

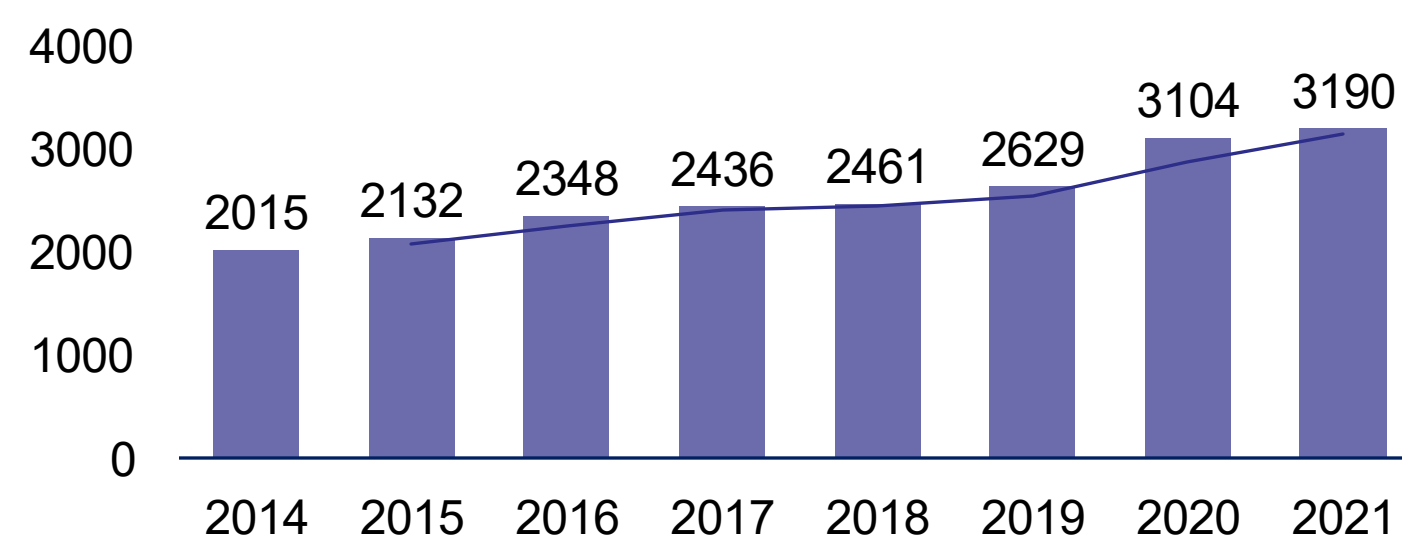
CREATING EXCITEMENT AROUND IMPLEMENTING POLICIES TO REDUCE EXCESSIVE ALCOHOL USE IN WISCONSIN

Maureen Busalacchi, Director, and Felice Borisy-Rudin, JD, PhD, Policy Analyst
Wisconsin Alcohol Policy Project, Comprehensive Injury Center, Medical College of Wisconsin, Milwaukee WI

BACKGROUND

- Excessive drinking costs Wisconsin > \$5 billion/year.
- Wisconsin deaths due to alcohol use continue to increase.

Alcohol-Attributable Deaths



- Public health not focused on alcohol prevention during COVID-19 pandemic.

METHODS

- WisAPP provides training, technical assistance (TA) and tools for coalitions, municipalities, health departments, law enforcement and state agencies engaged in upstream alcohol prevention policy.
- WisAPP & DHS staffed the SCAODA Report.
- WisAPP trains prevention coalitions on implementing recommendations.
- Increased interest in alcohol prevention.
- Encouraging use of Alcohol Age Compliance Checks (AACC).
- Collaboration with WI DOT on a Place of Last Drink (POLD) form for statewide use.
- Building a municipal alcohol policy database.
- Wisconsin Alcohol Policy Seminar 2022.

Wisconsin Alcohol Policy Project (WisAPP) reinvigorating statewide efforts to prevent excessive alcohol use and its harms "post" pandemic.

Wisconsin is a local control state. 1,913 municipalities (1,247 Towns, 447 Villages, 219 Cities) may issue alcohol licenses as they “deem proper.” All the municipalities, 72 counties, and 11 tribes may also regulate public use of alcohol, to the extent that their local laws do not conflict with state law. This creates significant variability between communities.

In 2021-2022, WisAPP filled over 75 TA requests, on a variety of topics, especially AACC and POLD. Coalitions are reviving their alcohol prevention efforts.

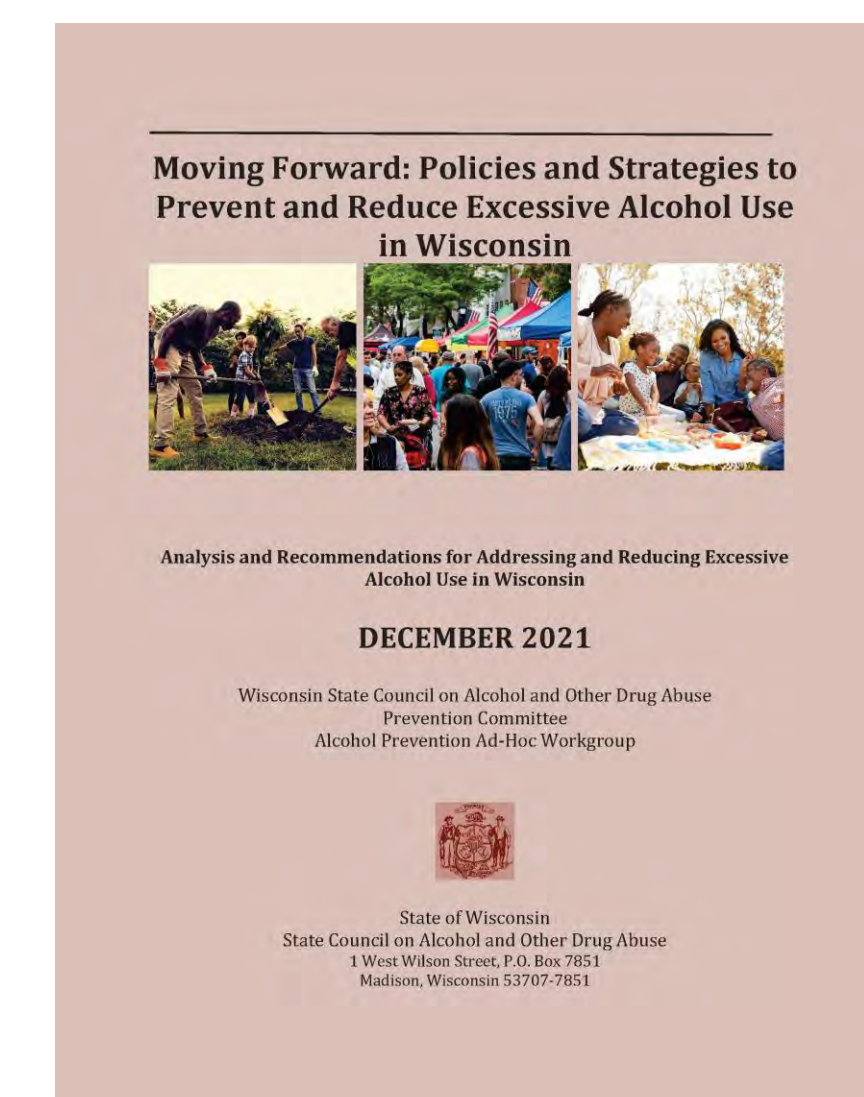


TRAININGS

In 2021-2022, WisAPP conducted over 25 remote or in-person trainings locally, regionally, and statewide, as well as providing several state-wide webinars and conferences. Word map shows range of topics.



SCAODA REPORT



REFERENCES

- www.mcw.edu/wisapp
- <https://www.dhs.wisconsin.gov/scaoda/index.htm>
- Wisconsin Department of Health Services. DHS Interactive Dashboards: Alcohol Death Module. Last Updated 7/12/2022
- <https://www.revenue.wi.gov/Pages/Report/tvc-bulletin.aspx>