

**Medical College of Wisconsin
Office of the Senior Associate Dean for Community Engagement
MCW Faculty Community Engagement Survey
July 2014 Survey Results
Overview**

CBPR/CEnR

Outreach

Courses

Awards

Publications



Survey Overview

In July 2014, the Office of the Senior Associate Dean for Community Engagement conducted a *Faculty Community Engagement Survey*, which was distributed to all MCW faculty members. The purpose of the survey was to help ascertain how departments in particular, and faculty members in general, are furthering their community engagement (CE) mission via their interactions with community partners.

The survey was open for faculty to submit responses from July 14th to August 13th, 2014. The survey consisted of 5 questions, focusing on different aspects of community engaged work, including: community engaged research (CErR) and community-based participatory research (CBPR); publications; community-engaged coursework; community engaged awards, and; community outreach. Definitions and examples were provided within the survey regarding each activity type. Faculty members were asked to report on activities only within the past year, from July 1, 2013 to June 20, 2014. The online survey was distributed via a unique survey link sent directly to each faculty member's MCW email address, and was supported by MCW Educational Services and the Office of the Senior Associate Dean for Community Engagement.

With support from MCW executive leadership and MCW department chairs and administrators, there was considerable response from MCW faculty members, which provide insights into the breadth and depth of community engagement carried out by MCW faculty. The broad scope of the data collection and the insights gained by survey submissions are a first for MCW, and are an important step in furthering the Community Engagement Mission at MCW.

Survey Limitations

Definitions

MCW has not distributed detailed criteria for MCW faculty to determine what qualifies as a community-engaged activity. The Office of the Senior Associate of Community Engagement has started a conversation that is ongoing with MCW executive leadership, departmental chairs, community partners and other stakeholders, to identify definitions and standards for community engagement activities that will be most relevant, accurate and descriptive. Loose definitions and specific examples were provided within the *MCW Faculty Community Engagement Survey* to help guide faculty in assessing whether their activities qualify as community-engaged. Faculty members were also provided contacts if they had questions about definitions or specific activities. Survey responses, however, have not been vetted and validated as qualifying to meet a specific standard of what is community-engaged. Rather, this survey will offer MCW insights into how MCW faculty members interpret community engagement. This information will be a valuable contribution to the ongoing dialogue, as MCW gets closer to setting more specific parameters in defining community engagement activities.

Volume of Activities Reported

The *MCW Faculty Community Engagement Survey* limited faculty in the number of community engaged activities that could be entered. Each activity type was limited to a maximum of five entries. This is due to a limitation of the software used to administer the survey. The survey provides greatest insights into how many faculty members are community engaged, and the types of community-engaged activities they participate in. However, as noted, it is limited in how many activities in total, faculty members are engaged in. Therefore, no attempt has been made to analyze the community engagement activities by total volume of entries, as this would be incomplete and, therefore, inaccurate data.

Time Frame

Faculty members were asked to report only on activities from the last 12 months, from July 1, 2013 to June 30, 2014. Some CEnR projects or other activities are temporary, and for some faculty, may have been inactive during the time period they are reporting on, despite there being activity in community engagement prior to this time period. As such, some faculty who are typically community-engaged may not have been able to report such activities in this survey due to this limitation.

Survey Question Categories

The Office of the Senior Associate Dean of Community Engagement led the design of the survey, gathering input from college & departmental leadership and individual faculty across the College. After reviewing comparative community engagement frameworks and assessment tools, survey questions were narrowed down to include five community engagement activity types: CEnR and CBPR projects, publications, courses, awards and outreach. These categories were chosen in an effort to include activities of most interest and value to MCW, while being as brief as possible to encourage faculty participation. As a result, some community engagement activities may not have been included. For example, it was noted in feedback by several respondents that the survey did not provide an opportunity to include presentations specifically. While this data could have been included in outreach activities, entries may compete with other outreach activities. Also, presentations are a sufficiently pervasive activity among faculty that, should the survey be distributed again, it will likely be amended to include fields for this activity type, specifically. Faculty feedback also remarked that there was no opportunity to report on community service activities. This type of activity was not included in the survey, as it was deemed less relevant to MCW and its community engagement interests.

Survey Results

Survey Results: Who Submitted Survey Responses?

Faculty Survey Response Rates			
	Total Faculty	Survey Submissions	% Response Rate
Full Time	1453	643	44.42%
Part Time	47	8	17.02%
Other	84	5	5.95%
Total	1584	656	41.41%

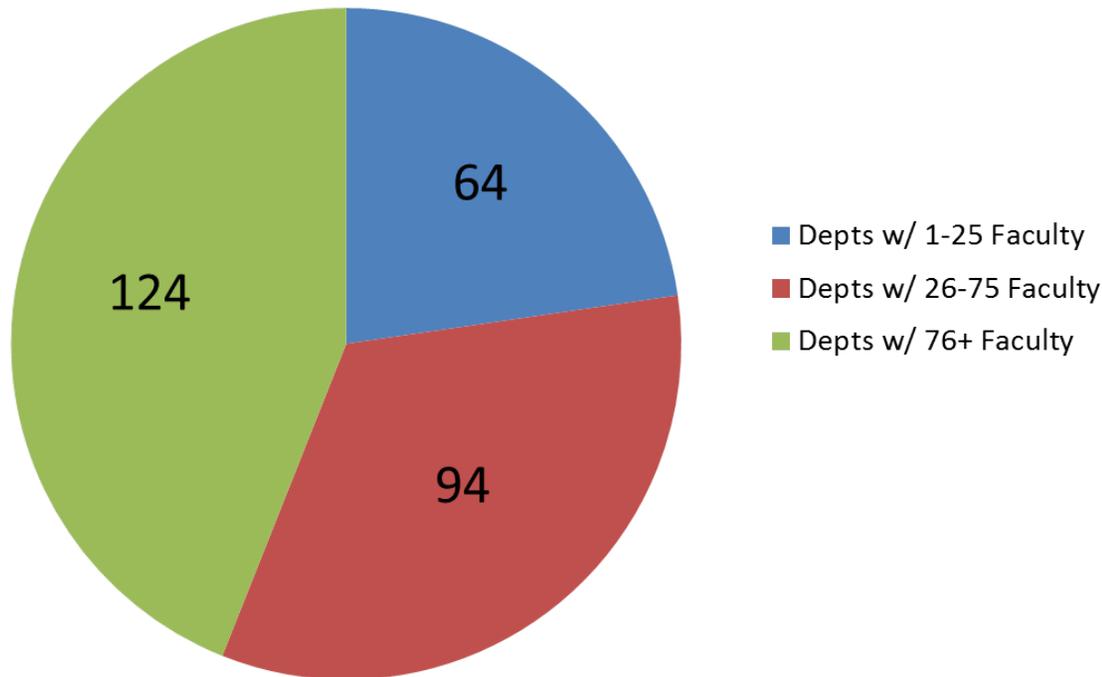
MCW sent survey links to all 1584 of MCW's faculty members. Of those faculty, 656 MCW faculty members submitted survey responses. Response rates were greatest for MCW's full-time faculty members. It is anticipated that that part-time faculty members and those with a term status, including fellows, are less likely to have the time to dedicate to community-engagement activities.

Survey Results: How Community-Engaged are MCW Faculty?

For departments to garner more insights into the performance of their departments, departments were categorized by size, based on the number of faculty. The criteria for each departmental category and breakdown of faculty distribution can be seen in the table below.

Category	# Depts. Per Category	# Total Faculty Per Category	# Faculty Responding Per Category
Departments with 1-25 Faculty	19	257	140
Departments with 26-75 Faculty	9	384	175
Departments with 76+ Faculty	5	943	341

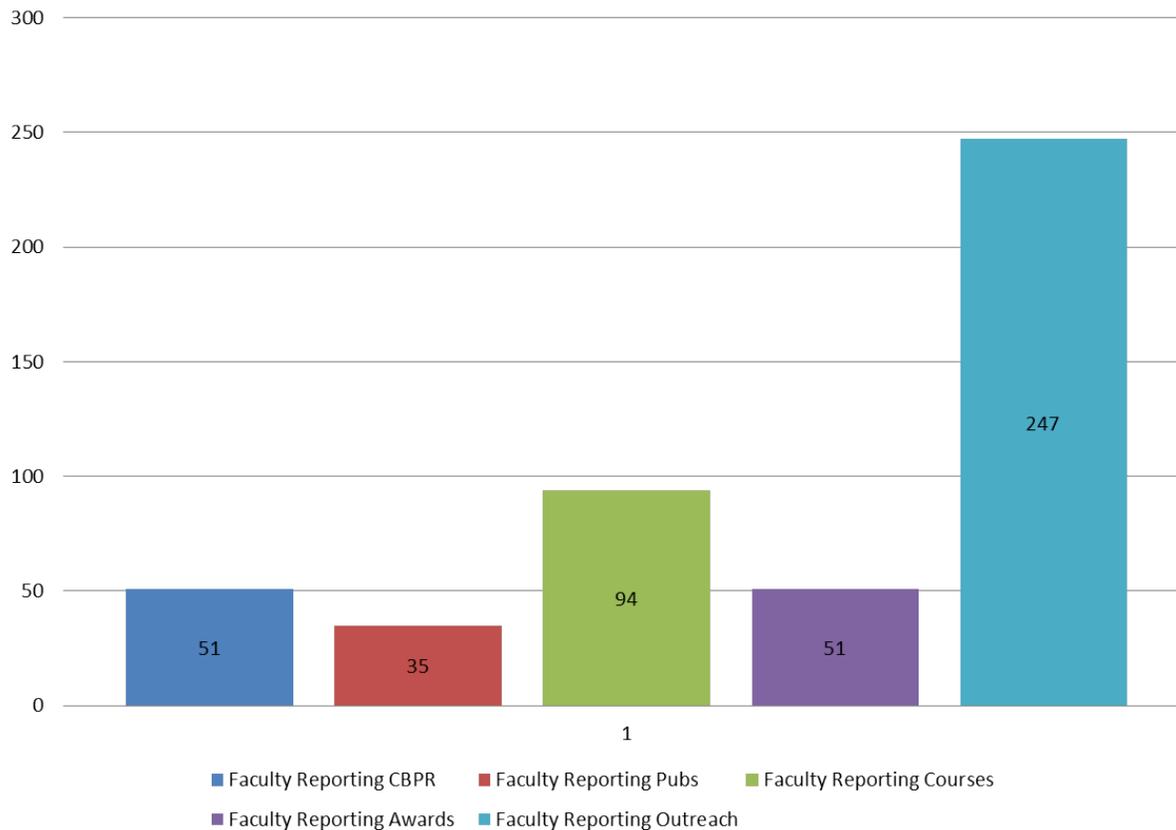
Total Faculty Reporting CE Activities



Of the 658 MCW faculty members who submitted survey responses, 282, which is 42.86% of all respondents, reported community-engagement activities over the past 12 months. This percentage cannot be assumed to be reflective of all MCW faculty, as it is assumed those faculty who are community-engaged would be more likely to submit survey responses than those faculty who are not. Perhaps the bias is most evident in responses from part-time faculty who responded. Five of the eight part-time faculty members who submitted survey responses reported being community engaged, while it is very unlikely that thirty of MCW's 48 part-time faculty (equaling 62.5%) are community-engaged.

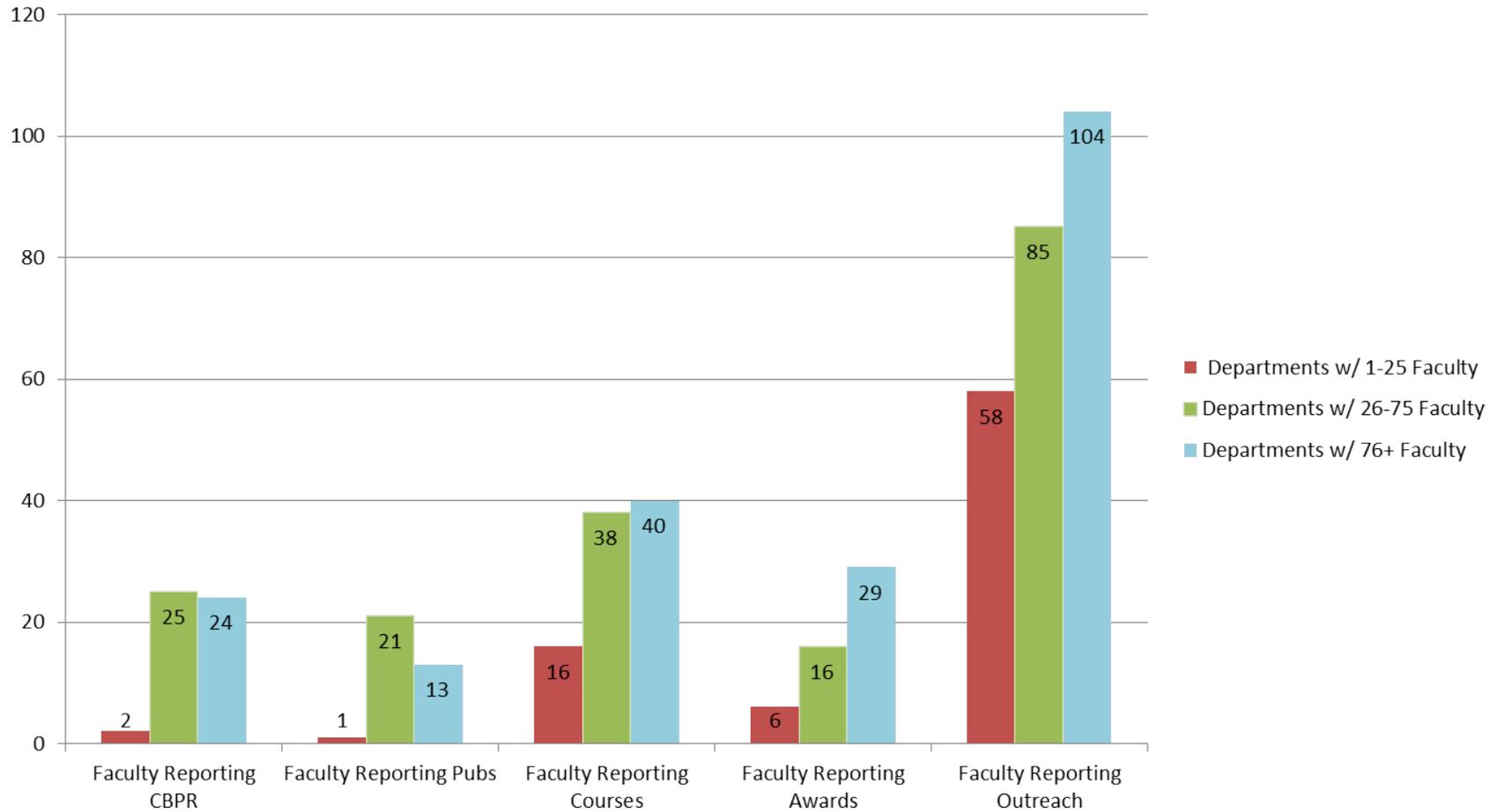
Survey Results: Survey Question Response Rates:

Total MCW Faculty Reporting CE Activities



The MCW Faculty Community Engagement Survey included five questions, which focused on five different types of community engagement activities, namely: CEnR & CBPR Projects, Publications, coursework, awards and outreach activities. The chart above shows a notably higher number of faculty members reporting community outreach activities than any of the other CE activity types -- even 2.6 times more frequently reported than the next most common CE activity, CE coursework. Most faculty also reported time dedicated to these outreach activities. Based on these entries, it is estimated that MCW faculty have dedicated a total of 38,349 hours to these outreach activities.

Faculty Reporting CE Activities by Dept Type



Faculty reporting activities is viewed by the department category in the chart above. This provides departments with a better idea of how departments in their category are currently performing in each of these activity areas.

Survey Results: Community Engagement by Department

Department	Total Faculty	Survey Respondents	Faculty Reporting CE Activities	% of All Dept. Faculty Reporting CE Activities
Departments w/ 1 to 25 faculty				
Academic Affairs	2	2	1	50%
Biochemistry	18	7	1	5.56%
Biophysics	12	5	2	16.67%
Cell Biology, Neurobiology and Anatomy	17	14	5	29.41%
Children's Specialty Group	1	0	0	0%
Clinical Affairs	2	0	0	0%
Dean	1	1	1	100%
Dermatology	21	11	4	19%
Microbiology and Molecular Genetics	14	10	6	42.86%
Neurosurgery	25	16	6	24%
Ophthalmology	25	8	4	16%
Pharmacology and Toxicology	18	13	4	22.22%
Physical Medicine and Rehabilitation	24	9	7	29.17%
Physiology	23	13	6	26.09%
Plastic Surgery	11	5	2	18.18%
President	1	0	0	0%
Radiation Oncology	22	16	9	40.91%
Research Office	5	3	1	20%
Urologic Surgery	15	7	5	33.33%
Departments w/ 26 to 75 faculty				
Emergency Medicine	27	18	10	37.04%
Family Medicine	54	38	26	48.15%
Institute for Health and Society	39	17	9	23%
Neurology	49	15	9	18.37%
Obstetrics and Gynecology	31	8	3	9.68%
Orthopaedic Surgery	35	5	3	8.57%
Otolaryngology	30	12	4	13.33%

Pathology	49	33	13	26.53%
Psychiatry	70	29	17	24.29%
Departments w/ 76+ faculty				
Anesthesiology	130	40	6	4.6%
Medicine	311	78	29	9.32%
Pediatrics	334	155	70	20.96%
Radiology	79	43	7	8.86%
Surgery	89	25	12	13.48%
TOTALS	1584	656	282	17.8%

The survey results for each department reveal interesting trends, some of which may be unanticipated. Most notable is the broad distribution throughout MCW departments of faculty members reporting community engagement activities. Community engagement is broadly known about through the college and community as coming from a handful or so of primary programs, located in only a few departments. Based on the MCW Faculty Community Engagement Survey results, however, faculty from 23 of MCW's 26 department have reported community engagement activities – indicating that community engagement is much more pervasive throughout MCW.

Of course, some departments have a much greater number and/or a greater percentage of faculty members reporting participation in the Community Engagement mission. These departments include: Family Medicine, Institute for Health and Society, Medicine and Pediatrics. However, other departments that have remarkable percentages reporting community engagement activities are more unexpected, including: Cell Biology, Neurobiology and Anatomy, Microbiology and Molecular Genetics, Pathology, Pharmacology and Toxicology, Physical Medicine and Rehabilitation, Physiology, Radiation Oncology and Urologic Surgery.

Office of the Senior Associate Dean for Community Engagement

MCW Faculty Community Engagement Survey Report

August 2014

Appendix

MCW FACULTY COMMUNITY ENGAGEMENT SURVEY*

The purpose of the MCW Faculty Community Engagement Survey is to create a metric system for Community Engagement. This data will provide valuable insights regarding how MCW fulfills its Community Engagement Mission

Please review the instructions below before clicking on “Next”

Instructions:

***This survey will be available from July 1st, 2014 and will close July 31st, 2014.**

***Please include any relevant information from the last 12 months.**

**If you are unsure about including an activity, please include it and we will let you know if it is beyond the scope of what activities MCW wishes to track for Community Engagement. A good rule of thumb: consider whether the activity or project in question advances the Community Engagement mission of MCW. If so, we recommend you include it.*

**by clicking on words in [blue type](#), you will populate a text box containing additional definitions and examples of the term. Clicking on the text box will close it.*

1) Over the last 12 months, have you or do you currently participate in [Community Outreach Activities?](#)

Yes No

Name of Program or Community Partner	Frequency of Participation	Regular Activity	Hours spent
	<input type="radio"/> One-time <input type="radio"/> Ongoing	<input type="radio"/> Daily <input type="radio"/> Weekly <input type="radio"/> monthly	

		<input type="radio"/> Quarterly <input type="radio"/> Semi- Annually <input type="radio"/> Annually	
--	--	---	--

2) Are you involved in Community Engaged Education through by teaching/instructing/mentoring students in one of MCW’s [service-learning](#) courses, or teaching/participating/attending one of [MCW’s Community-Engaged Courses](#) or trainings for students/residents/visiting faculty that teach/promote/facilitate community engagement?

Yes No

Please provide course information below, and click all fields that apply to your type of involvement in the course:

Community Engagement Course/Training	Instructor	Lecturer	Mentor	Student	Other

3) Over the last 12 months, Have you been or are you currently involved in [Community-based Participatory Research \(CBPR\)](#) and/or [Community Engaged Research \(CEnR\)](#))?

Yes No

Please provide research information in the boxes below:

Project Name	Primary Community Partner(s)	Funding Source (If Any)	Start Date	End Date
			mo/year	<input type="radio"/> Date <input type="radio"/> Ongoing

4) Over the last 12 months, have you published work related to your [Community Engagement](#) work?

Yes No

Please provide publication information boxes below:

Citation	Year

5) Over the last 12 months, have you received an award from a community, contributed to giving a community partner an award, or raised funds for community partners?

Yes No

Please provide the community partner, check the type of activity, and provide the name & date in the table below:

Community Partner(s)	Gave Award	Received Award	Fundraiser	(please include name of award/fundraiser below, and basic details)	Date

If you have questions or would like direct feedback regarding your survey submission, please contact Sharon Neu Young, Program Manager of the Office of the Senior Associate Dean for Community Engagement at sneuyoung@mcw.edu.

DEFINITIONS & EXAMPLES

Clicking on [blue words](#) in the survey will populate text boxes, which will provide the following additional information:

Community Engagement

Definition: collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

Community Outreach

Definition: the ways faculty, staff, and students collaborate with external groups in mutually beneficial partnerships that are grounded in scholarship and consistent with the role and mission of their professional appointment. (Adapted from CU-Boulder Council of Deans, February 16, 2010; <http://outreach.colorado.edu/about/outreach-definition>)

Reciprocity is a defining attribute of Community Outreach Activities. Activities are usually (but not always) outside of the scope of faculty primary job duties. It is not of consequence whether the activity was done during or outside of work hours, or the activity was done at the direction of a supervisor or by individual faculty initiative.

Examples: speaking on specialty areas at association/society meetings, volunteering as a medical resource for school sports teams, serving on local and regional government committees/boards as a medical professional representative, participating in promoting health in communities via events, tables, editorials, or media appearances, and volunteer medical missions abroad.

Service-Learning:

Definition: a structured learning experience combining community service with preparation & reflection. Students provide community service addressing community-identified concerns & learn about the connection between their service & coursework, & their roles as citizens & professionals.

Examples: Urban & Community Health & Global Health Pathways, MPH Field Placement, Community Health Improvement III, VI, & VII, Family Medicine Clerkship

Community Engaged Course

Definition: courses that include learning objectives and instruction in community engagement principles for the application of Community Engagement in your professional work.

Examples: CTSI CEnR Course

Community Engaged Research (CEnR)/ Community Based Participatory Research (CBPR)

CEnR Definition: CEnR is a process of inclusive participation that supports mutual respect of values, strategies, and actions for authentic partnership of people affiliated with or self-identified by geographic proximity, special interest, or similar situations to address issues affecting the well-being of the community or focus. (Ahmed & Palermo, 2008)

CBPR Definition: a collaborative approach to research that equitably involves all partners in the research process and recognizes each partner's unique strengths; begins with a research topic of importance to the community & has the aim to combine knowledge with action and achieve social change.

Examples: AHW's Community Based Chronic Disease Management Project promotes low-cost medicine, nutrition, and education by screening for/managing hypertension, diabetes, and obesity at churches & food pantries in Milwaukee.

* This survey has been modified to be formatted for written text. The survey in its online format was presented differently. Questions, tables, definitions and examples are true to the version provided online. Instructions and formatting relevant to web-based viewing only have been omitted.