



MEDICAL COLLEGE OF WISCONSIN  
**DEPARTMENT OF SURGERY**  
**BREAST CARE 101:**  
**WHAT YOU NEED TO KNOW**



**FRIDAY, NOVEMBER 9, 2018**

Four Points by Sheraton  
Milwaukee North Shore  
8900 North Kildeer Court  
Brown Deer, WI 53209



Department of Surgery  
8701 Watertown Plank Road  
Milwaukee, WI 53226



Our online registration process allows you to efficiently enroll in any offered CME course. To enroll in a course, please follow the detailed instructions below. Please note that you will need to create a one-time “New User Account” before enrolling in a course.

**Online registration is required for evaluation and receiving CME credit.**

### CREATING A NEW USER ACCOUNT:

Log in to [ocpe.mcw.edu/surgery](http://ocpe.mcw.edu/surgery), select **Create Account** in the upper right corner. Enter all of the required (\*) information.

### REGISTRATION:

**To Register (after New User Account has been set up at [ocpe.mcw.edu/surgery](http://ocpe.mcw.edu/surgery)):**

Select **Breast Care 101** under **Featured Courses**.

Select **Registration/Take Course**, select your registration level and then **Add to Cart**.

Please note that this site does NOT work with Internet Explorer.

### FEES:

Physicians: \$75

APPs/Nurses/

Other Healthcare Professionals: \$50

Community Members \$25\*

\*All community members must contact Heidi Brittnacher at (414) 955-1831 or [surgeryevents@mcw.edu](mailto:surgeryevents@mcw.edu) to register.

This course is complimentary for **fellows, residents and students**. For complimentary registration, contact [Heidi Brittnacher at \(414\) 955-1831 or surgeryevents@mcw.edu](mailto:Heidi Brittnacher at (414) 955-1831 or surgeryevents@mcw.edu).

- A confirmation and additional information will be e-mailed upon receipt of your registration.
- There is a non-refundable processing fee of \$3.
- Please note that the billing address entered upon checkout must match the billing address on the credit card you will be using to pay for the course. MCW accepts MasterCard, VISA and Discover.

### REFUND POLICY

Withdrawals postmarked 15 days prior to the conference date will be fully refunded. If postmarked less than 15 days prior to the conference, withdrawals will result in a \$25 service fee. No refunds are available for withdrawals received on/after conference date.

For further information, please visit [www.mcw.edu/surgery](http://www.mcw.edu/surgery), or contact [Heidi Brittnacher at \(414\) 955-1831 or surgeryevents@mcw.edu](mailto:Heidi Brittnacher at (414) 955-1831 or surgeryevents@mcw.edu).

### SPEAKERS

#### Lubna Chaudhary, MD, MS

Assistant Professor of Medicine  
Division of Hematology and Oncology  
Department of Medicine

#### Adam Currey, MD

Associate Professor  
Department of Radiation Oncology

#### Erin Doren, MD

Assistant Professor  
Department of Plastic Surgery

#### Adam Greenberg, PhD

Assistant Professor  
University of Wisconsin-Milwaukee  
Department of Psychology

#### Diane Keller, OTR, CHT

Occupational Therapist  
Froedtert Hospital

#### Sumana Koduri, MD

Associate Professor  
Department of Obstetrics and Gynecology

#### Amanda Kong, MD, MS

Associate Professor  
Chief, Section of Breast Surgery  
Division of Surgical Oncology  
Department of Surgery

#### Shadie Majidi, MD

Associate Professor  
Chief, Section of Breast Imaging  
Division of Diagnostic Radiology  
Department of Radiology

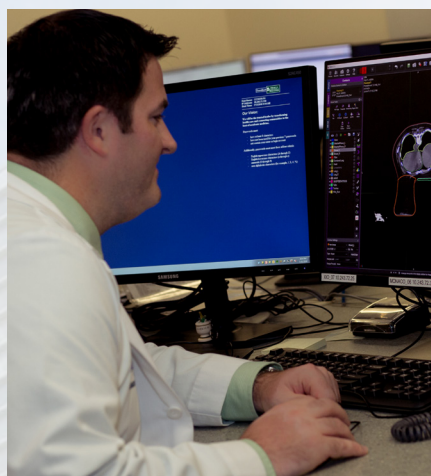
#### Erin McGonigle, MD

Assistant Professor  
Department of Physical Medicine  
and Rehabilitation

#### Anna Purdy, RN, MSN, APNP

Nurse Practitioner  
Division of Surgical Oncology  
Department of Surgery





## FRIDAY, NOVEMBER 9, 2018

7:00 am	Breakfast and registration
7:15 am	Welcome
7:30 am	<i>Imaging in the New Era: When Should We Screen and With What?</i> <b>Shadie Majidi, MD</b>
8:00 am	<i>Innovations in Breast Surgical Techniques</i> <b>Amanda Kong, MD, MS</b>
8:30 am	<i>Restorative Surgery for the Breast</i> <b>Erin Doren, MD</b>
9:00 am	15 min break
9:15 am	<i>Radiation Therapy—Less is More</i> <b>Adam Currey, MD</b>
9:45 am	<i>Clinical Trials and Novel Treatments— A New Paradigm Shift</i> <b>Lubna Chaudhary, MD, MS</b>
10:30 am	15-minute break
10:45 am	Break-out sessions   Session 1 — 10:45-11:15   Session 2 — 11:20-11:50
	<i>More Than Forgetfulness: Chemobrain</i> <b>Adam Greenberg, PhD</b>
	<i>Lymphedema Diagnosis and Management</i> <b>Diane Keller, OTR, CHT</b>
	<i>Chemo-Induced Neuropathy: Symptoms, Prognosis and Potential New Treatment</i> <b>Erin McGonigle, MD</b>
	<i>Genitourinary Syndrome in Breast Cancer Survivors</i> <b>Sumana Koduri, MD</b>
12:00 pm	Lunch and Learn: Basics of Benign Breast Disease <b>Anna Purdy, RN, MSN, APNP</b>
12:45 pm	Closing remarks
1:00 pm	Symposium adjourns

**The Medical College of Wisconsin Department of Surgery Breast Cancer Symposium** will be held Friday, November 9, 2018 at Four Points by Sheraton Milwaukee North Shore, 8900 North Kildeer Court, Brown Deer, WI 53209.

### DIRECTIONS

*From the South:* Take Interstate 43 North to Brown Deer Road West (Exit 82B). Continue on Brown Deer Road West for 2 miles until you reach Kildeer Court (second stoplight while on Brown Deer Rd). The hotel is located on the right.

*From the North:* Take Interstate 43 South to Brown Deer Road West (Exit 82B). Continue on Brown Deer Road West for 2 miles until you reach Kildeer Court (second stoplight while on Brown Deer Rd). The hotel is located on the right. Complimentary parking is available in the hotel parking lot.

### COURSE PLANNING COMMITTEE

Amanda L. Kong, MD, MS (Co-Course Director)  
Adam Currey, MD (Co-Course Director)  
Anna Purdy, APNP  
Heidi Brittnacher

### PROGRAM PURPOSE

This one-day educational activity is designed to improve the knowledge of primary care physicians and gynecologists about the treatment of breast cancer patients and the care of these patients in the survivorship period. The treatment of breast cancer is constantly changing from surgical approaches to screening guidelines to chemotherapy regimens. These changes affect post-treatment sequelae in patients who are often seen by primary care physicians and gynecologists. As our cancer survivor population grows, it will be important for these physicians to be able to identify which treatments patients have received for their breast cancer, the downstream side effects they will experience as a result of those treatments, and how to treat those side effects. The published literature shows that primary care providers often do not feel prepared for this role or are unaware of current guidelines. The purpose of our activity is to provide the knowledge base for the treatment of breast cancer patients and how to care for them in survivorship. This program will also discuss the treatment of benign breast disease.

### TARGET AUDIENCE

- Primary Care Physicians
- Obstetricians and Gynecologists
- Fellows, Residents and Students
- Nurses and Health Care Professionals
- Advanced Practice Providers

### EDUCATIONAL METHOD

The format will include lectures from leaders in each field along with discussion.

### SYMPOSIUM GOALS

When presented with a breast cancer patient, state the safety of skin and nipple-sparing surgical techniques and options for reconstruction that are available to the patient.

For the average woman, describe the breast cancer screening guidelines that exist from different national societies.

If a patient requires chemotherapy or hormonal therapy, discuss the side effects of each treatment.

For the patient who is experiencing lymphedema, describe the treatments available and know when to refer the patient to a therapist.

If a patient is experiencing vaginal symptoms from breast cancer treatment, list the methods available for addressing this problem.

### ACCME ACCREDITATION STATEMENT

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### AMA CREDIT DESIGNATION STATEMENT

The Medical College of Wisconsin designates this Live Activity for a maximum of 4.75 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### NURSE PRACTITIONER CREDITS

Medical College of Wisconsin, Inc. is approved as a provider of nurse practitioner continuing education by the American Association of Nurse Practitioners: AANP Provider Number 150930. This program has been approved for 4.75 contact hours of continuing education (which includes 0 hours of pharmacology).

### HOURS OF PARTICIPATION FOR ALLIED HEALTH CARE PROFESSIONALS

The Medical College of Wisconsin designates this activity for up to 4.75 hours of participation for continuing education for allied health professionals.

### SPECIAL NEEDS OR FOR MORE INFORMATION

If you have any special needs or questions pertaining to your participation, please contact [Heidi Brittnacher](mailto:Heidi.Brittnacher@mcw.edu) at (414) 955-1831 or [surgeryevents@mcw.edu](mailto:surgeryevents@mcw.edu) to discuss how we can accommodate you.