



MCW Faculty Community Engagement Survey

September 15 – October 14, 2016 Survey Results

Overview



Survey Overview

In September 2016, the Office of the Senior Associate Dean for Community Engagement conducted a *Faculty Community Engagement Survey*, which was distributed to all MCW faculty members. The purpose of the survey was to help ascertain how departments in particular, and faculty members in general, are furthering their community engagement (CE) mission via their interactions with community partners.

The survey was open for faculty to submit responses from September 15th to October 14th, 2016. The survey consisted of 9 questions, focusing on different aspects of community engaged work, including: outreach, education, research; clinical care; policy and advocacy; publications and presentations; awards; and events. Definitions and examples were provided within the survey regarding each activity type. Faculty members were asked to report on activities only within the past year, from July 1 2015 to June 30 2016. The online survey was distributed via a unique survey link sent directly to each faculty member's MCW email address, and was supported by MCW Educational Services and the Office of the Senior Associate Dean for Community Engagement.

With support from MCW executive leadership and MCW department chairs and administrators, there was considerable response from MCW faculty members, which provide insights into the breadth and depth of community engagement carried out by MCW faculty. The broad scope of the data collection and the insights gained by survey submissions are a first for MCW, and are an important step in furthering the Community Engagement Mission at MCW.

Survey Limitations

Definitions

MCW has not distributed detailed criteria for MCW faculty to determine what qualifies as a community-engaged activity. The Office of the Senior Associate of Community Engagement has started a conversation that is ongoing with MCW executive leadership, departmental chairs, community partners and other stakeholders, to identify definitions and standards for community engagement activities that will be most relevant, accurate and descriptive. Loose definitions and specific examples were provided within the *MCW Faculty Community Engagement Survey* to help guide faculty in assessing whether their activities qualify as community-engaged. Faculty members were also provided contacts if they had questions about definitions or specific activities. Survey responses, however, have not been vetted and validated as qualifying to meet a specific standard of what is community-engaged. Rather, this survey will offer MCW insights into how MCW faculty members interpret community engagement. This information will be a valuable contribution to the ongoing dialogue, as MCW gets closer to setting more specific parameters in defining community engagement activities.

Time Frame

Faculty members were asked to report only on activities from the last 12 months, from July 1, 2015 to June 30, 2016. Some CEnR projects or other activities are temporary, and for some faculty, may have been inactive during the time period they are reporting on, despite there being activity in community engagement prior to this time period. As such, some faculty who are typically community-engaged may not have been able to report such activities in this survey due to this limitation.

Survey Question Categories

The Office of the Senior Associate Dean of Community Engagement led the design of the survey, gathering input from college & departmental leadership and individual faculty across the College. After reviewing comparative community engagement frameworks and assessment tools, survey questions were narrowed down to include eight community engagement activity types: community outreach & service, community engaged education, community engaged research (CEnR) and community-based participatory research (CBPR) projects, community engaged clinical care, policy and advocacy, community engaged publications and presentations, community engaged awards and community engaged events. Activity categories were expanded from previous years, to be more inclusive of activities that were requested to be included, based on faculty and staff feedback from previous surveys.

Survey Results

MCW sent survey links to all 1688 of MCW's faculty members. Of those faculty, 896 MCW faculty members submitted survey responses. Survey links were sent only to full-time MCW faculty.

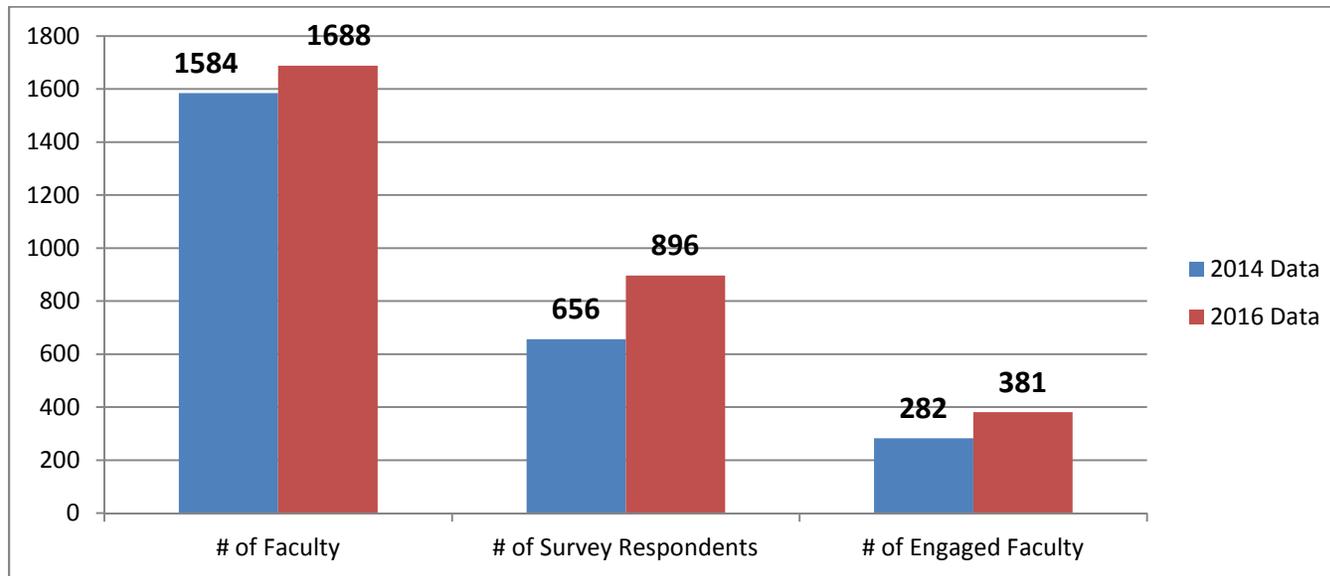
Survey Results: How Community-Engaged are MCW Faculty?

For departments to garner more insights into the performance of their departments, departments were categorized by number of faculty. The criteria for each departmental category and breakdown of faculty distribution can be seen in the table below.

| Category | # Departments Per Category | # Total Faculty Per Category | # Faculty Responding Per Category |
|--------------------------------|----------------------------|------------------------------|-----------------------------------|
| Departments with 1-25 Faculty | 18 | 205 | 132 |
| Departments with 26-75 Faculty | 11 | 461 | 233 |
| Departments with 76+ Faculty | 6 | 1022 | 531 |

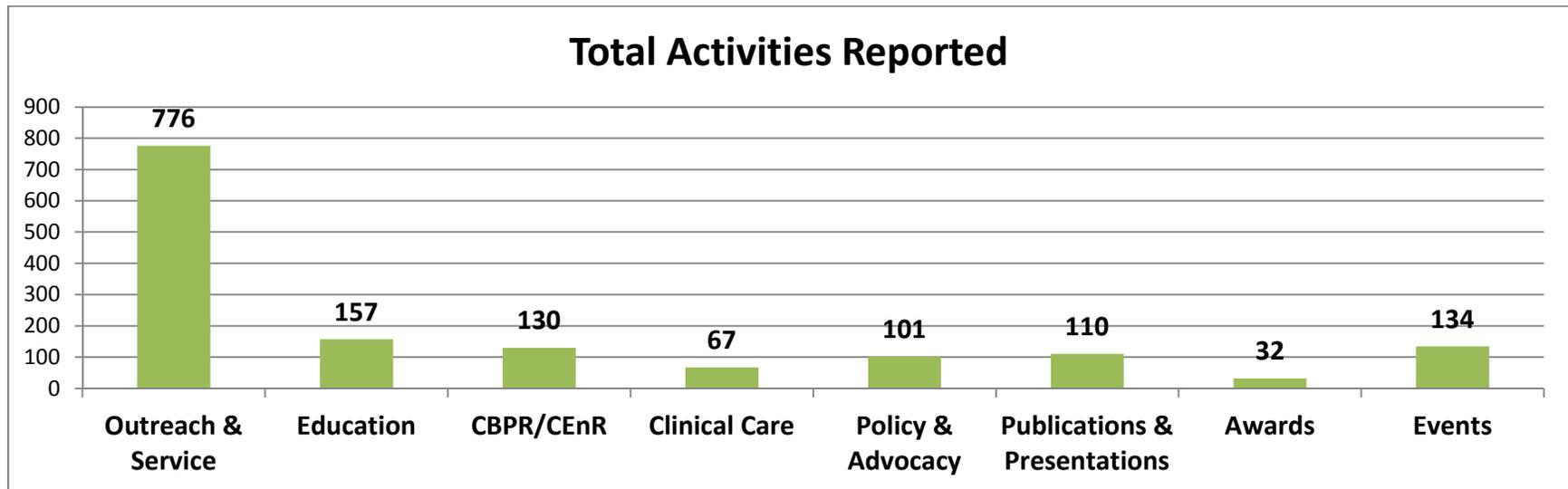
Of the 896 MCW faculty members who submitted survey responses, 381 faculty members, which is 42.52% of all respondents, reported community-engagement activities over the past 12 months, and 22.57% of all faculty members surveyed.

Comparing 2014 & 2016 Data Responses



The data comparing the two years of survey shows a trend that is an increase in all three categories: number of total faculty surveyed, number of faculty who responded, and total number of faculty reporting engagement activities.

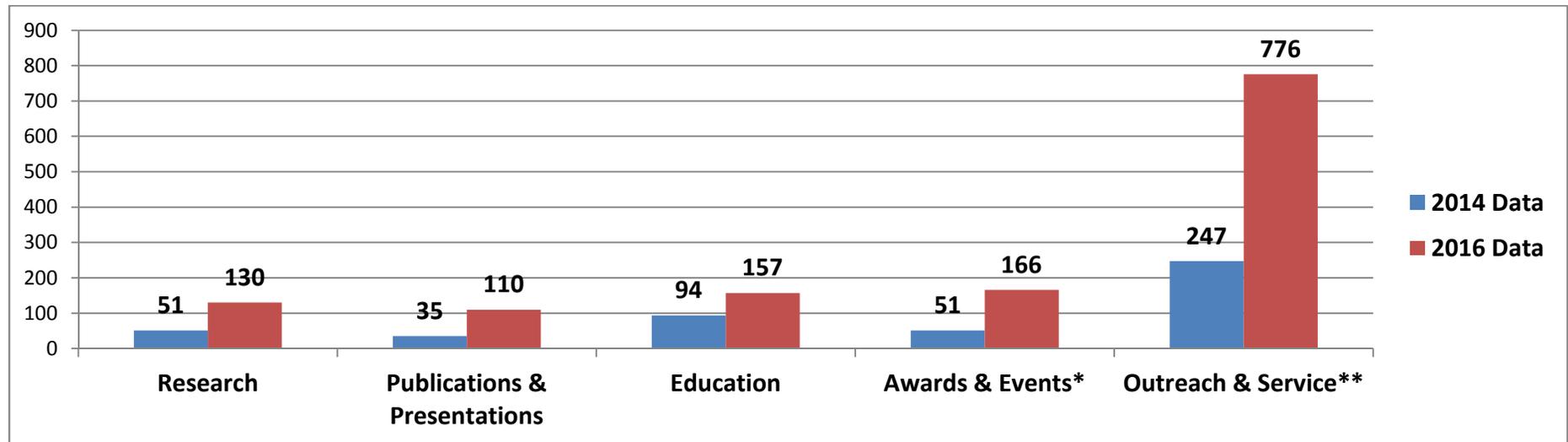
Survey Results: Survey Question Response Rates



The MCW Faculty Community Engagement Survey included nine questions. Eight questions focused on different types of community engagement activities. The ninth question asked faculty for their insights about MCW’s strategic planning for furthering the Community Engagement Mission. The chart above shows a notably higher number of faculty members reporting community outreach activities than any of the other CE activity types – more than two times frequently reported than the next most common CE activity, CE coursework.

Further analysis of community outreach data entries tells more of the story of the breadth and depth of MCW’s community engagement.

Comparing Survey Activities Reported in 2014 and 2016

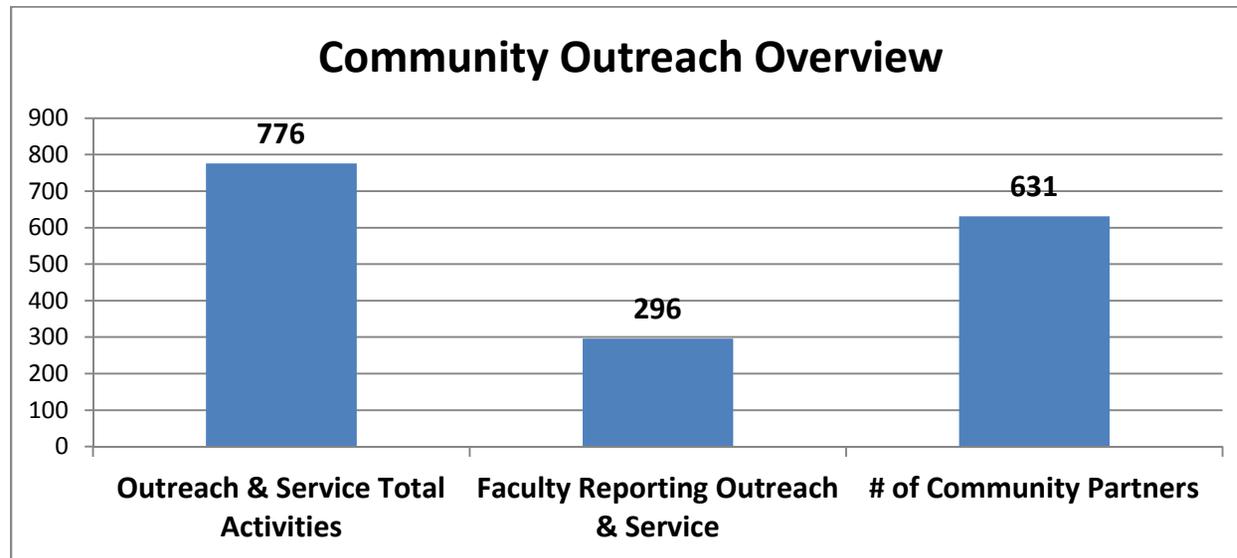


* Awards questions from the 2014 Survey included both Awards and Fundraising Events. The two types of activities were asked as separate questions in the 2016 survey, which are cumulatively represented in the 2016 column of data table.

** The Outreach question from the 2014 survey was exclusively asking about community outreach activities. The 2016 survey data question asked about both community outreach and community service. Of the 776 Outreach & Service activities reported in 2016, 299 were specifically Community Outreach.

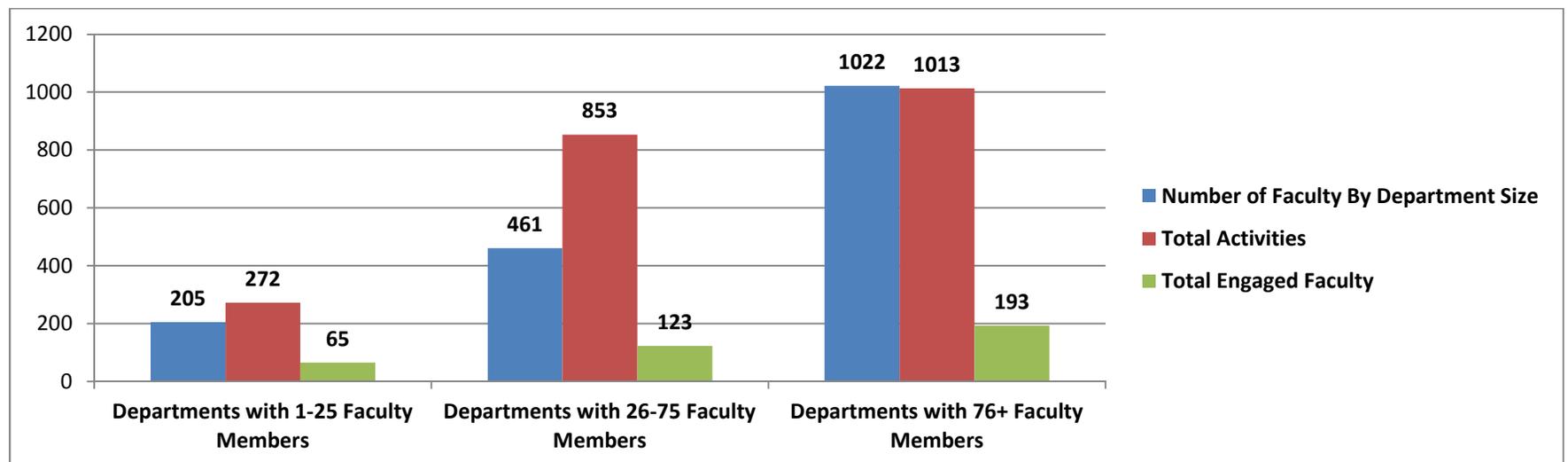
The Increase in reported activities is consistent across all types of activities reported.

Detailed Analysis of CE Outreach Activities



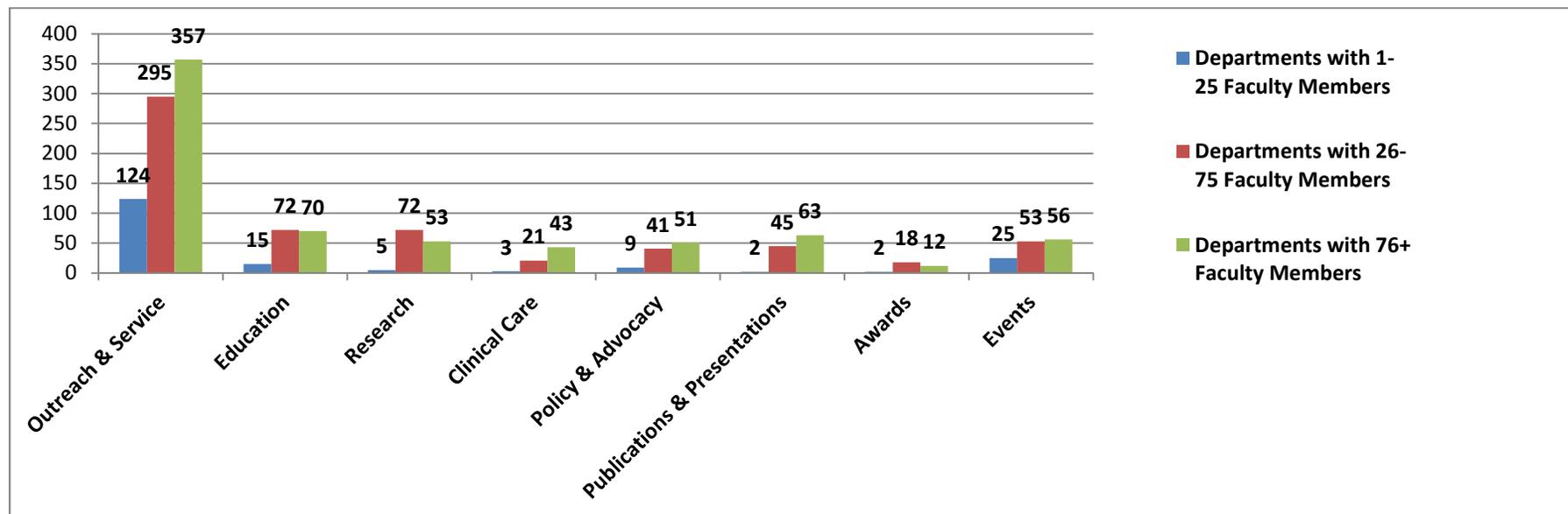
Data analysis on the number of community outreach hours was collected, but is not being included in data analysis, as the method of reporting hours by respondents was not consistent enough to be accurate.

Overall Activity Overview by Department Size



Looking at overall activity, it is remarkable to note the number of total activities reported by departments with 26-75 faculty members, in proportion to their overall faculty numbers, which is significantly higher than the other department categories. This may be a function of the type of departments included in this category, and/or the collective departments support for the community engagement mission.

Faculty Reporting CE Activities by Department Size



Faculty reporting activities is viewed by the department category in the chart above. This provides departments with a better idea of how departments in their category are currently performing in each of these activity areas.

The survey results for departments reveal similar trends to the 2014 and 2015 Community Engagement Surveys for faculty and staff members. This includes broad distribution throughout MCW departments of faculty members reporting community engagement activities. This is contrary to the perception that Community engagement is done primarily by a handful or so of primary programs, located in only a few departments. Based on the MCW Faculty Community Engagement Survey results, however, faculty members from 33 of 35 departments have reported community engagement activities – indicating that community engagement is pervasive throughout MCW.

Comparing the 2014 and 2016 survey data, there is an increase in number of activities reported. This may be attributable to many factors, including: 1) increased survey participation; 2) increased awareness of the survey; 3) increased education/understanding among faculty of community engagement, and; 4) adjustments to the survey to capture more types of activities.

Office of the Senior Associate Dean for Community Engagement

MCW Faculty Community Engagement Survey Report

September 2016

MCW FACULTY COMMUNITY ENGAGEMENT SURVEY*

The purpose of the MCW Faculty [Community Engagement](#) Survey is to create a metric system for Community Engagement. This data will provide valuable insights regarding how MCW fulfills its Community Engagement Mission

Please review the instructions below before clicking on “Next”

Instructions:

***This survey will be available from September 15th, 2016 thru October 14th, 2016.**

***Please include any relevant information from July 1, 2015 thru June 30, 2016**

***Entries in each field are limited up to “10”. Please include individual activities in each entry, rather than summarizing multiple entries in one. We understand that some Faculty may have entries beyond the space available in the survey. You may provide excess data entry information in the comments field at the end of the survey.**

*** If you are still unsure about whether an activity is relevant, you can contact Sharon Neu Young at sneuyoung@mcw.edu or 414- 955-4439.**

***Words in [blue type](#) have definitions provided, which are viewable in a separate pdf by clicking [here](#).**

NOTICE: You submitted a survey in 2014. To help simplify the survey process for those faculty with activities that are recurring from year to year, data you entered in your previous survey submission will automatically appear within this survey. If this data is still relevant, please select “approve”. If it is relevant, but needs updating, or is no longer relevant, select “delete.” Once you have approved/deleted these data fields, you may continue and enter any new information in the survey fields.

1) During the 12 month reporting period, did you participate in [Community Outreach](#) and [Community Service](#) activities?

Yes No

| Name of Program or Community Partner | Activity Type | Frequency | Hours spent (Approximate) |
|--------------------------------------|---|--|---------------------------|
| | <input type="radio"/> Community Outreach <input type="radio"/> Community Service | <input type="radio"/> Daily <input type="radio"/> Weekly <input type="radio"/> Bi-weekly <input type="radio"/> monthly <input type="radio"/> Quarterly <input type="radio"/> Semi- Annually <input type="radio"/> Annually | |

2) During the 12 month reporting period, were you involved in [Community Engaged Education](#) by teaching/instructing/mentoring students in one of MCW’s [Service-Learning](#) courses, or teaching/participating/attending one of MCW’s [Community-Engaged Courses](#) or trainings for students/residents/visiting Staff/Faculty that teach/promote/facilitate community engagement?

Yes No

Please provide course information below, and click all fields that apply to your type of involvement in the course:

| Community Engagement Course/Training | Instructor | Lecturer | Mentor | Student | Other | CME | Frequency | Hours spent (Approximate) |
|--------------------------------------|------------|----------|--------|---------|-------|-----|--|---------------------------|
| | | | | | | | Daily <input type="radio"/> Weekly <input type="radio"/> Bi-weekly <input type="radio"/> monthly <input type="radio"/> Quarterly <input type="radio"/> Semi- Annually <input type="radio"/> Annually | |

3) During the 12 month reporting period, were you involved in [Community-based Participatory Research \(CBPR\)](#) and/or [Community Engaged Research \(CEnR\)](#)?

Yes No

Please provide research information in the boxes below:

| Project Name | Primary Community Partner(s) | Funding Source (If Any) | Frequency | Hours spent (Approximate) |
|--------------|------------------------------|-------------------------|--|---------------------------|
| | | | Daily <input type="radio"/> Weekly <input type="radio"/> Bi-weekly <input type="radio"/> monthly <input type="radio"/> Quarterly <input type="radio"/> y <input type="radio"/> Semi-Annually <input type="radio"/> Annually | |

4) During the 12 month reporting period, did you participate in a [Community Engaged Clinical Care](#) program targeting under-served communities and/or access to clinical care?

Please provide details about these activities below?

| Program Name | Date(s) of Activity (mm/dd/yy) | Target Population | Description of Care Provided | Frequency | Hours spent (Approximate) |
|--------------|--------------------------------|-------------------|------------------------------|---|---------------------------|
| | | | | Daily <input type="radio"/> Weekly <input type="radio"/> Bi-weekly <input type="radio"/> monthly <input type="radio"/> Quarterly <input type="radio"/> Semi-Annually <input type="radio"/> Annually | |

5) During the 12 month reporting period, did you provide advisement, helped create, and/or worked with any groups focused on creating [Policies](#) or in [Advocacy](#) for community or government, to improve the health and/or well-being of the community?

Please provide details about the activity below

| Policy Topic | Name of Group/Project | Your Role | Outcome | Policy Target Audience | Frequency | Hours spent (Approximate) |
|--------------|-----------------------|--|---|------------------------|---|---------------------------|
| | | <input type="radio"/> Advisor <input type="radio"/> Committee Member <input type="radio"/> Other | <input type="radio"/> Policy adopted <input type="radio"/> Policy in draft <input type="radio"/> Other <input type="radio"/> N/A | | Daily <input type="radio"/> Weekly <input type="radio"/> Bi-weekly <input type="radio"/> monthly <input type="radio"/> Quarterly <input type="radio"/> Semi-Annually <input type="radio"/> Annually | |

6) During the 12 month reporting period, did you publish work or present related to your [Community Engagement](#) work?

Yes No

Please provide publication and presentation information in boxes below:

| Citation | Year | Type | Frequency | Hours spent (Approximate) |
|----------|------|---|---|---------------------------|
| | | <input type="radio"/> Presentation <input type="radio"/> Publication <input type="radio"/> Both | Daily <input type="radio"/> Weekly <input type="radio"/> Bi-weekly <input type="radio"/> monthly <input type="radio"/> Quarterly <input type="radio"/> Semi-Annually <input type="radio"/> Annually | |

7) During the 12 month reporting period, did you receive an award, or contribute to giving an award, for [Community Engagement](#) work?

Yes No

Please provide the community partner, check the type of activity, and provide the name & date in the table below:

| Community Partner(s) | Type of Activity | (please include name of award/fundraiser below, and basic details) | Frequency | Hours spent (Approximate) |
|----------------------|--|--|---|---------------------------|
| | <ul style="list-style-type: none"> ● Gave Award ● Received Award ● Other (please specify in the next field) | | Daily <ul style="list-style-type: none"> ● Weekly ● Bi-weekly ● monthly ● Quarterly ● Semi-Annually ● Annually | |

8) During the 12 month reporting period, did you participate in a [Community Engagement](#) event or fundraiser for a community partner?

Yes No

Please provide the community partner, activity, and provide the name & date in the table below::

| Community Partner(s) | (please include name of event/fundraiser below, and basic details) | Frequency | Hours spent (Approximate) |
|----------------------|--|---|---------------------------|
| | | Daily <ul style="list-style-type: none"> ● Weekly ● Bi-weekly ● monthly ● Quarterly ● Semi-Annually ● Annually | |

9) Comments/Suggestions

As we engage in ongoing strategic planning, we also welcome your ideas and insights as to what you would like to see at MCW to further the Community Engagement Mission.

| | |
|-----------|--|
| Insight 1 | |
| Insight 2 | |
| Insight 3 | |

10) Would you like more information about Community Engagement at MCW? (click all that apply)

- Yes, please sign me up for the Office of Community Engagement’s email list, to find out more about community engagement events, and news,
- Yes, please let me know who my department community engagement liaison is, so I can find out about community engagement opportunities in my department and across MCW.
- No thank you.

If you have questions or would like direct feedback regarding your survey submission, please contact Sharon Neu Young, Program Manager of the Office of the Senior Associate Dean for Community Engagement at sneuyoung@mcw.edu.

DEFINITIONS & EXAMPLES

Clicking on [blue words](#) in the survey will populate text boxes, which will provide the following additional information:

Community Engagement

Definition: *the process of working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the well-being of those people. It is a powerful vehicle for bringing about environmental and behavioral changes that will improve the health of the community and its members. It often involves partnerships and coalitions that help mobilize resources and influence systems, change relationships among partners, and serve as catalysts for changing policies, programs, and practices. (Principles of Community Engagement, 1st ed. Center for Disease Control. 1997. p. 9)*

Community Outreach

Definition: *the ways staff, Faculty, and students collaborate with external groups in mutually beneficial partnerships that are grounded in scholarship and consistent with the role and mission of their professional appointment. (Adapted from CU-Boulder Council of Deans, February 16, 2010; <http://outreach.colorado.edu/about/outreach-definition>)*

Reciprocity is a defining attribute of Community Outreach Activities. Activities are usually (but not always) outside of the scope of faculty primary job duties. It is not of consequence whether the activity was done during or outside of work hours, or the activity was done at the direction of a supervisor or by individual faculty initiative.

Examples: speaking on specialty areas at association/society meetings, volunteering as a medical resource for school sports teams, serving on local and regional government committees/boards as a medical professional representative, participating in promoting health in communities via events, tables, editorials, or media appearances, and volunteer medical missions abroad.

Community Service

Definition: is co-curricular or extra-curricular—it's something you do apart from or in addition to your academic or professional duties. You may enjoy helping others and want to volunteer in the local community on your own. (Adapted from <http://www.eiu.edu/volunteer/defs-service.php>)

Examples: volunteer work for children's sports teams; church service; etc.

Community Engaged Education:

Service-Learning:

Definition: a structured learning experience combining community service with preparation & reflection. Students provide community service addressing community-identified concerns & learn about the connection between their service & coursework, & their roles as citizens & professionals.

Examples: Urban & Community Health & Global Health Pathways, MPH Field Placement, Community Health Improvement III, VI, & VII, Family Medicine Clerkship

Community Engaged Education:

Community Engaged Course

Definition: courses that include learning objectives and instruction in community engagement principles for the application of Community Engagement in your professional work.

Examples: CTSI CEnR Course

Community Engaged Research (CEnR)/ Community Based Participatory Research (CBPR)

CEnR Definition: CEnR is a process of inclusive participation that supports mutual respect of values, strategies, and actions for authentic partnership of people affiliated with or self-identified by geographic proximity, special interest, or similar situations to address issues affecting the well-being of the community or focus. (Ahmed & Palermo, 2008)

CBPR Definition: a collaborative approach to research that equitably involves all partners in the research process and recognizes each partner's unique strengths; begins with a research topic of importance to the community & has the aim to combine knowledge with action and achieve social change.

Examples: AHW's Community Based Chronic Disease Management Project promotes low-cost medicine, nutrition, and education by screening for/managing hypertension, diabetes, and obesity at churches & food pantries in Milwaukee.

Community Engaged Clinical Care:

Definition: To foster and support the integration of patient care with patients and community groups in sustainable long-term relationships; to encourage the development and diffusion of research advances to applications, through patient care for the individual in context of family and community, via principles of sustainability, collaboration and sharing of data & analysis, aligned leadership, and processes and incentives compatible with collaboration.

Examples: working in a free clinic; Evidence of change in approach or decision-making due to collaborator input; Processes and implementation of sharing of patient information;

Community Engaged Policy:

Definition: Effective engagement efforts provide policymakers and other state officials, like health department staff, more insight into identifying the values, ideas and recommendations of the communities that they serve. It also presents an opportunity for residents to better understand an issue and its impact, leading to greater community ownership for the initiative.

Examples: serving on a government advisory board for healthcare policy

(A Path to Policy: A Blueprint for Community Engagement and Advocacy. National Alliance of State & Territorial Aids Directors. Sept. 2014.

<https://www.nastad.org/sites/default/files/Policy-Advocacy-Toolkit-September-2014.pdf>)

Advocacy:

Definition: Effective engagement efforts provide policymakers and other state officials, like health department staff, more insight into identifying the values, ideas and recommendations of the communities that they serve. It also presents an opportunity for residents to better understand an issue and its impact, leading to greater community ownership for the initiative. <https://www.nastad.org/sites/default/files/Policy-Advocacy-Toolkit-September-2014.pdf>)

Examples: Provide policymakers with the background information they need to write legislation or proclamations; submit a letter to the editor on an issue area and the impact that it has or write a policy statement.

* This survey has been modified to be formatted for written text. The survey in its online format was presented differently. Questions, tables, definitions and examples are true to the version provided online. Instructions and formatting relevant to web-based viewing only have been omitted.