

David Hotchkiss
January 10, 2024



FOR TODAY....

Artificial Intelligence (AI)

The capability of a machine to imitate intelligent human behavior



IT'S LIKE "CLOUD"

Artificial Narrow Intelligence (ANI)

Machines perform tasks that ordinarily require human intelligence

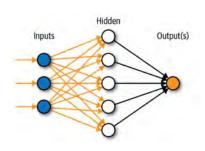






Neural Network

A learning computer system inspired by the way human brains work



Generative Al

Tools that generate human-like input











Artificial General Intelligence

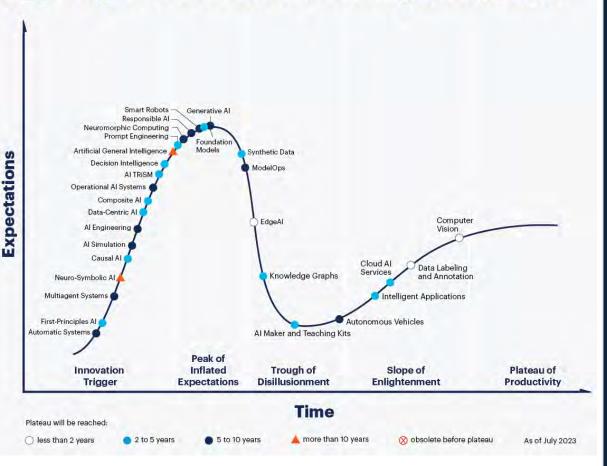
Machines perform tasks just as well as humans



chat.openai.com



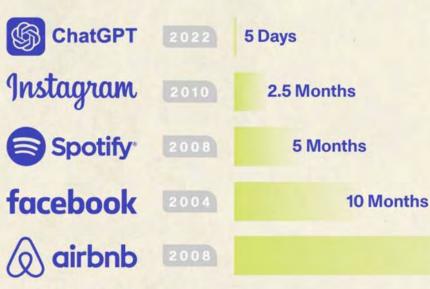
Hype Cycle for Artificial Intelligence, 2023



This tech feels different



Selected Online Services To Reach 1 Million Users



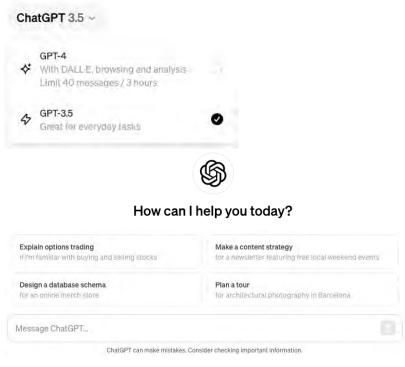
2.5 Years

NETFLIX

1999

3.5 Years

HOW LLM'S WORK - CHATGPT



https://chat.openai.com/

- Powered by text
- Pre-trained on the public internet (01/2022*)
- Non-supervised and hyper-scalable
- Learned underlying structures and patterns
- More training data, better outputs
- Transformers weigh the importance of words in sequence and predict the next word
- Fine-tuned with Reinforcement Learning from Human Feedback (RLHF)
- Popular vs. Accurate

 $Prompt \rightarrow ? \rightarrow Output$

FOUNDATION MODELS

- Trained on massive generalized, unlabeled datasets
- Self-supervised learning
- Millions of dollars to develop
- Can be adapted to a wide range of downstream tasks
- "Foundation" for the creation and training of new ML models
- Foundation models are publicly available



Gemini



Claud

A\



Llama



What are Foundation Models? - Foundation Models in Generative AI Explained - AWS



OPEN AI CHATBOT AND LLMS



- <u>ChatGPT</u> & GPT-3.5
 - Free to use with some limitations
 - Trained on Internet content as of January 2022
 - 175 billion input parameters
- ChatGPT & GPT-4
 - \$20 per month with priority access and expanded capabilities
 - Trained on Internet content as of April 2023*
 - Images, custom GPTs, personalized settings, connected to the Internet
 - Over 170 trillion input parameters





OTHER CHATBOTS



- <u>Copilot</u> (formerly Bing; Microsoft and Open AI)
 - Free to use, unique conversational tone, multimodal
 - Similar to ChatGPT using GPT-4
 - Provides sources for its response | creative, balanced & precise modes
 - Limit of 30 interactions per interaction
- Claude Al (Anthropic; Google and Amazon)
 - Free & paid versions
 - Ethical alternative to ChatGPT
 - Regularly trained on current information, not connected to the Internet





OTHER CHATBOTS



- Bard (Google)
 - Free to use, unique conversational tone, not multimodal
 - Gemini Pro LLM
 - Can be slower than ChatGPT
 - Connected to the Internet





COMMON QUESTION



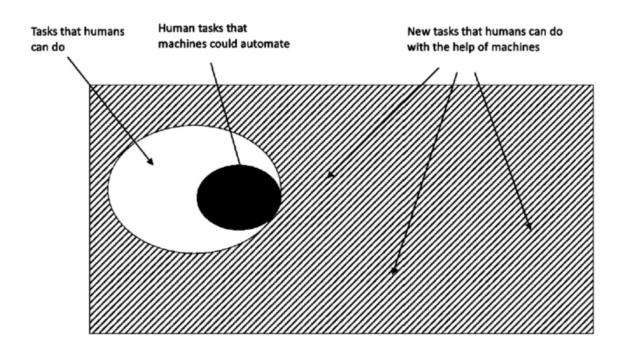
Al is not going to replace humans, but humans with Al will replace humans without it.



Patricia Garcia, MD
 Stanford Health Care



POTENTIAL



The promise and peril of human-like AI - Stanford





THREE PARTS OF A TASK





chat.openai.com



Ajay Agrawal at the 2023 Workday Rising conference.





THREE PARTS OF A TASK









Ajay Agrawal at the 2023 Workday Rising conference.



MORAVECS PARADOX

(Hans) Moravec's Paradox

The basic observation is that things which we find easy to do as human's - catching a baseball - are very hard for machines whereas things which are hard for human's - calculating the trajectory of a missile - are easy for machines.

Ted SheltonBain and Company





CHALLENGES

- Fear of the unknown
- Time and money
- Usage restriction
- Workforce upskilling
- Copyright Litigation

- Accuracy and hallucinations
- Responsible use
- Regulation
- Model collapse





OPPORTUNITIES



- Extend one's personal and professional limits
- Eliminate the "where do I begin" burden (productivity)
- A digital co-worker
- Offload structured and repetitive knowledge work
- Self-service empowerment
- (Big) data analysis



CONSIDER THIS

- Ask for a prototype
- Rethink your limits
- Resist distraction
- Get help, not homework

- Think in sequences
- Pretend it's sentient
- Fact-check everything
- Enjoy your superpowers



I've Worked With Generative AI for Nearly a Year. Here's What I've Learned. Alexantra Samuel - WSJ



RESPONSIBLE USE



- Treat ALL Al as a public model, unless told otherwise
- NEVER enter <u>EPI</u> in a public AI
- Do not give an Al permission to directly connect to your MCW information
- Cite the tool in your work

<u>E</u>

NIST characteristics of a trustworthy Al

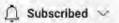
WHARTON SCHOOL OF BUSINESS



- Part I Introduction to AI for Teachers and Student
- Part II Large Language Models
- Part III Prompting AI
- Part IV Al for Teachers
- Part V Al for Students

Practical AI for Instructors and Students Part 4: AI for Teachers





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16K views 5 months ago Wharton Interactive Crash Course: Practical Al for Instructors and Students

In this video, Wharton Interactive's Faculty Director Ethan Mollick and Director of Pedagogy Lilach Mollick discuss how to use AI to make your teaching easier and more effective, and we show how to use specific prompts to develop personalized examples, explanations, and low-stakes tests and create a pedagogically sound syllabus.

...more





SHOULD (CAN) I USE AI?

- The short answer... YES, DON'T WAIT!
- Create free accounts and experiment
- Choose one or many chatbot opportunities
- Treat it as a person and converse
- Iterate, iterate, iterate

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HUMAN-CENTERED ACTION



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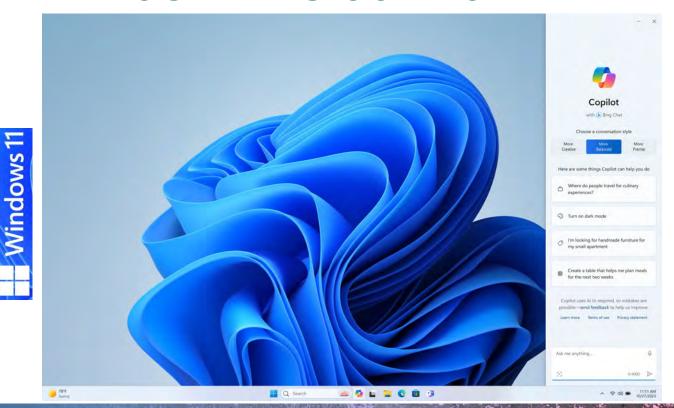
IT'S ALREADY HERE



- Zoom & WebEx Al Companions
- Scite, Grammarly, Evernote
- MCW-IS Bluman
- Workday
- Faculty, staff, and student use of public and private models (coding, image analysis, unstructured notes)
- Vendor partnerships

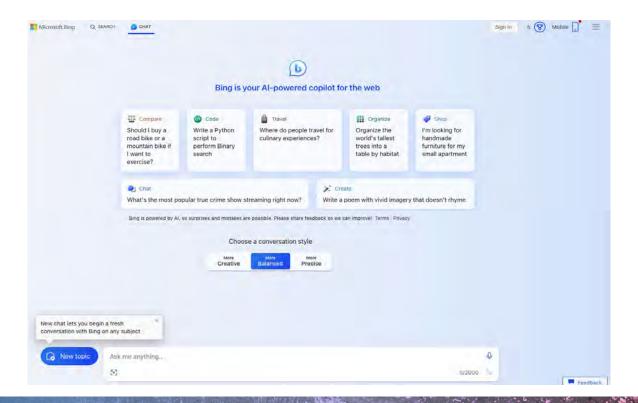


WHAT ABOUT... MS COPILOT





WHAT ABOUT... MS COPILOT





WHAT ABOUT... MS COPILOT



Microsoft Office

- ChatGPT at your fingertips
- Microsoft heavily invested in Open AI
- Not available to .edu's yet
- \$30/pp/mo, zero education discount
- Single biggest potential for impact in companies worldwide
- Internal discussions underway



MCW AI WORKGROUP

Faculty

- Dr. Kevin Cohoon Cardiology
- Dr. Brad Crotty Inception Health
- Dr. Bill Hogan Data Science
- Dr. Fabrice Jotterand Institute for Health and Equity
- Dr. Anai Kothari Surgical Oncology
- Dr. Andrew Nencka Radiology (Center for Imaging Research)
- Dr. Bob Treat Academic Affairs
- Dr. Ying Zhang Radiation Oncology

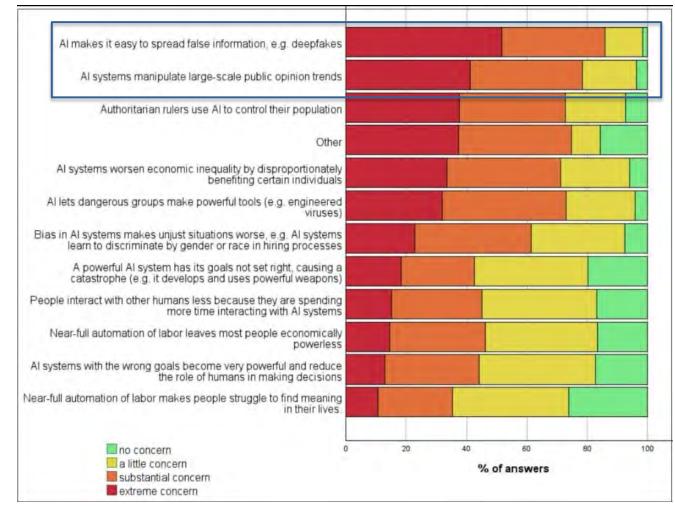
Staff

- CTSI Brad Taylor
- MCW IS Dr. Matt Flister, David Hotchkiss, Dustin Martin, Becky Morrison, Jeremy Tews,
 Ron Williamson



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Experts: 5% Chance Al Kills Us All



DATA REGISTRIES, DASHBOARDS & AI

February 1 | 4 - 5 PM





Tavinder K. Ark, BSc, MSc, PhD

This presentation and fireside chat centers on the Medical Education Data Science Lab, including:

- the medical education registry, which provides a foundation for groundbreaking research, curriculum evaluation and evidence-based decision-making for curriculum improvement;
- integrating data access and utilization through innovative data dashboards, designed for both learners and coaches;
- collaborative use of AI in educational processes, such as grading and feedback, to enhance student learning.





ALMOST DONE...

<u>Prompt</u>: "create a 16:9 image representing the word "whew" after a person shares a lot of information"

Response: "Here is an image representing the word "whew" after a person shares a lot of information. It depicts a person sitting at a desk, surrounded by stacks of books and papers, looking overwhelmed but relieved."



