

# Smart Job Search Strategies for Bioscience Careers

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# **Outline**



Day 1 of PhD/Postdoc 3<sup>rd</sup> year in PhD

Before Job Search Start Job Search

After Job Search

4<sup>th</sup> year in PhD 1 year before you leave postdoc

# **Before Job Search**





Career assessment to identity your career interests and sectors



Job exploration (e.g., location, sectors, job titles, specific organizations, industries, or companies, etc.)



Networking via social media, mentors, professional groups, alumni, friends, family, etc.



Informational interview to start connection and learn insights of job responsibilities and requirement



Create and polish your application materials (CV/Resume, cover letters, statement, LinkedIn, etc.)

# **Career Assessment**



For your career in science, there's only one Science MAAAS Introducing myIDP: A career plan customized Skills Development Goals for you, by you. · The first and only online app that Add a new SMART Goal helps scientists prepare their very own individual development plan. · Recommended by leading professional societies and the NIH. · Developed by scientists at FASEB, UCSF, and the Medical College of Wisconsin in collaboration with AAAS and Science Careers, with support from the Burroughs Wellcome Fund. Visit the website and start planning today! myIDP.sciencecareers.org Science Careers













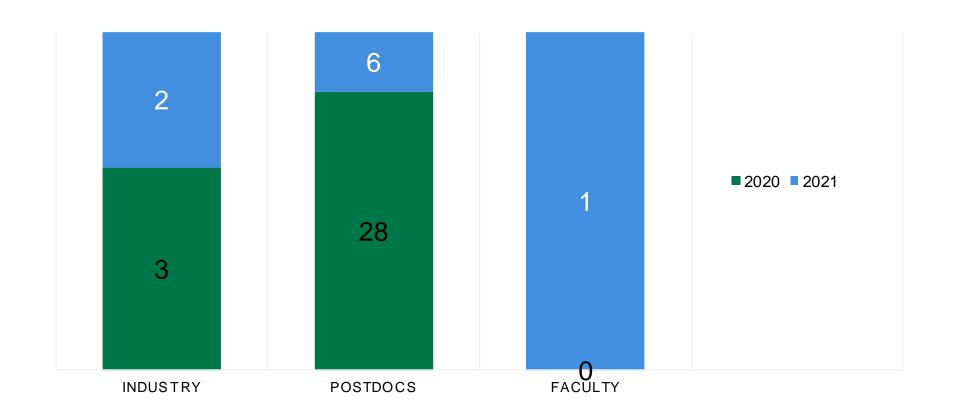
# Job Exploration & Biomedical Science Workforce Trends





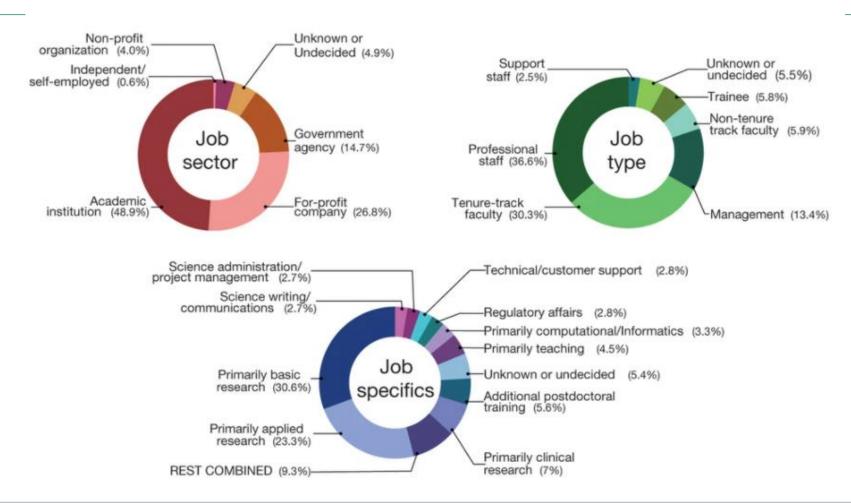
# **MCW Graduates Career Outcomes**





# Postdoctoral employment trends





Xu, H., Gilliam, R., Peddada, S. *et al.* Visualizing detailed postdoctoral employment trends using a new career outcome taxonomy. *Nat Biotechnol* **36,** 197–202 (2018). https://doi.org/10.1038/nbt.4059

# **US Bureau of Labor Statistics**



Quick Facts: Microbiologists				
2020 Median Pay 🕜	\$84,400 per year \$40.58 per hour			
Typical Entry-Level Education 🕜	Bachelor's degree			
Work Experience in a Related Occupation	None			
On-the-job Training 🕜	None			
Number of Jobs, 2019 🕜	20,200			
Job Outlook, 2019-29 🕜	3% (As fast as average)			
Employment Change, 2019-29 🕜	600			

Quick Facts: Medical Scientists		
2020 Median Pay 🕜	\$91,510 per year \$43.99 per hour	
Typical Entry-Level Education 😨	Doctoral or professional degree	
Work Experience in a Related Occupation	None	
On-the-job Training 🔞	None	
Number of Jobs, 2019 🔞	138,300	
Job Outlook, 2019-29 🕡	6% (Faster than average)	
Employment Change, 2019-29 🕜	8,400	

# 2020 SCIENCE CAREERS OP EMPLOYERS SURVEY



LEARN. LIVE. CARE. CURE.

Top Twenty Employers							
2020 Rank	2019 Rank	Employer (global headquarters)	Innovative leader in the industry	Treats employees with respect	Is socially responsible	Has loyal employees	Work culture values aligned
1	2	Regeneron (Tarrytown, NY)	•		•	•	
2	3	Incyte (Wilmington, DE)		•	•	•	
3	1	Alnylam Pharmaceuticals (Cambridge, MA)	•	•	•		
4	10	Syngenta (Basel, Switzerland)	•		•	•	
5	6	Biocon Limited (Bangalore, India)	•		•	•	
6	4	Merck KGaA (Darmstadt, Germany)		٠	٠		•
7	20	Novo Nordisk (Bagsward, Denmark)		٠	•		•
8	12	Vertex Pharmaceuticals (Boston, MA)	٠	•	•		
9	11	Moderna (Cambridge, MA)	٠	•	•		
10	5	Spark Therapeutics (Philadelphia, PA)	٠		•		•
11	8	Genentech (South San Francisco, CA)	•	•			•
12	13	AbbVie (North Chicago, IL)		•		•	•
13	16	GlaxoSmithKline (GSK) (London, United Kingdom)		•	•		•
14	17	Abbott (Abbott Park, IL)	٠		•	•	
15	14	Roche — excluding Genentech (Basel, Switzerland)	٠		•		•
16	9	Eli Lilly and Company (Indianapolis, IN)		•		•	•
17	18	Pfizer (New York, NY)		•	•		•
18	-	Takeda Pharmaceutical Company Limited (Tokyo, Japan)		•	•		•
19	19	Novartis (Basel, Switzerland)	•		•		•
20	-	bluebird bio (Cambridge, MA)	•	•		•	

The 20 companies with the best reputations as employers and the top three driving characteristics for each company, according to respondents in the 2020 survey undertaken for the Science/AAAS Custom Publishing Office.

The companies without a 2019 rank did not receive enough mentions to qualify or did not receive a high enough ranking from the 2019 survey.

The fifth attribute in the above table is "Has work culture values that are aligned with employees' personal values."

# **Career Exploration**



Access provided by Medical College of Wisconsin The Graduate - AMy Yoult -



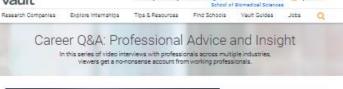


vault

MS HUMANITIES SIMS SMART GOALS REFLECTION GUIDE INFO INTERVIEW GI











# 17 Career Categories in Science



Business-Related	Clinical Trials	Data Analytics	Entrepreneurship	Freelance Journalism & Science Communication
Intellectual Property	Journal Editing	Medical Writing	Policy and Advocacy	Program Management
Public Health	Regulatory Affairs	Research Development	Science Outreach and Education	Scientific and Medical Testing
	Support of Science Products	Teaching	University Administration	

# LinkedIn and Networking





<sup>13</sup>P



https://www.linkedin.com/in/kevingrubb

# Kevin Grubb 2



PREMIUM



Careers Professional . Student of Social Media . Speaker • Author • Exploring where psychology & technology intersect

Greater Philadelphia Area Professional Training & Coaching



Current Kevin Grubb LLC, LinkedIn, Villanova University

Villanova University, New York University



Education New York University

View profile as



Previous

6



Contact Info



### Summary

Villanova students and alumni: I invite you to join me in one of the numerous LinkedIn groups affiliated with Villanova University. The "Official Villanova University Network" group is open to all students & alumni and is my recommendation as the best resource for networking with the Villanova community on LinkedIn. See you there.

\*\*\*\*\*

I'm a careers professional, student of social media's effect on relationships & identity, and speaker on the subject of social media & careers. I teach, write and consult on the subject, too.

I'm also author of the Career Counselor's Guide to Social Media in the Job Search, and teach a course I created that focuses on social media and creating a professional identity online.

# LinkedIn Profile



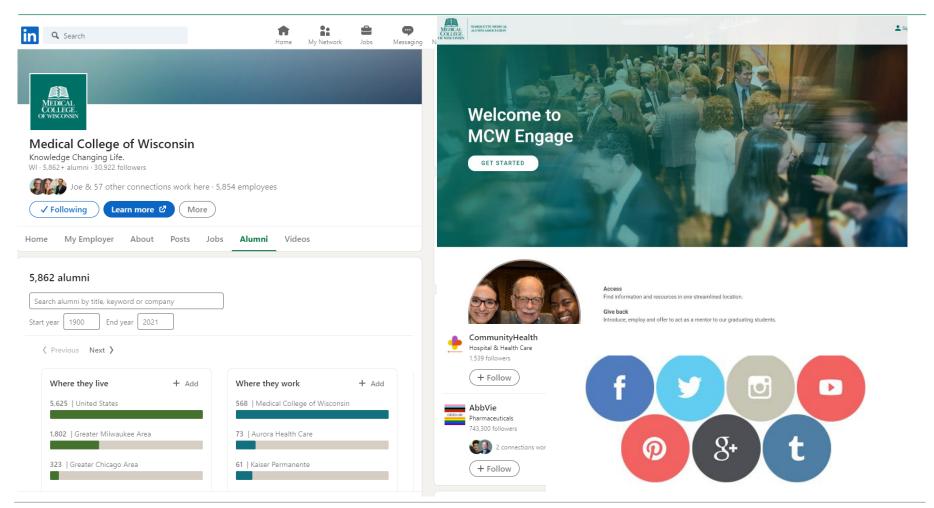
# First impression is matter

Bring life to your profile by

- 1)Showing off your personality with your photo and banner photo,
- 2) Work history and education attract people to your profile,
- 3)User your summary to share where you are from and where you want to go (40-100),
- 4) Volunteer experiences showcase your personal values and transferable skills,
- 5)Skills and endorsement help identify your talents at work.

# **Networking**





# Information Interview





During an informational interview, the focus isn't on employment but on information gathering.

Your real goal is to illuminate the path ahead of you, not to focus on job openings

# Informational Interview



- 1. Send informational interview request
- 2. Set up phone/virtual/in-person 15 to 30 minutes informational interview
- 3. List and prepare informational interview questions
- 4. Send a thank you letter within 24 hours
- 5. Follow up with an email or phone call with an update



# **Start Job Search**



1

Start with specific company, organization, institution/univ ersity to search the job

2

Define job titles for broad search 3

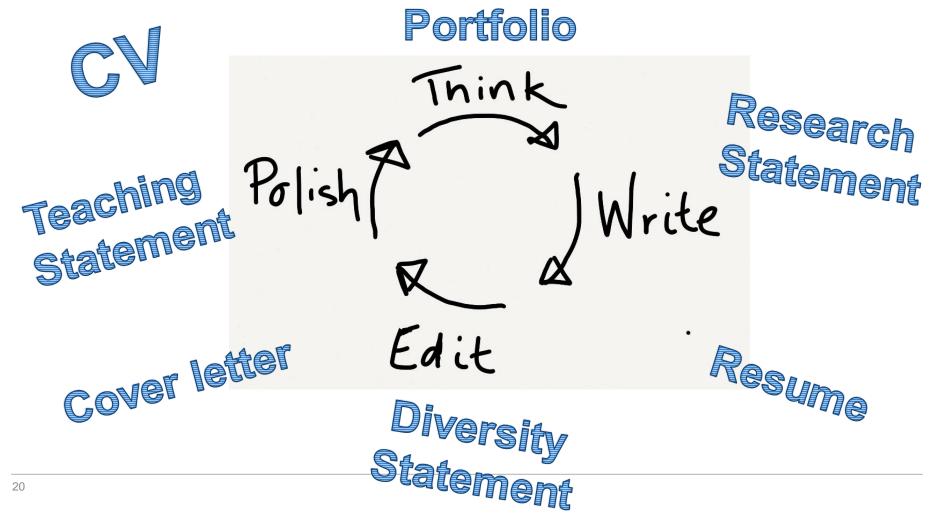
Base on each position to identify transferable skills and highlight these skills on your resume/cover letter

4

Continue professional networking, informational interviewing, and company research

# Polish your application based on jobs





# Highlight Transferable Skills on CV/Resume



- Qualifications/Pers onal Statement
- Combination Resume: A mix between a chronological resume and a functional resume; it highlights the skills you have that are relevance to the job you are apply for

### Full Name, Degree Milwaukee, WI Permanent email address Cell phone number linked in profile URL Professional Summary Self-driven leader with experience working in multidisciplinary professional environments, able to work effectively in small and large groups and manage projects to achieve timely and accurate results leading to XXX peer-reviewed publications and more than XXX abstracts, scientific presentations and seminars. Scientist with more than XXX years-experience in designing, implementing and analyzing TYPE OF experiments applied in FIELDS OF research Utilizing problem solving and critical thinking to provide research-based actionable business consultation for biopharmaceutical and biotechnology companies including market analysis and business plan drafting. Research and Professional Experience FIELD Researcher | Medical College of Wisconsin XXX-XXX Experienced in WHAT AREA AND WHAT TECHNIQUES Strong working experience in ADDITIONAL DETAILS PERHAPS RELEVANT TO THE . Initiated collaborations to adopt a new XXXX technique for the USE OF THE TECHNIQUE and independently optimized it to achieve better quality and efficiency. Consultant | Catalyst Bioconsulting (formerly PICO) XXX-XXX Provide research-based, actionable business consultation for biotech and biopharma companies in small groups comprising researcher consultants of different backgrounds. Performed a market analysis that DID WHAT AND WHAT WAS THE DESIRED OUTCOME Led a team of researchers who DID A CERTAIN PROJECT FOR A CLIENT. POSITION IN A Committee | NAME OF CONFERENCE XXX-XXX POSITION IN A program | NAME OF THE PROGRAM XXX-XXX Team member of the XXXX My responsibilities included developing XXX

POSITION IN A program | NAME OF THE PROGRAM

· Team member of the XXXX My responsibilities included developing XXX

Doctor of Philosophy (PhD) in XXX, Medical College of Wisconsin					
Bachelor OF FIELD, UNIVERSITY NAME					
	Honors & Awards				
CONFERENCE/PRESENTATION	AWARDS, HONORS ETC	xxx			
XXX					
XXX		XXX			
Lab Techniques	Business/Writing Skills	Computer/Data Analysis			
xxx	Scientific Manuscripts	Microsoft/Mac OS/Linux experience			
XXX	Research Proposals	Word, Excel, PowerPoint, Access			
XXX	Executive/Technical Summaries	GraphPad, Minitab, Prism & JASP			
XXX	Market Analysis	xxx			
Western Blot, RT-qPCR, ELISA	Standard Operating Procedures	xxx			
Multi-color flow cytometry	Educational Content Writing	XXX			
Antibody panel design and testing	Course and curriculum design	xxx			

Education

XXX-XXX

Professional member of the XXX Association, American XXX Society and the American Association for the Advancement of Science

# **Example**



Job Description: <u>Independently design and executer</u> his/her own multistage experiments and interpret results to support advancing early and late-stage <u>Oncology research</u> programs

Applicant Experience: Excellent skill set of problem identification, data collection, data analysis and problem-solving demonstrated through successful ongoing research project

Job Posting Transferable Skills	Rewrite Applicant's Experience
Project Management	Managed Oncology research project with problem identification, data collection, data analysis and problem-solving to develop molecular platform

### Qualifications

### Basic:

- Bachelor's degree with 5+ years of experience; Master's Degree with 2+ years of experience in cell biology, immunology, or a related field of biology.
- Strong background in cellular and molecular biology is required, extensive experience in the fields of cancer biology and antibody drug conjugate is preferred.
- · Previous experience in drug discovery, either in an academic or industry setting is preferred.
- High degree of proficiency in standard biochemical, cellular, and molecular biology techniques is required (FACS, ELISA, cell-based assays, immunoblotting, aseptic cell culture, cloning, Lenti virus,
   CRISPR and etc).

  Years of experience
- · Strong oral and written communication skills are a must.
- Team player with the ability to thrive in a fast paced, multi-disciplinary, matrixed environment.
- Enthusiasm and passion for executing innovative scientific research.

# Cancer biology, drug discovery experience

in cell and molecular biology

- discovery experience
- Presentations/publications
- Collaborate and work with multiple stakeholders
- Leadership

### Key Leadership Competencies:

- Builds strong relationships with peers and cross functionally with partners outside of team to enable higher performance.
- Learns fast, grasps the "essence" and can change course quickly where indicated.
- Raises the bar and is never satisfied with the status quo.
- Creates a learning environment, open to suggestions and experimentation for improvement.
- Embraces the ideas of others, nurtures innovation and manages innovation to reality.



# **Applying for Jobs Timeline**





12 months

**Gov. Position Postdoc Position** 

6 months









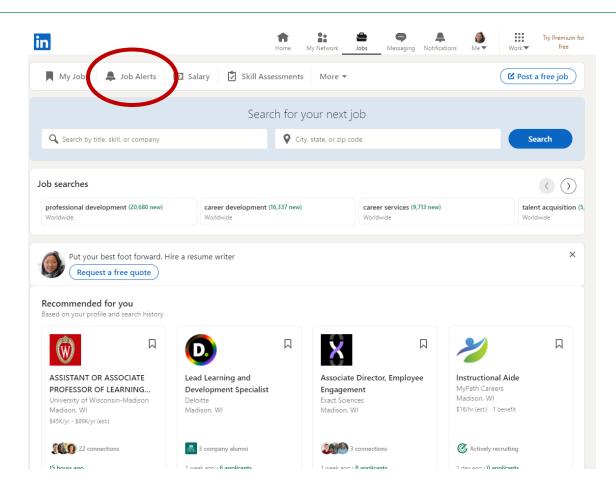
8 months

Graudate

**Industry Position** 

# **Job Alerts**





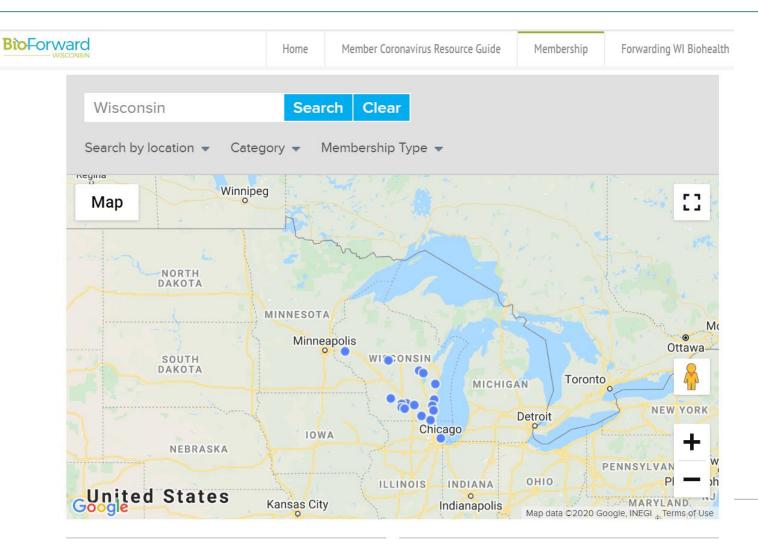
# Job Searching Websites





# **Biofoward**





# **Bioforward-Career Center**



BioForward Career Center  Home About Post a Job Employer Panel FAQ BioForward Homepage  Employer Panel FAQ BioForward Homepage	POST A JOB FIND A JOB
Learn more about the companies that may be hiring around Wisconsin on the BioForward Talent Initiative page.	BioForward Career Center  Post a Job
Search with keyword, location, company  All categories  ALL JOBS •	■ Browse Jobs  ⊘ Map
You're currently browsing: All Jobs   All Categories  Production Partner - Operations	Employer Registration  Employer Login
Manager Ab E Manufacturing  Waterloo, WI Full-time  NEW	Candidate Registration  Candidate Login  BioForward Website
Lab Tech - 2nd shift 12-8pm – Job #	n biol of war a website

# **Job Search Websites**



# Science Job Search:

https://jobs.sciencecareers.org/

https://www.nature.com/naturecareers

https://jobs.newscientist.com/jobs/life-sciences/#browsing

https://biocareers.com/

https://www.biospace.com/jobs/

# **Job Search Websites**



# **Higher Education Job Search:**

https://www.higheredjobs.com/

https://careers.insidehighered.com/

https://chroniclevitae.com/job\_search/new

https://www.hercjobs.org/#

https://www.postdocjobs.com/job/category/list?name=Biolo

gy+and+Life+Sciences

https://careers.nationalpostdoc.org/

# **Job Search Website**



## **General Job Search:**

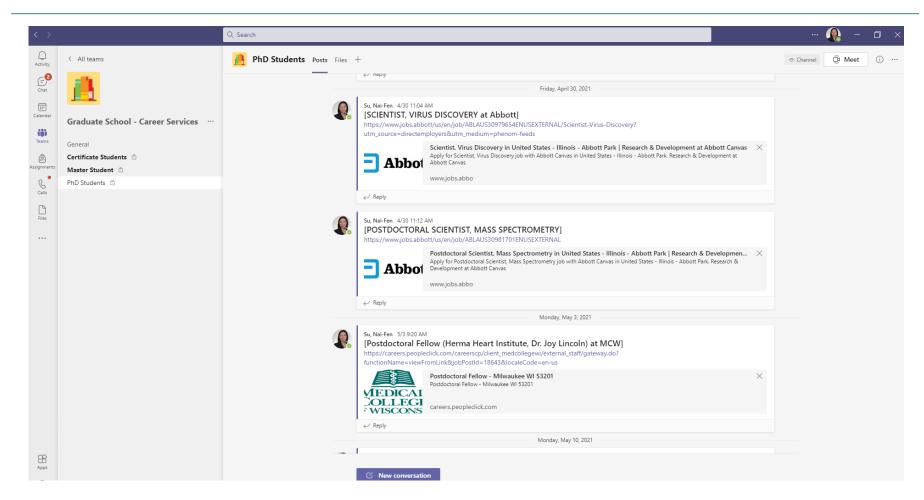
https://www.zippia.com/matches/

https://www.ziprecruiter.com/

- -Google
- -LinkedIn
- -Professional Associations

# **MCW Career Services: MS Teams**





# After Job Search



- Research starting salaries in your field
- Develop an elevator or research pitch for job interview
- Conduct a mock interview specific to your position
- Research interviewers or company/department background
- Prepare a job talk or presentation
- Learn how to negotiate job offers
- Write a thank you letter



