

Festival Assessment Form

Note: This form is designed to be used with its Instructions, which is available separately from the Wisconsin Alcohol Policy Project.

Festival Name: _____ Assessor: _____

Date of assessment: _____ Start time of assessment: _____ End time of assessment: _____

QUESTION	CODE			COMMENTS
1. Did you see people NOT being carded who appeared to be under the age of 30?	1	2	3	
2. Were wristbands used to identify people who were 21 and older?	1	2	3	
3. Were people under age 21 allowed in the area where alcohol was sold or consumed? Were people able to take their alcoholic beverage out of a restricted area?	1	2	3	
4. Could you tell the difference between alcoholic and non-alcoholic beverages, based on their container? If mixed/rail drinks, were they served differently from a non-alcoholic beverage?	1	2	3	
5. Could people buy more than one standard individual serving of a drink at a time?	1	2	3	
6. Were any of the bottles or cups larger than a single serving, i.e. larger than 12 oz for beer, 5 oz for wine? Were pitchers or growlers of beer sold?	1	2	3	



7. Did the festival offer any price discounts on drinks or tickets? (eg. All-you-can-drink, tickets or drinks at a lower price if you purchase a larger volume or quantity)	1	2	3	
8. Did you see <i>obviously</i> intoxicated people purchasing alcohol?	1	2	3	
9. Did you see any of the servers consuming alcohol while on duty?	1	2	3	
10. Was food sold in the same place as alcohol?	1	2	3	
11. Were there alcohol product or tavern banners/signs displayed at the event?	1	2	3	
12. When did alcohol sales end?	1	2	3	

13. <u>Where</u> were people smoking at this event?					
14. Rate the level of intoxication at this festival on a scale from 1 to 5, with 1 being least and 5 being highest.	1	2	3	4	5

To Calculate the Score:

Add up the Total (for Questions 1 – 12 only): $T = \underline{\hspace{2cm}}$

Divide the Total by 36: $F = T \div 36 = \underline{\hspace{2cm}}$

Multiply F, the Fractional Value by 100: $\text{Score} = F \times 100 = \underline{\hspace{2cm}}$

As a separate measure, record how many of Questions 1 - 12 had a 3 for the answer: .

Wisconsin Alcohol Policy Project

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Please contact us for questions, technical assistance, or training.

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<https://www.mcw.edu/departments/comprehensive-injury-center/wi-alcohol-policy-project>

