

OUR DIFFERENTIATORS – OUR ESSENTIALITY

More than 125 years ago, our founders had a vision to ensure the best possible health for our community through healthcare excellence, scientific discovery, and access to care for everyone.

Today, MCW's commitment is stronger than ever to ensure these resources are available to the people of Wisconsin.

*They are the **differentiators** for our health system partners.*

*They are the **difference** for our community.*

A top-tier academic health system is differentiated by integrated strengths driven by the academic institution

Ability to offer complex, high-acuity care that is not available anywhere else, alongside commodity care delivered at the best possible value

Top-ranked research enterprise that accelerates patient access to cutting-edge discoveries through clinical trials and innovative treatments

Investment to educate the next generation of clinicians and scientists to meet workforce needs and influence how healthcare is practiced

Commitment to the improvement of health and disparities beyond the patients we treat, the boundaries of healthcare, and in partnership with our community

Essential engine for economic vitality, academic health systems (MCW & UW) have generated more than 98,000 jobs in Wisconsin

OUR JUST CAUSE

Improving
health for all

OUR ASPIRATION

Redefine
health beyond
healthcare

OUR PRIORITIES



Preferred Choice



Accelerate Discovery



Think Next Gen



Health of Our Community



Health Starts from Within

MCW 2020-2025 STRATEGIC FRAMEWORK



SCHOOL OF MEDICINE STRATEGIC PLAN

	CLINICAL	COMMUNITY ENGAGEMENT	EDUCATION	RESEARCH
F&MCW 2025 STRATEGIC PLAN				
CHW SYSTEM STRATEGY				
	SOM UNIT SPECIFIC			

SCHOOL OF PHARMACY PLAN

GRADUATE SCHOOL PLAN

SCHOOL OF MEDICINE STRATEGIC PLAN SUMMARY

Strategic Objectives

Adult Clinical Delivery

- Exceptional care
- Consumer-Guided Experience
- Market Leadership
- Extraordinary People
- Business Transformation

Froedtert /MCP

Pediatric Clinical Delivery

- Preferred choice for pediatric specialty care
- Consumer-Guided Experience
- Best value for patients
- Statewide partnerships
- Mental health access & partnership

CHW/CSG

Community Engagement

- Institutionalize community engagement
- Expand channels of communication
- Advance community engaged research
- Grow innovative community partnerships

Medical Education

- Enhance student selection for great physicians
- Implement competency-based curriculum
- Optimize-student supports
- Develop innovative educational programs

Medical College of Wisconsin

Research

- Broaden programs of strength
- Expand translational research
- Enrich the research culture
- Innovate with engineering & data science
- Enhance partnership