6th Annual Best Evidence ENT conference on the latest evidence-based clinical care pathways and practice guidelines

August 8-11, 2019

Course Directors:
David R. Friedland, MD, PhD
John S. Rhee, MD, MPH

A conference reception will be held on Saturday evening, August 10, in the Kohler Design Center - a spectacular showcase of innovative product design and technology and a display of American history.

For additional information, please contact Diann Fiscus at 414-955-0827 or dfiscus@mcw.edu.

Educational Objectives:
• Become familiar with existing and recently updated clinical practice guidelines related to the specialty of otolaryngology-head and neck surgery.
• Review patient outcomes based on peer reviewed research.
• Designate best evidence-based practices for diagnostic and assessment procedures, including pediatric otitis media, hoarseness, functional rhinoplasty, tonsillectomy, neck mass, allergic rhinitis, hearing loss, and Bell’s palsy.
• Understand new and updated management and intervention practices for obstructive sleep apnea and sleep disordered breathing in the child and adult.

Accreditation Statement:
The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Medical College of Wisconsin designates this live activity for a maximum of 15 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Medical College of Wisconsin designates this activity for up to 15 hours of participation for continuing education for allied health professionals.
M. Boyd Gillespie, MD, MSc holds the distinguished title of Professor and Chairman, Department of Otolaryngology-Head and Neck Surgery at the University of Tennessee Health Science Center-Memphis and is dual board certified in otolaryngology and sleep medicine. Dr. Gillespie received his medical degree from the Johns Hopkins University School of Medicine where he also completed his otolaryngology residency training and a one-year fellowship in general academic otolaryngology. He was awarded a masters in clinical research from the Medical University of South Carolina Department of Biometry and Epidemiology. Dr. Gillespie is nationally recognized for his expertise in sleep medicine and endoscopic salivary surgery. He has written a textbook on salivary gland preservation surgery in addition to authoring over 130 publications. Dr. Gillespie will present the 31st annual Roger H. Lehman Lecture during Best Evidence ENT 2019.

Sandra Lin, MD is Professor and Clinical Vice Director of Otolaryngology-Head and Neck Surgery at Johns Hopkins University in Baltimore, Maryland. She attended medical school at Northwestern University Feinberg School of Medicine in Chicago, Illinois, and is a Medical College of Wisconsin otolaryngology resident alumnus. Dr. Lin specializes in allergy and rhinology and is a respected leader in the field of sublingual immunotherapy. She is past president of the American Academy of Otolaryngic Allergy, and an Associate Editor of the journal International Forum of Allergy & Rhinology. We are pleased to welcome Dr. Lin back to Wisconsin for Best Evidence ENT 2019.
ACCOMMODATIONS

A limited block of rooms has been reserved at The American Club and the Inn on Woodlake (419 Highland Drive, Kohler, WI). To make a reservation at either property, call 1-855-209-5679 toll free. Reference #82Y4OT – Medical College of Wisconsin group block.

Rates are $328 for a standard king guestroom at The American Club and $219 for a prairie double or lakeside king at the Inn on Woodlake. Prices do not include tax or resort fee.

Discounted rates are available until July 8, 2019 at 5:00 pm central time. Room rates are available three days prior/post based on availability.
Golf:
Whistling Straits was host to the 2015 PGA Championship and is the future site of the 2020 Ryder Cup. It offers two remarkable courses sculpted into the Lake Michigan coastline.

Blackwolf Run is situated on a river basin creating one of the most scenic and challenging courses in North America. Blackwolf Run also offers two championship courses.

Because of the distinction of these courses, it is recommended that tee times be made in advance. Limited tee times have been reserved for conference attendees Friday afternoon, August 9, and Saturday morning, August 10. Contact Diann Fiscus at 414-955-0827 or dfiscus@mcw.edu to reserve these limited times.

Additional tee times can be scheduled individually by calling 1-855-444-2838 toll free.

Kohler Waters Spa:
Take pleasure in the relaxation pool and waterfall, or enjoy the latest innovative water treatments, therapeutic massages, facials, and body treatment experiences in a place of tranquility. Call 1-855-444-2838 toll free. Advanced reservations are recommended.

Other Activities:
Endless other activities exist in Kohler for guests of all ages. Try hiking a wilderness preserve, canoeing or kayaking a rambling river, horseback riding, trap shooting, or charter fishing. Take a yoga class, tour the Kohler factory or the Kohler Art Center, or shop the unique boutiques in the Shops at Woodlake. Dining options in Kohler are plentiful.
SCHEDULE OF EVENTS

THURSDAY, AUGUST 8, 2019

2:00 PM – 6:00 PM
• What is Best Evidence?
• Pediatric Otitis Media
• Eustachian Tube Dysfunction
• Hoarseness
• Cough
• Reflux

FRIDAY, AUGUST 9, 2019

7:30 AM – 12:00 PM
• Functional Rhinoplasty
• Sleep Medicine
• Sleep Apnea
• Surgical Options for Sleep Disorders
• Septoplasty and/or Septal Perforation
• Sleep Disordered Breathing in Children

SATURDAY, AUGUST 10, 2019

2:00 PM – 6:00 PM
• Neck Mass
• Sialoendoscopy
• Salivary Gland Disease/Benign Oral Lesions
• Allergy
• Allergic Rhinitis
• Adult Sinusitis
• Atypical Sinus Disease

6:00 PM • 7:30 PM
• Reception – Kohler Design Center

SUNDAY, AUGUST 11, 2019

7:30 AM – 12:00 PM
• Sudden Sensorineural Hearing Loss
• Hearing Rehabilitation
• Tinnitus
• Pediatric Hearing Loss
• Bell’s Palsy
• Facial Paralysis

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REGISTRATION
BEST EVIDENCE ENT 2019 • AUGUST 8-11

FEE
Registration includes CME certification and admission for two (2) to the Kohler Design Center reception on Saturday evening, refreshment breaks all four days of the conference, breakfast on Friday and Sunday, and a to go lunch on Saturday. Payment is due at the time of registration.

Physicians:
- $450 registration fee before June 1, 2019
- $550 registration fee on or after June 1, 2019

Nurses, Physician Assistants, and other healthcare providers:
- $350 registration fee before June 1, 2019
- $450 registration fee on or after June 1, 2019

NAME:

DEGREE:

ADDRESS:

CITY/STATE/ZIP:

EMAIL:

Do you have any special needs or food sensitivities?

Total Fee $__________

Pay by credit card:
- American Express
- MasterCard
- Visa
- Discover

CARD NUMBER:

EXPIRATION DATE:

NAME OF CARD HOLDER:

Pay by check: Make check payable to: MCW/Otolaryngology

Mail registration with payment to:
MCW/Otolaryngology
c/o Diann Fiscus
8701 Watertown Plank Road
Milwaukee, WI 53226

Fax registration with payment to: 414-955-0074
Pay by phone: 414-955-0827
A registration form can also be downloaded at www.bestevidenceENT.com

CONFIRMATION
A confirmation email will be sent upon receipt of registration.

REFUND POLICY
Refunds for cancellation will be made if requested in writing before July 1, minus a $75 administrative fee. No refunds will be made after July 1. The Department of Otolaryngology and Medical College of Wisconsin reserve the right to alter or cancel this conference if necessary.

If you have questions or need additional information, please contact Diann Fiscus at 414-955-0827 or dfiscus@mcw.edu.