

# Growing as a Leader through Community Engagement

Community Engagement Fall Conference  
Thursday, November 1 | 9:30 am–3:30 pm  
Medical College of Wisconsin Alumni Center

- 9:30 am – 9:35 am**     **Welcome**  
Erika Petterson, Program Coordinator, Community Engagement Core, MCW  
Syed Ahmed, Associate Provost & Senior Associate Dean for Community Engagement, MCW
- 9:35 am – 10:00 am**     **Discussion Groups | Leadership Inspiration & Philosophy**  
Kick off the day with a cup of coffee and small group conversations regarding your thoughts on leadership philosophies and inspirations.  
  
**Session Leader:** David Nelson, Associate Professor, Department of Family and Community Medicine, MCW  
  
**Facilitators:** Sharon Brown, Senior Administrative Assistant, MCW Cancer Center; Megan Cory, Medical Student, MCW; Alverno Devine, Website Coordinator, MCW; Adrienne German, High School Outreach Coordinator, Academic Affairs, MCW; Toni Gray, Community Program Coordinator, Office of Diversity and Inclusion, MCW; Jonette Johnson, Community Engagement Program Manager, All of Us Research Program, MCW; Community Engagement Core staff
- 10:00 am – 11:00 am**     **Keynote Speaker | Becca Berkey, Northeastern University**  
"Building and Sustaining a Culture of Engagement: The Role of Individuals as a Creative Catalyst for Professional Development and Institutional Change"  
Becca Berkey, PhD, Director of Service-Learning in the Center of Community Service at Northeastern University  
  
**Q&A Facilitator:** Sarah O'Connor, Program Manager, Community Engagement Core, MCW
- 11:00 am – 11:15 am**     **Break**
- 11:15 am – 12:15 pm**     **Panel | Leadership Insights from the Community Engaged Scholars Mentoring Network**  
The Community Engaged Scholars Mentoring Network pairs senior faculty members who have extensive experience in community engagement and Community Engaged Research with MCW faculty interested in strengthening their community engagement scholarship. This panel will explore how their experience in the mentoring program and involvement in community-engaged projects has benefited their professional development and opened doors to new opportunities.  
  
**Introduction:** Jessica De Santis, Program Coordinator, Community Engagement Core, MCW  
  
**Facilitator:** Ryan Spellecy, Professor, Institute for Health and Equity, MCW  
  
**Panel Members:** Dan Bergen, Executive Director, Office of Community Engagement, Marquette University; Mary Homan, Assistant Professor, Institute for Health and Equity, MCW; Kajua Lor, Chair, Associate Professor, School of Pharmacy, MCW; Leslie Ruffalo, Assistant Professor, Department of Family and Community Medicine, MCW



**12:15 pm – 1:15 pm** Lunch

**1:15 pm – 2:15 pm** Activity | Perspective Jigsaw

This workshop will provide attendees with a practical application of leadership strategies through a group activity focused on developing creative feedback for advancing community engagement institutionally.

**Introduction:** **Jessica De Santis**, Program Coordinator, Community Engagement Core, MCW; **Erika Petterson**, Program Coordinator, Community Engagement Core, MCW

**Faculty Table Hosts:** **Zeno Franco**, Associate Professor, Department of Family and Community Medicine, MCW; **Bipin Thapa**, Assistant Dean, Associate Professor, Department of Medicine, MCW

**Medical Education Table Hosts:** **Linda Meurer**, Professor, Department of Family and Community Medicine, MCW; **Anne Waniger**, Medical Student, MCW

**Community Table Hosts:** **Al Castro**, Program Director, United Community Center; **Kathy Gale**, Executive Director, Eras Senior Network, Inc.

**2:15 pm – 2:30 pm** Break

**2:30 pm – 3:30 pm** Table Talks | Leadership Development through Community Engaged Research

Successful Community Engaged Research recognizes that every role within partnerships matters and every person on the team has expertise. This session focuses on how contributing to Community Engaged Research helps build leadership skills and attributes for faculty, staff and community partners. Engage in bidirectional dialogue with the facilitators to learn how they have grown and developed their leadership potential throughout the course of their research projects. Through these conversations, identify how your experiences build your capacity to be a leader in community engagement.

**Introduction:** **Tiffiney Gray**, Program Coordinator, Community Engagement Core, MCW

**Table Hosts:** **Staci Young**, Professor, Department of Family and Community Medicine, MCW; **Darryl Davidson**, Manager, Men's Health at the Milwaukee Health Department; **Marques Hogans**, Public Health Educator, Milwaukee Health Department; **Zeno Franco**, Associate Professor, Department of Family and Community Medicine, MCW; **Bob Curry**, Founder and President, Dryhootch; **Shannon James**, Mental Health America of Wisconsin

The Advancing a Healthier Wisconsin (AHW) Endowment, stewarded by the Medical College of Wisconsin (MCW), works with partners to serve as a catalyst for positive change in the health of Wisconsin communities. The Community Engagement Core is funded through AHW's Research and Education Program.

**We invite you to join the conversation.**

**Go to [www.slido.com](http://www.slido.com) on your smart phone, laptop, or iPad and log in to the event with #Leader**



Community Engagement



@MCW\_Engage



MCW Community Engagement



[mcw.edu/community-engagement.htm](http://mcw.edu/community-engagement.htm)



[communityengagement@mcw.edu](mailto:communityengagement@mcw.edu)



(414) 955-5726



## **BECCA BERKEY, PH.D.**

### **DIRECTOR OF SERVICE-LEARNING, NORTHEASTERN UNIVERSITY BOSTON, MA**

Becca began at Northeastern's Center of Community Service in February 2013, and is now the Director of Service-Learning. Previously, Becca served as the Coordinator of Experiential Education in the Center for Engagement, Learning, and Teaching at Keene State. She has also served as a Course Director for Business Ethics and Social Responsibility at Full Sail University in Orlando, Florida and worked at Rollins College in Winter Park, Florida facilitating leadership education and development initiatives on campus both in the curriculum and the co-

curriculum. She has a Bachelor's degree in Biology from Butler University, a Master's degree in College Student Personnel from Miami University, and a Ph.D. in Environmental Studies from Antioch University New England.

Her scholarly research is at the intersection of leadership, change, and environmental justice with a specific interest in the justice issues facing farmworkers. For her dissertation research, she collaborated with the Northeast Organic Farming Association for *Just Farming: An Environmental Justice Perspective on the Capacity of Grassroots Organizations to Support the Rights of Organic Farmers and Laborers*. Becca serves as the Associate Director of the Northeastern Environmental Justice Research Collaborative, and her book, *Environmental Justice and Farm Labor*, published by Routledge, came out in 2017. She is a member of the Advisory Council of the Agricultural Justice Project, and the Farmworker Health and Justice Workgroup of Coming Clean, Inc.

In addition, she does research, publishes, and presents in the field of service-learning and community engagement and a book she co-edited, *Reconceptualizing Faculty Development in Service-Learning/Community Engagement*, came out this summer through Stylus Publishing. She also serves on the Board of Directors of the International Association for Research on Service-Learning and Community Engagement (IARSLCE). In her free time, she loves running and being active, spending time with her husband, Jonathan and stepson, Kaiman and trying new restaurants!





