clinical trials around preoperative radiation. Sobczak's most recent gift to MCW supports

the development of a Near-Infrared Confocal Microscope (NIR-Confocal). According to Benjamin Gantner, PhD, MCW assistant professor of medicine, "NIR-Confocal will enable imaging of individual cells at unprecedented depth in living animals and will facilitate an initiative for multiscale imaging at MCW – cells to whole body. We will use this technology to understand how variability in the tumor micro-environment promotes aggressiveness and immune dysfunction at the level of individual tumor cells."

"It was important for me to give locally, and I know the work being done at MCW positively impacts those of us living in southeastern Wisconsin," Sobczak says. "That work just might lead to accelerating individualized clinical care for patients and give hope to someone. I believe that's just what Nancy would want." ■

– KARRI STOCK

### Wigdales' Support Helps Recruit and Retain Top Faculty, New Medical Discoveries

Recruiting a nationally regarded scientist to work at a top research institution can be just as competitive as landing a CEO to run a high-performing business – or even convincing an entire company to relocate to a region or state.

"Top faculty bring extensive resources in the form of grants from the National Institutes of Health, students and technicians who relocate with them, new partnerships with other institutions and increased economic activity,"



**We wanted to invest in an upcoming area of research, while also securing the ability of MCW to recruit top talent in the future.**

– James B. Wigdale, Sr.

says John R. Kirby, PhD, the Walter Schroeder Professor and chair of the department of microbiology & immunology.

"The impact can be profound," Dr. Kirby adds. "Scientists and clinicians working together to bring new treatments to patients boost the economy by starting businesses, attracting investors and creating jobs."

Generating that kind of economic activity while also seeking novel ways to address complex disease states motivated Jim and Libby Wigdale to endow a chair for a scientist who studies the microbiome and its impact on human health.

"Throughout my career, the most important investment has always been in people. People make the difference," says Jim Wigdale. "Libby and I love the passion and creativity John has brought to MCW and want to support his efforts to further invest in researching the microbiome by helping John recruit top talent to MCW and the greater Milwaukee area."

Named chairs are typically supported by en-



dowed funds – principal that is invested in perpetuity that generates interest and investment income benefiting a charitable purpose. Named chairs are powerful incentives to recruit new researchers and retain rising faculty stars who might consider leaving for other institutions.

"Holding a named chair is an honor," says Dr. Kirby. "It provides the holder with resources to conduct research, teach or pursue other activities that extend their academic work. Ultimately, we all benefit from the new discoveries these individuals make." ■

– MICHAEL J. MATHIAS



**The general community at MCW was very receptive to the things I wanted to do when I was there. With our gift, I envision an endowment that provides start-up funds for young scientists doing clinical research.**

– Victor Bernhard, MD

## Legacy Gift Will Support the Vascular Surgery Specialty that Dr. Bernhard Advanced

**T**he opportunities he received as an MCW faculty member and a desire to support young investigators has led Victor Bernhard, MD, and his wife, Suzan, to make a significant legacy gift to the institution, targeting research in his career specialty, vascular surgery. His training in general surgery at Northwestern University, where he earned his BS and MD degrees, included two years of basic and clinical research.

One of the opportunities that Dr. Bernhard mentioned arose in 1965, when he was asked by Edwin Ellison, MD, the department of surgery chair at the Marquette University School of Medicine (MCW's predecessor), to present to a local group of physicians on the need for more advanced vascular surgery at Milwaukee County General Hospital.

"I went back to Eddie afterward and said, 'If we're going to bring this up, we ought to do something about it,'" remarks Dr. Bernhard.

And so, they did – Dr. Bernhard accepting a one-year fellowship with Dr. Michael DeBakey, a pioneer in the field at Baylor University Medical Center. "That was probably the most intense year of my life," Dr. Bernhard recalls, "but it was also delightful for the things I was able to take back to Milwaukee."

In 1975, Jonathan Towne, MD, having completed one of the first clinical vascular

surgery fellowships in the country, was recruited by Dr. Bernhard. The following year, they created a clinical vascular surgery service line at both County General and the Zablocki VA Center – a pioneering move for the area that defined the importance of specialty vascular care.

After 20 years of service, Dr. Bernhard left MCW in 1981 to accept an administrative position at Temple University in Philadelphia. Missing the clinical theater, he returned to patient care and clinical research three years later as vascular surgery chair for the University of Arizona. He retired in 1994 but was recruited to be vice president of medical affairs for a Silicon Valley start-up, resuming data collection and analysis in the new era of endovascular aneurysm repair.

Dr. Bernhard contemplated retirement again but went on to do database work for the University of Chicago before retiring at age 90, noting, "It helped to keep my mind sharp." Not surprising – his father was 81 when he retired as a family physician in Milwaukee, where Dr. Bernhard was born and raised.

In fact, Dr. Bernhard's legacy of advancing vascular surgery will continue through support of young clinical researchers willing to absorb new knowledge just as he did. ■

– JOHN BURLINGHAM



*Friends' Café circa 2015.*

## Friends of the Medical College of Wisconsin

**F**ifty years ago this past September, in response to the financial challenges of MCW's predecessor institution, a group of 25 women – mostly wives of medical school department chairs – met to explore the creation of a faculty wives' organization. There was overwhelming support, and an invitation was extended to all faculty wives to join what was then known as the Women's Auxiliary to the Marquette School of Medicine.

The organization's first official meeting was held on October 22, 1969. Two priorities were established for the group: to raise funds for medical student scholarships, and to improve the image and identity of Milwaukee County General Hospital (before Froedtert Hospital opened in 1980).

On July 1, 1986, the Women's Auxiliary changed its name to the Friends of the Medical College of Wisconsin, and membership was extended to men. Since its inception, the organization's mission has grown to support the charitable, educational, scientific and community activities of MCW and its affiliates through fundraising efforts. All of the Friends are volunteers with past or current connections to MCW; annually, they contribute countless hours to MCW. From 1999-2015, the organization operated the very popular Friends' Café on the first floor of the Medical Education Building.

In the past five decades, the Friends of MCW has donated just over \$1 million dollars to the institution for student scholarships, service awards, travel awards, equipment and more. ■

– SARA L. WILKINS

*For more information, contact [friends@mcw.edu](mailto:friends@mcw.edu).*



# 2019 Alumni Weekend Celebration



# NEWS

## FOR ALUMNI

### Exploring Ways to be More Involved with our Current Students

It is truly an honor to begin my tenure as president of the MCW/Marquette Medical Alumni Association. I am proud to announce that the Alumni Association created a comprehensive strategic plan in 2018 that will help guide our initiatives and priorities for the next several years. Our goals include:

- Develop a forward-thinking alumni relations infrastructure that is accountable for measurable strategic outcomes.
- Expand advocacy, mentoring and other opportunities for alumni to engage with students in our pharmacy, graduate and medical schools, as well as our residents and fellows.
- Create a vibrant communications program to keep us better connected to each other and to MCW.
- Build and enhance our alumni programs and engagement opportunities.
- Enhance the knowledge base of our alumni and contribute to the success of currently enrolled students.
- Foster a continued experience among students and recent graduates that builds a foundation for lifetime engagement with MCW.
- Represent the diversity of our alumni through the active, ongoing recruitment of new Alumni Association Board of Directors members.
- Build a culture of philanthropy among the alumni community that contributes to the vibrancy of the MCW learning environment.



“We will continue exploring ways that we can have more of a presence and be more involved with our current graduate, medical and pharmacy school students.”

– Dr. Barbara Calkins

My priority will be continued progress on achieving these goals. The creation of our monthly Alumni Association e-newsletter and launch of ENGAGE (mcwengage.com) earlier this year represented significant accomplishments. These new platforms provide alumni with new ways of staying more connected with each other and with MCW.

We will continue exploring ways that we can have more of a presence and be more involved with our current graduate, medical and pharmacy school students. Our alumni represent a talented and diverse workforce of physicians, scientists, healthcare workers and thought leaders whose time, talents and resources can make a difference for our students. We will utilize ENGAGE to communicate about alumni and student events to help foster new connections among alumni and among students and potential mentors.

Lastly, I wish to prioritize accessibility and transparency, so please reach out to me with thoughts, feedback, questions or concerns at [alumni@mcw.edu](mailto:alumni@mcw.edu). ■

*Submit a nomination for next year's awards.*

*Look for more information in the next issue of MCW Magazine.*

# Alumni Association Awards

## GRADUATE SCHOOL ALUMNA OF THE YEAR

PAGE S. MORAHAN, PHD '69



Dr. Morahan has achieved much during her career, most notably as the founding director of the Hedwig van Ameringen Executive Leadership in Academic Medicine (ELAM) program that has included many MCW female faculty participants. ■

## HUMANITARIAN AWARD

MARC H. ERICKSON, MD '89



Dr. Erickson is a co-founder of HEAL Africa, a nonprofit organization based in the Democratic Republic of Congo that operates a teaching hospital in Goma and conducts community-based initiatives in public health, community development and conflict resolution to improve health, build hope and help create a better future in the country. ■

## HONORARY ALUMNUS

RICHARD N. "DICK" KATSCHKE



Katschke has worked passionately to promote and increase the awareness of MCW over a 34-year career, first as director of public affairs, then as associate vice president of public affairs, and most recently as senior associate vice president for communications and chief historian. ■

## MEDICAL SCHOOL ALUMNA OF THE YEAR

BETH ERICKSON WITTMANN, MD '84, GME '88



Dr. Erickson Wittmann serves as professor of radiation oncology at MCW. She has dedicated her career to research and clinical studies related to brachytherapy, including serving as president of the American Brachytherapy Society and authoring or co-authoring more than 170 scholarly articles and book chapters. ■

# Newly Elected Alumni Association Board of Directors



NICOLE M. CHASE, MD '07



ANN H. KLOPP, MD '03,  
PHD '02



MARLENE MELZER-LANGE,  
MD '75, GME '78



ELIZABETH A. NIERTERT, MD '06



CAROL E. RITTER, MD '83



MALIKA L. SIKER, MD, GME '11



HERBERT J. ZIMMERS, MD '70,  
GME '76

View our entire board of directors at [www.mcw.edu/alumni](http://www.mcw.edu/alumni). Interested in becoming a board member? Email us at [alumni@mcw.edu](mailto:alumni@mcw.edu) to learn more.

# 50-Year Alumni Class Reunion

The Class of 1969 graduated from the Marquette School of Medicine (an MCW predecessor institution) some 50 years ago. Each year, the 50<sup>th</sup> anniversary reunion class is recognized in conjunction with the current year's Commencement festivities – a storied tradition that goes back decades.



It is a difficult task at best to try to contemplate the scope and magnitude of medical knowledge that has accrued in the past half-century. Many of today's medical students can only imagine the dramatic changes that have transformed the practice of medicine.

Those who truly can appreciate the advance of medicine are physicians who entered the profession decades ago. They have a special vantage point from which to observe what has transpired – and thus we celebrate their legacy and their contributions to enhancing patient care and science throughout the years. ■



**Front row (l-r)** Godfrey C. Pinder; Stephen V. Chiavetta; Thomas J. Stoffel; Donald J. Imbur; Sheldon R. Forman; Julia F. Moore; Joseph P. Annis; Bruce D. Carlson; Peter T. Nigri. **Middle row (l-r)** Martin W. Kem; Charles R. Buck; Richard W. Baehler; John F. Kuglitsch; Robert C. Gomez; Thomas E. Knuff; Thomas E. Kilkenny, Jr.; Walter W. Keyes; James L. Lesniak; John R. Ujda. **Back row (l-r)** David J. Straus; Craig J. Chapple; L. Dale Lapp; Bruce D. Buchanan; Marshall E. Cusic, Jr.; S. Thomas Donovan; Paul A. Lucca; Perry T. Walters; D. Maclean Willson; John D. Brungo.



**Front row (l-r)** Thomas Chisholm; John Altstadt; George Bonertz.  
**Back row (l-r)** Charles Nanh; Timothy Flaherty; George Whalen; Frank Pilney.



**Front row (l-r)** Edward Parker; Gerald Dorff; James Zellmer. **Back row (l-r)** Steve Woo; Vincent Banker; John Blackwood; Wend Schaefer; John Walsh.



**Front row (l-r)** Gregory Gnadt; Stuart Eisendrath; Ann Bogard; Cynthia Bauer; Harold Whiteley; Donato Stighen. **Middle row (l-r)** Gerald Sampica; Robert Ginsberg; Dennis Sullivan; Peter Gordon; Anthony Mach; David Kiener; Charles Rogers; Thomas Schneider; Paul Hankwitz; Steven Bergin. **Back row (l-r)** Landy Bonelli; William Dolan; Richard Adams.



**Front row (l-r)** Margaret Hammond; Ruta Pakalns; Kathryn Goetz; Monica Karier Brammer. **Middle row (l-r)** David Plevak; Susan Waraczynski; John Jeanmaire; Kenneth Russo; Joesph Bugarino. **Back row (l-r)** John Schulte; Brian Chapman; Michael Becker; Brien Vlcek; Harry Brammer III.

## ALUMNI WEEKEND



**Front row (l-r)** Mary Streetman; Cristina Grieben; Richard Gauthier; Mary Otterson; Edie Leppold; Mark Kadden; Brian Bear; Lois Connolly. **Middle row (l-r)** Vernetta Carlson; Beth Erickson Wittmann; Robert Stevens; Michael Schulte; Joseph Bergs; Randall Kuhlmann; Laurel Bear; Jane Chevako. **Back row (l-r)** Paul Sandford; Jeffrey Whittle; Thomas Wittmann; Richard Fossen; Mark Tomski; Douglas Wermuth; Ray Cameron; Michael Haak; Allen Chantelois; Thomas Paulson.



**Front row (l-r)** Jane Pearson; Nisha Malik; Judene Thome; Jean Nickels; Marie Nakata. **Middle row (l-r)** Daniel Geenen; Teresa Rudolph; Marie Richter; Linette Calvo; Linda Barrows; Howard Woo. **Back row (l-r)** Scott Lindblom; Bret Borowski; Richard Hanna; Craig Zeman; Michael Mehmedbasich; Mark Schaefer; Michael Doyle; Robert Neimon.



**Front row (l-r)** Suzanne Welsch; Matthew Bair; Rita Bair. **Back row (l-r)** John Schwab; Mitchell Miller; Robert Seipel; Michael Armstrong; Paul Connaughton; Kathryn Elliott; James Rice.



1999

**Front row (l-r)** Blaine Warkentine; Sapna Bamrah Morris; Deb Weigler Bernstein; Nancy Havas; Shannon Hinner Muderlak; Michelle Gonzales; Sherri Butler; Sukhjit Takhar; Satish Mathan. **Middle row (l-r)** Marshall Beckman; Matthew Taylor; Jack Vo; Greg Orshansky; Jennifer Weisgerber; Alex Bustamante; Abel Kho; Stephanie Drobac; Kristian Novakovic; Tiffany Mork; Scott Schneider. **Back row (l-r)** Steven Younger; Anand Krishnan; Neal Jain; Rob Thomas; Michael Weisgerber; Nicholas Stephani; Gregory Gramstad; Molly Martin.



2004

**Front row (l-r)** Susan Goldsmith; Yolanda Wolff; Erika Schwiik. **Middle row (l-r)** Stacy Lynch; Larissa Malmstadt. **Back row (l-r)** Brad Ferguson; Catherine Ferguson; Chris Busk; Jennifer Knight.

## THANK YOU!

to all our alumni who participated in this year's Alumni Weekend festivities by attending and/or making a lasting impact through the class gifts! Below is an overview of the class giving campaign as of November 7, 2019.

1959.....	\$132,533	1989.....	\$117,613
1964.....	\$972,695	1994.....	\$65,275
1969.....	\$161,201	1999.....	\$24,596
1974.....	\$118,310	2004.....	\$23,296
1979.....	\$30,904	2009.....	\$5,460
1984.....	\$1,171,066		

Our alumni families make us strong. The collective total of these reunion classes is the highest we have ever announced at .....**\$2.8 Million**



2009

**Front row (l-r)** Luke Fraundorf; Charlie Eggert; Kevin Lindgren; Kelly Henry; Jennifer Nagy; Jennifer Scheeler; Gina Mullooly; Sara Lauck Karst. **Back row (l-r)** Christopher Henry; Matt Buelow; Jamie Frantz; Jeffrey Anderson; Michael Akinyemi; Bruce Lanser; Nicole Schwendel; Joshua Rankin; Michael Brody; Erik Peterson; Jessica Miller.

# ALUMNI NOTES

## 1970s



**Stuart J. Eisendrath, MD '74**, had his book *When Anti-depressants Aren't Enough: Harnessing the Power of Mindfulness to Alleviate Depression* published

by New World Library in 2019. He is professor of psychiatry emeritus at the University of California, San Francisco (UCSF), where he received National Institutes of Health support to conduct several studies of mindfulness-based cognitive therapy to investigate how it affects the brain and clinical outcomes. Dr. Eisendrath was the founding director of the UCSF Depression Center.



**Stephen W. Hargarten\*, MD '75, MPH**, received MCW's highest honor, the *Distinguished Service Award*, in September 2019. He served as an

assistant clinical professor in MCW's section of trauma and emergency medicine (surgery) beginning in 1985 and joined the faculty as assistant professor of emergency medicine in 1989. Dr. Hargarten rose through the ranks and was named chair of emergency medicine and chief of emergency medicine at Froedtert Memorial Lutheran Hospital in 1997. During Dr. Hargarten's 20-year tenure as chair, he oversaw significant growth of the department, which is now one of the top-tier NIH-funded academic emergency medicine departments in the US.

Dr. Hargarten is a physician-scientist and a dedicated advocate for the safety of patients, communities and students. He helped garner funding from the Centers for Disease Control and Prevention

to support the Injury Research Center at MCW, which has now expanded into the Comprehensive Injury Center. Dr. Hargarten also has sought to advance global health through his own research and by creating MCW's Office of Global Health in 2010. As associate dean for global health, he has overseen the development of more than 40 faculty-led affiliation agreements with academic medical centers and Ministries of Health in more than 25 countries.

In 2011, Dr. Hargarten was elected to the prestigious National Academy of Science's Institute of Medicine (now known as the National Academy of Medicine).

**James W. Findling, MD, GME '79**, was awarded the 2019 *Outstanding Clinical Practitioner Award* by the Endocrine Society in New Orleans. Dr. Findling is an internationally recognized expert on pituitary-adrenal disorders with more than 100 publications and book chap-



(l-r) Diane Braza, MD '87, GME '92, MCW professor and chair of physical medicine and rehabilitation; Dr. John Vasudevan; Dr. Sridhar Vasudevan; and Dr. John Melvin.

## Donation Creates Lecture Series

**Sridhar V. Vasudevan, MD '77**, donated a gift to create the Sridhar V. Vasudevan, MD, Lectureship at MCW in the department of physical medicine and rehabilitation. The first Vasudevan lecture was held on September 6, 2019, and featured Dr. Vasudevan's son John Vasudevan, MD, assistant professor of clinical physical medicine and rehabilitation at the University of Pennsylvania Perelman School of Medicine, as the keynote speaker. He discussed the insights sports medicine can provide regarding the clinical treatment of pain.

Dr. Sridhar Vasudevan was the first resident to be hired by John L. Melvin, MD, who served as chair of MCW's department of physical medicine and rehabilitation from 1973-1991. Dr. Melvin also served as chair of physical medicine and rehabilitation at Thomas Jefferson University's Sidney Kimmel Medical College from 1998-2016, during which he also trained Dr. John Vasudevan as a resident. Dr. Melvin returned to MCW to introduce Dr. John Vasudevan. ■

\* MCW faculty member

ters. Dr. Findling has been involved in many clinical trials on the diagnosis and treatment of Cushing syndrome. He has been visiting professor at many medical centers in the US and serves as clinical professor of medicine and surgery at MCW.



**Loretta Leja, MD '79**, received the “Archie” Award of Excellence from the Michigan Academy of Family Physicians on August 3, 2019, during the Michigan Family Medicine Conference & Expo at Shanty Creek Resort in Bellaire.

The “Archie” award is the Academy’s highest honor, which was named after the late Archie Bedell, MD, PhD. Dr. Leja has practiced in Cheboygan, Mich., since completing her residency because of a desire to make a difference in an underserved area and care for generations of families. She continues to provide primary and preventive care from pediatrics to geriatrics. In addition to her clinical accomplishments, Dr. Leja was recognized for helping to establish Cheboygan’s hospice program and for training paramedics, volunteering at a local free clinic and serving an interim role as chief of staff for Cheboygan Memorial Hospital.

## 1990s



**Lisa Armaganian, MD '90, GME '93**, was appointed by Wisconsin Governor Tony Evers to the Wisconsin Women’s Council. The Council works

to identify barriers to women’s social and economic participation in the state. It also partners with public and private-sector entities to develop

initiatives and identify solutions. Dr. Armaganian is a cardiologist with Ascension Medical Group, and her primary expertise includes cardiac diagnostic imaging, disease management and preventive cardiology. She is passionate about advocating for women and children statewide, especially regarding enhancing education around preventing heart disease.

**David Margolis\*, MD, FEL '93**, received the MACC Fund’s (Midwest Athletes Against Childhood Cancer) *Don Contardi Commitment Award* at Chili’s MACC Open at Tuckaway Country Club on June 3, 2019. The award recognizes Dr. Margolis for his unwavering dedication to childhood cancer research and support for the MACC Fund.

**Eric. F. Reichman, MD '93, PhD, GME '97**, had the third edition of his book *Reichman’s Emergency Medicine Procedures* published by McGraw-Hill in 2019. Dr. Reichman is an emergency medicine physician and serves as clinical associate professor of emergency medicine at the University of Texas Health Science Center at Houston’s John P. and Kathrine G. McGovern Medical School.



**William S. Rilling\*, MD, GME '95**, was named president of the Society of Interventional Oncology (SIO). SIO is an international subspecialty

society with the mission to advance interventional oncology as a pillar of cancer care along with medical, surgical and radiation oncology. Interventional oncologists use a wide variety of imaging and guidance techniques to perform a range of targeted and minimally invasive treatment for cancer types including

liver, kidney, lung, bone and soft tissue tumors. The SIO supports numerous education and training opportunities, clinical trial development, translational research, registry platform development and advocacy for interventional oncology treatment integration in guidelines and standards



**David F. Scaccia, DO, MPH '96**, was inaugurated as president of the Maine Osteopathic Association during its annual June convention at the Samoset Hotel in

Rockport, Maine. He is board certified by the American Board of Medical Specialties in occupational medicine and by the American Osteopathic Board of Family Physicians in family medicine. Dr. Scaccia currently practices as a private occupational medicine consultant in Kittery, Maine.

## 2000s

**Amitpal S. Johal, MD '03**, was promoted to chief of the division of gastroenterology for Geisinger Health System, which is headquartered in Danville, Pa., and serves 45 counties in Pennsylvania and southern New Jersey. He started his new position in May 2019.

**Alison Kriegel\*, PhD '08**, received the 2019 *Steve Cullen Healthy Heart Scholar Award* to fund her research investigating the mechanisms by which chronic kidney disease contributes to cardiovascular risk. The goal of the project is to identify new therapeutic targets to mitigate cardiovascular disease – the leading cause of death among chronic kidney disease patients. She is associate professor of physiology at MCW.

**MCW MAGAZINE** wants news of your accomplishments and activities. We encourage you to send updates through ENGAGE, MCW’s new online platform for alumni – see page 28 for more information. You also can send updates by email to [alumni@mcw.edu](mailto:alumni@mcw.edu).

# IN MEMORIAM

## 1940s

**Marvin E. Sattler, MD '46,**

of Whitefish Bay, Wis., died on April 12, 2019, at the age of 96. He was a general surgeon and served as an associate professor of surgery at the Medical College of Wisconsin. Dr. Sattler's interests included playing guitar, reading, travel and lifelong learning. Survivors include his wife, Joyce, two children, five grandchildren and five great-grandchildren.

**Delore Williams, MD '48,**

of Elm Grove, Wis., died on March 20, 2019, at the age of 95. He practiced internal medicine and opened a medical clinic in West Allis, Wis. He also helped open what is now Aurora West Allis Medical Center and served on its board of directors. He was a fiction writer, poet traveler and aficionado of art and theater. Dr. Williams is survived by five children, 20 grandchildren and 21 great-grandchildren.

## 1950s

**Joseph B. Durst, MD '51,**

of La Crosse, Wis., died on October 5, 2018, at the age of 97. He practiced obstetrics and gynecology. During his career, he delivered more than 6,500 babies. Dr. Durst loved to play golf and visited all seven continents during his travels. Survivors include three children, five grandchildren and three great-grandchildren.

**Douglas R. Koth\*, MD '52,**

of Lansdowne, Va., died on May 19, 2019, at the age of 92. He started his career as a general surgeon in Arlington, Va., and later practiced emergency medicine in numerous Washington, DC, metro area

hospitals. He is survived by one child and two grandchildren.

**George W. Flood, MD '54,**

of Corpus Christi, Texas, died on April 14, 2019, at the age of 89. He operated a private practice as a pediatrician for more than 40 years and served as a developmental pediatrician at Driscoll Children's Hospital in Corpus Christi before retiring in 2017. He played golf, hiked mountains and was passionate about live music, including serving as president of the Corpus Christi Symphony from 1972-1973. Dr. Flood is survived by his wife, Ellen, seven children and 25 grandchildren.

**James R. Keuer, MD, GME '59,**

of Minocqua, Wis., died on June 12, 2019, at the age of 91. He worked as a surgeon in Medford, Wis., for more than 25 years before moving to Minocqua and joining Marshfield Clinic. Dr. Keuer enjoyed boating, fishing, traveling, golfing and participating in historic car events with his Ford Model A. He is survived by his wife, Jean, five children, 11 grandchildren and eight great-grandchildren.

## 1960s

**Robert E. Myers, MD '61,**

of Two Rivers, Wis., died on April 24, 2018, at the age of 82. He practiced obstetrics and gynecology for more than 30 years and delivered more than 3,000 babies. He loved boating, golfing, hunting and fishing. Dr. Myers is survived by his wife, Kathleen, four children, 12 grandchildren and four great-grandchildren.

**Kenneth R. Roth\*, MD '63,**

of Redlands, Calif., died on March 19, 2019, at the age of 83. He was an ortho-

paedic surgeon who specialized in caring for patients with scoliosis and other spinal difficulties. He operated a private practice for more than 25 years and taught pediatric orthopaedic surgery residents at Loma Linda University School of Medicine. He also enjoyed woodworking, photography and the outdoors, and served as councilman and mayor of Redlands. He is survived by his wife, Patricia (Pat), two children and two grandchildren.

**Edward S. Gallagher, MD '64, MPH,**

of Walnut Creek, Calif., died on March 10, 2019, at the age of 80. He operated a private practice and served in numerous public health positions, including as the State Health Officer in Idaho. He enjoyed hiking and traveling the world. Survivors include his partner, Christine Buck, four children and their grandchildren.

**Leonard F. Rozek, PhD '64,**

of Barrington, Ill., died on February 1, 2019, at the age of 86. He worked as a senior research scientist at G.D. Searle in Skokie, Ill. He is survived by his wife, Judy, five children and eight grandchildren.

**Brigadier General**

**Thomas E. Bowen (Ret.), MD '65,**

died on April 15, 2019, at the age of 84. He served as an aviation mechanic, pilot and flight instructor in addition to serving as associate professor of surgery at the Uniformed Services University of the Health Sciences in Bethesda, Md., and at the University of South Florida School of Medicine. Brig. Gen. Bowen is survived by his wife, Margaret, and six children.

**William M. Claybaugh, MD '65,**

of West Bend, Wis., died on September 19, 2017, at the age of 80. He practiced radiology and enjoyed aviation, skiing and sailing. He is survived by his wife, Julie, four children and six grandchildren.

\*MCW is grateful to these alumni for their Legacy Society memberships.

**Thomas C. Nolasco, Jr., MD, GME '68**, of Brookfield, Wis., died on July 10, 2019, at the age of 78. He worked for more than 40 years in the pathology department at what is now Ascension Southeast Wisconsin Hospital Elmbrook Campus. He loved playing tennis and often traveled to Sanibel Island, Fla., and to his hometown of Cagayan in the Philippines. Dr. Nolasco is survived by his wife, Mila, three children and eight grandchildren.

## 1970s

**Stephen C. Werner, Sr., MD '72**, of Beloit, Wis., died on June 23, 2019, at the age of 74. He practiced for 40 years as a pediatrician. He is survived by his wife, Jacki, four children, three step-children, nine grandchildren and eight step-grandchildren.

**David P. Yahnke, MD '74**, of Elm Grove, Wis., died on April 13, 2019, at the age of 71. He practiced emergency medicine and spent part of his career teaching and supporting epidemiology research as a faculty member at MCW and Concordia University in Mequon, Wis. He was a handyman, skier, traveler and woodworker. Dr. Yahnke is survived by his wife, Bev.

**Anthony G. Montag, MD '79**, of Chicago died on November 9, 2018, at the age of 64. He joined the University of Chicago faculty in 1985 and later served as professor of pathology and associate dean for admissions at the Pritzker School of Medicine. He was known for his expertise as a pathologist, scientist, educator and mentor. Dr. Montag authored or co-authored nearly 200 scientific papers, case reports, book chapters and abstracts, mainly focused

on gynecologic and bone cancers. He is survived by his wife, Katherine Griem, MD, and three children.

## 1980s

**Moe L. Chin, MD, GME '80**, of Watertown, Wis., died on January 22, 2018, at the age of 66. He practiced as a family physician in Watertown and was a health columnist for the *Watertown Daily Times*. Dr. Chin is survived by his wife, Karen, two children and one grandchild.

**Thomas J. Stillwell, MD '82**, of Plymouth, Minn., died on May 8, 2019, at the age of 65. He practiced as a urologic surgeon in the Twin Cities and throughout rural Minnesota. He was known as the “flying doctor” for logging more than 2,000 hours of flight time as a private pilot with much of it devoted to flying to outreach clinics in rural communities. Dr. Stillwell also was an outdoorsman, hiker, cross-country skier and cyclist. Survivors include his wife, Virginia, four children and six grandchildren.

**Stephen A. Haughey, MD, GME '84**, of Whitefish Bay, Wis., died on May 1, 2019, at the age of 68. He operated a private family practice in Elm Grove, Wis., for more than 25 years. Dr. Haughey also served on the health teams at the Muslim Community and Health Center and Outreach Community Health Center in Milwaukee. He was a passionate cyclist and served as president of the Milwaukee Bicycle Collective. Dr. Haughey is survived by his wife, Carol, and two children.

**Everin C. Houkom, MD '86**, of Chippewa Falls, Wis., died on May 15, 2018, at the age of 66. He practiced as a family physician in Massachusetts and

Wisconsin for more than 25 years. Dr. Houkom was the author of two published books and enjoyed playing the piano, singing and reading. He is survived by his wife, Sue, two children and four grandchildren.

## 1990s

**Patrick K. Pfaffle, PhD '90**, of Pleasant Prairie, Wis., died on May 25, 2019, at the age of 59. He served on the faculty of Carthage College in Kenosha, Wis., including leading the department of biology for 15 years. Dr. Pfaffle was a beloved teacher and played a key role in the development of a Carthage medical mission trip to the island of Ometepe, Nicaragua. The program expanded significantly to include various clean water, renewable energy and mapping projects. Dr. Pfaffle also was passionate about flying and earned his private pilot's license in the early 2000s. Survivors include his wife, Kathy, and two children.

**Jeffrey C. Yue, MD, GME '90**, of Medina, Minn., died on January 10, 2019, at the age of 59. He worked as an anesthesiologist in the Twin Cities, and his hobbies included hunting, fishing, cycling, cross-country skiing and swimming. He is survived by his wife, Suzann, and five children.

## 2000s

**Thomas M. Dyehouse, MD, GME '00**, of Vancouver, Wash., died on December 23, 2018, at the age of 57. He practiced family medicine and was an adventurer who enjoyed skiing, diving, rock climbing, crabbing and traveling. Dr. Dyehouse is survived by his wife, Cheryl, and three children.

# HAPPENINGS



## UPCOMING EVENTS

### FEBRUARY

#### STEVE CULLEN HEALTHY HEART CLUB RUN/WALK

DATE: FEBRUARY 15, 2020

LOCATION: WAUWATOSA, WIS.

### MARCH

#### DESERT CLASSIC GOLF AND BASEBALL WEEKEND

DATE: MARCH 13-14, 2020

LOCATION: TALKING STICK GOLF COURSE IN SCOTTSDALE, ARIZ.

### STAY CONNECTED WITH MCW

We'd love to hear from you! Let us know what's coming up. Send your materials to [MCWmagazine@mcw.edu](mailto:MCWmagazine@mcw.edu).

Find us on:



## Cancer Crush Fuels Innovation at MCW

In Milwaukee County, about two out of every five people are expected to develop cancer in their lifetimes. This devastating disease touches everyone in southeast Wisconsin, and thus more than 1,750 people participated in the second annual Cancer Crush run/walk, which raised more than \$375,000 to fuel innovative new research and treatments for cancer. Cancer Crush supports life-saving cancer research at the Medical College of Wisconsin Cancer Research Center, the only academic cancer research center in Milwaukee.

James Thomas, MD, PhD, interim co-director of the MCW Cancer Center, says, "Cancer Crush was started to support the most promising research and most effective treatments. My hope is that our research gives others a second chance at life. Together, we all can help science crush cancer."

Donations for the second annual Cancer Crush run/walk will continue to be accepted until December 31, 2019. Visit [mcwcancercrush.com](http://mcwcancercrush.com) and click "Donate Now." Follow MCW on social media for information on future Cancer Crush events. ■

# Finance Report

## Revenues\*

Fiscal year ended June 30, 2019	Total All Funds (\$ in millions)
Clinical revenue**	\$886.5
Grants and contracts	174.0*
Tuition and fees	54.9
Investment income	31.3
Contributions	16.5*
Other	41.9*
<b>Total revenues</b>	<b>\$1,205.1</b>

## Expenses\*

Fiscal year ended June 30, 2019	Total All Funds (\$ in millions)
Salaries and fringe benefits	\$897.3
Supplies and expense	224.7
Other operating	46.3
<b>Total expenses</b>	<b>\$1,168.2</b>
<b>Excess of revenues over expenses</b>	<b>\$36.9</b>

\* Excludes nonoperating revenue and expense, including realized and unrealized gains and losses on investments.

\*\* Includes adult and pediatric revenues.

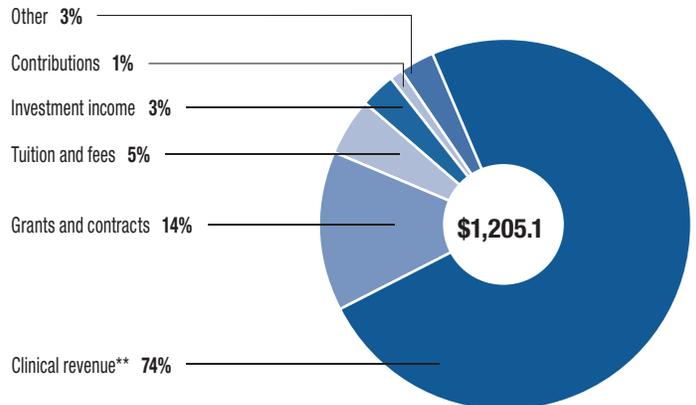
## Externally Funded Expenditures\*\*\*

July 1, 2014 to June 30, 2019  
Total Externally Funded Expenditures for Research, Teaching, Training, and Related Purposes (\$ in millions)

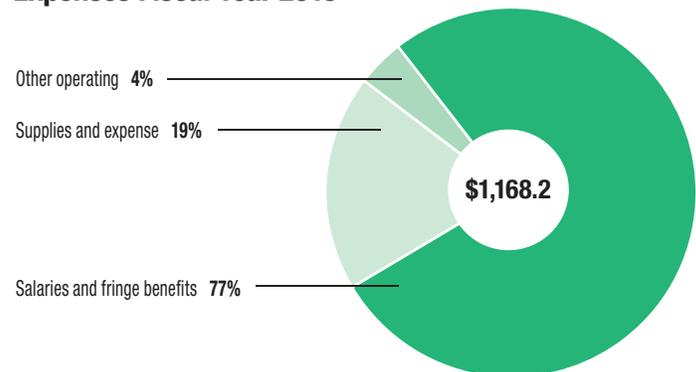


\*\*\* Expenditures relate to multiple revenue sources, including Grants and contracts, Contributions and Other.

## Revenues Fiscal Year 2019

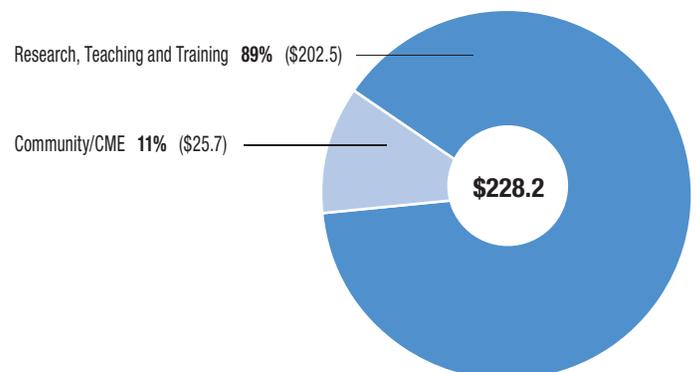


## Expenses Fiscal Year 2019



## Externally Funded Expenditures by Purpose Fiscal Year 2019

(\$ in millions)





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**Health**

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of Wisconsin and Froedtert Hospital