



**Field Placement at
Rock County Health Department**

Objectives

- Evaluation Tool for Color Me Healthy Program
 - About Color Me Healthy
 - Logic Model and Research
 - Objectives and Goals
 - Evaluation Tool
 - Procedure
- Bed Bug Informational Packets
 - Research and Design
 - Objectives



COLOR ME HEALTHY



Color Me Healthy

- Program developed to reach limited resource children ages four and five.
- Provides fun, innovative, interactive learning opportunities on physical activity and healthy eating.
- Stimulate the senses of young children: touch, smell, sight, sound and taste.
- Uses color, music, and exploration of the senses to teach children that healthy food and physical activity are fun!



Research

- Literature Review
 - Early childhood education
 - Health education principles
 - Review of other childhood obesity prevention evaluation tools
- Phone calls
 - Creator of Color Me Healthy program
 - Creator of LANA the Iguana program
 - LANA: Learning About Nutrition through Activities



Goals

- **Understandable**
 - Easily understandable by health department personnel and parents and teachers
- **Reproducible**
 - Easily reproducible by a variety of health department personnel
- **Comprehensive**
 - Assess all targeted health behaviors in order to determine program efficacy



Child Evaluation Tool

- Pre-test and Post-test
 - Teachers will perform the evaluation with eight children per classroom.
- Tool consists of six picture cards.
 - Point to the Fruit.
 - Point to the Vegetable.
 - Which one is better for you?



Teacher/Staff Evaluation

- Questionnaire
- Goal
 - Do teachers' perceive children exhibit healthier habits they learned in Color Me Healthy?



Outcomes

- Positive change in the number of children who engage in physical activity.
- Positive change in the number of children who correctly identify fruits and vegetables.
- Positive change in the number of children who consume fruits and vegetables.



BED BUG INFORMATIONAL PACKETS



Objectives

- Create packets to provide information to a variety of audiences about bed bug identification, treatment and prevention.



Importance

- Bed Bugs are in Rock County
 - Probable infestations in two motels and two multi-family apartment complexes
- Landlords admit problems with bed bug infestations at their locations



Target Population

- Creation of packets designed for the following audiences:
 - Hotels/Motels
 - Hospitals/Nursing Homes/Assisted Living Facilities
 - Retail Establishments
 - Homeowners/Tenants/Landlords
 - Schools and Camps

