



GRADUATE SCHOOL

CERTIFICATE IN POPULATION HEALTH MANAGEMENT



The Certificate in Population Health Management (PHM) is offered completely online, allowing students the flexibility to create their own daily schedules. Through innovative distance learning technologies promoting communication with faculty and fellow students, this program prepares individuals with the knowledge and skills to apply and achieve the concept of the “quadruple aim” (Tom Bodenheimer, 2014) of improved population health outcomes, better patient and provider experiences, and reduced per person costs.

BENEFITS OF EDUCATION AT MCW

- Flexibility of a completely online learning experience
- Exceptional expert faculty
- Designed to meet student needs in the field
- Continually updated curricula
- Online teaching experience since 1986
- Competitive tuition of \$1,010/credit
Among lowest in AAMC private schools
- Tuition discounts for teams of 3 or more: for information, contact director
John Meurer, MD, MBA jmeurer@mcw.edu

ADMISSION TO THE PROGRAM

- Online application
Visit: mcw.edu/apply
- Baccalaureate prerequisite
- Official transcripts
- Minimum undergrad GPA of 3.0 overall
- 3 letters of recommendation
- Personal statement
- Experience working in health care system, health plan, employer benefit plan, or public health department recommended

TYPICAL ONLINE LEARNING EXPERIENCE

- Current readings and videos
- Voice-over slide presentations by expert faculty
- Class discussions of questions and faculty engagement
- Essays and opinion editorials with faculty feedback
- Experiential learning and problem solving
- Exams

PARTICIPATING STUDENTS FOR AN ENRICHING PEER, ONLINE DISCUSSION EXPERIENCE

- Physician Leaders
- ACO Administrators
- Nurse Managers
- Public Health Practitioners
- Health Plan Directors
- Health Care System Administrators

2 REQUIRED COURSES (total of 6 credits)

- Introduction to Population Health Management (fall)
- Health Promotion and Disease Prevention (spring)

2 ELECTIVE COURSES (Select 2 courses for a total of 6 credits)

- Principles of Epidemiology (fall)
- Public Health Program Evaluation (fall)
- Public Health Policy (spring)
- Community Health Program Planning (spring)
- Health Care Finance (start spring 2018)
- Racial and Ethnic Inequalities in Health (summer)



INSTITUTE FOR HEALTH & EQUITY - MASTER OF PUBLIC HEALTH PROGRAM
MEDICAL COLLEGE OF WISCONSIN

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