

Community Engagement Survey Questions, Definitions & Examples

Note: Definitions have been adapted for the purpose of the CE Survey

Section 1. Community Outreach and Community Service

DEFINITIONS & EXAMPLES

- **Community Outreach - *Professionally related volunteer work*¹**
 - Collaboration with external groups in mutually beneficial partnerships that are grounded in scholarship and consistent with [the] role and mission of their professional appointment.²
 - Examples:
 - Speaking on a CE related topic at association/society meetings
 - Volunteering as a medical resource for school sports teams
 - Serving on local and regional government committees/boards as a medical professional representative
 - Participating in promoting health in communities via events, tables, editorials, or media appearances
 - Volunteer medical missions abroad
- **Community Service - *Personal volunteer work*¹**
 - Co-curricular or extra-curricular service that is done apart from or in addition to academic or professional duties.³
 - Examples:
 - Volunteering in the community
 - Coaching community sports team
 - Food bank volunteer

1. Ahmed, S.M., et al., *Towards a practical model for community engagement: Advancing the art and science in academic health centers. Journal of Clinical and Translational Science, 2017. 1(5): p. 310-315.*

2. CU Boulder Council of Deans. (2010). *Outreach and engagement campus definition.*

3. Eastern Illinois University. (n.d.). *Info for EIU faculty/staff*

SURVEY QUESTIONS

- In the previous survey you reported the following community engaged education activity:
- Did you continue with this activity in the last year? Yes No
- In the section below, please report any new activities - apart from those listed above - that occurred within the last year.
- In the last year, did you participate in any Community Outreach or Community Service activities?
- Primary Community Partner - Please begin typing to select the name of the primary community partner/organization involved in this activity. If not in this list, or for multiple partners, please type or select "Other":
- Briefly, what did you do?
- Please indicate the type of activity: Community Outreach or Community Service
- Do you have another outreach or service activity to report?

Section 2. Community Engagement Event or Fundraiser

DEFINITIONS & EXAMPLES

Please indicate if you participated in an event or fundraiser that involved engaging with the community.

Examples:

- Host or participate in a collection drive to benefit members of the community

- Participate in a walk/run to fundraise for an individual's medical bills
- Attend an event specifically geared toward bringing awareness, funds, or support for a community cause

SURVEY QUESTIONS

In the previous survey you reported involvement in the following community engagement event:

- Did you participate in this event again this past year?
- In the section below, please report any new events - apart from those listed above - that occurred within the last year.
- During the last year, did you participate in a community-focused event or fundraiser?
- Please provide the name and brief description of the event:
- Did you participate in another event in the last year?

Section 3. Community Engaged Education

DEFINITIONS & EXAMPLES

Please refer to the definitions below which have been adapted for the purpose of this survey.¹

- **Service-Learning**
 - A structured learning experience which includes community service.
 - Students address community-identified concerns.
- **Community Engaged Coursework**
 - Courses that include instruction in community engagement principles for the application of community engagement in professional work.
- **Examples:**
 - Certifications and workshops in community engagement
 - Participation in Science Cafés
 - Urban & Community Health & Global Health Pathways
 - MPH Field Placement
 - Community Health Improvement III, VI, & VII
 - Family Medicine Clerkship
 - CTSI Community Engaged Research (CEnR) Course
 - A course which teaches CE principles or includes CE as part of the learning objectives

1. Ahmed, S.M., et al., *Towards a practical model for community engagement: Advancing the art and science in academic health centers. Journal of Clinical and Translational Science, 2017. 1(5): p. 310-315.*

SURVEY QUESTIONS

- In the previous survey you reported the following community engaged education activity:
- Did you continue with this activity in the last year?
- In the section below, please report any new activities - apart from those listed above - that occurred within the last year.
- In the last year, were you involved in any community engaged coursework or service-learning? Note that your involvement could have been as a student, participant, mentor, instructor, etc.
- Name or brief description of education activity:
- Your role in education activity: CME trainee; Instructor; Lecturer; Mentor; Student; Other
- Do you have another education activity to report?

Section 4. Community Engaged Research

DEFINITIONS & EXAMPLES

Please refer to the definitions below which have been adapted for the purpose of this survey.

- **Community-Based Participatory Research (CBPR):** A collaborative approach to research that equitably involves, for example, community members, organizational representatives, and researchers in all aspects of the research process.⁴
 - **Community Engaged Research (CErR)...**requires academic members to become part of the community and community members to become part of the research team, thereby creating a unique working and learning environment before, during, and after the research.⁵
4. Israel, B. A., Schulz, A. J., Parker, E. A., & Becker, A. B. (1998). Review of community-based research: Assessing partnership approaches to improve public health. *Annual Review of Public Health*. 19, 173-202. Doi:10.1146/annurev.publhealth.19.1.173
5. Ahmed, S. M. & Palermo, A. G. Community engagement in research: Frameworks for education and peer review. *American Journal of Public Health*, 100(8), 1380-1387. Doi: 10.2105/AJPH.2009.178137

SURVEY QUESTIONS

- In the previous survey you reported the following community engaged research activity:
- Did you continue with this activity in the last year?
- In the section below, please report any new activities - apart from those listed above - that occurred within the last year.
- During the last year, did you participate in any community engaged research activities?
- Research project title
- Please indicate the community partner(s) on this project:
- Please indicate the funding source(s) supporting this project, if any:
- Do you have another CE research activity to report?

Section 5. Community Engaged Clinical Care

DEFINITIONS & EXAMPLES

- Patient-centered clinical care in the context of family and community
- Clinical care that is sensitive to the particular needs of the populations served in order to improve credibility among the community¹
- Program designed to foster and support the integration of patient care with patients and community groups
- Examples:
 - working in a free clinic
 - participating in volunteer medical missions
 - providing free health screenings
 - providing care at reduced cost
 - involvement in access programs that address financial and other barriers to healthcare
 - change in approach or decision-making due to collaborator input

1. Ahmed, S.M., et al., *Towards a practical model for community engagement: Advancing the art and science in academic health centers. Journal of Clinical and Translational Science*, 2017. 1(5): p. 310-315.

SURVEY QUESTIONS

- In the previous survey you reported the following community engaged research activity:
- Did you continue with this activity in the last year?
- In the section below, please report any new activities - apart from those listed above - that occurred within the last year.
- During the last year, did you participate in any community engaged clinical care program or activity?
- Name or brief description of clinical care program:
- Please indicate the primary population the program targets:
- Did you participate in another community engaged clinical care program?

Section 6. Community Engaged Policy and Advocacy

DEFINITIONS & EXAMPLES

Please refer to the definitions below which have been adapted for the purpose of this survey.⁶

- **Policy work** can involve...
 - development of policy statements and recommendations
 - providing policymakers and other state officials, such as health department staff, more insight into identifying the values, ideas and recommendations of the communities that they serve.
 - work so that residents have a better understanding of an issue and its impact, leading to greater community ownership for the initiative.
- **Advocacy** can include...
 - targeted action directed at changing the policies, positions or programs at any type of institution, at any level, and encompasses a broad range of activities
 - educating leaders, policymakers or administrators who implement policies
 - alterations to existing policies, laws and budgets
 - development of new programs
 - creating more open dialogue with decision-makers
- **Examples:**
 - serve on a government advisory board for healthcare policy
 - provide policymakers with background information needed to write legislation or proclamations
 - submit a letter to the editor that results in some impact
 - write a policy statement

6. Adapted from: A Path to Policy: A Blueprint for Community Engagement and Advocacy (PDF)

SURVEY QUESTIONS

- In the previous survey you reported the following community engaged policy/advocacy activity
- Did you continue with this activity in the last year?
- In the section below, please report any new activities - apart from those listed above - that occurred within the last year.
- During the last year were you involved in any community policy or advocacy work?
- Name or brief description of policy/advocacy group:
- Primary Community Partner - If applicable, please begin typing to select the name of the primary community partner/organization involved in this activity. If not in this list, or for multiple partners, please type or select "Other"
- Briefly describe the main issue this group addressed:
- Please indicate the outcome of this policy/advocacy work: A policy change or new policy has been drafted; A policy change or new policy was adopted; Other
- Were you involved with another community policy or advocacy group?

Section 7. Presentations, Manuscript Submissions and Publications

Please report on work related to community engagement that you have presented, submitted as a manuscript, or published during the last year. For your reference, if you completed this section during the previous survey your responses are listed below.

Please report any *new* presentations or publications that occurred within the last year. If there are any updates to what you previously reported, such as a manuscript being published, please also report these updates in the section below.

SURVEY QUESTIONS

- During the last year, did you submit, publish or present work related to your involvement in community engagement?
- Please provide the title of your work:
- Check all that apply for this work: Presentation; Manuscript submission; Publication
- If presentation is selected: Please indicate where you presented this work: (Please provide the name of the conference or event; location; month/year. If more than one presentation, please provide details for each.)
- If manuscript is selected (and not publication): Please provide the name of the journal or publication source where your manuscript was submitted:
- If publication is selected: Please provide the full citation for your publication:
- Do you have another presentation or publication to report?

Section 8. Community Engagement Awards

This section is divided into two parts:

1. Awards you **received** in the last year for your community engaged work.
2. Awards for which you were involved in **administering, nominating** or **giving** to someone else for their work in community engagement.

SURVEY QUESTIONS

1. Awards you **received** in the last year for your community engaged work.

For your reference, awards that you previously reported receiving are listed below. If any of your previous award activity took place again during this past year, please re-enter updated information in the appropriate fields below.

- During the last year, did you receive an award for your work in community engagement?
 - Please provide the name or brief description of the award:
 - Please indicate the specific community group(s) at the focus of your awarded work:
2. Did you receive another award in the last year?
Awards for which you were involved in **administering, nominating** or **giving** to someone else for their work in community engagement.

For your reference, you previously reported that you administered, nominated, or gave the following awards to someone else. If any of your previous award activity took place again during this past year, please re-enter updated information in the appropriate fields below.

- During the last year, did you administer, nominate or give an award to someone else for their work in community engagement?
- Please provide the name or brief description of the award and your involvement:
- Did you administer, nominate or give an award to someone else in the last year?

Additional Information

Please use the box below to list any additional community engaged activities you wish to report:

We welcome your ideas and insights as to how we can better advance the MCW mission of Community Engagement:

Would you like more information about Community Engagement at MCW?

- Yes, please include me on the Office of Community Engagement email distribution list for upcoming events, news, etc.
- No thank you.