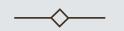


USING PERSONAL NARRATIVE AS FOUNDATION FOR HEALTH EQUITY EDUCATION: CREATING A CURRICULUM ON ASIAN AMERICAN, NATIVE HAWAIIAN, AND PACIFIC ISLANDER HEALTH



Ming Lin, MS; M3 Founder of the HAAPIE Initiative

He/Him/His

# Food for Thought

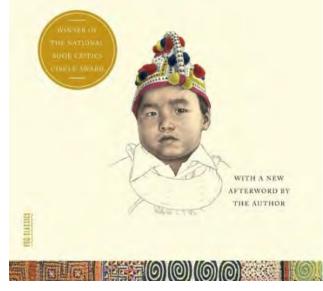
Think about how Asian Americans, Native Hawaiians, and other Pacific Islanders are portrayed or discussed in...

- Healthcare
- Research
- Public health
- Public policy
- General discourse

#### *The* SPIRIT CATCHES YOU AND YOU FALL DOWN

A Hmong Child, Her American Doctors, and the Collision of Two Cultures

#### ANNE FADIMAN





## 1985 "Heckler Report"

In one of the U.S.'s first efforts to address health inequities among racial and ethnic minorities, the **1985 Report of the Secretary's Task Force on Black and Minority Health** or the **"Heckler Report"** used aggregated data that claimed "Asian/Pacific Islanders" were healthier than other racial groups.

### What are the implications of this?

Tseng, et al. 2015 "Introduction: Shining the Light on Asian American, Native Hawaiian, and Pacific Islander Health."

# Illuminating Health Disparities among AANHPIs

Studies consistently show that in fact, health disparities exist between AANHPIs and other U.S. racial groups as well as among AANHPI subgroups, such as:

- AANHPIs with any mental illness had the *lowest rate* among all racial and ethnic groups in the U.S. in seeking treatment (SAMHSA, 2019).
- The only racial group suffering from cancer as the leading cause of death, with lower screening rates than other U.S. groups (Lee et al., 2021).
- AANHPIs jointly account for over half of all chronic Hepatitis B cases in the U.S. (CDC, 2020).
- Diabetes affects approximately 20% of AANHPIs and an estimated 32% of AANHPIs have pre-diabetes (Joslin Diabetes Center).
- NHOPIs also experience higher prevalence of diabetes and cardiovascular disease compared to the general population (Mokuau, 2016).
- Hmong Americans have 3x higher risk for diabetes than whites in Wisconsin (Thao, 2015).

## The Reality of Social Inequities among AANHPIs

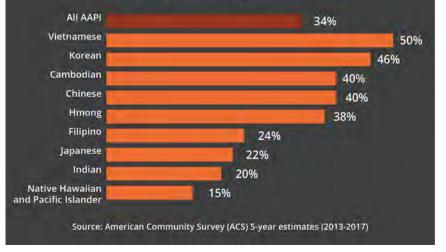
- 1. Income inequality
  - Has risen most rapidly among AANHPIs in the United States **out of any demographic group** (Pew Research Center, 2018)
- 2. Educational attainment
  - 54% of Asian Americans are found to have a bachelor's degree or higher, compared to 33% of the overall U.S. population, but upon disaggregation, only 15% of Bhutanese adults in the same age range have equivalent levels of education attainment (Budiman, 2021)
- 3. Food insecurity and social support
  - Only 3.2% of Malaysians received benefits even though 25.1% of Malaysian Americans live in poverty. Similarly, while 15.3% of Vietnamese Americans are impoverished, only 3.8% of them received SNAP (Tran, 2018).

# CULTURAL AND LINGUISTIC CHALLENGES

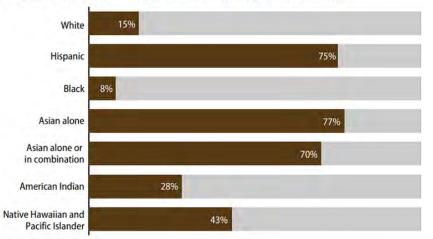
AANHPIs additionally face cultural and language barriers, especially in healthcare settings.

## PRRI DATA

Percentage Limited English Proficiency



#### Percent who speak a language other than English at home



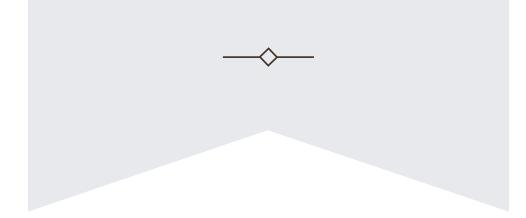
Note: Among ages 5 and older.

Source: Authors' analysis of Public Use Microdata Sample from Bureau of the Census, "American Community Survey 2008-2012 American Community Survey 5-year Estimates," available at http://www.census.gov/acs/www/data\_documentation/pums\_data/ (last accessed May 2014).

#### UNDERFUNDING IN RESEARCH

Between 1992 – 2018, only **0.17%** of the total NIH budget was given to fund research on AAPIs

Doan et al. JAMA 2019



PROCLAMATION TO ALL WHOW IT HAT CONCERN HEREATTER NO FAMILY WILL BE WITHOUT MAGIC Y WASHER UNDER PENALTY OF BEING DIRTY

#### DONT USE THIS IF YOU WANT TO BE DIRTY

The Yellow Peril – "The Perpetual Foreigner"

Yellow Peril refers to a general fear, mistrust, and hatred of, first, Chinese in the US, and then these negative sentiments were transferred to other Asian-ethnic immigrant groups: Japanese, Korean, and Indian

The most important thing to note is that Yellow Peril sentiment reduces Asians to always being foreign, never considered American.

MAGIC

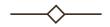
Adapted from slides provided by Professor Jennifer Ho as part of lecture "Anti-Asian Racism and COVID-19"



# "Asians are not a monolith"

Over 40 different countries and distinct geographical regions such as East Asia, Southeast Asia, Central Asia, and South Asia.

Over 30 different languages spoken



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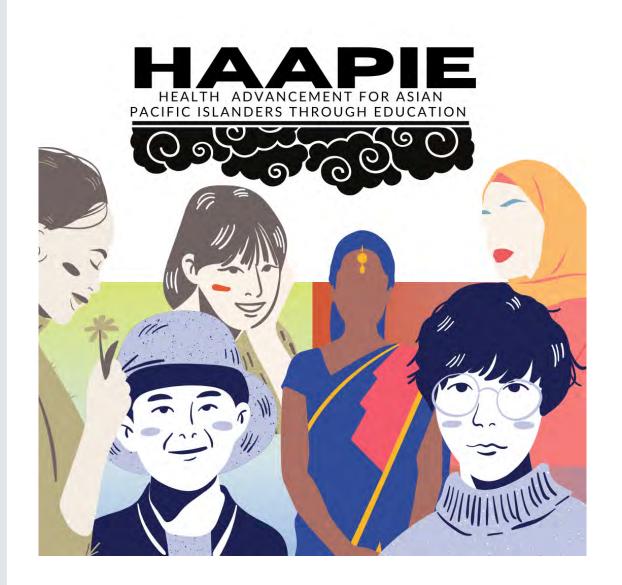
Iaong Vang, MS3 *Hmong American* 

Ming Lin, MS3 *Chinese American* 



"How do we best share the stories of our AANHPI communities?" Joyce H. Lee, MS3 *Taiwanese American* 





# New Curriculum Opportunity

Goal: The HAAPIE Initiative aims to create the first comprehensive national curriculum on AANHPI health and health issues through an integrative lens of history, intersectionality, and other social determinants of health.

#### Main Course Objectives:

- Define Asian American Native Hawaiian Pacific Islanders (AANHPIs) and discover the diversity of groups with AANHPI communities
- Identify healthcare barriers faced by AANHPIs
- Apply the concepts of cultural humility and structural competence to their clinical practice
- Demonstrate greater confidence in caring for AANHPI patients with diverse cultural backgrounds as current or future healthcare providers

## CREATING THE CURRICULUM

# Learning framework

• What instructional model will best achieve the curriculum objectives?

# Narrative arc of learning

- What is the experience we want to provide to learners?
- What is the learning trajectory?

## Cultural Intelligence

Minshew, et al. 2021; Cultural Intelligence Framework in Pharmacy Education: Understanding Student Experiences

- "cultural education is a never-ending, growth process"
- Singular framework combining multiple educational models: AAMC cultural competency guide, Van Dyne's Four Factor Model of Cultural Intelligence, etc.

#### Cultural Awareness

• self-examination and in-depth exploration of one's own cultural background

#### Cultural Knowledge

• seeking and obtaining a knowledge base about culturally diverse groups

#### Cultural Practice

• interacting with patients from culturally diverse backgrounds and possessing the ability to gather relevant cultural data regarding the patient's presenting problem as well as accurately perform a culturally-based assessment

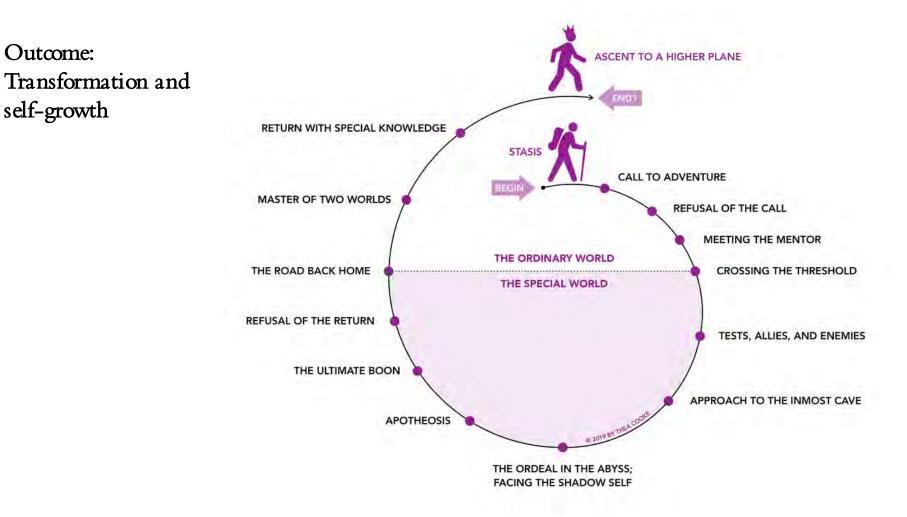
#### Cultural Desire

• motivation of a health care practitioner to want to engage in the process of becoming culturally intelligent

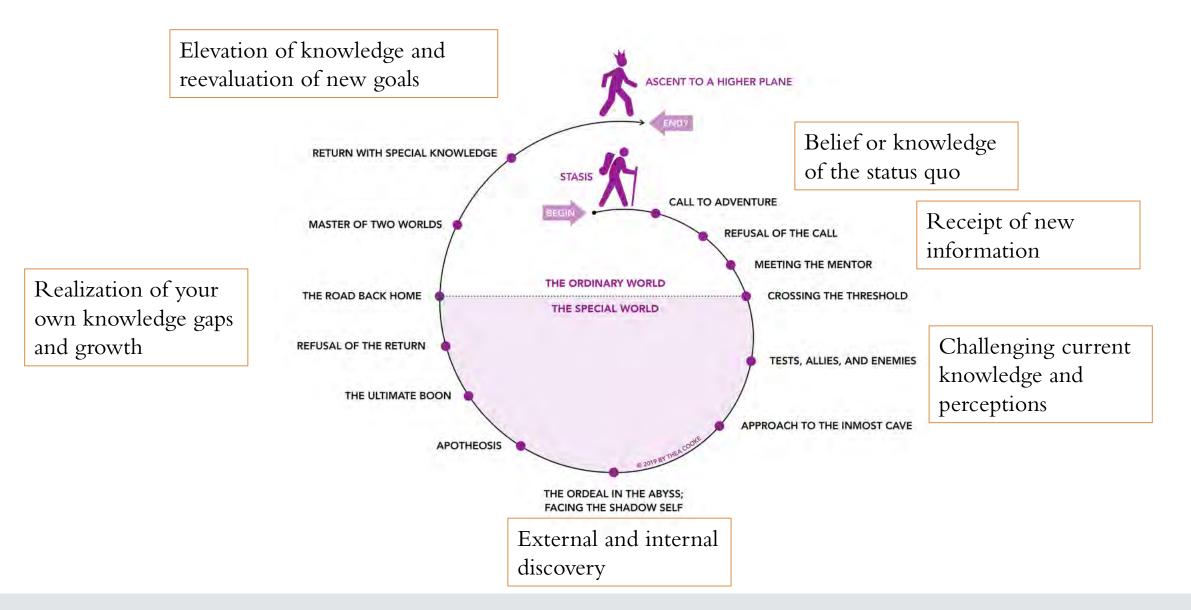
## The Hero's Journey is the Learner's Arc?

Outcome:

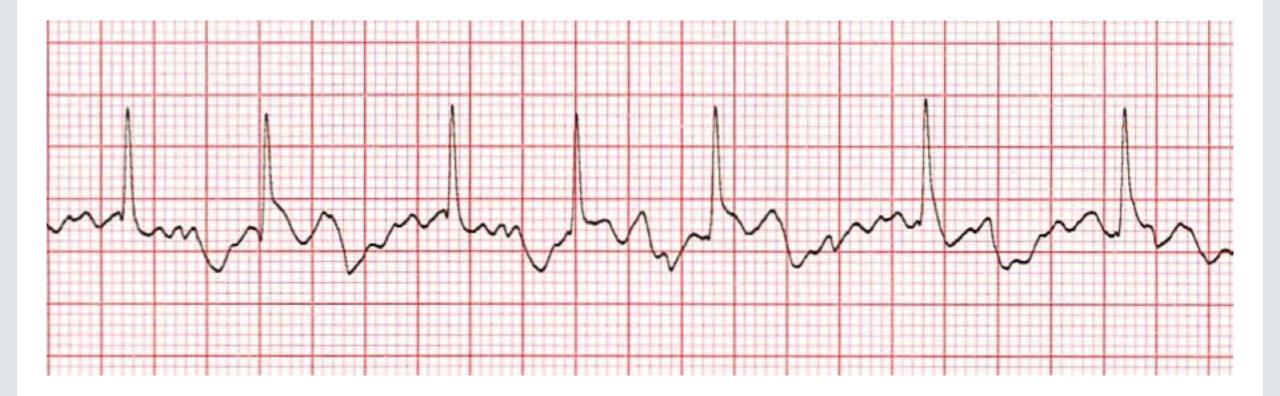
self-growth



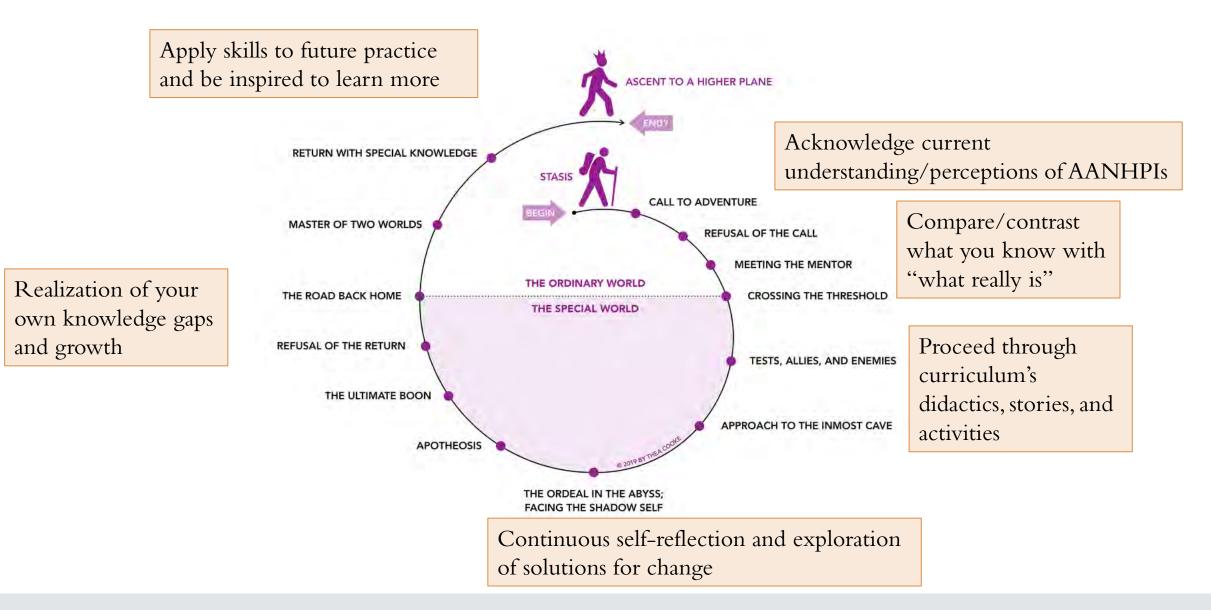
## The Hero's Journey is the Learner's Arc?



# But maybe in reality the journey is not so clean and that's ok...



## The Hero's Journey is the Learner's Arc?



## The HAAPIE Initiative – Pilot 2021-2022



Wetzel A. Critical Synthesis Package: Clinical Cultural Competency Questionnaire (CCCQ). MedEdPORTAL; 2013. Available from: www.mededportal.org/publication/9390

- Online e-learning: Google Classroom
- Rolling enrollment: MCW learners (students, staff, faculty)
- Requirements:
  - Introduction to
    AANHPIs
  - Local Spotlight
  - 2 additional modules of choice
- Pre/Post-Surveys to assess understanding, knowledge, and comfort in caring for AANHPIs (adapted from CCCQ (Wetzel 2013))

	Overall cohort,	Completed pre-survey,	Completed post-survey,
	n=77	n=59	n=18
Age in years, mean $(n=76)$ *	26.6	26.7	25.4
Gender, n (%)			
• Female	58 (75.3%)	45 (76.3%)	13 (72.2%)
• Male	16 (20.8%)	13 (22.0%)	3 (16.6%)
• Transgender	1 (1.3%)	0 (0.0%)	1 (5.6%)
• Non-binary/3 <sup>rd</sup> gender	2 (2.6%)	1 (1.7%)	1 (5.6%)
Race/Ethnicity, n (%)			
• White/Caucasian	37 (48.0%)	28 (47.5%)	9 (50.0%)
• Asian	21 (27.3%)	16 (27.1%)	5 (27.7%)
• Native Hawaiian and Pacific	1 (1.3%)	1 (1.7%)	0 (0.0%)
Islander			
• Latinx, Hispanic, Spanish	3 (3.9%)	2 (3.3%)	1 (5.6%)
origin			
Black or African American	4 (5.2%)	3 (5.1%)	1 (5.6%)
• 2+ races	11 (14.3%)	9 (15.3%)	2 (11.1%)
Training, n (%)			
Medical students	61 (79.2%)	47 (79.7%)	14 (77.8%)
Pharmacy students	9 (11.7%)	8 (13.5%)	1 (5.6%)
Faculty	3 (3.9%)	3 (5.1%)	0 (0.0%)
• Other	4 (5.2%)	1 (1.7%)	3 (16.6%)
Medical students, n (%)			
• 1 <sup>st</sup> year	40 (51.9%)	31 (52.5%)	9 (50.0%)
• 2 <sup>nd</sup> year	20 (26.0%)	16 (27.1%)	4 (22.2%)
• 3 <sup>rd</sup> year	1 (1.3%)	0 (0.0%)	1 (5.6%)
Pharmacy students, n (%)			
• 1 <sup>st</sup> year	1 (1.3%)	1 (1.7%)	0 (0.0%)
• 2 <sup>nd</sup> year	4 (5.2%)	4 (6.8%)	0 (0.0%)
• 3 <sup>rd</sup> year	2 (2.6%)	1 (1.7%)	1 (5.6%)
• 4 <sup>th</sup> year	2 (2.6%)	2 (3.4%)	0 (0.0%)

#### PILOT DEMOGRAPHICS

 $\longrightarrow$ 

# SPECIAL THANKS TO THE HAAPIE TEAM





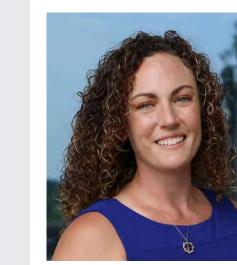
Course Creators: Amber Bo, MS3 Angel Li, MS3 Natalie Anumolu, MS3 Harini Shah, MS3 Aliyah Keval, MS3 Deepak Daroach, MS2 Jonathan Wong, MS3 Lorraine Dang, MS3 Mannat Gill, MS2 Maya Subramanian, MS2 Minhi Kang, PGY-1 Francis Tongpalad, PGY-1 Owen Bowie, M3 Maria Sgro, M1 Linda Moua, M2

Co-Founders:

# SPECIAL THANKS TO THE MCW FACULTY Advisors

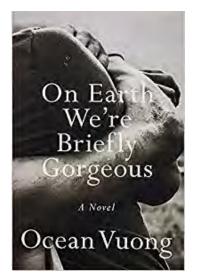


Kajua Lor, PharmD, BCACP Founding Chair/Associate Professor MCW School of Pharmacy



Lana Minshew, PhD Assistant Professor Kern Institute & MCW School of Pharmacy





#### 4 2003 KIRITAMA PRIZE NOTABLE BOOK



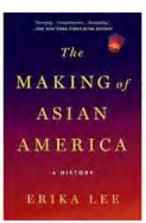
YELLOW

Race in America Beyond Black and White

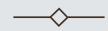
FRANK H. WU

Contraction of the

AN ASIAN AMERICAN RECKONING CATHY PARK HONG



# THANK YOU!



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