

KERNINSTITUTE

Transformational Ideas Initiative

Cultivating Cultural Intelligence to Improve Cancer Disparities with Asian American, Native Hawaiian, and Pacific Islander Communities

By Joyce H. Lee, MS, Mingqian Lin, MS, Linda Moua, Maria Sgro, MS, and Kajua B. Lor, PharmD, BCACP

Transformational Idea

Seeking to enhance current health-professional education, an interdisciplinary team of medical/pharmacy students and faculty developed the Health Advancement for Asian Pacific Islanders through Education (HAAPIE) Initiative in Jan 2021, an online health equity curriculum with a focus on Asian American, Native Hawaiian, and Pacific Islander (AANHPI) health using the Cultural Intelligence Framework (CIF). As cancer remains the leading cause of death among AANHPIs, contrary to other racial and ethnic groups in the United States, this project aims to build on the original Cancer Module by further examining cancer-related disparities that impact access to cancer screening, treatment, end-oflife care, and ultimately, survival among AANHPIs.

Purpose & Value

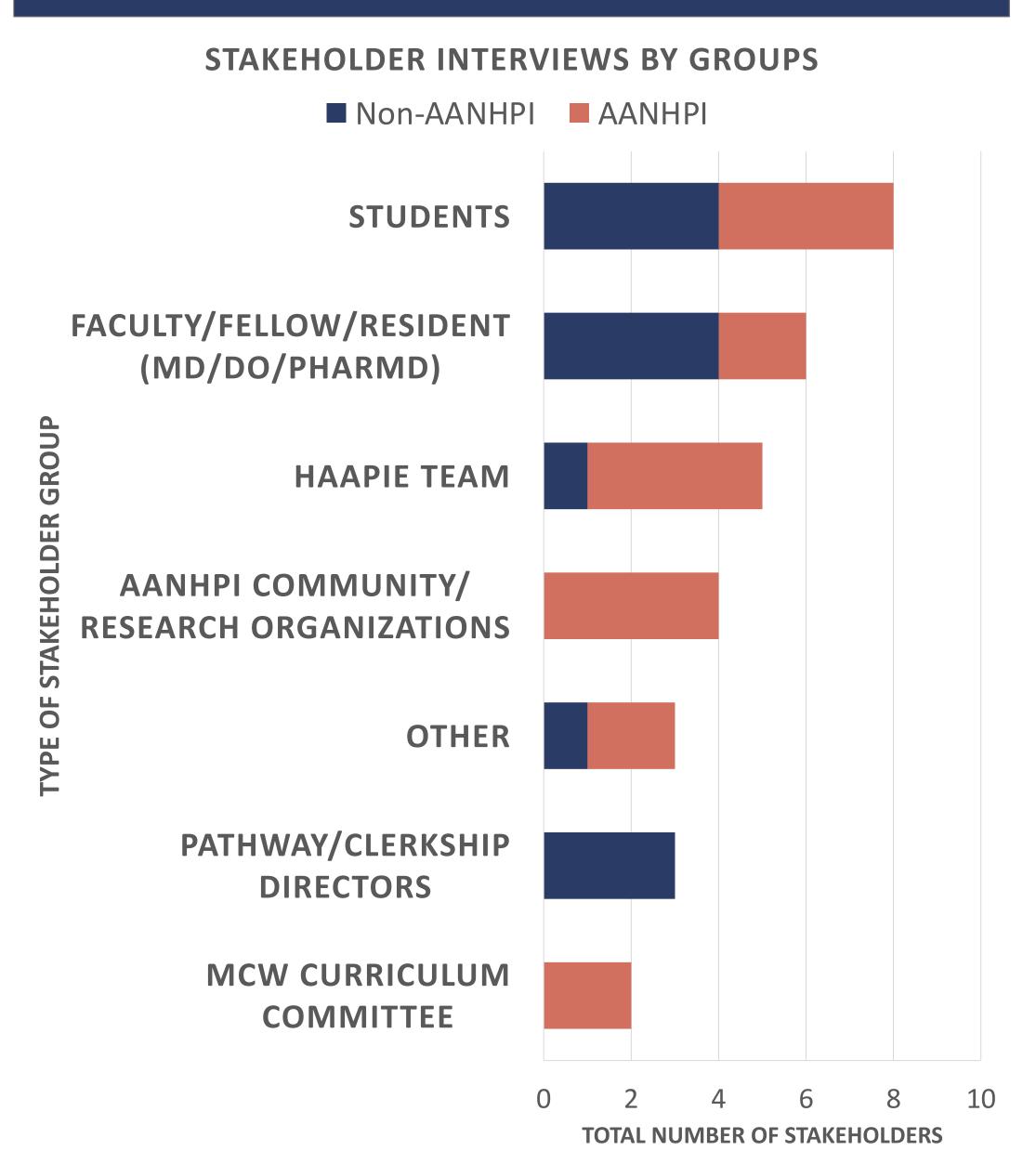
The **purpose** of this project is to teach learners how to recognize cancer disparities among AANHPIs and overcome challenges in navigating through difficult cultural conversations.

Upon the completion of the project, learners gain the value of improved awareness of cultural and structural barriers to cancer-related care among AANHPI patients, and increased confidence in interacting with and navigating the health of diverse AANHPI patients.

Primary Stakeholder Group

MCW Students

Stakeholder Interviews



Key Interview Learnings / Stakeholder Quotes



- Wide knowledge gaps and lack of confidence in providing culturally appropriate health care, especially cancer care, to AANHPIs
- Dearth of formal education about providing culturally sensitive care for **AANHPIs**
- Desire for interactive and multimodal learning experiences

'Different cultural beliefs have different health beliefs. As a provider, we should think of those differences as a *challenge* and a *learning opportunity* to become aware of the patient's uniqueness. We often think that it is burdensome when a patient's of a different background, but definitely take the opportunity to learn about the patient and their culture. It's an important leverage to learn and understand all the different cultural factors that can help inform the patient's optimal outcome."

Key Learnings from the Minimum Viable Pilot (MVP)

- -Participants enjoyed the format of the project
- -Using a patient case study made the curriculum more memorable and real
- -There was a right amount of content in the prework, including supplemental articles and videos
- -Role-play sessions in-person were helpful to grow communication skills for discussing difficult and uncomfortable topics
- -Including cultural elements in navigating an AANHPI patient's care such as cultural beliefs and family dynamics were critical to the experience
- -Helpful to learn tips to improve medication literacy and increase medication adherence

-Additional resources need to be added about other subgroups of AANHPIs such as Native Hawaiians/Pacific Islanders/South Asians/Southeast Asians

- -Anecdotes can be included to showcase how different AANHPI view and experience cancer through a cultural lens
- -Role of a patient navigator can be further explained
- -Guides for role-play sessions can be made shorter to allow more room for learners to improvise
- -More topics that could be covered: invasive cancer treatment options, end-of-life/palliative care for cancer patients

Character Strengths Shared & Learnings

CREATIVITY/CURIOSITY

- Measures:
- Allowing open feedback and selfreflection during the in-person workshop
- Sending a survey after completing the entire MVP for anonymous feedback
- Results:
- All participants provided honest feedback both in-person and on the anonymous survey that reflected on their personal experiences with the pre-work and role-play sessions

JUDGMENT

- Measures:
- Incorporating role-play sessions that necessitated every person's participation
- Encouraging open discussions during the in-person workshop
- Results:
- All participants spoke candidly when engaging in role-play sessions and answering challenging questions concerning culturallyappropriate screening practices and cancer care

SELF-REGULATION

- Measures:
- Assessing how many people completed the required pre-work before the in-person session
- Reflecting on the efficacy of completing the entire MVP using a survey
- Results:
- All the participants completed their pre-work and came prepared to share their reflections and ask inquisitive questions

Pilot Project Description

Used the HAAPIE Cancer Module as the foundation for the Pilot Project



Mr. Alex Truong, 74-yearold Vietnamese-American male from our MVP.

Followed the patient case study of Mr. Alex Truong (pictured above) and used a storyboard to track his fourpart cancer journey



ED Visit

Visit w/ Hem/Onc

- Self-paced pre-work online that follows the first 2 parts of the patient case
 - Shared articles and videos; asked questions with anonymous Google Jamboard responses
- In-person workshop that finishes the last 2 parts of the case
 - Reflections/discussions on pre-work responses, two role-play sessions, and open discussions on additional questions
- Post-MVP survey on Qualtrics distributed at the end of the in-person workshop

Next Steps

By January 2023

- Expand patient cases on cancer treatment and end-of-life care
- Feature AANHPI through multimedia
- Upload all cases to online platform
- Design additional in person sessions with
- role play guides Consult cancer care providers for content validation

CURRICULUM **DESIGN**

LAUNCH

Qualitative and quantitative analysis

By February 2023 Launch to MCW

- students (medical, pharmacy, graduate), faculty, and staff • Social media
- campaigns + Email reminders

In March/April 2023 • Schedule and run live workshops

By end of 2023 Disseminate work through manuscript publications and conference

By June 2023

presentations Create Teaching Guides for future public use

SHARE

Complete an interest form and enroll in the Cancer Module when it launches: https://tinyurl.com/TI2CancerInterest

Project Team



Kajua B. Lor, PharmD, BCACP

For any questions or comments, please reach out to Joyce H. Lee at johlee@mcw.edu or Ming Lin at mlin@mcw.edu.

Transformational Idea Purpose & Value

Transformational Idea Description

• Further explore cancer-related disparities that impact access to cancer screening, treatment, end-of-life care, and ultimately, survival among Asian Americans, Native Hawaiians, and Pacific Islanders (AANHPIs)

The Goal of your Project

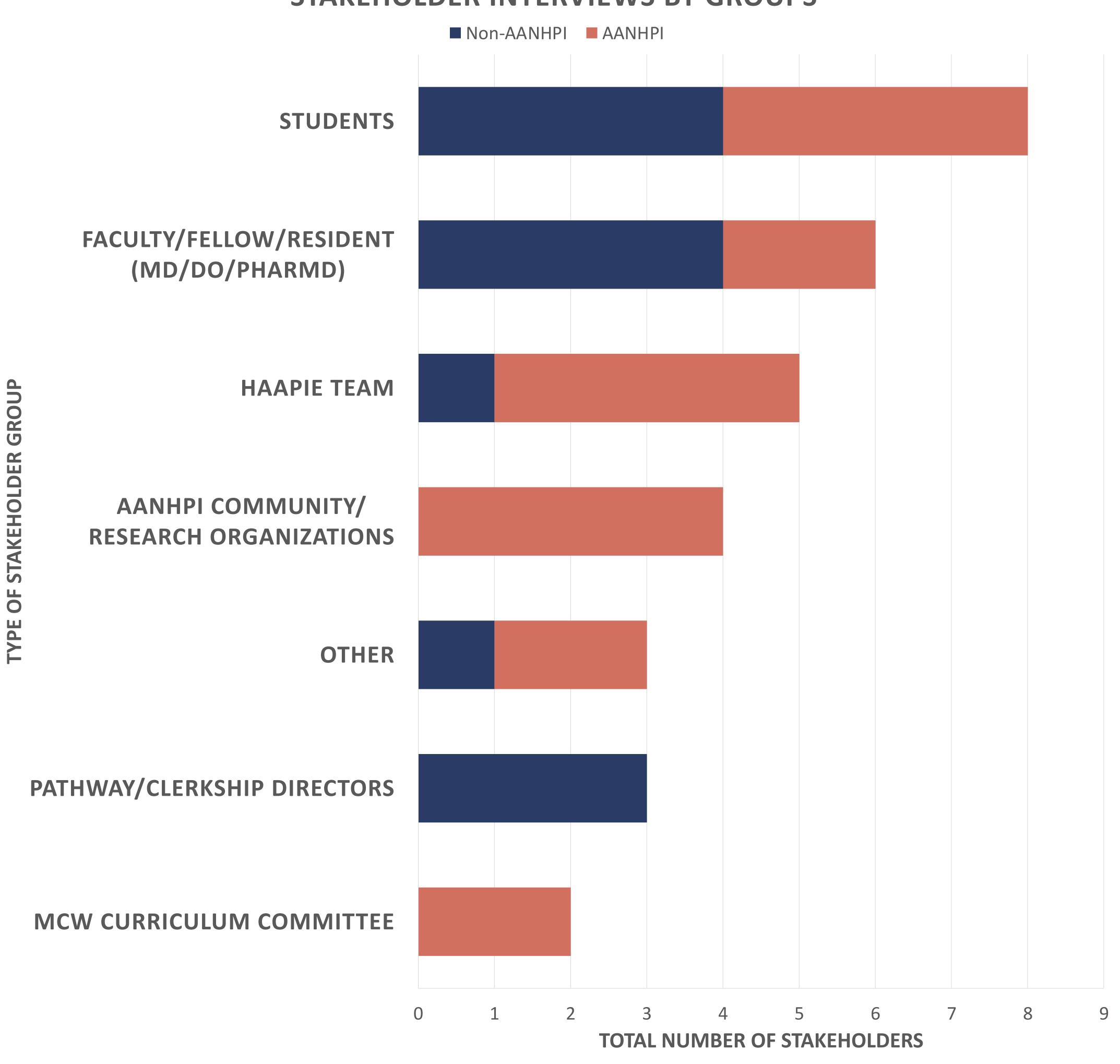
- Teach learners how to recognize, address, and overcome the cancer disparities that exist among AANHPI individuals
- Allow learners to provide feedback to further improve and expand on the project

The Value You Intend it to Provide

- Improve learner confidence, enhance AANHPI cultural knowledge and practice, and increase awareness of AANHPI cancer disparities
- Inform current and future healthcare professionals on how to better navigate cancerrelated care and general health care for AANHPI patients

Stakeholder Interviews

STAKEHOLDER INTERVIEWS BY GROUPS



Stakeholder Groups

- 31 Total Interviews (Main stakeholder group: MCW Students)
- Key Take-Aways
 - Wide knowledge gaps, lack of confidence, and dearth of formal education that concern providing culturally appropriate health care, especially cancer care, to AANHPIs
 - Desire for interactive and multimodal learning experiences
- How You Adjusted Your Project After Interviews
 - Incorporated thought-provoking questions that motivate learners to be curious to further explore AANHPI health care
 - Added an in-person workshop with role-play and live feedback to cultivate culturally-sensitive communication skills between the provider and patient

Pilot Project

DESCRIPTION

- Used the HAAPIE Cancer Module as the foundation for the Pilot Project
- Followed the patient case study and used a storyboard to track his four-part cancer journey
- •Self-paced pre-work online that follows the first 2 parts of the patient case
- Discussion questions with anonymous Google Jamboard responses, articles, and videos
- •In-person workshop that finishes the last 2 parts of the case
- •Reflections/discussions on pre-work responses, two roleplay sessions, and open discussions on questions
- Post-MVP survey on Qualtrics completed before the end of the day of the in-person workshop
- Pilot participants: 3 M2's

CHARACTER STRENGTHS

- Creativity
- Open feedback during in-person workshop
- Post-MVP survey for anonymous feedback
- Judgment
- Incorporating role-play sessions that necessitated every person's participation
- Encouraging open discussions during the in-person workshop
- Self-Regulation
- Assessed how many people completed required pre-work
- Post-MVP survey to assess efficacy of completing the entire MVP
- Results from all characters strengths informed key learnings

KEY LEARNINGS

- Participants enjoyed the format of the project
- Using a patient case study made the curriculum more memorable and real
- There was a right amount of content in the pre-work, including supplemental articles and videos
- Role-play sessions in-person were helpful to grow communication skills for discussing difficult and uncomfortable topics
- Including cultural elements in navigating an AANHPI patient's care such as cultural beliefs and family dynamics were critical to the experience
- Helpful to learn tips to improve medication literacy and increase medication adherence

How You Adjusted Your Project After Your Pilot

- Will add additional cases and resources about other subgroups of AANHPIs such as Native Hawaiians/Pacific Islanders/South Asians/Southeast Asians
- Include anecdotes to showcase how different AANHPI view and experience cancer through a cultural lens
- Further explain the role of a patient navigator
- Shorten guides for role-play sessions to allow more room for learners to improvise
- Cover invasive cancer treatment options, end-of-life/palliative care for cancer patients



Next Steps

By January 2023

- Expand patient cases on cancer treatment and endof-life care
- Feature AANHPI cancer experiences through multimedia
- Upload all cases to online platform
- Design additional in-person sessions with role play guides
- Consult cancer care providers for content validation

CURRICULUM DESIGN

LAUNCH

By February 2023

- •Launch to MCW students (medical, pharmacy, graduate), faculty, and staff
- Social media campaigns +
 Email reminders

In March/April 2023

•Schedule and run live workshops

By June 2023

Qualitative and quantitative analysis of outcomes

By end of 2023

- Disseminate work through manuscript publications and conference presentations
- Create Teaching Guides for future public use

How to Help Us Out... COMPLETE AN INTEREST FORM



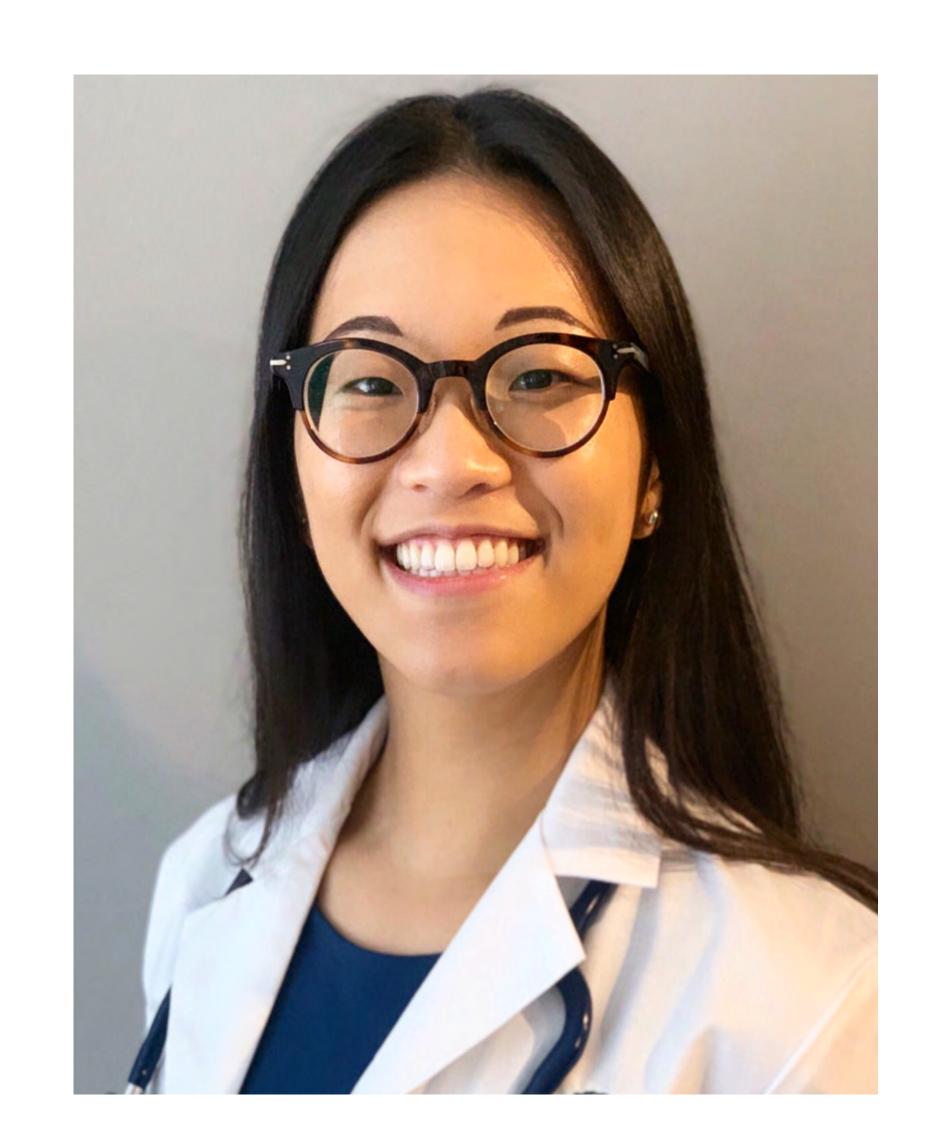
& Enroll in the Curriculum When it Launches!

SHARE

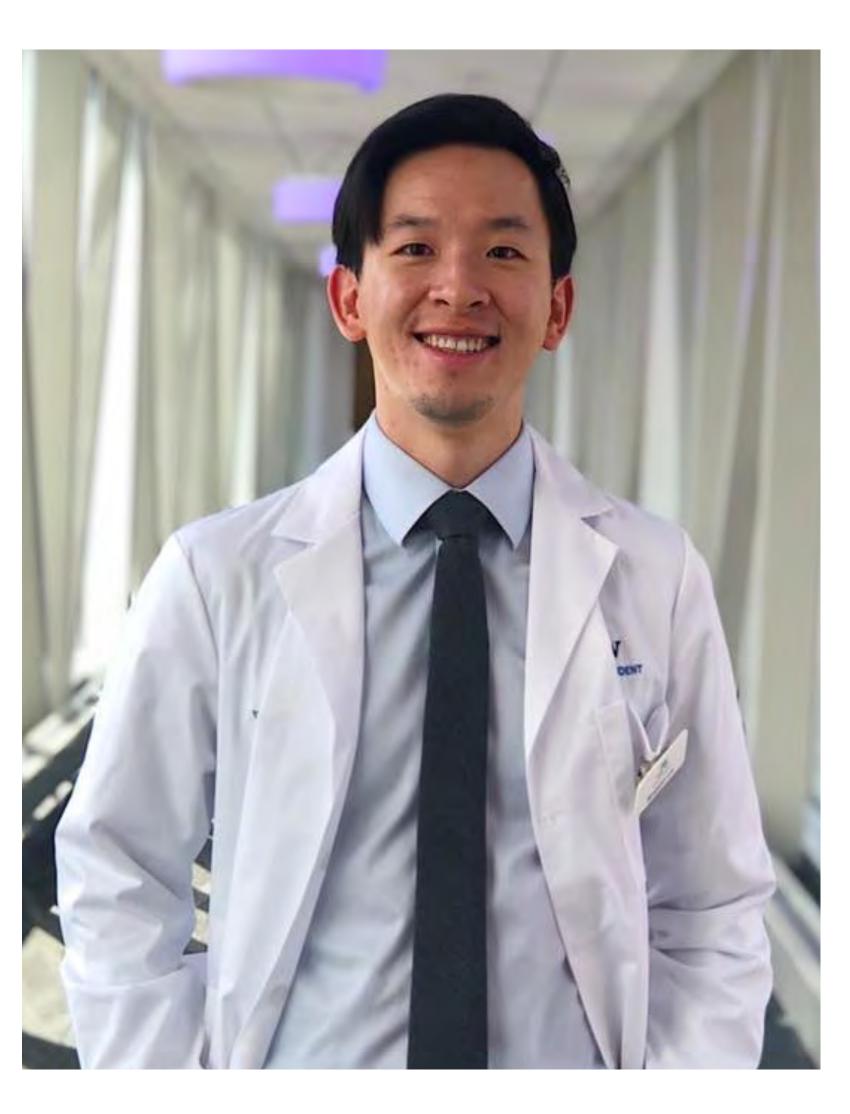


The Project Team

Thank you for listening!



Joyce H. Lee, MS



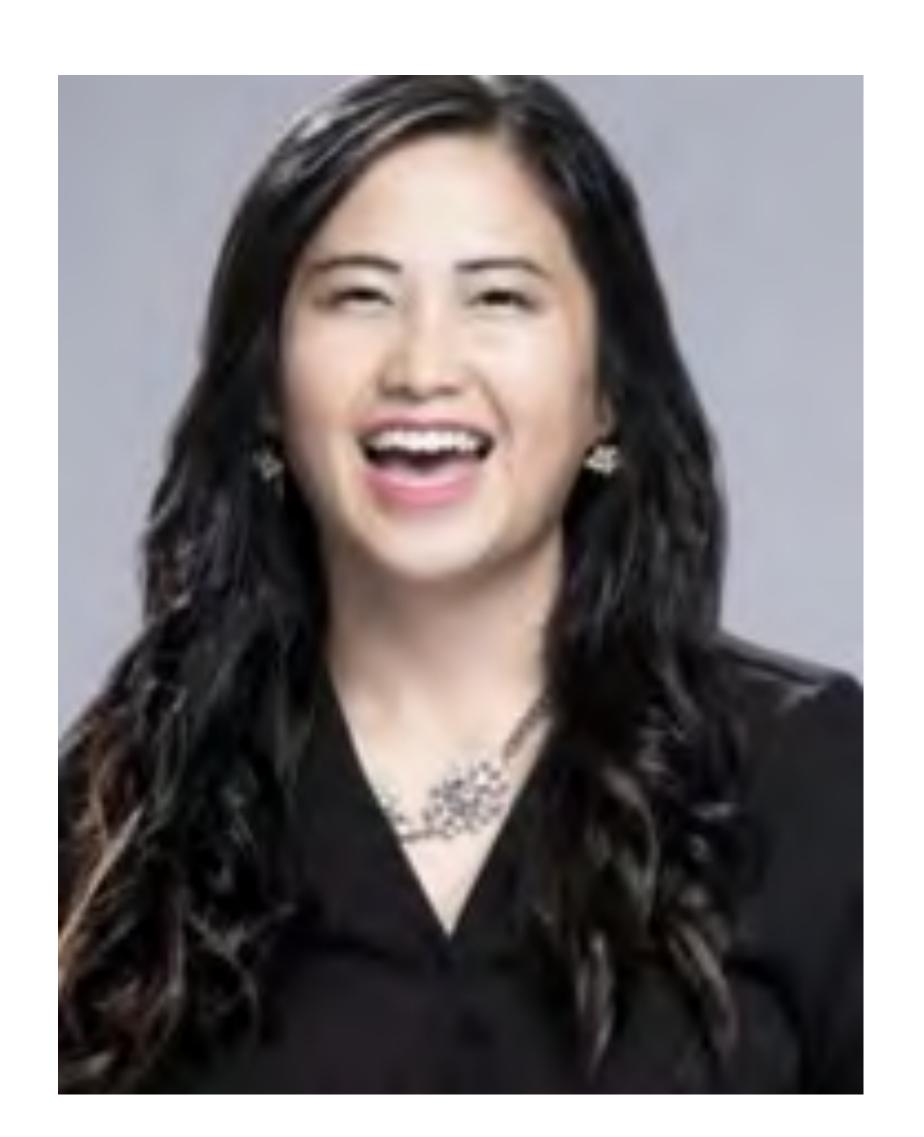
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