OUR DIFFERENTIATORS – OUR ESSENTIALITY

More than 125 years ago, our founders had a vision to ensure the best possible health for our community through healthcare excellence, scientific discovery, and access to care for everyone.

Today, MCW's commitment is stronger than ever to ensure these resources are available to the people of Wisconsin.

They are the *differentiators* for our health system partners.

They are the *difference* for our community.

A top-tier academic health system is differentiated by integrated strengths driven by the academic institution

Ability to offer complex, high-acuity care that is not available anywhere else, alongside commodity care delivered at the best possible value

Top-ranked research enterprise that accelerates patient access to cutting-edge discoveries through clinical trials and innovative treatments

Investment to educate the next generation of clinicians and scientists to meet workforce needs and influence how healthcare is practiced

Commitment to the improvement of health and disparities beyond the patients we treat, the boundaries of healthcare, and in partnership with our community

Essential engine for economic vitality, academic health systems (MCW & UW) have generated more than 98,000 jobs in Wisconsin



OUR JUST CAUSE Improving health for all

OUR ASPIRATION Redefine health beyond healthcare

OUR PRIORITIES



Preferred Choice

Accelerate Discovery

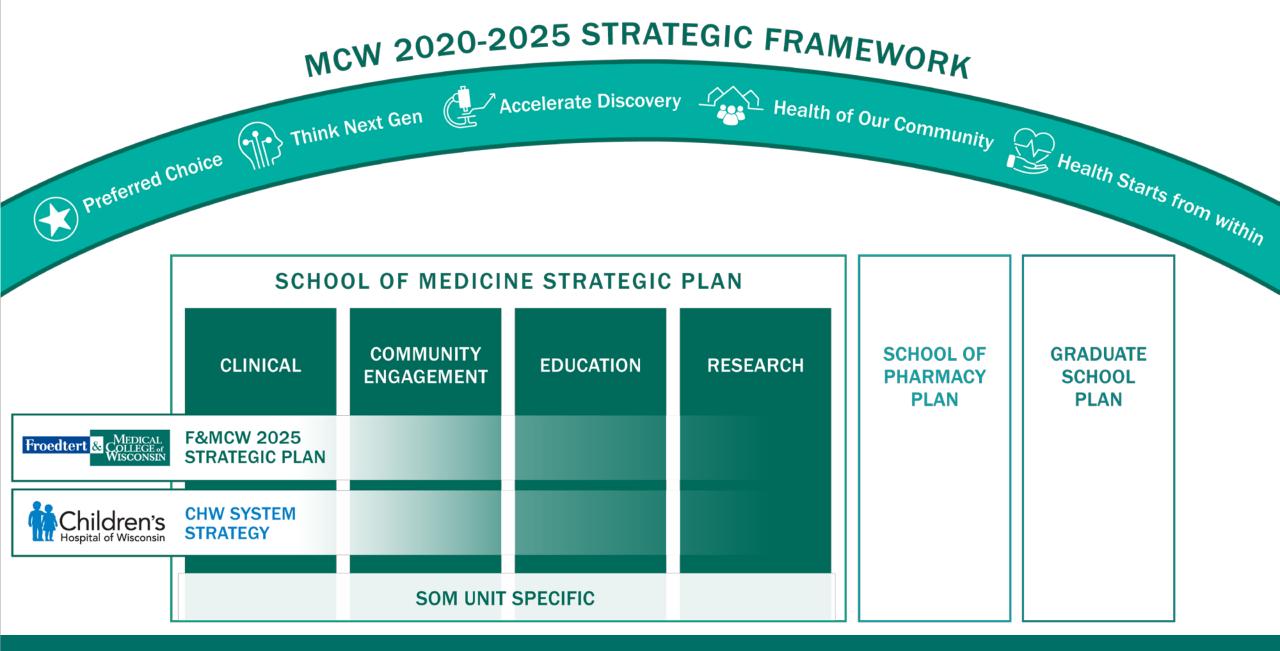
Think Next Gen



Health of Our Community

Health Starts from Within







SCHOOL OF MEDICINE STRATEGIC PLAN SUMMARY

| | Adult Clinical Delivery | Pediatric Clinical Delivery | Community Engagement | Medical Education | Research |
|----------------------|---|---|---|--|--|
| Strategic Objectives | Exceptional care Consumer- Guided Experience Market Leadership Extraordinary People Business Transformation | Preferred choice for pediatric specialty care Consumer- Guided Experience Best value for patients Statewide partnerships Mental health access & partnership | Institutionalize community engagement Expand channels of communication Advance community engaged research Grow innovative community partnerships | Enhance student selection for great physicians Implement competency- based curriculum Optimize-student supports Develop innovative educational programs | Broaden programs of strength Expand translational research Enrich the research culture Innovate with engineering &data science Enhance partnership |
| | Froedtert /MCP | CHW/CSG | | Medical College of Wisconsin | |

