PRESIDENT’S COMMUNITY ENGAGEMENT AWARDS CEREMONY

PRESENTED BY:

JOHN R. RAYMOND, Sr., MD
PRESIDENT AND CHIEF EXECUTIVE OFFICER
MEDICAL COLLEGE OF WISCONSIN

April 17, 2015
FACULTY AWARD: MARLENE MELZER-LANGE, MD

- Professor, Department of Pediatrics
- Board-certified in Emergency Medicine
- Serves as Medical Director of Emergency Services at Children’s Hospital of Wisconsin and Program Director of Project Ujima

Special interests
- care of adolescents
- injury prevention
- care of violently-injured youth
Dr. Melzer-Lange’s award is based on achievements in the following categories:

- institutional and community impact
- strength of community partnership
- efforts given towards partnership/project
- evidence of exceptionalism in partnership/projects
Highlights of Dr. Melzer-Lange’s achievements:

- Her community engagement touches hundreds of individuals touched by violence each year
- She brings together a multitude of community partners to collaborate toward a common goal
- She helps to ensure positive outcomes at the individual, community and institutional level
- She has demonstrated many years of community programming success
- She has touched other communities across the country
- She has educated and inspired others on the topic of interpersonal violence
STAFF AWARD: VICKI CONTE

• Program Manager, Department of Neurology

• Has spent significant amount of time in the Parkinson’s and Movement Disorder Program

• Leads support groups and undertakes patient and family education and support

• 25 years of experience in the older adult network in the Greater Milwaukee Area
Ms. Conte’s award is based on achievements in the following categories:

- institutional and community impact
- strength of community partnership
- efforts given towards partnership/project
- evidence of exceptionalism in partnership/projects
Highlights of Ms. Conte’s achievements:

• Her passion, perseverance, and dedication to the communities, patients and families she serves

• Her commitment to stay at the forefront of care models, to embrace best practices around the country, and to implement them here at MCW and around southeastern Wisconsin

• Her understanding that maintaining dignity in the face of life-altering conditions is of the utmost importance
12 Board Members

SCU is a primary care clinic entirely run by medical students

Its mission is twofold:

– to provide comprehensive, patient-centered and equitable healthcare for uninsured patients

– to provide an educational platform for MCW students to learn cultural sensitivity, professionalism and excellent care competencies by working with fellow medical students, residents and physicians

SCU was founded in 1991 to meet Milwaukee’s primary healthcare needs for the lower socioeconomic demographics
The SCU Board’s award is based on achievements in the following categories:

- institutional and community impact
- strength of community partnership
- efforts given towards partnership/project
- evidence of exceptionalism in partnership/projects
Highlights of the Board’s achievements:

• Board members are responsible for all aspects of running the clinic, including:
  – supervising operations during business hours, coordinating clinic functions with Columbia St. Mary’s rules and regulations
  – facilitating outside and in-house referrals
  – ordering medications and laboratory supplies
  – organizing volunteer medical students, residents, physicians and undergraduates

• Board members reached out to other community members at county, state, and national levels to gather professional input on clinic flow, patient education and allocation of resources
• Ahmad El-Arabi and Bryan Johnston are third-year medical students

• Krista Tuomela is a second-year medical student


• The program helps to meet the need for nutrition education in inner-city Milwaukee
The medical students’ award is based on achievements in the following categories:

- institutional and community impact
- strength of community partnership
- efforts given towards partnership/project
- evidence of exceptionalism in partnership/projects
Highlight of medical students’ accomplishments:

• Since its founding, more than 500 elementary school students have completed the Food Doctors program

• The medical students have not looked to mentors for answers, but rather for acknowledgement that they were going in the right direction

• The medical students participating in The Food Doctors program will be able to incorporate lessons learned into the practice of medicine
COMMUNITY PARTNER AWARD: BRENDA GRAY, PHD, MPH

- Executive Director, Milwaukee Area Health Education Center
- Educator, Researcher and Advocate
Dr. Gray’s award is based on achievements in the following categories:

- institutional and community impact
- strength of community partnership
- efforts given towards partnership/project
- evidence of exceptionalism in partnership/projects
Highlights of Dr. Gray’s accomplishments:

• The Milwaukee AHEC is responsive to local health needs and serves as an important link between academic training programs and community-based outreach programs

• The AHEC supports innovative, collaborative, multi-disciplinary evidenced-based responses to community health issues

• The AHEC develops community health education and health provider training programs to meet the needs of diverse underserved populations
CONGRATULATIONS TO ALL OF OUR Awardees!
THANK YOU COMMITTEE MEMBERS

President’s Community Engagement Award

• Syed Ahmed
• Tom Brophy
• Robert Duncan
• Kerry Frieberg
• Kathryn Kuhn
• Mara Lord
• Cheryl Maurana
• John Meurer
• Jeff Morzinski
• Sharon Neu Young
THANK YOU PLANNING COMMITTEE

Community Engagement Week

- Syed Ahmed
- Al Castro
- Mia DeFino
- Christina Eldredge
- Zeno Franco
- Shari Hagedorn
- Anne Kissack
- Jeff Morzinski
- David Nelson
- Sharon Neu Young
- Katie Pritchard
- Sara Wilkins