

# ADVANCE: From Postdoc to Industry

*A postdoc program to prepare those considering the industry job market.*

## Workshop Organizers:

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## Overview of Entire Series

Date	Time	Seminar Title
Monday, June 2	10-11am	The Postdoc Road Map to an Array of Industry Positions
Monday, June 9	10-11am	Building Your Industry Brand: Social Media Strategies for Scientists
Monday, June 16	10-11am	Developing Your Resume for Industry Positions
Monday, June 23	10-11am	Speaking Industry: Translating Research Experience into Marketable Skills
Monday June 30	10-11am	From Application to Offer: Navigating Industry Hiring for Scientists

## Seminar Details

### 1) The Postdoc Road Map to an Array of Industry Positions JUNE 2 (10-11AM)

*Subject(s):* What should you do from day 1 to be competitive on the industry job market?  
What type of industry positions and institutions exist?  
Where to look for jobs and how to approach your search.

*20-minute Overview:* Adam Greenberg

*Panelists:* Kim Garman, Roger Guillory, Paige Peters

### 2) Building Your Industry Brand: Social Media Strategies for Scientists JUNE 9 (10-11AM)

*Subject(s):* How can you position yourself on social media to highlight industry skills and experience?  
How can you leverage your LinkedIn to network your way into industry?  
What are some platform-specific strategies for job searching across industry sectors?

*20-minute Overview:* Mike Bush

*Panelists:* Stephanie Kellogg, Pelin Ergun, Kennedy Coplen

### 3) Developing Your Resume for Industry Positions JUNE 16 (10-11AM)

*Subject(s):* How do resumes differ from CVs?  
What does a competitive resume look like?  
How should you tailor your resume to each job you're applying to?

*20-minute Overview:* Anna Michaels

*Panelists:* Nai-Fen Su, James Reuss, Julie Lietz

### 4) Speaking Industry: Translating Research Experience into Marketable Skills JUNE 23 (10-11AM)

*Subject(s):* How can you frame your science skills for industry roles?  
What does a competitive resume look like?  
How should you present yourself for different contexts and formats?

*20-minute Overview:* Brady Krien

*Panelists:* Nikki Johnston, Peter Volberding, Julie Tetzlaff

### 5) From Application to Offer: Navigating Industry Hiring for Scientists JUNE 30 (10-11AM)

*Subject(s):* How should you prepare for industry recruiters?  
What does the interview process look like for industry jobs?  
How should you negotiate terms of a contract?

*20-minute Overview:* Aoy Mitchell

*Panelists:* Landon Olp, Anthony Getschman