



**MEDICAL
COLLEGE
OF WISCONSIN**

**President's
Community Engagement
Award Luncheon**

Medical College of Wisconsin
Alumni Center, MCW-Milwaukee

May 3, 2024

Agenda

11:30 a.m.–12:15 p.m.

Lunch

12:15–12:20 p.m.

Recorded Welcome

John R. Raymond, Sr., MD
President and Chief Executive Officer
Medical College of Wisconsin

12:20–12:25 p.m.

Opening Remarks

Joseph E. Kerschner, MD
Provost and Executive Vice President
The Julia A. Uihlein, MA, Dean of the School of Medicine
Medical College of Wisconsin

12:25–1:20 p.m.

Presentation of Awards

Staci Young, PhD
Senior Associate Dean for Community Engagement
Professor, Family and Community Medicine
Medical College of Wisconsin

1:20–1:30 p.m.

Closing Remarks

Staci Young, PhD

2024 President's Community Engagement Awardees

Community Partners

Yvonne D. Greer, DrPH, RD, CD
Y-EAT Right

Darlene C. Russell, MSM
Greater Milwaukee Foundation

MCW Student

Ana Maria Viteri
Medical Student, Class of 2025
MCW-Milwaukee

MCW Staff

Tricia Monroe, MEd, MA, CHES
Comprehensive Injury Center
MCW-Milwaukee

MCW Faculty

Melinda Stolley, PhD
Department of Medicine
MCW-Milwaukee

Yvonne D. Greer, DrPH, RD, CD

Owner, Y-EAT Right

“From our first conversation, we knew we were lucky to be working with such a dedicated, authentic, intelligent, and fearless leader and community advocate. Her presence creates a safe space for passionate and committed individuals to think freely and act boldly to improve child health in Milwaukee.”

— *Julia Appel, Senior Strategy and Planning Manager & Katrina Sarson, MEd, MS, Senior Program Manager, Tufts University*



“When I started my career as a Registered Dietitian, my ultimate goal was to reach as many people as possible to assist them in being healthy and living long, productive lives. To continue that quest, Y-EAT Right was launched.”

Yvonne D. Greer, DrPH, RD, CD, expanded her Y-EAT Right business in 2012 after 22 years at the Milwaukee Health Department. Dr. Greer authored the nationally recognized curriculum *Back to the Kitchen: Healthy Cooking Series* and book chapter, *Diabetes and Obesity*, in the TOPS Publication, *Real Life: Hands-on, Pounds-off Guide*. Dr. Greer leads Milwaukee County Organizations Promoting Prevention (MCOPP), a coalition dedicated to promoting the health of Milwaukee’s children, families, and residents. From 2021-2023, in partnership with the WI Chronic Disease Prevention Program, MCOPP, and MCW, Dr. Greer co-hosted the *Days of Learning, Back to the Kitchen with Y-EAT Right* YouTube Series. She is collaborating on various grant initiatives: Healthy & Fit MCOPP Project with Tufts University; Nurturing Collaborative with Birthworkers United, Inc. and Feeding America; MKE ACTION Movement Initiatives (CDC); and MKE Heart Health Learning Collaborative (CDC). Dr. Greer is an Adjunct Instructor in Mount Mary University’s Master of Nutrition Program and sits on the MATC Nutrition and Dietetic Technician Advisory Committee as a Field Experience Preceptor.

Darlene C. Russell, MSM

Director, Community Engagement

“Her leadership has been instrumental in the ThriveOn Collaboration. She keeps our work grounded and focused on the community and always reminds us that the people are our greatest assets. What I appreciate about Darlene is her ability to be the vessel for those in the community that may be or feel voiceless.”

— Tamara Johnson, Executive Director,
Malaika Early Learning Center



Darlene C. Russell, MSM, a community engagement strategist at the Greater Milwaukee Foundation, is a proud native of Milwaukee and a dedicated advocate for her city. As the eldest of three, she embodies the qualities of a natural nurturer, coupled with a strong sense of leadership and responsibility. Raised in the vibrant Harambee neighborhood, Darlene developed a profound appreciation for community, art, and culture from an early age. Drawing from her upbringing, she channels her passion for identifying needs and devising solutions into her work. With a wealth of experience in community engagement, nonprofit administration, and program development, Darlene collaborates closely with organizations and community leaders to elevate the lives of children and families. At the heart of her approach is a commitment to amplifying resident voices and aligning community priorities. Darlene plays a pivotal role in the Foundation's endeavors to deepen engagement in priority neighborhoods.

Ana Maria Viteri

Medical Student, Class of 2025

“Since our first communications, Ana Maria struck me as a very enthusiastic, respectful, compassionate, and dedicated individual. I was happy to learn of her genuine interest in providing healthcare access for underserved communities.”

*— Patricia Téllez-Girón, MD,
Associate Professor,
University of Wisconsin School of
Medicine and Public Health*



Ana Maria Viteri was born in Ecuador and moved to the U.S. at nine years old. Growing up, she experienced the dire need for physicians who culturally and linguistically understand the communities they serve. Addressing this need shaped her desire to become a doctor. As a first-year medical student, Ana Maria founded a partnership with the MCW Latino Medical Student Association (LMSA) chapter and the United Community Center's Venciendo la Pandemia con La Vacuna initiative to share information about the COVID-19 vaccine. Moreover, through the National Medical Fellowship program, she was a pioneer member of an adverse childhood experiences response team for families affected by substance use disorders. She continues to uplift the Milwaukee-area youth through interactive STEM workshops and mentorship efforts. Ana Maria is passionate about increasing the recruitment and retention of students from underrepresented backgrounds in medicine through her role as the 2023-24 LMSA Midwest Co-Director and leader of a 501(c)(3) non-profit organization.

Tricia Monroe, MEd, MA, CHES

Program Manager, Suicide Postvention

“Through the partnership that she has fostered between MCW and the Milwaukee County Medical Examiner’s Office, it is reassuring that someone so knowledgeable about the unique circumstances of suicide and resources available, and so clearly passionate about her work, can help suicide survivors navigate the world after these deaths.”

*— Jessica Lelinski, MD,
Assistant Medical Examiner,
Milwaukee County
Medical Examiner’s Office*



Tricia Monroe, MEd, MA, CHES, serves as the Suicide Postvention Program Manager within the Division of Suicide Research and Healing at MCW. She conducts active outreach to survivors of suicide loss within Milwaukee County, identifying best practices for supporting individuals after a loss and developing a community-wide response that considers cultural and linguistic needs. Through this work, she routinely connects to local, diverse organizations to develop partnerships and connections that would be beneficial for individuals after a loss. Tricia is passionate about education and amplification of grief awareness. She has provided numerous presentations on suicide loss and postvention, and facilitates a statewide community of practice for suicide postvention. Her research and professional interests include postvention practices within a social justice framework, grief experiences after a suicide loss across racial and ethnic populations, and community empowerment through collaborative academic partnerships.

Melinda Stolley, PhD

Professor, Department of Medicine

“Dr. Stolley’s servant leadership mentality, combined with her passion for community-led research has built new bridges between our researchers and the community and enabled the development of significant grant-funded programming to address the cancer burden in our region.”

— *Gustavo W. Leone, PhD,
Senior Associate Dean, Director,
Chair, Professor, MCW-Milwaukee*



Melinda Stolley, PhD is a Professor in the Division of Hematology/Oncology, Department of Medicine at MCW. She also serves as MCW Cancer Center's Associate Director for Population Sciences and Program Co-Leader for the Cancer Control Research Program. Dr. Stolley is a clinical psychologist, and her research focuses on health behavior change to impact cancer prevention and control, particularly with historically underserved and under-resourced communities. Her research efforts and those for the cancer center take an iterative approach, and rely on meaningful community engagement. A cornerstone of her work has focused on finding novel ways to bring community and academia together to build shared understanding and co-create effective solutions to address complex problems. Her commitment is evident in the Community and Cancer Science Network, a statewide effort Dr. Stolley co-leads, focused on addressing cancer disparities. This initiative includes several projects and more than 150 community and academic partners across Wisconsin.

MCW Community Engagement

The MCW community engagement mission focuses on building productive partnerships with communities in Wisconsin and beyond. Through these partnerships and the relationships that sustain them, MCW and its community collaborators work together to make a greater impact on addressing Wisconsin's critical health needs.

Land Acknowledgment

The Office of Community Engagement acknowledges the indigenous people who are past and present stewards of the land on which we pursue our just cause of a healthy community for everyone.

About the President's Award

The President's Community Engagement Award recognizes the exemplary community-academic partnership, community-engaged research, and community outreach activities of faculty, staff, students, and community partners of MCW.

Since 2015, the award has been sponsored by the President's Office and administered by the Office of Community Engagement. We are grateful for the generosity and support of John R. Raymond, Sr., MD, President and Chief Executive Officer of MCW, and his leadership and recognition of those who carry out the valuable work of the community engagement mission.



The Medical College of Wisconsin has been recognized by the Carnegie Foundation as a Community Engaged Institution since January 2015.

2024 President's Community Engagement Award Committee Members

Al Castro, MS, BSW

Program Director, United Community Center

Allison DeVan, PhD, MA

Scientific Administrator, MCW-Milwaukee

Lisa Dodson, MD

Sentry Dean & Founding Dean, MCW-Central Wisconsin

Karen Dotson, MHSA

Program Director, MCW-Milwaukee

Tiffany Frazer, MPH

Program Director, MCW-Milwaukee

John Meurer, MD, MBA

Professor and Director, MCW-Milwaukee

Jessica Olson, PhD, MPH

Assistant Professor, MCW-Milwaukee

Jeffrey Todd, MS, CMPE

Clinic Manager, Wausau Free Clinic

laong Vang

Medical Student, MCW-Milwaukee

Thank you for your continued service!

MCW Community Engagement

SELECTED PROGRAMMING

Spotlight Series

This monthly virtual series features community partners and the important work they are doing for and with the community; highlights their goals, motivations, and accomplishments, and the ways they have partnered with people and programs at MCW. Hear stories of resilience and inspiration from those who work on the ground – often silently – to make a positive impact on the health and lives of people in our community.

Join us virtually on the 3rd or 4th Wednesday of the month at 12 p.m.!

Poster Session

The MCW Office of Community Engagement hosts an annual poster session to showcase projects, research, and lessons learned from the field of community-engaged research by MCW students, staff, faculty, and academic and community collaborators.

Join us this November!

Immersion Program

This 3 day program focuses on the foundational elements necessary for creating successful, sustainable, and authentic community-academic partnerships. Participants will learn the principles and processes of community engagement and community-engaged research (CEnR), learn from community partners' experiences with community-academic partnerships, engage in discussion with researchers who've developed and maintained partnerships, and explore approaches to relationship development.

2024 applications have closed – join our email list for future announcements!

Scan the code to join our email list & learn more about our programming:



MCW Community Engagement

RECOGNITION

Carnegie Community Engagement Classification

In 2015, the Carnegie Foundation for the Advancement of Teaching, which works to develop networks of ideas and institutions to advance teaching and learning, awarded the Community Engagement Classification to the Medical College of Wisconsin (MCW) in recognition of MCW's community engagement practices. The Carnegie Community Engagement Classification designation for MCW is an honor and a monumental achievement, as it recognizes the innumerable exemplary campus-wide programs and initiatives that are focused on excellence in community engagement and on serving the needs of our communities. MCW is now one of four medical schools nationwide that have received this honor.



Richard Guarasci Award for Institutional Transformation



Campus Compact

The Richard Guarasci Award for Institutional Transformation recognizes institutions that have successfully implemented institution-wide efforts to address issues of public concern by aligning teaching, research, practice, and values in service of the common good. As a national leader in community engagement, the Medical College of Wisconsin was recognized for this award in 2020 for integrating engagement into research, education, and clinical care with the goal of advancing health policy and advocacy and addressing the social determinants of health. "Through initiatives like [Advancing a Healthier Wisconsin endowment] and its extended community-engaged research, the Medical College of Wisconsin demonstrates a deep strategic commitment to community, embracing its responsibility as a place-based institution to address diverse health needs throughout Wisconsin."

MCW Community Engagement

DONATION DRIVE: NON-PERISHABLE FOOD ITEMS

The Office of Community Engagement is collecting non-perishable food items for Dryhootch, a non-profit Veteran-serving organization.



May 1 - May 31

EXAMPLES:

- CANNED MEATS/FISH
- CANNED FRUITS/VEGGIES
- COOKING OIL
- SPICES
- CEREAL



Scan QR code to donate via
Amazon Wishlist



May 1 - May 31, you can help by donating:

- Leave your donation in one of the drop-off boxes located around the MCW-Milwaukee campus
- Anytime: purchase non-perishable food items directly from the Amazon Wishlist

Questions? Contact Jai Lor in the MCW Office of Community Engagement
jlor@mcw.edu | 414-955-4434

Please scan the QR code below to learn more about common community engagement terms, principles of community engagement, and to explore other valuable resources.



