

**Agreement Concerning Support from a Exhibitor
for a Continuing Medical Education Activity
of the Medical College of Wisconsin**

CME Title: Medical College of Wisconsin GIM Lakefront Refresher

Activity Date: June 24th – 26th, 2020
Location: The Pfister Hotel, Milwaukee, WI

Medical Dept., Division: Medicine, General Internal Medicine

School Activity Director: Barbara Slawski, MD, MS, SFHM
Phone: 414-955-0350

Company Name: _____

Providing Representative: _____ Phone: _____
Address: _____ Fax: _____

Support The above named company is providing the following support to the designated CE activity:

- | | |
|--|---------|
| <input type="checkbox"/> Sponsor Breakfast Symposium or Product Theater | \$7,000 |
| <input type="checkbox"/> Sponsor Lunch Symposium or Product Theater | \$7,000 |
| <input type="checkbox"/> Standard Table Top Exhibit | \$2,500 |
| <input type="checkbox"/> Boxed Lunch (per lunch) | \$2,500 |
| <input type="checkbox"/> Coffee Break (per break) | \$2,500 |
| <input type="checkbox"/> Conference Lanyards | \$2,500 |
| <input type="checkbox"/> Sponsored Icon on Mobile app* <i>(requires sponsorship of table top exhibit also)</i> | \$1,500 |
| <input type="checkbox"/> Banner Ad on Mobile app* <i>(requires sponsorship of table top exhibit also)</i> | \$1,000 |
| <input type="checkbox"/> _____ | |

Provided Financial Support paid to the Medical College in the amount of \$ _____

This support is for:
_____ The general expense of the CE active

Authorized The Medical College authorizes the company to perform the following activities in conjunction with the Medical College's CE activity:

General Conditions The support is provided and accepted in accordance with the Accreditation Council for Continuing Medical Education Standards for Commercial Support of continuing education activities. Checks can be made payable to the Medical College of Wisconsin, EIN #39-080 62 61 and mailed to:

**The Medical College of Wisconsin
Division of General Internal Medicine
Hub for Collaborative Medicine, 7th floor
ATTN: Christine Van Hulle
8701 W Watertown Plank Rd
Milwaukee, WI 53226**

Some of the standards include:

- The Medical College of WI controls the content and production of the CE activity.
- The Medical College of WI assures the presentation is balanced, objective, and free of commercial bias.
- Discussions of unlabeled uses of a product will state that the use is not approved.

- Social activities will be modest and will not take precedence over educational activities.
- The sponsoring Medical College of WI department and the CE activity faculty will disclose significant relationships with companies whose product will be discussed.

Signatures:

Company Representative

Date

Medical College of Wisconsin Representative

Date
