

# E-Learning Activities

## A Guide to Brightspace Features for E-Learning

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## What is E-Learning?



E-learning, also referred to as online learning or electronic learning, is the acquisition of knowledge which takes place through electronic technologies and media. In simple language, e-learning is defined as “learning that is enabled electronically”. Typically, e-learning is conducted on the Internet, where students can access their learning materials online at any place and time. E-Learning most often takes place in the form of online courses, online degrees, or online programs. (Tamm, 2022)

## What is E-Learning Used for in Education?

### ADULT E-LEARNING

For adults, online learning often manages to solve the numerous challenges adult learners face during studies. Online learning allows them to progress at their own pace, to submit assignments and take assessments at times best suited for them. This kind of flexibility is especially beneficial for adult learners because often they are forced to balance [employment, family duties](#) and online learning altogether.

### CORPORATIVE E-LEARNING

Companies, on the other hand, use e-learning to boost the knowledge, skills, and overall productivity of their employees while cutting down on the costs normally associated with employee training. Successful [companies who have utilized e-learning](#) in the past include [Toyota, Shell, PayPal, Lyft](#), among others.



### ONLINE COLLEGES

For educational institutions, e-learning brings perhaps the most potential uses of all. Many accredited online colleges already offer online degree programs, and more of them will start to do so in the upcoming years. E-Learning degrees enable universities to accept considerably more students than they would have otherwise been able to due to space and working staff constraints. With e-learning, universities have the chance to become more international than ever before. With increased amounts of admitted students and reduced costs, educational institutions who are properly able to adapt to the standards of Internet learning will undoubtedly see [increased profitability](#).

## When Should I Use E-Learning?

- E-learning is an excellent way for institutions and organizations that want to teach/learn new things without the need for a physical space.
- Universities and schools can use it to support classical learning and, in some cases, instead of classical learning.
- Education can be accessed from anywhere, only need an internet connection, and do not require a physical environment.
- Education activities are not obliged to be held in a certain period.
- It eliminates the obligation of educators and participants to be in the same environment at the same time.
- The participants provide an alternative lecture in which they can organize their time and place according to their own.
- Participants can access the course/education/subject content repeatedly at any time.
- Provides a platform where participants can communicate with each other or with trainers and experts.



## What Can I Do in Brightspace?

With Brightspace, Instructors can achieve a fast rollover from one semester to the next and easily complete common tasks such as:

- Prioritizing and giving feedback on assignments.
- Automatically releasing new content or courses.
- Easily create pre and post quiz assessments to check learner knowledge
- Create and rubrics.
- Post announcements and assignments in an activity feed.
- Drag content directly into a course.
- Provide contextual in-line feedback with the Annotations tool.
- Provide in-the-moment personalized feedback via audio and video.
- Access rubrics on your mobile phone to assess learners in the field.
- Easily post announcements, links to content, and assignments on a single page without having to juggle multiple tools.
- Demonstrate student accomplishments to faculty, peers and employers through our [newly redesigned Portfolio](#).



For more information or to work with one of our educational technologists, please contact [LMSHelp@mcw.edu](mailto:LMSHelp@mcw.edu).