More than 125 years ago, our founders had a vision to ensure the best possible health for our community through healthcare excellence, scientific discovery, and access to care for everyone. Today, MCW’s commitment is stronger than ever to ensure these resources are available to the people of Wisconsin.

They are the differentiators for our health system partners.

They are the difference for our community.

A top-tier academic health system is differentiated by integrated strengths driven by the academic institution

Ability to offer complex, high-acuity care that is not available anywhere else, alongside commodity care delivered at the best possible value

Top-ranked research enterprise that accelerates patient access to cutting-edge discoveries through clinical trials and innovative treatments

Investment to educate the next generation of clinicians and scientists to meet workforce needs and influence how healthcare is practiced

Commitment to the improvement of health and disparities beyond the patients we treat, the boundaries of healthcare, and in partnership with our community

Essential engine for economic vitality, academic health systems (MCW & UW) have generated more than 98,000 jobs in Wisconsin
OUR JUST CAUSE
Improving health for all

OUR ASPIRATION
Redefine health beyond healthcare

OUR PRIORITIES
- Preferred Choice
- Accelerate Discovery
- Think Next Gen
- Health of Our Community
- Health Starts from Within
MCW 2020-2025 STRATEGIC FRAMEWORK

SCHOOL OF MEDICINE STRATEGIC PLAN

CLINICAL  COMMUNITY ENGAGEMENT  EDUCATION  RESEARCH

F&M CW 2025 STRATEGIC PLAN  SOM UNIT SPECIFIC

SCHOOL OF PHARMACY PLAN

GRADUATE SCHOOL PLAN

knowledge changing life
## SCHOOL OF MEDICINE STRATEGIC PLAN SUMMARY

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<td>• Preferred choice for pediatric specialty care</td>
<td>• Institutionalize community engagement</td>
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<td>• Consumer-Guided Experience</td>
<td>• Consumer-Guided Experience</td>
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<td>• Market Leadership</td>
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<td>• Extraordinary People</td>
<td>• Statewide partnerships</td>
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<td>• Business Transformation</td>
<td>• Mental health access &amp; partnership</td>
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**Froedtert / MCP**

**CHW/ CSG**

**Medical College of Wisconsin**