The 2019 Healthcare Dinner, an evening dedicated to exploring the power of curiosity, discovery and hope, will feature nationally recognized speakers whose power of curiosity and drive for discovery have pushed them beyond the boundaries of our universe. This inspiring evening brings together key partners, donors, community, corporate and government leaders, as well as friends of Froedtert & the Medical College of Wisconsin to celebrate our impact as the only academic health system in southeastern Wisconsin.

Sponsorship provides the opportunity to take part in this unique event, demonstrating your partnership with Froedtert & MCW and creating visibility for you and your organization as community investors across the Froedtert & MCW seven-county region.

The marketing value of a significant sponsorship to the 2019 Healthcare Dinner is evident in the extensive reach of this event, including:

- More than 16,000 alumni around the world, including leading medical experts, researchers, and physicians in all areas of healthcare
- Over 17,000 Froedtert & MCW faculty, staff and students
- Over 65,000 social media fans and followers
- Froedtert & MCW Health Network patients across seven counties
- Community, corporate, government, media and philanthropic leaders across the state
Explore the Power of Curiosity, Discovery and Hope

The 2019 Healthcare Dinner
OCTOBER 15 | FISERV FORUM

2019 HEALTHCARE DINNER SPONSORSHIP PACKAGES

PRESENTING SPONSOR
$75,000
- Two seats at head table with Captain Scott Kelly and Col. Eileen Collins
- Two dinner tables of ten guests with premier placement
- Two guests attend private reception with Captain Scott Kelly and Col. Eileen Collins, along with Froedtert & MCW Campaign Advisors
- All table guests receive photo opportunity with Captain Scott Kelly and Col. Eileen Collins
- Sponsor recognition included in name of event
- Sponsor recognition in premier placement on digital arena monitors at event, including arena jumbotron and atrium monitors
- VIP tour of the Milwaukee Bucks locker rooms
- Sponsor recognition on marketing collateral
- Inclusion in press releases, publications and web
- Recognition ad in dinner program
- Exclusive tour of Froedtert & MCW McKinley Sports Center in early 2020

PIONEER SPONSOR
$50,000
- Two dinner tables of ten guests with premier placement
- Two guests attend private reception with Captain Scott Kelly and Col. Eileen Collins
- All table guests receive photo opportunity with Captain Scott Kelly and Col. Eileen Collins
- Sponsor recognition in premier placement on digital arena monitors at event, including arena jumbotron and atrium monitors
- VIP tour of the Milwaukee Bucks locker rooms
- Sponsor recognition on marketing collateral
- Inclusion in press releases, publications and web
- Exclusive tour of Froedtert & MCW McKinley Sports Center in early 2020
Explore the Power of Curiosity, Discovery and Hope

2019 HEALTHCARE DINNER SPONSORSHIP PACKAGES

REVOLUTIONARY SPONSOR
$25,000
- One dinner table of ten guests with prominent placement
- Two couples receive photo opportunity with Captain Scott Kelly and Col. Eileen Collins
- Guests attend VIP reception at event
- Sponsor recognition in premier placement on digital arena monitors at event, including arena floor monitors and atrium monitors
- VIP tour of the Milwaukee Bucks locker rooms
- Sponsor recognition on marketing collateral
- Inclusion in press releases, publications and web
- Exclusive tour of Froedtert & MCW McKinley Sports Center in early 2020

ENDEAVOR SPONSOR
$15,000
- One dinner table of ten guests
- Guests attend VIP reception at event
- Sponsor recognition in premier placement on digital arena monitors at event, including arena floor monitors and atrium monitors
- Sponsor recognition on marketing collateral
- Inclusion in press releases, publications and web
- Exclusive tour of Froedtert & MCW McKinley Sports Center in early 2020

DISCOVERY SPONSOR
$10,000
- One dinner table of ten guests
- Sponsor recognition in digital placement at event, including arena monitors
- Recognition in program and during event
- Exclusive tour of Froedtert & MCW McKinley Sports Center in early 2020

FRONTIER SPONSOR
$5,000
- One dinner table of ten guests
- Recognition in program and during event
- Exclusive tour of Froedtert & MCW McKinley Sports Center in early 2020

EXPLORER SPONSOR
$2,500
- Two individual tickets for dinner
- Recognition in event program and during event
2019 HEALTHCARE DINNER - SPEAKERS

CAPTAIN
SCOTT KELLY

Captain Scott Kelly’s epic Year in Space, now a New York Times best-selling book, solidified his status as one of the greatest pioneers in history. In his acclaimed speech appearances, he now brings audiences to the edge of their seats with transcendent insights that inspire and challenge them to dream big, test the status quo, and “choose to do the hard things.”

One of a select group of Americans who embody a defining moment in the nation’s history, he captivated the world and seized the imagination of millions during his record-breaking voyage—proving that the sky is not the limit when it comes to the potential of the human spirit. On his trip, Scott, together with his identical twin brother Mark on Earth, paved the way for the future of space travel and exploration as the subjects of an unprecedented NASA study on how space affects the human body.

Scott’s New York Times best-selling memoir, Endurance: My Year In Space and Our Journey to Mars, is now available everywhere and has been optioned as a Hollywood film by Sony Pictures. With awe-inspiring stories from space and personal reflections on leadership, teamwork and testing limits, Scott inspires others to believe that they can reach any goal, no matter how ambitious or audacious. As he looks back on the expedition that shuttled him into history books, audiences revel in the presence of a true American hero and gather unique takeaways on persistence, resilience and self-determination that transform the way they view their own journey through life.

COLONEL
EILEEN COLLINS

NASA astronaut Eileen Collins reveals encouraging perspective and insight on the leadership skills needed to break barriers and become a successful pioneer in your field. One of America’s most admired women, Col. Collins became the first female to pilot a U.S. spacecraft with the Discovery shuttle flight in 1995, and the first female commander on the 1999 Columbia shuttle flight. In 2005, NASA tapped Col. Collins to command the space shuttle Discovery’s historic “Return to Flight” mission, NASA’s first manned flight following the loss of space shuttle Columbia in 2003.

While logging 872 hours in space, Col. Collins earned a reputation for coolness under pressure. With that same calm demeanor, she shares how her career as an astronaut took shape, from her early years in the U.S. Air Force to her ground-breaking experience with NASA.

Drawing from her career experiences, Eileen reveals valuable insights learned from both her successes and her failures. From the importance of working with others to achieve lofty goals, to successful leadership in dynamic environments, her perspective inspires you to embark on your own original journey.
Explore the Power of Curiosity, Discovery and Hope

2019 HEALTHCARE DINNER - REGISTRATION

Please complete the form below to confirm your chosen sponsorship of the 2019 Healthcare Dinner:

CONTACT INFORMATION

__________________________  ____________________________
COMPANY NAME               PRIMARY CONTACT

__________________________
CONTACT EMAIL ADDRESS

__________________________
MAILING ADDRESS

__________________________  ____________________________
CITY / STATE / ZIP CODE

HEALTHCARE DINNER SPONSORSHIP LEVELS

☐ $75,000 PRESENTING SPONSOR
☐ $50,000 PIONEER SPONSOR
☐ $25,000 REVOLUTIONARY SPONSOR
☐ $15,000 ENDEAVOR SPONSOR
☐ $10,000 DISCOVERY SPONSOR
☐ $5,000 FRONTIER SPONSOR
☐ $2,500 EXPLORER SPONSOR

For more information, visit mcw.edu/healthcaredinner or contact Abigail Scher at 414-955-2870 or ascher@mcw.edu.

If paying by credit card or requesting an invoice, this form may be submitted via email to ascher@mcw.edu. Or, mail to Abigail Scher, Office of Development, Medical College of Wisconsin, 8701 Watertown Plank Road, Milwaukee, WI 53226.