



wecare



THE “WE CARE” FUND  
FOR MEDICAL INNOVATION AND RESEARCH

DEPARTMENT OF SURGERY





*“Faced with pancreas and heart surgery, it was comforting to know the doctors on my team were also top-notch medical researchers. The Medical College of Wisconsin gives patients in our hometown access to world-class treatment, backed up by the latest advances in research and scientific discovery.”*

– Bob Uecker, Milwaukee Brewers

## THE WE CARE FUND FOR MEDICAL INNOVATION AND RESEARCH

### Why We Care

Patients in need deserve the most effective ways to treat injury and disease – knowledge unearthed by dedicated scientists with the passion and tools for innovative research.

### Hope and Innovation

Bringing hope and innovative treatment plans to patients and their families depends on translating new medical discoveries from the laboratory for use in the operating room, the bedside, and the clinic. The mission of the

We Care Fund is to support researchers and physicians who are creating cutting-edge therapies and clinical programs that benefit patients in Wisconsin and throughout the world.

### Our Goal

The We Care Fund supports research in the fields of cancer, cardiovascular disease, gastrointestinal diseases, diseases of the newborn/child, organ transplantation and trauma.

Traditional funding mechanisms supporting basic science and clinical care can take months, even years to secure. Some of the most promising and exciting solutions simply cannot wait that long. Our goal is to accelerate the development of those advanced, life-saving solutions by engaging the local community to help bring the best in healthcare research to Wisconsin.



# ABOUT US

## THE MEDICAL COLLEGE OF WISCONSIN

### **Mission**

To be a national leader in the education and development of the next generation of physicians and scientists; to discover and translate new knowledge in the biomedical sciences; to provide cutting-edge, interdisciplinary and compassionate clinical care of the highest quality; to improve the health of the communities we serve.

### **The Department of Surgery**

The Medical College of Wisconsin Department of Surgery is nationally recognized for excellence in clinical care, research and education. The Department of Surgery consists of the following Divisions:

- Cardiothoracic Surgery
- Colorectal Surgery
- Community Surgery
- General Surgery
- Pediatric Surgery
- Surgical Oncology
- Transplant Surgery
- Trauma/Acute Care Surgery and Critical Care
- Vascular Surgery

# WHO WE ARE

## WE CARE LEADERSHIP

Arlene Wilson - Chair

Carrie Bedore

Betty Chrustowski

Allen Dolberg

Betsy Evans

Rocio Froehlich

Holly Gamblin

Ruth Joachim

David P. Jubelirer

Jessica Jubelirer

Jennifer La Macchia

Joel S. Lee

Liza Longhini

Mary Ann Miller

Kenneth Pelky

Marilynn Pelky

Katie Rinka

Sonia Sandroni

Maggy Schultz

Aaron Valentine

Mark S. Young

### **Contact information**

Medical College of Wisconsin

Department of Surgery

9200 W. Wisconsin Avenue

Milwaukee, WI 53226-3522

For more information, assistance in making a gift or gift planning, contact Meg M. Bilicki at [mbilicki@mcw.edu](mailto:mbilicki@mcw.edu) or (414) 805-5731.

***Be sure to also visit us at [www.mcw.edu/wecare](http://www.mcw.edu/wecare)***

# LIVES YOU TOUCH

## WITH YOUR GENEROUS CONTRIBUTION



*“When I was diagnosed with pancreatic cancer, I was advised that Dr. Evans was the best pancreatic cancer surgeon in the country. In addition to saving my life with his surgical skills, Dr. Evans also inspired me to be a lifetime advocate for the fight against pancreatic cancer.”*

– Mary Sharkey, featured on ABC’s  
Houston Medical (June/July 2002)



*“I placed my trust in the hands of the physicians and the healthcare team at Froedtert and the Medical College of Wisconsin. They worked together to provide quality, compassionate care based on what they’ve learned treating patients and conducting research. I want my experience to raise awareness about the importance of medical research in saving lives, and I hope my story can inspire others to do the same.”*

– Maggy Schultz

Please join the hundreds of friends and family who have supported “We Care” because “they care.” There is no greater need than our future health and there is no better time than today.

# YES!

## I WOULD LIKE TO SUPPORT THE WE CARE FUND.

### Enclosed is my gift of:

☐ \$250   ☐ \$500   ☐ \$1000   ☐ Other \$ \_\_\_\_\_

In memory of: \_\_\_\_\_

In honor of: \_\_\_\_\_

### Payment method:

☐ Check enclosed

Payable to: **We Care Fund / MCW**

To use credit card, visit [www.mcw.edu/wecare](http://www.mcw.edu/wecare)  
or complete the information below:

☐ Visa   ☐ MasterCard   ☐ AMEX   ☐ Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

☐ I would like more information on including  
Medical College of Wisconsin in my estate plans.

**(Please fill in information on opposite side)**

Name: \_\_\_\_\_

Business/Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

For your convenience, please send your charitable donation using the pre-addressed built-in envelope!

Just tear along the perforated line, fold, peel & seal envelope.

**THANK YOU** for your commitment to research and your investment in the Medical College of Wisconsin.

**Most importantly, thank you for helping us improve our patients' lives!**



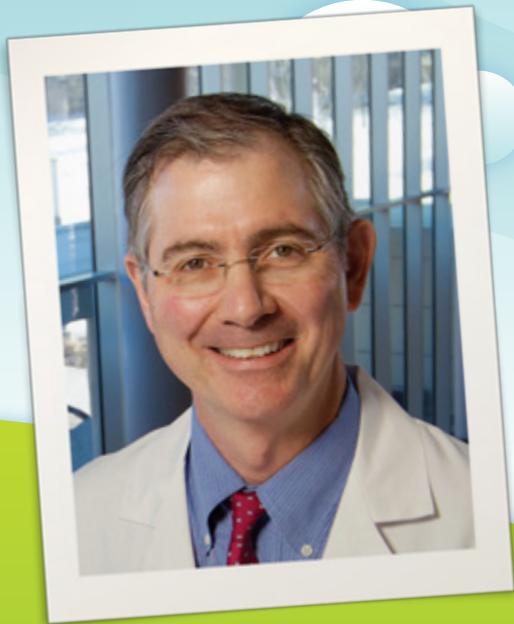
## HOW YOU CAN HELP YOUR CONTRIBUTIONS, PUT TO WORK

Contributions to the We Care Fund are used to support researchers and physicians working at all stages of the scientific discovery process.

Your contribution will have a direct, positive impact on their work and ultimately the lives of all of us, as we all represent the patient of tomorrow.

Your donation is fully tax-deductible as a charitable contribution to the Medical College of Wisconsin, a 501(c)(3) tax-exempt organization.





## TRANSLATING DISCOVERIES INTO BETTER PATIENT CARE

### **Douglas B. Evans, MD**

Dr. Douglas B. Evans is Chair of the Department of Surgery at the Medical College of Wisconsin. He leads a team of scientists and physicians devoted to the rapidly growing clinical and translational research programs at the Medical College of Wisconsin's Cancer Center. Dr. Evans' professional career is dedicated to the research and treatment of pancreatic cancer. He is nationally recognized for his work in developing personalized treatment programs for patients that target the unique molecular characteristics of their tumors.

Join Dr. Evans and his colleagues today in their personal mission to help focus the greatest minds in medicine on the research and treatment of diseases that affect us all.

Department of Surgery  
9200 W. Wisconsin Avenue  
Milwaukee, Wisconsin 53226-3522  
[www.mcw.edu/wecare](http://www.mcw.edu/wecare)



▲ PEEL OFF BACKING AND SEAL

FOLD ▼

wecare

The logo features the word "wecare" in a lowercase, purple, sans-serif font. To the right of the text is a stylized purple icon of a person with arms raised in a 'V' shape. The entire logo is positioned on a white background that is part of a larger sheet with a light blue geometric pattern of overlapping triangles. A vertical dashed line indicates a fold line to the left of the logo. On the far right, a large green curved shape, resembling a leaf or a stylized 'C', is partially visible.

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